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zwischen Wirtschaft Kultur Politik

Handbook of Modules

for the Study Program Bachelor of Arts in Politics, Administration & International Relations (PAIR)

(Study Start from Fall Term 2022)





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Note

The latest information on course content and examinations, which may vary depending on course instructor, can be found online at ZU|home.

Zeppelin Year

N	Module 10000 Interdisciplinary Module Zeppelin Project								
ВА	Semester 1-2	7 Contact hrs	14 ECTS	Contact Time / Self Study (in hrs): 63/287					
Teaching Methods			Lecture, V	Vorkshop, Group Coaching					
Event 7	Event Type			y ⊠ Elective □					
Period	Period			2 Semesters					
Rotatio	n		yearly □ per semester ⊠						
Examir	Examinations			Paper, Presentation, Group Research Project / Report					
Module Responsibility with			Chair of Sociological Theory ZEPPELIN Chair of International Economics						
Prerequ	Prerequisites			None					
Use of	Module		Mandator	y Module BA Zeppelin Year					

Contents

The objective of the training research project is the independent work on study-relevant Contents and the ability to carry out academic work: The students are to develop the competence to observe a current social problem area in such a way as to be able to develop question areas they can work on, to access expert knowledge from various disciplines to address these questions, and to apply methods of data collection and evaluation. The results are presented in a final conference open to the whole university. The training research project is supplemented by an interdisciplinary seminar, courses on methods, and a seminar on project management so that the students can acquire the knowledge necessary for the research project, and academic work is learned by studying a concrete topic, while being supported by an academic supervisor.

Qualification Objectives

The students are enabled to work on academic questions in a project format by accessing and using expert knowledge from various disciplines. They learn independent academic work in the context of a research project that is carried out in small groups over a period of two semesters. The focus is on defining and monitoring the processes of cooperation and coordination within a project team.

By making them familiar with the theories and tools of project management they become able to set up a project independently. Additionally, in the context of the project implementation it is essential that the students test the practicability of the knowledge they have gained in reality – by negotiating with external project partners such as cultural institutions, corporations, and academic experts.

Courses in the Module	ECTS	SWS
C 100006 Disciplinary Perspective	4	3
C 100007 Methodological Perspectives I	1	1,5
C 100007 Methodological Perspectives II	1	1,5
C 100008 Group-Project Research	8	1

	Module 10001 Interdisciplinary Module Introduction to							
			Science					
ВА	Semester 1	5 Contact hrs	4 ECTS	Contact Time / Self Study (in hrs): 45/55				
Teach	ning Methods		Lecture, S	eminar				
Event	Туре		Obligator	y ⊠ Elective □				
Perio	Period			1 Semester				
Rotat	ion		yearly □ per semester ⊠					
Exam	inations		Exam (90 min), Paper					
Scope	e and Length of Ex	aminations						
			Chair of Political Science					
Modu	ıle Responsibility v	vith	Chair of Socioeconomics					
				ledia & Communication Science				
Prere	Prerequisites			None				
Use o	of Module		Mandatory Module in Semester 1					

The module deals with fundamental problems in the philosophy of science. Central concepts, theories and controversies in economics and the social and cultural sciences dealing with the topic of philosophy of science are discussed. Especially important is the focus on the topic of interdisciplinary research. Last not least the foundations of scientific work are imparted.

Possible subjects are:

What	ie thie	thing	called	ecian	ca?
vvnat	is uns	umma	Caneu	scien	CE!

Theories, methods and hypotheses

Concepts of interdisciplinary research

Weber's program of the doctrine of science

Popper's Critical Rationalism

Kuhn's theory of paradigm shift

Lakatos' Research program

Feyerabend's methodic pluralism

Lyotard and postmodern knowledge

Science and scientific theories as social constructs

Qualifications Objectives

In the seminar students will achieve knowledge about several foundational concepts of the philosophy of science and the theory of knowledge. They will acquire skills to critically relate these concepts to each other. In addition, they will learn to evaluate scientific methods against the background of developments in the philosophy of science and current challenges.

Adorno,	Th.	W.	u.a.	(1972):	Der	Positivismu	sstreit	in	der	deutschen
Soziolog	ie, Dar	rmst	tadt.							
Chalmer	s, Alar	ı F. ((2001)	[1976]: \	Wege	e der Wissen	schaft,	Ber	lin	
Clifford	Geert	z (2	2003):	Dichte	Bes	schreibung.	Beiträg	je	zum	Verstehen

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kultureller Systeme. Suhrkamp, Frankfurt a.M.

Hollis, Martin (1994): The Philosophy of Social Science, Cambridge.

Giere, Ronald N. (1991): Understanding Scientific Reasoning, Fort Worth.

Moses, Jonathon W./ Torbjorn L. Knutsen (2007): Ways of Knowing. Competing Methodologies in Social and Political Research, New York.

Weber, Max (1988) [1922]: Gesammelte Aufsätze zur Wissenschaftslehre, Tübingen.

Wright, Georg Henrik von (1991): Erklären und Verstehen, Frankfurt a. M.

Courses in the Module	ECTS	sws
C 100014 Philosophy of Science	3	3
C 100015 Principles of Research	1	2

	Module 10002 Methodological Foundations								
ВА	Semester 1-2	6 Contact hrs	12 ECTS	Contact Time / Self Study (in hrs): 54/246					
Teach	ning Methods		Lecture, T	utorial					
Event	Туре		Obligator	y 🗆 Elective 🗆					
Perio	Period			ers					
Rotat	Rotation			yearly □ per semester ⊠					
Exam	Examinations			Exam (90 min)					
Scope	e and Length of Ex	aminations							
Module Responsibility with			Chair of Empirical Finance and Econometrics Method Center for economic, social and cultural sciences						
Prere	quisites		None						
Use o	f Module		Mandatory Module in Semester 1and 2						

The course Empirical Social Research introduces methodological terms, research designs, sampling procedures and measurement. Qualitative interviews and surveys, observational studies and Contents analysis will be covered. Practical aspects as questionnaire design or problems of data collection like reactivity will be also addressed.

The course Statistics covers basic principles of probability theory, descriptive and inference statistics. Starting with univariate descriptions, bivariate analyses, measures of association and tests for variables with different scale levels will be introduced stepwise.

Qualifications Objectives

The goal of the module is to illustrate the research process starting with the theoretical foundations and the necessary planning steps as well as the data collection and analysis. Furthermore, the students will be sensitized to a reasonable usage of statistics and they will gain an overview over descriptive and inductive statistics.

Literature

Diekmann,	Andreas	(2010):	Empirische	Sozialforschung.	Grundlagen,
Methoden,	Anwendun	igen. Rei	nbek: Hambur	g.	
Porst, Rolf ((2011): Frag	gebogen.	Ein Arbeitsbu	uch. Wiesbaden: VS	S Verlag.

Jann, Ben (2005): Einführung in die Statistik. 2. Auflage, München: Oldenbourg.

Courses in the Module	ECTS	sws
C 100024 Empirical Social Research	6	3
C 100025 Statistics	6	3

Module 10009 PAIR Program Module									
ВА	Semester 1-2	9 Contact hrs	15 ECTS	Contact Time / So 81/2	elf Study (i 294	n hrs):			
Teach	ning Methods		Lecture, S	eminar					
Event	Туре		Obligator	y ⊠ Elective	: 🗆				
Perio	d		2 Semeste	er					
Rotat	ion		yearly 🗆	per semester	\boxtimes				
Exam	inations		Exam (90	min), Presentation	, Paper				
Scope	e and Length of Ex	aminations							
Modu	ıle Responsibility v	vith		olitical Science nternational Relatic	ons				
Prere	quisites		Mandator	y module Semeste	r1 and 2				
Governmental theory, functions of the state Democracy and democratic processes Separation of powers Political decision-making: Elections, parties and interest groups Policy Cycles Social capital and civil-society actors European political processes Qualification Objectives Students receive an overview of structures and the functioning of public administration with their political, societal and economic interdependence. gain the ability to identify general political problems and outline adequate solutions, especially in the interface area of politics / government / administration know the theories of international relations and can understand and analyze concrete problems of world politics.									
Literature Ball, Alan R. / B. Guy Peters (2005): Modern Politics & Government, 7th edition, New York: Palgrave MacMillan Hague, Rod/Martin Harrop (2013): Comparative Government & Politics. Palgrave MacMillan Dunne, Tim, Milja Kurki amd Steve Smith. eds. (2013): International Relations Theories: Discipline and Diversity, Oxford: Oxford University Press.									
Cours	ses in the Module				ECTS	SWS			
C 100	091 Policy, Polity, I	Politics			5	3			
C 100	092 Public Adminis	stration			5	3			
C 100	C 100094 International Relations 5 3								

	Module 10013 Interdisciplinary Perspectives PAIR					
ВА	Semester 1-2	9 Contact hrs	15 ECTS	Contact Time / Self Study (in hrs): 81/294		
Teach	ning Methods		Lecture, S	eminar, Tutorial		
Event Type		Obligator	Obligatory ⊠ Elective □			
Period		2 Semesters				
Rotation		yearly \square per semester \boxtimes				
Examinations			Exam, Pre	Exam, Presentation, Paper		
Scope and Length of Examinations						
Module Responsibility with			All Professors			
Prerequisites						
Use of Module			Mandatory Module in Semester 1 and 2			

This module is composed of the courses of the program-specific compulsory modules of all BA study programs. Students can freely choose 3 from a total of 7 courses. Thus, in addition to their compulsory courses, students can already from the first semester, set further focal points in their studies and systematically gain insights into the scientific-theoretical heuristics and methodology of other disciplines.

Qualification Objectives

Students will be able to set further focal points in their studies from the first semester onwards, in addition to their compulsory courses, and systematically gain insights into the scientific-theoretical heuristics and methodology of other disciplines.

Courses in the Module	ECTS	sws
C 100081 Introduction to Issues in Communication Studies	5	3
C 100082 Introduction to Cultural Science	5	3
C 100083 Cultural History	5	3
C 100071 Introduction to Business Management	5	3
C 100072 Introduction to Economics	5	3
C 100073 Business Accounting	5	3
C 100151 Foundations of Sociology	5	3
C 100093 Fundamentals of Law	5	3

Mandatory Modules

	Module 113071 Comparative Politics					
ВА	Semester 3-4	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teach	ning Methods		Seminar			
Event Type		Obligator	y ⊠ Elective □			
Period		1 Semester				
Rotation		yearly $oxtimes$ per semester $oxtimes$				
Exam	inations		Exam (90 min), Presentation, Paper			
Scope	e and Length of Ex	aminations				
Modu	ıle Responsibility v	vith	Chair of Comparative Politics			
Prerequisites						
Use of Module		Mandator	y Module in Semester 3 and 4			
Contents The feeting of the module is on the comparative analysis of governance systems in a						

The focus of the module is on the comparative analysis of governance systems in a national and global context. Students will gain an understanding of the basic elements of analyzing processes and modes of governance of public policy.

Qualification Objectives

After successfully finishing the module, students will

understand difficulties in the governance of nation states
compare fundamental components of system of government

- Caramani, Daniele (2020). Comparative Politics. Oxford: Oxford University Press.
- de Vries, C.; Hobolt, S.B.; Proksch, S.; Slapin, J.B. (2021). Foundations of European politics: A Comparative Approach. Oxford: Oxford University Press.

Courses in the Module	ECTS	SWS
C 113071 Comparative Politics	6	3

	Module 123112 Political Philosophy					
ВА	Semester 3-4	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teach	ing Methods		Seminar			
Event	Type		Obligator	Obligatory ⊠ Elective □		
Period		1 Semester				
Rotation		yearly $oxtimes$ per semester $oxtimes$				
Examinations			Exam (90	Exam (90 min), Presentation, Paper		
Scope and Length of Examinations						
Module Responsibility with			Chair of Political Science			
Prerequisites						
Use of Module			Mandator	y Module in Semester 3 and 4		

The focus of the module is on different forms of rule and their conditions. Basic concepts of political philosophy such as justice, rights and obligations are explained and discussed, as well as the relationship between conflict and cooperation within a community and between different groups or communities.

Qualification Objectives

After successfully completing the module, students will be able to:

 Recognize basic concepts of political philosophy and assess and evaluate political institutions with the help of these concepts.

Literature

Hampton, Jean: Political Philosophy, Boulder 1997

Courses in the Module		sws
C 123112 Political Philosophy	6	3

Module 113121 Foundati			ons & To	opics of Political Sociology	
ВА	Semester 3-4	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teachir	ng Methods		Seminar,	Tutorial	
Event Type		Obligator	Obligatory ⊠ Elective □		
Period			1 Semester		
Rotation			yearly $oxtimes$ per semester $oxtimes$		
Examinations					
Scope and Length of Examinations					
Module Responsibility with			Chair of Political Sociology		
Prerequisites					
Use of Module			Mandator	y Module in Semester 3 and 4	

This module introduces into those topics in political science that focus on the intersections and interrelations between politics and society. It also gives the opportunity to engage with these topics in the practical analysis of empirical data. The module is concerned with questions such as: What kind of attitudes contribute to the stability of democracy? Why do citizens turn out to or abstain from elections? When do they prefer other, non-electoral forms of political participation? What are the main motives and factors in the voting decision? How do young people grow up into democratic politics? How stable and informed are citizens' political opinions?

Topics of this module are: political culture, political parties and organized interests, political participation, electoral behavior, political socialisation, formation of political attitudes and opinions.

Qualification objectives

With successfully completing the module, students understand the most important theoretical approaches of political sociology as well as the main methods of empirical research in this area.

- Kaina, Victoria / Römmele, Andrea (Hg.) (2012): Politische Soziologie: Ein Studienbuch. Wiesbaden: VS Verlag für Sozialwissenschaften.
- Rattinger, Hans. (2009): Einführung in die Politische Soziologie. München: Oldenbourg.

Courses in the Module	ECTS	SWS
C 113121 Foundations & Topics of Political Sociology	6	3

	Module 113131 Global Governance				
ВА	Semester 3-4	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teach	ning Methods		Seminar		
Event Type		Obligator	Obligatory ⊠ Elective □		
Period			1 Semester		
Rotation		yearly ⊠ per semester □			
Exam	inations		Exam, Paper		
Scope and Length of Examinations					
Modu	Module Responsibility with			Chair of Global Governance	
Prerequisites					
Use of Module		Mandatory Module in Semester 3 and 4			
Contents					

Based on processes of globalization, this module takes a theory-based approach to governance at the global level with the participation of state and non-state actors in different policy fields.

Qualification Objectives

Students

- can critically analyze theoretical texts on global governance and apply them to empirical questions
- can understand concrete problems as well as current developments of global governance and the role of individual actors and analyze and discuss them in a theory-based manner

Literature

Schieder, Siegfried / Spindler, Manuela (2010), Theorien der internationalen Beziehungen. 3. überarbeitete und aktual. Auflage. Stuttgart: UTB.

Courses in the Module	ECTS	SWS
C 113131 Global Governance	6	3

Module 113061 Public Management				
ВА	Semester 3-4	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123
Teachi	ng Methods		Seminar	
Event Type		Obligator	y ⊠ Elective □	
Period		1 Semester		
Rotation		yearly $oxtimes$ per semester $oxtimes$		
Examinations		Exam (90 min)		
Scope and Length of Examinations				
Module Responsibility with			Chair of Public Management & Public Policy	
Prerequisites				
Use of Module		Mandator	y Module in Semester 3 and 4	

In the political-administrative system of state and administration, public management deals with the goal-oriented design and management of the public sector and the organizational units that determine it. A key question here is how public tasks can be performed effectively and efficiently or efficiently and economically under conditions of scarcity, taking into account rationality conflicts between economic, political and legal rationalities. The module develops skills in concepts and instruments in the context of public management and public entrepreneurship.

Qualification Objectives

Students will be able to discuss the most important theoretical and conceptual foundations of public management, assess the situation-appropriate use of concepts and instruments in the public sector and will be able to apply these theories to analyze problems and formulate design recommendations appropriate to the situation.

- Thom, N./Ritz, A. (2007): Public Management, 4. Auflage.
- Schedler, K./ Proeller, I. (2011): New Public Management, 5. Auflage.
- Pollitt, C./Bouckaert, G. (2011): Public Management Reform: A Comparative Analysis New Public Management, Governance, and the Neo-Weberian State, 3. Auflage.
- Bovaird, Tony / Löffler, Elke (2015): Public Management and Governance, 3. Aufl., London.
- Blanke, B./von Bandemer, S./Nullmeier, F./Wewer, G. (2010), Handbuch zur Verwaltungsreform, 4. Aufl., Wiesbaden.

Courses in the Module	ECTS	SWS
C 113061 Public Management	6	3

Elective Modules ¹ I Track International Relations

Module 123221 International Political Economy						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teaching Methods			Seminar			
Event Type			Obligator	y □ Elective ⊠		
Period			1 Semester			
Rotation			yearly ⊠ per semester □			
Examina	Examinations			am / Presentation		
Scope and Length of Examinations			12-15 Pages / 60-90 min			
Module	Responsibility w	vith	Chair of Global Governance Chair of International Relations			
Prerequi	sites					
Use of M	1odule		Track: Inte	ernational Relations		

Contents

The seminar provides an overview of the historical development of the theoretical and empirical studies in International Political Economy (IPE). In doing so, this module teaches IPE as a scientific discipline, its central theoretical approaches and evaluates the strengths and weaknesses the theories have. Moreover, different actors and fields of IPE will be analyzed, such as the role of the state, financial markets or trade relations. In addition, the module deals with power relations in the global political economy and thereby the internal and external development dynamics of different countries.

Qualifications Objectives

After attending the seminar, participants should have gained a sound insight into international political economy. They should be able to develop empirical questions and answer them based on theories in IPE.

Literature

Bieling, Hans-Jürgen (2001): Internationale Politische Ökonomie. Eine Einführung. 2. Auflage. Wiesbaden: VS Verlag

Wullweber, Joscha/Graf, Antonia/Behrens, Maria (Hrsg) (2013): Theorien der Internationale Politischen Ökonomie. Wiesbaden: VS Verlag

Courses in the Module	ECTS	sws
C 123221 International Political Economy	6	3

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 $^{^{\}mathrm{1}}$ Up to 4 elective modules can be replaced by modules from the other ZU BA-programs.

Teaching Methods Seminar Event Type Obligatory Period 1 Semester Rotation Yearly Seper (12-15 pages) Examinations Scope and Length of Examinations Module Responsibility with Chair of Global Governance Prerequisites Use of Module Track: International Relations Contents This module deepens knowledge acquired during previous semesters on the political system of the state and the international system and broadens the perspective by focusing on international security. The module covers different actors (states, international governmental organizations, non-state actors) in international security. Qualification Objectives Students are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in international security based on theory. Literature Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge. Courses in the Module Seminar Contents Fleactive Self Study (in hrs): Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An Introduction. Routledge.		Module 123222 International Security Policy						
Event Type	ВА	Semester 3-7	_	6 ECTS		•	n hrs):	
Period 1 Semester Rotation yearly ☑ per semester □ Examinations Paper (12-15 pages) Exam (90 min) Scope and Length of Examinations Module Responsibility with Chair of Global Governance Prerequisites Use of Module Track: International Relations Contents This module deepens knowledge acquired during previous semesters on the political system of the state and the international system and broadens the perspective by focusing on international security. The module covers different theoretical approaches to assess structures and processes of international security as well as current developments. In addition, the module covers different actors (states, international governmental organizations, non-state actors) in international security. Qualification Objectives Students are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in international security based on theory. Literature Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	Teachin	g Methods		Seminar				
Examinations Paper (12-15 pages)	Event T	уре		Obligator	y 🗆 Elective	\boxtimes		
Examinations Paper (12-15 pages)	Period			1 Semeste	er			
Examinations Scope and Length of Examinations	Rotatio	า		yearly 🗵	per semester	. 🗆		
Prerequisites Use of Module Track: International Relations Contents This module deepens knowledge acquired during previous semesters on the political system of the state and the international system and broadens the perspective by focusing on international security. The module covers different theoretical approaches to assess structures and processes of international security as well as current developments. In addition, the module covers different actors (states, international governmental organizations, non-state actors) in international security. Qualification Objectives Students are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in international security based on theory. Literature Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	Examin	ations		1	. •			
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This module deepens knowledge acquired during previous semesters on the political system of the state and the international system and broadens the perspective by focusing on international security. The module covers different theoretical approaches to assess structures and processes of international security as well as current developments. In addition, the module covers different actors (states, international governmental organizations, non-state actors) in international security. Qualification Objectives Students are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in international security based on theory. Literature Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	Use of I	Module		Track: Inte	ernational Relation	S		
Students are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in international security based on theory. Literature Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	This module deepens knowledge acquired during previous semesters on the political system of the state and the international system and broadens the perspective by focusing on international security. The module covers different theoretical approaches to assess structures and processes of international security as well as current developments. In addition, the module covers different actors (states, international governmental organizations, non-state actors) in international							
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Hough, Peter, Shahin Malik, Andrew Moran und Bruce Pilbeam (2015): International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	6 6 6	are able to critically analyze theoretical texts and apply them to empirical domains, are able to understand concrete problems of international security and to analyze them based on theory, are able to discuss current trends as well as the role of particular actors in					and to	
International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge. Williams, Paul D. (ed.) (2008): Security Studies. An Introduction. Routledge.	Literatu	re						
Courses in the Module ECTS SWS	H H F	International Security Studies. Theory and Practice. Routledge. Peoples, Columba und Nick Vaughan-Williams (2015): Critical Security Studies. An introduction. Routledge.						
	Courses	s in the Module				ECTS	SWS	

C 123222 International Security Policy

6

3

	Module 113072 Polity, Politics, Policies of the EU						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self 27/12	-	hrs):	
Teac	hing Methods		Seminar				
Even	t Type		Obligato	ry □ Elective ⊠			
Perio	d		1 Semes	ter			
Rotat	tion		yearly 🛭	per semsester			
Exan	nination		Exam, p	resentation			
	Scope and Length of Examinations						
Mod	ule responsibility v	with	Chair of	Comparative Politics			
Prere	quisites						
Use of Module Track: International Relations							
Cont	ent						
proce	esses, selected po	licy areas a	and curre	EU, its institutions and at challenges. In this solicy and Politics" of the	ense, the s	_	
Qual	ification Objective	S					
Stude	have basic know are familiar with	the govern	nance stru	processes and theorie ctures of the European n selected policy areas			
Litera	Literature						
	Simon Bulmer, Owen Parker, Ian Bache, Stephen George, and Charlotte Burns (2020). Politics in the European Union, Oxford University Press (fifth edition).						
Lehr	veranstaltungen in	n Modul			ECTS	SWS	
	V 113072 Polity Politics Policies of the European Union 6 3						

	Module 123182 Governance of the European Union						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123			
Teaching Methods			Seminar				
Event Type		Obligatory □ Elective ⊠					
Period		1 Semester					
Rotation		yearly ⊠ per semester □					
Examinations			Presentati	on, term paper			
Scope and Length of Examinations							
Module	Responsibility w	/ith	Chair of Comparative Politics				
Prerequi	isites						
Use of N	/lodule		Track: International Relations				

This course covers selected topics of EU governance, that will be discussed based on a selection of research articles for each session. Therefore, the completion of the introductory course 113072 Politik der EU (Polity, Politics, Policies of the EU) is recommended, but not a must. The course comprises the following topics: case studies on the explaining power of major European integration theories, the power structure between European Commission, European Parliament and the Council, public opinion and the legitimacy of EU governance, the EU's performance and problem-solving capacity in selected policy fields, its role/influence as global actor.

Qualification Objectives

Students learn key aspects of governance arrangements within different policy areas within the EU's multilevel system. Moreover, students develop the ability to identify important hurdles to EU decision-making as well as sources of implementations and enforcement problems. Finally, students are able to critically reflect on the problem-solving capacity of the EU's multilevel system.

- Bulmer, S., *et.al.* (eds) (2020). Politics in the European Union, Oxford University Press.
- Coman, R., *et al.*, (eds) (2020). Governance and Politics in the Post-Crisis European Union. Cambridge, Cambridge University Press.
- Cini, M. and N. Pérez-Solórzano Borragán, (eds) (2019). European Union Politics, Oxford University Press.
- Hill, C., et al. (eds) International Relations and the European Union, Oxford University Press.

Courses in the Module	ECTS	sws
C 123182 Governance of the European Union	6	3

	Module 123231 International Law						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123			
Teaching Methods			Seminar				
Event Type		Obligatory □ Elective ⊠					
Period		1 Semester					
Rotation		yearly ⊠ per semester □					
Examina	ations		Exam, Paper				
Scope a	Scope and Length of Examinations						
Module	Responsibility w	vith	Chair of Public Law, Tax & European Law & Regulatory Law				
Prerequi	sites						
Use of M	Use of Module			ernational Relations			

According to which rules do nation states cooperate on an international level? What systems of governance exist alongside the national or European legal system? And what rights can be derived from them for individuals at the international level? These are only three questions, but they are intended to outline the outstanding role of international law. International Law is the legal link between states, institutions, and private individuals. The course "International Law" conveys the basics of this comprehensive field of law. The focus will be on the following topics in specific: legal basis of international law, subjects of international law (including states, international organizations, individuals), principles of diplomatic protection, sovereignty, state immunity and responsibility, human rights and international humanitarian law.

Qualifications Objectives

The students

- know legal sources and basic concepts of international law; they are able to apply them in practical cases.
- are familiar with the structure and organization of the UN and are able to assess its possibilities for action as well as those of its staff.
- know the instruments of international human rights protection and can assess their significance for the international community and the international legal order.
- can discuss current issues of international law and place them in the general discourse on international law.
- can assess the extent to which international law is a tool in the fields of international relations, development policy and security assurance.

Literature

dtv Text "Völkerrechtliche Verträge, 15. Aufl., 2019

Courses in the Module	ECTS	SWS
C 123231 International Law	6	3

Module 123233 Governance and Development							
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / S 27/	elf Study (i 123	n hrs):	
Teachin	g Methods						
Event Ty	ype		Obligator	y 🗆 Elective	\boxtimes		
Period	Period			er			
Rotation	1		yearly 🗵	per semester	. 🗆		
Examina	ations						
Scope a	nd Length of Exa	aminations					
Module	Responsibility w	vith	Chair of G	Blobal Governance			
Prerequi	isites						
Use of N	Module		Track: Inte	ernational Relation	S		
Content	s						
governmental organizations, non-state organizations, companies) in the provision of different governance tasks related to development. In addition, the module covers a more in-depth discussion of the role of some of these actors in selected fields related to development such as health, poverty, environment, human rights, security. Qualification Objectives Students know and are able to distinguish and to critically discuss different							
u k a a a a p a	understandings of development, know and are able to distinguish different actors engaged in development and to assess their possibilities and potentials with respect to the delivery of governance tasks, are able to discuss the role of different actors and their contribution to governance based on particular empirical examples, are able to analyze and critically assess academic, theory-based texts are able to plan and hold a presentation and to provide feedback to the presentations delivered by others are able to formulate problem-based research questions in groups and to link them back to the contents of the module						
Literatu	re						
P	aul Haslam, Jes			eaudet (eds.), Intro , Actors, Issues, an			
((Oxford Universit	y Press, 201 er & Paul Bo	wles (eds.)	, The Essential Gui		al	
((- 	Oxford Universit Henry Veltmeye	y Press, 201 er & Paul Bo	wles (eds.)	, The Essential Gui		al SWS	

М	odule 123201	Interna	tional Or	ganizations & I	nstitutior	าร
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	•	n hrs):
Teachin	g Methods		Seminar			
Event T	ype		Obligator	y Elective	\boxtimes	
Period			1 Semeste	er		
Rotation	١		yearly 🛚	per semester		
Examina	ations		Exam or F	Paper		
Scope a	nd Length of Exa	aminations				
Module	Responsibility w	/ith	Chair of Ir	nternational Relatio	ns	
Prerequ	isites					
Use of N	/lodule		Track: Inte	ernational Relation	S	
Content	s					
and influence the moo	uence of internat ns about the auto ges for reform an	tional organ onomy and a nd change, a he relations	izations in authority o as well as p of internat	approaches to the of different policy field international organization and propertional organizations tions.	ds. This inc inizations, t otest. More	cludes :he over,
Qualific	ation Objectives					
b c a	Upon successful completion of the course, students understand the central explanatory approaches for the establishment, behaviour and influence of international organizations, can apply these to international organizations in different policy fields, are able to critically examine normative questions concerning the power and legitimacy of international organizations.					
Literatu	re					
C B II P	cambridge: Camb carnett, Michael/I nternational Orga ress.	oridge Unive Finnemore, anizations ir /Zangl, Berr	ersity Press Martha (20 n Global Po nhard & Kru	04): Rules for the W litics; Ithaca: Corne uck, Andreas 2013.I	Vorld. Il Universit	ту
Courses	Courses in the Module ECTS SWS					

Courses in the Module	ECTS	SWS
C 123201 International Organizations & Institutions	6	3

Мс	Module 123223/4 Selected Topics: International Relat. I & II						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	elf Study (i 123	n hrs):	
Teachin	Teaching Methods		Seminar				
Event Ty	/pe		Obligator	y 🗆 Elective	\boxtimes		
Period			1 Semeste	er			
Rotation	1		yearly 🗵	per semester			
Examina	ations		Exam, Pa	oer			
Scope a	nd Length of Exa	aminations					
Module	Module Responsibility with			nternational Relatio Blobal Governance	ons		
Prerequ	Prerequisites						
Use of N	Use of Module			Track: International Relations			
Content	S						
address policy, g	This module is dedicated to different current problems of international politics. It addresses, for example, issues in peace and conflict studies, foreign and security policy, global environmental policy or diplomacy, among others. Students can take up to two ST-courses in this track.						
Qualifica	ations Objectives	6					
An introduction to the respective subject areas To introduce students to the relevant concepts and theories, To provide students with the tools to critically examine processes, develop analytical skills, and sharpen their writing and oral skills.				velop			
Literatu	re ·						
V	•	Introductio	n to Intern	ricia (2020), The Gl ational Relations. 8		of	
Courses	in the Module				ECTS	SWS	
C 12322	3/4 Selected Top	ics: Internat	ional Relat	ions	6	3	

Elective Modules I Track Political Behavior & Institutions

	Module	e 123131	Decision	n & Game Theo	ry	
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	elf Study (ii 123	n hrs):
Teachin	g Methods		Seminar			
Event Ty	/pe		Obligator	y 🗆 Elective	\boxtimes	
Period			1 Semeste	er		
Rotation	1		yearly 🗵	per semester	. 🗆	
Examina	ations		Exam			
Scope a	nd Length of Exa	aminations				
Module	Responsibility w	vith	Chair of P	olitical Science		
Prerequ	isites		None			
Use of N	/lodule		Track: Pol	itical Behavior & Ir	stitutions	
of so-ca option of "players sciences research concept theorem analysis solution Qualificat After su	neory is used in a lled strategic dec of action the acto of. Classic applic of in the areas of in and theories of of game theory of etc. are explain of, for which the contract.	cisions. Mak r is conside ations of ga nternationa the social c r like the car ed and disc oncept can	ring these or ring the exp me theory I politics (a ontract. In dinal utility ussed, possibe regarded		ng one spene other e political rence), elections in portains, the minn the problem or the appro	ecific ctoral nt nax- n of
b o b	know a variety of "games"in the game-theoretical meaning, be able to identify the specific type of a game and to apply it to the analysis of problems be able to develop simple game theoretic models of their own for the analysis of problems of strategic decisions					alysis
Literatu	re					
Behnke, Joachim (2020), Entscheidungs- und Spieltheorie. Baden-Baden: Nomos Diekmann, Andreas (2009), Spieltheorie. Reinbek: Rowohlt. Morrow, James D. (1994), Game Theory for Political Scientists. Princeton: Princeton University Press. Taylor, Michael (1987), The possibility of cooperation, Cambridge: Cambridge University Press.						
Courses	in the Module				ECTS	SWS
C 12313	1 Decision & Gar	me Theory			6	3

	Module 123132 Political Actors & Institutions						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	-	n hrs):	
Teachin	g Methods						
Event Ty	/pe		Obligator	y 🗆 Elective	\boxtimes		
Period			1 Semeste	er			
Rotation	1		yearly 🗵	per semester			
Examina	ations						
	nd Length of Exa						
	Responsibility w	vith	Chair of P	olitical Science			
Prerequi							
Use of N	Module		Track: Pol	itical Behavior & In	stitutions		
Contents The seminar aims on the teaching of investigation of political decisions and institutions with analytical methods. In this view institutions help actors - like citizens, politicians and parties - to coordinate their individual actions and to overcome obstacles to mutual cooperation. According to this approach institutions can be seen as constraints in regard to which the actors have to choose their optimal option of action. The seminar deals among other things with the following topics: Problems of collective action Decision rules for groups Elections and electoral systems Parties and competition Interest groups The making of coalitions in multiparty systems The process of legislation Administrative action Supreme courts and judicial International conflict and international cooperation							
Qualifica	ation Objectives						
g p le	Students gain knowledge of several approaches to the explanation of political phenomena learn to critically evaluate the heuristic value of theoretical models. Literature Kenneth A. Shepsle (2010): Analyzing Politics. Norton						
Courses	in the Module		-		ECTS	SWS	
	32 Political Actor	re & Instituti	ions		6	3	

Module 123111 Theories of Democracy and the State						
BA Semester 3-7 3 Contact hrs	6 ECTS Contact Time / Self Study (in hrs): 27/123					
Teaching Methods	Seminar					
Event Type	Obligatory □ Elective ⊠					
Period	1 Semester					
Rotation	yearly ⊠ per semsester □					
Examination	Presentation and term paper					
Scope and Length of Examinations	40 min, around 20.000 letters					
Module responsibility with	Chair of Political Sciences					
Prerequisites	It is recommended to attend the course 123112 "Political Philosophy" beforehand					
Use of Module	Track: Political Behavior & Institutions					
The module "Theories of Democracy and the State" is primarily concerned with the justification and exercise of democratic rule and the legitimization of political action. Qualification Objectives Students learn in the module: the basics of the legitimation of state action the theoretical foundation of democratic decision-making structures reflect on implementation problems of democratic decision making structures critically analyze the legitimacy of the exercise of power in different contexts						
Literature						
Dahl, Robert A. (1989): Democracy and its Critics, New Haven: Yale University Press. Dryzek, John S. (2000): Deliberative Democracy and Beyond, Oxford: Oxford University Press. Goodin, Robert E. (2003): Reflective Democracy, Oxford: Oxford University Press. Kersting, Wolfgang (1994): Die politische Philosophie des Gesellschaftsvertrags, Darmstadt: Wissenschaftliche Buchgesellschaft. Riker, William H. (1982): Liberalism against Populism. Prospect Heights: Waverland Press. Sartori, Giovanni (1992): Demokratietheorie, Darmstadt: Wissenschaftliche Buchgesellschaft.						
Lehrveranstaltungen im Modul	ECTS SWS					
LV 113072 Theories of Democracy	ey and the State 6 3					

N	odule 123133	3 Public	Opinion a	and Political Pa	rticipatio	n
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	elf Study (i 123	n hrs):
Teachin	g Methods		Seminar	Seminar		
Event T	уре		Obligator	y 🗆 Elective	\boxtimes	
Period			1 Semeste	er		
Rotatio	n		yearly 🗵	per semester		
Examin	ations					
Scope a	and Length of Exa	minations				
Module	Responsibility w	rith	Chair of P	olitical Sociology		
Prerequ	isites			Il completion of the Sociology & Empir ,		al
Use of I	Module		Track: Pol	itical Behavior & Ir	stitutions	
Module	Contents					
and is more research oriented. Ideally, students develop their own research questions that they can further pursue in a Humboldt or BA thesis. Courses in this module are concerned with political activities beyond the electoral cycle, as well as the formation of value orientations, attitudes, and opinions. Potential topics of courses in this module include: Political knowledge and political opinion formation Political ideologies, values, and political attitudes Value change in politics Political participation in cross-national comparative perspective Nationalism, ethnocentrism, and attitudes towards immigration						
Qualific	ation objectives					
With successfully completing the module, students are familiar with the most important theoretical approaches and empirical findings with regards to specific research questions in Political Sociology able to develop their own research questions and to pursue them by studying the literature or, if applicable, in their own research capable to critically engage with research literature and to evaluate its relevance for their own research questions						
	-	ly engage w	ith researc	h literature and to	ch	0,
	elevance for thei	ly engage w	ith researc	h literature and to	ch	0,
r Literatu C F C	elevance for thei re Dalton, Russel J./ Political Behavior Dalton, Russel J. (ly engage w r own resea Hans-Dieter . Oxford, Uk (2013): Citizo	vith researd rch question Klingemar K: Oxford U en Politics:	h literature and to ons on (2009): The Oxfo	ch evaluate its rd Handbo d Political P	ok of Parties
r Literatu C F C	elevance for thei re Dalton, Russel J./ Political Behavior Dalton, Russel J. (ly engage w r own resea Hans-Dieter . Oxford, Uk (2013): Citizo	vith researd rch question Klingemar K: Oxford U en Politics:	h literature and to ons in (2009): The Oxfo niversity Press. Public Opinion and	ch evaluate its rd Handbo d Political P	ok of Parties

				zeppelin univ	
Module 123171 Electoral Systems & Electoral Behavior					
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teachin	g Methods		Seminar		
Event Ty	/pe		Obligator	y □ Elective ⊠	
Period			1 Semeste	er	
Rotation	1		yearly 🗵	per semester \Box	
Examina	ations		Paper		
Scope a	nd Length of Exa	aminations			
Module Responsibility with			Chair of Political Sociology		
Prerequisites		Successful completion of the module 113121 "Political Sociology"			
Use of N	/lodule		Track: Political Behavior & Institutions		
Content	s				
Sociolog and is m question module from sys term cha in comp electora	gy & Empirical P nore research-or ns that they can may be concern stem-level to ind anges in the patt arative perspect	olitical Rese ented. Ideal further purs ed with all a ividual-leve erns of elec ive, election ectoral beha	earch" but a ly, students ue in a Hun ispects of e I perspective toral behaves avior in con	navior" builds on module "Political addresses more specialized topics is develop their own research aboldt or BA thesis. Courses in this lections and electoral behavior, wes. Potential topics include: longior, analyses of electoral behavior ical competition in the USA, apparative perspective, emergence ess.	
Qualifica	ation Objectives				

With successfully completing the module, students are

- familiar with the most important theoretical approaches and empirical findings with regards to specific research questions in Political Sociology able to develop their own research questions and to pursue them by studying the literature or, if applicable, in their own research
- capable to critically engage with research literature and to evaluate its relevance for their own research questions

- Arzheimer, Kai / Evans, Locelyn / Lewis-Beck, Michael S. (2017): The SAGE Handbook of Electoral Behaviour. London: Sage.
- Evans, Jocelyn A.J. (2004): Voters & Voting. London: Sage.
- Fisher, Justin / Fieldhouse, Edward / Franklin, Mark / Gibson, Rachel / Cantijoch, Marta / Wlezien, Christopher (2017): The Routledge Handbook of Elections, Voting Behavior and Public Opinion. London: Routledge.

Courses in the Module	ECTS	sws
C 123171 Electoral Systems & Electoral Behavior	6	3

Module 124053 Social Psychology						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teaching	g Methods					
Event Ty	/pe		Obligator	/ □ Elective ⊠		
Period		1 Semester				
Rotation		yearly $oxtimes$ per semester \Box				
Examinations		Presentation and Exam				
Scope and Length of Examinations						
Module Responsibility with		Chair of Social & Economic Psychology LEIZ Chair of Economic Psychology and Leadership Ethics				
Prerequisites						
Use of M	1odule		Track: Pol	itical Behavior & Institutions		

This course offers an introduction to the psychology of judgment and decision making. Prominent theories that describe how people make decisions, various factors that can influence those decisions, and shortcuts that can bias the results will be discussed. Integrating theory and empirical research, the course will introduce students to the fundamentals of decision making with a focus on information search, information usage, and effects of feedback on decision making. This course is tailored for students in economics, political, and social sciences. Judgment and decision making is an interdisciplinary research field; hence, studies from psychology, economics, and behavioural ethics constitute the literature basis.

Qualifications Objectives

Students will get to know current empirical research on judgment and decision making. They will gain a better understanding of the limits of rationality in human decision making, i.e., the concept of bounded rationality. The course will show when and why individuals are subject to biases and how these biases can be influenced or hindered. In this lecture, students will gain insight into classical decision theories and current empirical research.

- Newell, B. R., Lagnado, D. A., & Shanks, D. R. (2015). Straight choices: The psychology of decision making. Psychology Press.
- Pfister, H. R., Jungermann, H., & Fischer, K. (2017). Die Psychologie der Entscheidung. Heidelberg: Springer.
- Hardman, D. K., & Hardman, D. (2009). Judgment and decision making: Psychological perspectives (Vol. 11). John Wiley & Sons.

Courses in the Module	ECTS	SWS
C 124053 Social Psycholgy	6	3

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	Module 123113 Political Communication						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123			
Teachin	g Methods		Seminar				
Event Ty	/pe		Obligator	y □ Elective ⊠			
Period			1 Semest	er			
Rotation	1		yearly 🗵	per semester \Box			
Examinations		Paper					
Scope and Length of Examinations							
Module Responsibility with			Chair of Political Science				
Prerequi	isites						
Use of N	/lodule		Track: Pol	itical Behavior & Institutions			
Content	s						
This seminar serves as an introduction to the structures, frameworks and actors of political communication in modern society. The rules of public communication processes via societal actors, both on the levels of social theory and democratic theory, will be discussed. Furthermore, the perspectives of social theory will be used to discuss and analyse central concepts of political communication, the general public and public opinion.							
Qualifica	ation Objectives						
_	_						

Basic understanding of the connection between concepts and findings of sociology, communications studies and political science will be gained. On the basis of scientific findings, students will learn to critically reflect on elements of political communication, their conditions and manifestations.

akteurstheoretischer Bestimmungsversuch. In: Neidhardt, F. (ed.)	
Öffentlichkeit, öffentliche Meinung, soziale Bewegungen. Opladen:	
Westdeutscher Verlag.	
Habermas, J. (1990 [1962]): Strukturwandel der Öffentlichkeit.	
Frankfurt/Main: Suhrkamp	
Luhmann, N. (1996): Die Realität der Massenmedien. Opladen:	
Westdeutscher Verlag	
Luhmann, N. (2000): Die Politik der Gesellschaft. Frankfurt/Main: Suh	rkamp
Rhomberg, M. (2009): Politische Kommunikation. Paderborn: Fink, U7	ГВ

Courses in the Module	ECTS	SWS
C 123113 Political Communication	6	3

				20ppciiii uiii		
Module 113122 Applied Data in Empirical Policy Research						
ВА	Semester 3-7	3 contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 54/246		
Teac	hing Methods		Seminar			
Even	t Type		Obligato	ry □ Elective ⊠		
Period 1 Semester						
Rotation yearly ⋈ per semsester □						
Examination						
•	e and Length of	F				
Mod	ule responsibilit	y with	Chair of	Political Sociology		
Prerequisites Successful completion of the module "100024 Empirical Social Research"				•		
Use of Module Track: Political Behavior & Institutions				olitical Behavior & Institutions		
Content The module offers the opportunity to practically deal with questions from the field of empirical political research in your own data analyses. For example: What						

The module offers the opportunity to practically deal with questions from the field of empirical political research in your own data analyses. For example: What attitudes of citizens are part of a stable democracy? Why do citizens participate in elections? When do they prefer other forms of participation? How do young people grow into democracy? How stable and informed are citizens' political opinions? The topics covered in this module include: Political parties and interest groups, Political participation, Voting behaviour, Political socialization, Forming political opinions and attitudes.

Qualification Objectives

After successfully completing the module, participants will have basic knowledge of the essential procedures in empirical political research. They will have gained initial experience in dealing with research literature and in the practical implementation of empirical data analyses.

- Field, Andy, Jeremy Miles und Zoë Field. 2012. *Discovering Statistics Using R.* London, Thousand Oaks, New Delhi, Singapore: Sage Publications.
- Hellbrück, Rainer. 2016. *Angewandte Statistik mit R: Eine Einführung für Ökonomen und Sozialwissenschaftler.* Wiesbaden: Springer Gabler.

Courses in the Module	ECTS	sws
C Applied Data Analysis in Empirical Policy Research	6	3

r	Module 12317	•	cted Top	ics: Political Behavior &	
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching	g Methods				
Event Ty	/pe		Mandatory □ Elective ⊠		
Period			1 Semester		
Rotation	l		yearly $oximes$ per semester $oximes$		
Examinations					
Scope a	nd Length of Exa	aminations			
Module Responsibility with			olitical Science, olitical Sociology		
Prerequisites					
Use of M	/lodule		Track: Pol	itical Behavior & Institutions	

The Module "Selected Topics"covers empirical and practical examples for the theoretical concepts of the track "Political Behavior & Institutions". A variety of different data sets and empirical research methods are used to answer current research questions in the area of political decision making and political behavior. Students can take up to two ST-courses in this track.

Qualification Objectives

Participants learn to weigh different methodological approaches to research questions, work with different empirical data sets, and to answer research questions with empirical methods.

Courses in the Module	ECTS	sws
C 123172/3 Selected Topics: Political Behaviour & Institutions	6	3

Elective Modules I Track Public Manag., Public Policy & Digitaliz.

	Module 123141 Organizational Theories						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	elf Study (i 123	n hrs):	
Teachin	g Methods						
Event Ty	Event Type			y 🗆 Elective	\boxtimes		
Period			1 Semeste	er			
Rotation	1		yearly 🛚	per semester			
Examina	ations						
	nd Length of Exa						
Module Responsibility with Chair of Public Management & Public Policy						olicy	
Prerequisites							
Use of Module Track: Public Management, Public Policy & Digitalisation						у &	
Contents Theoretical approaches to the organization and management of public organizations and reflection based on practical examples Introduction to different approaches to institutional change with a view to current reform developments in the public sector and transfer to current processes and selected institutions Analysis of political and governmental management (control of political processes and political communications) on national and international level Qualification Objectives Students will gain knowledge on theories of governance and management of organizations in the private, public and non-profit sectors. Furthermore, they will be able to assess and analyze their applications to political-administrative governance and management functions.							
Literatu		>					
Kieser, Alfred (2006): Organisationstheorien, Stuttgart: Kohlhammer Denhardt, Robert B. (2004): Theories of Public Organization, Andover: Cengage Learning O'Leary, Brendan/Dunleavy, Patrick (2009): Theories of the State, London: Palgrave Denhardt, Robert B./Denhardt, Janet (2003): The New Public Service, Armonk, NY: M.E. Sharpe							
Courses	in the Module				ECTS	SWS	
C 123141 Organizational Theories 6 3							

				zeppelin uni
	Module 113	3062 Sus	tainable	Governance & Public Policy
ВА	Semester 3-7	3 contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 54/246
Teac	hing Methods		Seminar	
Even	it Type		Obligato	ry □ Elective ⊠
Perio	od		1 Semes	ter
Rota	tion		yearly 🗵	per semsester $\ \square$
Exan	nination			
•	e and Length of ninations	f		
Mod	ule responsibilit	ty with	Chair of	Public Management & Public Policy
Prere	equisites			
Use	of Module		Track: Pu	ublic Manag., Public Policy & Digit.
emp this	hasizes the gove	ernance pilla	ır alongsid	ssion on sustainability, the ESG concep de the environmental and social pillars. To for the sustainable design of public
Qual	ification Objecti	ives		
susta can l admi susta	ainable organiza be specifically p inistrations. The	ational mana romoted in t ey will be ab ecome a cen	ngement a the contex le to discu tral guidin	oncepts and instruments on how nd relevant public policies in this context at of public companies and ass measures and regulations on how ag principle for the actions of managers
Liter	ature			
	Sustainability Administratio Papenfuß, U.	Within Loca on Research (2023): Corp	al Governi and Theor ooratised F	016): The Administrative Organization of ment, in: Journal of Public ry, 26 (1), S. 113–127. Public Service Provision of Local opic for UN-SDGs and Promising Public

(3), S. 553-583.		
Courses in the Module	ECTS	sws
C Sustainable Governance & Public Policy	6	3

an Organizational Sustainability Culture at German Higher Education

Corporate Governance Developments, in: Marieke van Genugten/Bart

Roos, N./Sassen, R./Guenther, E. (2023), Sustainability Governance Toward

Institutions, International Journal of Sustainability in Higher Education, 24

Voorn/Ulf Papenfuß/Rhys Andrews/Harald Torsteinsen (Hrsg.),

Corporatisation in Local Government, S. 197-220

	Module 123142 Public Entrepreneurship & Corporate Governance in the Public Sector						
BA	Semester 3-7	3 Contact Hours	6 ECTS	Contact Time / S	elf Study (i 123	n hrs):	
Teachin	g Methods						
Event Ty			Obligator	y Elective	\boxtimes		
Period			1 Semeste	er			
Rotation	1		yearly 🗵	per semester	. 🗆		
Examinations							
Scope a	nd Length of Exa	aminations					
Module Responsibility with Chair of Public Management & Public Policy						olicy	
Prerequi	isites						
Use of N	Use of Module Track: Public Management, Public Policy & Digitalisation						
Content	s						
sector o manage (e.g. per concern systems into the	HR management on the experience and behavior of people in organizations. Particular attention is paid to the requirements and framework conditions in public sector organizations. Important topics include the basis of central theories of HR management, the introduction to fundamental approaches of HR management (e.g. personnel selection, marketing, development) and the transfer of knowledge concerning the influences of leadership (especially through different incentive systems) on an organizational and individual level. This gives students an insight into the basic models and instruments of personnel management in the private and public sectors and practice their application in hands-on case work.						
Qualifica	ation Objectives						
theories practice	After successful completion of the course, students will be familiar with essential theories, models and tools of HR management and be able to apply them in practice. They should be able to recognize problems in the field of HR management and independently develop appropriate solutions.						
Literatu	re						
Greenberg, Jerald & Baron, Robert A. (2003): Behavior in Organizations, New Jersey: Prentice Hall Schuler, Heinz (2006): Lehrbuch der Personalpsychologie, Göttingen: Hogrefe Yukl, Gary A. (2002): Leadership in Organizations: Prentice Hall Englewood Cliffs, NJ							
Courses in the Module ECTS SWS							
C 12314	C 123142 Public Entrepreneurship & Corporate Governance in the Public Sector						

	М	odule 123	3251 Pol	icy Analysis	
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching	g Methods		Seminar		
Event Ty	/pe		Obligator	y □ Elective ⊠	
Period		1 Semester			
Rotation	Rotation		yearly ⊠ per semester □		
Examina	ations				
Scope a	nd Length of Exa	aminations			
Module	Responsibility w	/ith	Chair of Comparative Politics		
Prerequisites					
Use of Module			Track: Pul Digitalisat	olic Management, Public Policy & ion	

From climate change, old age poverty, the obesity epidemic, all the way to health and educational inequality: governments around the world are faced with highly complex societal problems. This module deals with the question about which instruments governments use to address these problems. Do they turn to incentives, prohibitions, rules, or the provision of information? Why do different governments turn to different policies? What are the impacts of these policies? And under which conditions is policy change possible? These questions will be addressed within different policy contexts including social policy, education policy, environmental policy, morality policy, and public health policy. In addition to theoretical models of policy change, the module discusses empirical developments and current reform proposals in various countries.

Qualification Objectives

Students become familiar with key problems within different policy sectors. Additionally, students get to know different policy approaches addressing these problems. Moreover, students learn to discuss and compare different theoretical models and frameworks of policy change. Finally, develop the ability to critically reflect different approaches to assess policy impacts.

- Cairney, P. (2020). Understanding Public Policy: Theories and Issues. London, Macmillan Education Limited.
- Knill, C. and J. Tosun (2020). Public Policy. A New Introduction. Basingstoke, Palgrave Macmillan.

Courses in the Module	ECTS	sws
C 123251 Policy Analysis	6	3

	Module 123123 Administrative Law						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / So 27/	elf Study (i 123	n hrs):	
Teachin	g Methods						
Event Ty	ype		Obligator	y 🗆 Elective	\boxtimes		
Period			1 Semeste	er			
Rotation	ı		yearly 🛚	per semester	. 🗆		
Examina	ations		Exam				
Scope a	nd Length of Exa	minations	90min				
Module	Responsibility w	rith	Chair of P Regulator	ublic Law, Tax & E y Law	uropean La	aw &	
Prerequisites							
Use of Module Track: Public Management, Public Policy & Digitalisation							
Legal basis of administrative law Basic concepts of administrative law Structure and organization of the administration Action of the administration Administrative enforcement Administrative procedural law. Qualifications Objectives The students know the basic legal sources and concepts of administrative law and are able to apply them in apply them in practical cases know the structure and organization of the administration in the Federal Republic of Germany can examine the actions of administrations for legality can assess the legality of enforcement actions of the administration know the possibilities of administrative procedural legal protection and can apply them in simple cases.							
Literature Maurer, Hartmut (2004): Allgemeines Verwaltungsrecht, 15. Auflage, München: C.H. Beck Schenke, Wolf-Rüdiger (2007): Verwaltungsprozessrecht, 11. Auflage, Heidelberg: C.F. Müller Arndt, Hans-Wolfgang/Rudolf, Walter (2007): Öffentliches Recht, 15. Auflage, München: Vahlen							
Courses	in the Module				ECTS	SWS	
	23 Administrative	e Law			6	3	

				zeppeiiii uiiiv	
Module 123192 Business Informatics & Digitalization					
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 30/120	
Teachin	g Methods		Lecture, S	eminar, Colloquium (in German)	
Event T	уре		Mandator	y □ Elective ⊠	
Period			1 Semeste	er	
Rotation	า		yearly $oxtimes$ per semester $oxtimes$		
Examina	ations		Exam or oral examination, discussion		
Scope a	nd Length of Exa	aminations	90 min. ex	kam or 4 h take-home-exam	
Module Responsibility with		Chair of Public Sector & Business Informatics			
Prerequ	isites		None		
Use of Module		Track: Public Management, Public Policy & Digitalisation			
Contents and Qualification Objectives					
The course is the introduction to business informatics. It focuses on the scientific					

approach of business informatics and the application-oriented use of modern information and communication technologies in economy and administration. The huge number of applicable tools and system solutions opens up a large field of possible applications. Outstanding attempts will be retreated and discussed in group. The students receive an insight into essential concepts, models and tools of business informatics, get known to the application spectrum in companies, and public sector and should be enabled to look ahead to new technologies foreseeable not yet. The Contents covers the topics of computer science and business informatics as well as data, information and knowledge management. Also relevant are planning, development and operation of information systems; business processes, office information systems and ERP systems, management support systems, business intelligence and big data. The effects of the Internet, the World Wide Web, the Internet of People, the Internet of Data, the Internet of Things, the Internet of Services and the Tactile Internet are reflected. Finally, portals and distribution channels; electronic business and electronic commerce, management support systems and digital transformation are discussed.

- von Lucke, Jörn: E-Government und Wirtschaftsinformatik, in: HMD-Praxis der Wirtschaftsinformatik, Stuttgart 2009
- Schwarzer, Bettina & Krcmar, Helmut: Wirtschaftsinformatik Grundlagen betrieblicher Informationssysteme 5. Überarbeitete Auflage, Schäffer-Poeschel Verlag, Stuttgart 2014
- Wirtschaftsinformatik & Management (WUM), Springer Verlag, Wiesbaden. Online: http://www.wirtschaftsinformatik.de

Courses in the Module	ECTS	SWS
C 123192 Business Informatics & Digitalization	6	3

				zeppelin univ	
М	odule 123191	Adminis	strative Ir	nformatics & Digitalization	
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching Methods		Lecture, S	Seminar, Colloquium (in German)		
Event T	ype		Mandator	y □ Elective ⊠	
Period			1 Semeste	er	
Rotation	1		yearly ⊠ per semester □		
Examina	ations		Exam or oral examination, discussion		
Scope a	nd Length of Exa	aminations	90 min. exam or 4 h take-home-exam		
Module	Responsibility w	/ith	Chair of Public Sector & Business Informatics		
Prerequ	isites		None		
Use of Module			Track: Public Management, Public Policy & Digitalisation		
Contents and Qualification Objectives					
The course is the introduction to public sector informatics. It focuses on Electronic Government and the application-oriented use of modern information and communication technologies in political boards and administration to the					

communication technologies in political boards and administration to the fulfilment of public tasks. The number of tools and system solutions under consideration opens up a wide range of possible applications, from which particularly relevant approaches can be prepared in exemplary fashion and discussed together. The students receive an insight into essential concepts, models and tools of public sector informatics, get known to the application spectrum in governmental agencies, offices and public enterprises and should be enabled to get used to the work in the future independently with new technologies foreseeable not yet. Public sector informatics and electronic government as well as the e-government players in the Federal Republic of Germany are covered. Secure documents and secure communication are further focal points. Open government, transparency, citizen participation and cooperation have to be additional topics. One Stop Government and portals for public administration will complete the range of subjects. Finally, the use of information and communication technologies in the administration of public order, the financial administration, the judiciary and the health administration will be analyzed and reflected upon.

Literature

Heuermann, Roland; Tomenendal, Matthias und Bressem, Christian (Hrsg.):
Digitalisierung in Bund, Ländern und Gemeinden - IT-Organisation,
Management und Empfehlungen, Springer Gabler, Wiesbaden 2018.
von Lucke, Jörn: Regieren und Verwalten im Informationszeitalter

von Lucke, Jörn: Regieren und Verwalten im Informationszeitalter, Schriftenreihe der Hochschule Speyer, Band 156, Berlin 2003.

Seckelmann, Margrit (Hrsg.): Digitalisierte Verwaltung - Vernetztes E-Government, 2. Auflage, ESV Verlag, Berlin 2019. ISBN: 978-3-503-18139-1.

Courses in the Module	ECTS	SWS
C 123191 Administrative Informatics & Digitalization	6	3

Module 123193/4 | Selected Topics: Public Management, Public Policy & Digitalization I & II 3 Contact Contact Time / Self Study (in hrs): Semester 3-7 6 ECTS BA hrs 30/120 **Teaching Methods** Seminar, Colloquium **Event Type** Mandatory □ **Elective** Period 1 Semester Rotation yearly ⊠ per semester \square **Examinations** term paper incl. presentation, discussions Scope and Length of Examinations presentation and term paper Chair of Public Sector & Business Informatics Module Responsibility with Chair of Public Management & Public Policy **Prerequisites** Basics in PAIR Track: Public Management, Public Policy & Use of Module Digitalisation

Contents

In this course, current topics, trends and technical developments are explored in depth. The teaching format consists of specialist introductions by the lecturers, discussions of topic-related accompanying reading and the practical application of selected methods. Project and group work may also be used for this purpose. This module is primarily intended to further deepen the students' existing knowledge. In view of current developments and the individual lecturers, the thematic focus shifts from year to year. Students can take up to two ST-courses in this track.

Qualifications Objectives

The course deals in depth with current topics in public management, public policy and the digitalisation of the state and administration. The students gain insight into current topics, new concepts, models, and tools, learn about possible applications and are enabled to independently deal with current developments. External guests are invited as valuable sources of inspiration.

- Thom, N./Ritz, A. (2019): Public Management, 6th Edition, Wiesbaden, Gabler.
- Seckelmann, M. (Eds. 2019): Digitalisierte Verwaltung Vernetztes E-Government, 2. Edition, Berlin, ESV Verlag.

Course in the Module	ECTS	SWS
C123193/4 Selected Topics: Public Management, Public Policy & Digitalisation	6	3

Elective Modules without track

Module 12344 Advanced Methods						
ВА	Semester 3-7	3 Contact hrs	6 ECTS	Contact Time / Self Study (in hrs): 36/114		
Teaching Methods			Workshop	os		
Event Ty	/pe		Obligator	y □ Elective ⊠		
Period			1 Semester			
Rotation	1		yearly \square per semester $oxtimes$			
Examina	ations		Paper	Paper		
Scope a	nd Length of Exa	aminations				
Module Responsibility with			Chair of Political Science Chair of Political Sociology			
Prerequisites						
Use of Module			Elective M	lodules Without Track		

Contents

The module "Advanced Methods" consist of the attendance of two methodological workshops. The combination is optional, as long as the workshops are specified accordingly. Per semester, one to four workshops are offered, e.g. on the following methods:

S .
time series analysis
QCA
agent based modelling
logistic regression
qualitative Contents analysis
automated text analysis procedures, such as WORDSCORE or WORDFISH
network analysis
factor analysis
cluster analysis
analysis of panel data
grounded theory

Qualification Objectives

The students get to know innovative and advanced methods of data collection and analysis from social sciences and can critically reflect their application.

Courses in the Module	ECTS	sws
C 123241-44 Advanced Methods I	3	2
C 123241-44 Advanced Methods II	3	2

Humboldt Year

	I	Focus 1	Student	Research	
ВА	Semester 7-8	Contact hrs	15 ECTS	Contact Time / Self Study (in hrs):	
Teaching	g Methods				
Event Ty	/pe		Obligator	/ □ Elective ⊠	
Period			2 Semesters		
Rotation			yearly \square per semester \boxtimes		
Examinations					
Scope and Length of Examinations					
Module Responsibility with			Chair of P	olitical Science	
Prerequisites				·	
Use of Module					

Contents

The focus "Student Research" offers students the possibility to realize – academically supported – their own project in which they work on a research question. As part of the project the students write a paper as a project report. This written examination is an independently prepared academic work in which students apply academic methods and findings to a concrete research topic they have developed on their own, and to potential practical problems. A ZU professor supervises this project and agrees to the research question and the applied methods. The results are put down in writing and submitted together with the registration for the Humboldt Year.

The contents and methods required to work on the project are taught in two appropriate courses on methods. A research design seminar must be attended as well to increase the students' skill in independent academic work.

Qualification Objectives

The students

- gain the skill to plan and implement academic projects and to put them into writing as an academic paper;
- can successfully apply the theoretical competences gained in their program of studies to practice-oriented questions;
- are enabled to work on problems from their professional fields using academic methods.

Courses in the Module	ECTS	sws
C 112711 Research Project	15	1
C 114712 Research Colloquium	3	2
C 123241 - 44 Advanced Methods	3	2
C fitting to the Research Project from SPE / CCM / CME / PAIR- Electives	6	3

		Focus	2 Spezia	lization	
ВА	Semester 7-8	Contact hrs	30 ECTS	Contact Time / Self Study (in hrs):	
Teaching Methods					
Event Ty	/pe		Obligatory	y □ Elective ⊠	
Period		2 Semesters			
Rotation	l		yearly \square per semester $oxtimes$		
Examinations					
Scope a	nd Length of Exar	minations			
Module Responsibility with			all professors		
Prerequisites					
Use of Module					

The focus "Specialization" comprises two advanced seminars, dealing with current topics from a sociological, political science and/or economics perspective. Students are expected to conduct independent literature research, to study the literature intensively, and to be prepared to engage in discussion at a high, theoretical level. In addition, in this focus students can choose between 4 Advanced Method Courses or 2 Advanced Method courses and a PAIR-elective module.

Qualification Objectives

the ability to research the literature the ability to think theory-based

the ability to approach a topic from different theoretical perspectives

in depth knowledge on the chosen topics

advanced application of methods

Courses in the Module	ECTS	sws
C 113533 Advanced Seminar	9	3
C 123241-44 Advanced Methods	3	2
PAIR Elective Module	6	3

Bachelor Phase

Module 11280 Graduation Module						
ВА	Semester 8	Contact hrs	14 ECTS	Contact Time / So	elf Study (i	n hrs):
Teaching	g Methods					
Event Ty	/pe		Obligatory ⊠ Elective □			
Period			1 Semeste	er		
Rotation			yearly □ per semester ⊠			
Examina	ations					
Scope a	nd Length of Exar	ninations				
Module	Responsibility wit	th	All Profes	sors		
Prerequi	sites					
Use of M	1odule					
Contents	6					
The conf	tent depends on t	he researc	h interests	of the students.		
The questions they pursue in the context of their bachelor thesis are the subject of						
the course. The length of the thesis is determined in coordination with the advisor and comprises usually between 70.000 and 100.000 letters.						
Qualification Objectives						
the ability to develop and present a scientific problem the competence to discuss a research projects with an expert audience the ability to evaluate the discussions and to draw conclusions for the further work process the ability to critically analyze and evaluate the thesis-relevant topic the ability to prepare concise summaries of the project and to present them as a preliminary draft the ability to understand and present concrete problems of political governance as they are developed in the relevant literature						
Courses	Courses in the Module ECTS SWS			SWS		

Courses in the Module	ECTS	sws
Bachelor Thesis	12	
Disputation	2	

ZU|Plus

	Module 11001 Workshop Creativity & Performativity					
ВА	Semester 1-8	2 Contact hrs	2 ECTS	Contact Time / Self Study (in hrs): 18/7		
Teachin	g Methods		Workshop			
Event Ty	/pe		Obligator	Obligatory □ Elective □		
Period		1 Semester				
Rotation		yearly \square	per semester ⊠			
Examinations		Active Participation				
Scope and Length of Examinations						
Module Responsibility with						
Prerequisites						
Use of N	Nodule					

Contents

The module focuses on the question of how the new and different comes into the world and how one gains unfamiliar perspectives on the familiar. Students are encouraged to experiment and perform with the possibilities of aesthetic and artistic forms of knowledge and to become creatively active. They learn observation, improvisation and imagination techniques and become familiar with forms of world appropriation that derive from practical, creative action and unfold in the work with their own bodies and senses.

Within the module, different focal points are offered and combined with each other. These range from performative forms of presentation and filmic work, photography and drawing, design to ritual self-techniques of yoga. Practical workshop blocks and a public final presentation structure the program. Students interested in a more intensive exploration of the above topics should take Module 121403 "Creative Performance," which is elective for CCM students and multidisciplinary for students in other programs.

Qualification Objectives

The module aims at sharpening perception and imparts knowledge of alternative forms of knowledge and creativity techniques in the context of university education. Students receive a practical introduction to creative competencies and a sense of the soci8al situatedness of their actions.

Courses in the Module	ECTS	SWS
Workshop Creativity & Performativity	2	2

Module 11001 Workshop Fundamentals of Entrepreneurship						
ВА	Semester 1-8	2 Contact hrs	2 ECTS	Contact Time / Self Study (in hrs): 18/7		
Teaching Methods		Workshop				
Event Ty	/pe		Obligator	Obligatory □ Elective □		
Period		1 Semester				
Rotation		yearly \square	per semester 🗵			
Examinations		Active Participation				
Scope and Length of Examinations						
Module Responsibility with						
Prerequisites						
Use of N	/lodule					

The fundamentals of entrepreneurship form a prominent research focus at ZU, especially in the field of social entrepreneurship. Corresponding (student) projects are sustainably supported. The workshop on multi-value entrepreneurship familiarizes students with the background, questions, risks and potentials of start-up. Closely oriented to the chronology of the start-up project, it provides an overview of the necessary steps for planning new business ideas and discusses the theories and concepts of entrepreneurship.

Qualification Objectives

Upon completion of the workshop, students will possess techniques and tools to independently identify and assess a marketable innovation potential and to plan, finance and successfully market their own business ideas.

Courses in the Module	ECTS	SWS
Workshop Fundamentals of Entrepreneurship	2	2