

## Short CV

### Prof Dr Josef Wieland

Prof Dr Josef Wieland is Professor of Institutional Economics, Organisational Governance, Integrity Management & Transcultural Leadership at the Zeppelin University in Friedrichshafen, and Director of the Leadership Excellence Institute Zeppelin (LEIZ). He was Vice-President (Research) of Zeppelin University from 2017 to 2021 and Vice-President (Teaching) of Zeppelin University from 2024 to 2025.

He is the initiator and president of the Forum Compliance & Integrity (FCI), as well as Chairman of the Board of Trustees of the German Network of Business Ethics (DNWE). He is a member of the National CSR Forum and serves on the jury board for the 'CSR Award' of the German Federal Government. In the context of the German G20 presidency in 2016/2017, Prof Wieland was part of the Think20 process, co-leading the working group Sustainability in Global Value Chains“.

Prof Wieland has been an expert in the field of Transcultural Leadership, Compliance and Business Ethics for more than 20 years. He served as an adviser and compliance monitor for the European Bank of Reconstruction and Development (EBRD), and the World Bank.

He conceptualized, implemented or audited Integrity & Compliance Management Systems for various international companies and numerous SME. Prof Wieland was a member of the International Ethics Standards Coalition of the Royal Institution of Chartered Surveyors (RICS). He is a member of the Accreditation Counsel of the Bank Note Ethics Initiative (BnEI), and of the DPDHL Group Sustainability Advisory Council.

The EMBA Daimler AG Compliance & Corporate Governance in Beijing, initiated by Prof Wieland, has been very successfully conducted since 2007 under his leadership. Prof Wieland was awarded the Max Weber Prize for Business Ethics of the IW (Institute of the German Economy) in 1999, and the State Research Award Baden Wuerttemberg in 2004.

Some of his publications are:

| Wieland, J.: Towards a Relational Theory of the Firm. In Relational Economics and Organization Governance. Springer Nature Switzerland, 2024

| Wieland, J. / Biggiero, L. / de Jongh, D. / Priddat, B. / Zicari, A. (Ed.): The Relational View of Economics, Cham, Springer Nature, 2022

| Wieland, J. / Graf Strachwitz, R. / Geraldo Schwengber, J. / Baumann Montecinos, J.: European Relational Societies - Best Practice for Civil Society Cooperation, Marburg, Metropolis, 2021

| Wieland, J.: Relational Economics, Cham, Springer International Publishing, 2020

| Wieland, J. / Steinmeyer, R. / Grüninger, S. (Ed.): Handbuch Compliance Management. Konzeptionelle Grundlagen, praktische Erfolgsfaktoren, globale Herausforderungen, Berlin, ESV, 3. Auflage, 2020

| Wieland, J. / Baumann Montecinos, J.: Transcultural Leadership and Transcultural Competence, Marburg, Metropolis, 2019

| Wieland, J. (Ed.): Relational Economics. Ökonomische Theorie der Governance wirtschaftlicher Transaktionen, Marburg, Metropolis, 2018

| Wieland, J. (Ed.): Creating Shared Value–Concepts, Experience, Criticism, Heidelberg, Springer: Reihe Ethical Economy. Studies in Economic Ethics and Philosophy, 2017

| Wieland, J. / Baumann Montecinos, J./ Heck, A. E. H. / Jandaisek, I. / Möhrer, M.: CSR Performance: managen und messen, Marburg, Metropolis, 2017