

**Subject-Specific Study and Examination
Regulations
for the two-year M.Sc. Study Program
Corporate Management & Economics
SSSER 2y MSc CME**

(Start of studies Fall Semester 2025)

2024 | Zeppelin Universität gemeinnützige GmbH

**Subject-Specific Study and Examination Regulations
for the two-year M.Sc. Study Program
Corporate Management & Economics | 2y MSc CME
at Zeppelin University
dated 13/11/2024**

Based on § 70 Para. 6 in conjunction with § 32 Para. 1 of the law governing universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on 12/03/2014, the Senate of Zeppelin University has decided upon the following regulations, last amended on 13/11/2024, governing teaching, studies and examinations in the master's study program Corporate Management & Economics (CME):

§ 1 Study program-specific admissions requirements

Admission to the two-year Master Program Corporate Management & Economics is granted to applicants who have obtained a first degree in Economics with 180 ECTS points.

§ 2 Study program objective

The research-oriented CME master's program prepares students for a career in academia as well as in the public, non-profit, and commercial sectors.

§ 3 Study program structure

- (1) The study program (120 ECTS points) consists of 7 compulsory modules (42 ECTS points, 1st & 2nd semesters), up to 9 elective modules (54 ECTS points, 2nd to 4th semesters) and a master thesis including a thesis defense (24 ECTS points, 4th semester) (see Appendix 2). Tandem Coaching is a part of the workload in accordance with ECTS and takes place during semester 1 through 4.
- (2) Admissions requirements for individual modules are regulated by the respective module description.

§ 4 Elective Modules

- (1) Elective modules can be found in Appendix 2 of these regulations and can be selected depending on individual prior knowledge.
- (2) The compulsory elective area comprises a total of 54 ECTS credits. Of these, at least 36 ECTS-points (6 compulsory elective modules) must be taken from the four specified subject areas in accordance with Appendix 2. Students can complete one or more subject areas by successfully completing each module included in accordance with Appendix 2.
- (3) The remaining 18 ECTS-points can be selected from the specified subject areas, from multidisciplinary elective modules (ZU specific content) and from

other domestic or foreign universities (specific content). The assignment of specific content is determined by the faculty responsible for the respective module.

- (4) Alternatively, 18 ECTS-points can be used for a student research project (Elinor-Ostrom-project) or an internship or for setting up your own business.
- (5) As a rule, students can choose any mandatory and elective modules within the Zeppelin University master study programs (excluding executive programs) that are not included in the student's own program (major) as multidisciplinary elective modules (depending on availability and subject-related admissions requirements), as well as from offered StudentStudies and GlobalStudies.
- (6) Participation in the workshops "Fundamentals of Entrepreneurship" and „Creativity & Performativity“ is open to students as an extracurricular activity.

§ 5 Authorization of the Examination Committee

The Central Examination Committee is authorized to undertake changes to these regulations, in the event of which, they will notify the Senate. This does not apply to significant changes, particularly those which affect the very essence, content-related orientation or the basic structure of the study program.

§ 6 Effective date

- (1) These regulations as amended shall come into force with effect from 13/11/2024.
- (2) They shall apply to students who begin their studies in the Fall Semester 2025 or later.

Footnote

In accordance with § 70 Para. 6 in conjunction with § 32 Para. 1 LHG, approval has been granted and the regulations will be published today.

Friedrichshafen, 13/11/2024

signed by

Professor Dr. Klaus Mühlhahn
President

SSSER 2y MSc CME | Appendix 1 **Study Structure**

Major Phase			Master Phase
Semester 1	Semester 2	Semester 3	Semester 4
Mandatory Modules Foundation Advanced Subjects	Elective Modules Elective Modules in amount of 54 ECTS points Family Business Family Entrepreneurship Family Governance Family Business Current Issues Leadership & Relational Societies Relational Economics Governance of Value Networks Advances in Behavioral Ethics Sustainable Transport & Mobility Sustainable Transport Policy Mobility Innovations & Digitalization Supply Chain Management & International Freight Transport Sustainable Finance & Accounting Green Finance Sustainability Accounting Global Governance ZU Interdisciplinary Subject Area modules from other Zeppelin University master study programs Interdisciplinary Subject Area Modules from other domestic or foreign universities Elinor-Ostrom-Project Professional practice TandemCoaching, StudentStudy & GlobalStudy		Final Module Thesis Disputation

SSSER 2y MSc CME | Appendix 2 **Study Plan**

Major Phase (Semester 1-2) Mandatory Modules							
Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
Foundation							
Modules in amount of 18 ECTS points to align individual previous knowledge							
Module 112044							
Econometrics	3						6
Module 112091							
Advanced Statistics	3				3		6
Module 112052							
Corporate Finance	3				3		6
Module 112062							
Macroeconomics	3				3		6
Module							
Mandatory or Elective Module I		3			3		6
Module							
Mandatory or Elective Module II		3			3		6
Module							
Mandatory or Elective Module III		3			3		6
Advanced Subjects							
Module 232061							
Advanced Microeconomics		3			3		6
Module 232062							
Advanced Macroeconomics		3			3		6
Module 212042							
Advanced Applied Econometrics		3			3		6
Module 12344							
Advanced Methods					4		6
LV 123241-44 A-Z							
Advanced Methods Workshop 1		2			2	3	
LV 123241-44 A-Z							
Advanced Methods Workshop 2		2			2	3	
Sum ECTS points of the Major-Mandatory Modules							42

Major Phase (Semester 1-4) Elective Modules

Elective Modules in amount of 54 ECTS points in total. Of these, at least 36 ECTS-points (6 compulsory elective modules) must be taken from the four specified subject areas. The remaining 18 ECTS-points can be selected from the specified subject areas, from multidisciplinary elective modules (ZU specific content) and from other domestic or foreign universities (specific content). Alternatively, 18 ECTS-points can be used for a student research project (Elinor-Ostrom-project) or an internship or for setting up your own business.

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
Family Business							
Module 242122-6							
Family Entrepreneurship		3			3		6
Module 242051-6							
Family Governance		3			3		6
Module 242053-6							
Family Business Current Issues		3			3		6
Leadership & Relational Societies							
Module 242123-6							
Relational Economics		3			3		6
Module 242124-6							
Governance of Value Networks		3			3		6
Module 242111-6							
Advances in Behavioural Ethics		3			3		6
Sustainable Transport & Mobility							
Module 242141-6							
Sustainable Transport Policy		3			3		6
Module 242142-6							
Mobility Innovations & Digitalization		3			3		6
Module 542014-6							
Supply Chain Management & International Freight Transport		3			3		6
Sustainable Finance & Accounting							
Modul 242151-6							
Green Finance		3			3		6
Modul 242152-6							
Sustainability Accounting		3			3		6
Module 243021							
Global Governance		3			3		6

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
ZU Interdisciplinary Subject Area							
Module 242496							
ZU Specific Content I			3			3	6
Module 242497							
ZU Specific Content II			3			3	6
Module 242498							
ZU Specific Content III			3			3	6
Interdisciplinary Subject Area							
Module 242493							
Specific Content I			x			x	6
Module 242494							
Specific Content II			x			x	6
Module 252495							
Specific Content III			x			x	6
Elinor-Ostrom-Project							
Module 24251						4	18
Research Project							
LV 242511							
Research Project			2				12
LV 242512							
Research Colloquium			1				1
LV 242513							
Indepth Disciplinary Perspective			1				5
Professional Practice							
One of the following options in amount of 18 ECTS needs to be chosen.							
OPTION 1 INTERNSHIP							
Module 000092							
Internship in Germany or abroad							18
OR							
OPTION 2 INTERNSHIP & SET UP OWN BUSINESS							
Module 000081							
Internship in Germany or abroad							9
Module 000082							
Set up own business							9
OR							
OPTION 3 SET UP OWN BUSINESS							
Module 000091							
Set up own business							18
Sum ECTS points of the Major-Elective Modules							54

Master Phase (Semester 4)

Module Course (C)	Semester / hours per week					ECTS points	
	1	2	3	4	Σ	C	Module
Module 55000							
Final Module					1		24
Masterthesis				1		22	
Disputation						2	
Sum ECTS points of the Master Phase							24
Total Sum ECTS points of the 2y MSc CME							120

ZU|Plus (Semester 1-4) optional

Course (C)	Semester /hours per week					ECTS points	
	1	2	3	4	Σ	C	
Workshops							
LV 110011							
Fundamentals of Entrepreneurship			2			2	
LV 110012							
Creativity & Performativity			2			2	