

**Subject-Specific Study and Examination
Regulations
for the four-year B.A. Study Program
Politics, Administration & International Relations
FSPO BA PAIR | 4y**

(starting from Fall Semester 2026)

**Subject-Specific Study and Examination Regulations
for the Bachelor Study Program
Politics, Administration & International Relations | PAIR
at Zeppelin University
dated December 02, 2015**

Based on § 70 Para. 6 in conjunction with § 32 Para. 1 of the law regarding universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on 12/02/2015, the Senate of Zeppelin University has decided upon the following regulations, last amended on 2026-04-22, governing teaching, studies and examinations in the bachelor study program Politics, Administration & International Relations:

§ 1 Study program structure

- (1) The study program (240 ECTS) is divided into 5 compulsory modules within the interdisciplinary Zeppelin year (60 ECTS points, 1-2 semesters), 6 major compulsory modules (36 ECTS points, 3-4 semesters) and 14 elective modules in the major phase (84 ECTS points, 3-7 semesters), 1 elective module within the integrated Humboldt year (30 ECTS points, 6-7 semesters), and the bachelor phase with the bachelor thesis including a thesis defense (14 ECTS points, 8 study semesters) (see Appendix 2). Two mandatory internships are additional study requirements. It is recommended to spend at least one of these abroad in order to gain international experience.
- (2) At least 10 major elective modules from PAIR and no more than 4 multidisciplinary elective modules (totaling a maximum of 24 ECTS) must be chosen from the elective modules in the major phase.
- (3) As a rule, all mandatory and elective modules within Zeppelin University bachelor study programs that are not included in the student's own program can be chosen as a multidisciplinary elective module (depending on availability and subject-related admission requirements), as well as offerings from Global Studies and Student Studies. Furthermore, up to two courses from the Zeppelin Year's module "Interdisciplinary Perspectives" can be elected as multidisciplinary elective modules.
- (4) The student can decide on a particular track in the major phase: 1. "International Relations" or 2. "Political Behavior & Institutions" or 3. "Public Management, Public Policy & Digitalization". For this purpose, 5 elective modules from the relevant track totaling at least 30 ECTS points must be completed in accordance with Appendix 2 and the module handbook. On request to the Study & Examination Center, the track may be reported in the transcript of records.

§ 2 Authorization of the Examination Committee

The Examination Committee of the bachelor study programs is authorized to adopt amendments to these regulations, in the event of which, they will notify the Senate. This does not apply to significant changes, particularly those which affect the very essence, content-related orientation or the basic structure of the study program.

§ 3 Effective date, transitional regulations

- (1) These regulations in the version of 2026-04-22 come into force on 09/01/2026.
- (2) These SSSER apply to students who begin their studies in Fall Semester 2026 or later.

Appendix 1 | Study Structure BA PAIR

	1.	2.	3.	4.	5.	6.	7.	8.
INTERNATIONAL STUDIES	Zeppelin Year		Major Phase			Humboldt Year		Bachelor-Phase
			6 Mandatory Modules			Two options		
	Zeppelin Project		Comparative Politics			Student Research		Bachelor-Thesis
	Introduction to Science		Political Philosophy			or		Disputation
	Foundations of Methods		Foundations & Topics of Political Sociology			Specialization		
	Program Module PAIR		Global Governance					
	Interdisciplinary Perspectives		Public Management					
			Applied Data Analysis or Advanced Methods					
	Elective modules in amount of 84 ECTS credits; of which at least 10 PAIR-major elective modules and max. 4 multidisciplinary elective modules; to form a Track, at least 5 designated modules of a track must be chosen (30 ECTS credits).							
	TRACK: INTERNATIONAL RELATIONS							
	International Political Economy					Polity, Politics, Policies of the European Union		
	International Organizations & Institutions					Governance of the European Union		
	Governance and Development					International Law		
	International Security Policy					Selected Topics: International Relations I/ II		
	TRACK: POLITICAL BEHAVIOUR & INSTITUTIONS							
Election Systems & Electoral Behavior					Social Psychology			
Political Attitudes & Political Behavior					Political Actors & Institutions			
Decision & Game Theory					Theories of Democracy & the State			
Political Communication					Selected Topics: Political Behavior & Institutions I/II			
TRACK: PUBLIC MANAGEMENT, PUBLIC POLICY & DIGITALIZATION								
Organizational Theories					Administrative Informatics & Digitalization			
Public Entrepreneurship & Corporate Governance in the Public Sector					Business Informatics & Digitalization			
Comparative Public Policy Analysis					Administrative Law			
Sustainable Governance & Public Policy					Selected Topics: Public Management, Public Policy & Digitalization I/II			
ELECTIVE MODULES BEYOND TRACKS								
Advanced Methods								
2 Mandatory Internships								

Appendix 2 | Study Plan BA PAIR

Zeppelin Year (Semester 1 - 2)

Module Course (C)	Semester / hours per week										ECTS	
	1	2	3	4	5	6	7	8	Σ		C	Module
Preliminary Internship												
Module 10000												
Interdisciplinary Module Zeppelin Project									7			14
C 100006												
Disciplinary Perspectives	3										4	
C 100007 A-K												
Methods Workshop I		1,5									1	
C100007 A-K												
Methods Workshop II		1,5									1	
C 100008												
Project work in groups		1									8	
Module 10001												
Interdisciplinary Module Introduction to Science									5			4
C 100014												
Philosophy of Science	3										3	
C 100015												
Principles of Research	2										1	
Module 10002												
Foundations of Methods									6			12
C 100024												
Empirical Social Research	3										6	
C 100025												
Statistics		3									6	
Module 10009												
PAIR Program Module									9			18
C 100091												
Policy, Polity, Politics	3										6	
C 100092												
Public Administration		3									6	
C 100094												
International Relations	3										6	
Module 10013												
Interdisciplinary Perspectives PAIR (2 of 8)									6			12
C 100081												
Introduction to Issues in Communication Studies		3									6	
C 100082												
Introduction to Issues in Cultural Studies		3									6	
C 100083												
Cultural History		3									6	
C 100071												
Introduction to Business Management		3									6	
C 100072												
Introduction to Economics		3									6	
C 100073												
Business Accounting		3									6	

Major Phase (Semester 3 - 7) Mandatory Modules	
1	Introduction to the Business of the Future
2	Business Strategy and Innovation
3	Business Law and Ethics
4	Business Finance and Accounting
5	Business Marketing and Sales
6	Business Operations and Management
7	Business International Trade and Finance
8	Business Analytics and Data Science
9	Business Sustainability and Social Responsibility
10	Business Leadership and Entrepreneurship
11	Business Negotiation and Conflict Resolution
12	Business Project Management
13	Business Human Resources Management
14	Business Quality Management
15	Business Innovation and Creativity
16	Business Risk Management
17	Business Information Systems
18	Business Communication and Public Relations
19	Business Project Management
20	Business Innovation and Creativity
21	Business Risk Management
22	Business Information Systems
23	Business Communication and Public Relations
24	Business Project Management
25	Business Innovation and Creativity
26	Business Risk Management
27	Business Information Systems
28	Business Communication and Public Relations
29	Business Project Management
30	Business Innovation and Creativity
31	Business Risk Management
32	Business Information Systems
33	Business Communication and Public Relations
34	Business Project Management
35	Business Innovation and Creativity
36	Business Risk Management
37	Business Information Systems
38	Business Communication and Public Relations
39	Business Project Management
40	Business Innovation and Creativity
41	Business Risk Management
42	Business Information Systems
43	Business Communication and Public Relations
44	Business Project Management
45	Business Innovation and Creativity
46	Business Risk Management
47	Business Information Systems
48	Business Communication and Public Relations
49	Business Project Management
50	Business Innovation and Creativity
51	Business Risk Management
52	Business Information Systems
53	Business Communication and Public Relations
54	Business Project Management
55	Business Innovation and Creativity
56	Business Risk Management
57	Business Information Systems
58	Business Communication and Public Relations
59	Business Project Management
60	Business Innovation and Creativity
61	Business Risk Management
62	Business Information Systems
63	Business Communication and Public Relations
64	Business Project Management
65	Business Innovation and Creativity
66	Business Risk Management
67	Business Information Systems
68	Business Communication and Public Relations
69	Business Project Management
70	Business Innovation and Creativity
71	Business Risk Management
72	Business Information Systems
73	Business Communication and Public Relations
74	Business Project Management
75	Business Innovation and Creativity
76	Business Risk Management
77	Business Information Systems
78	Business Communication and Public Relations
79	Business Project Management
80	Business Innovation and Creativity
81	Business Risk Management
82	Business Information Systems
83	Business Communication and Public Relations
84	Business Project Management
85	Business Innovation and Creativity
86	Business Risk Management
87	Business Information Systems
88	Business Communication and Public Relations
89	Business Project Management
90	Business Innovation and Creativity
91	Business Risk Management
92	Business Information Systems
93	Business Communication and Public Relations
94	Business Project Management
95	Business Innovation and Creativity
96	Business Risk Management
97	Business Information Systems
98	Business Communication and Public Relations
99	Business Project Management
100	Business Innovation and Creativity

[illegible]

Major Phase (Semester 3-7) Elective Modules

15 elective modules in amount of 84 ECTS-points

With at least 10 major elective modules in total up to 60 ECTS credits and max. 4 multidisciplinary elective modules (see § 1 section 2 of the SSSER) in amount of max. 24 ECTS credits; to form a core area (track) at least 5 designated modules of a track must be selected in amount of 30 ECTS credits.

Module	Semester / hours per week										ECTS	
Course (C)	1	2	3	4	5	6	7	8	Σ	LV	Mo- dule	
TRACK: INTERNATIONAL RELATIONS												
Module 123221												
International Political Economy					3				3		6	
Module 123222												
International Security Policy					3				3		6	
Module 113072												
Polity, Politics, Policies of the European Union					3				3		6	
Module 123182												
Governance of the European Union					3				3		6	
Module 123231												
International Law					3				3		6	
Module 123233												
Governance and Development					3				3		6	
Module 123201												
International Organizations & Institutions					3				3		6	
Module 123223												
Selected Topics: International Relations I					3				3		6	
Module 123224												
Selected Topics: International Relations II					3				3		6	
TRACK: POLITICAL BEHAVIOUR & INSTITUTIONEN												
Module 123131												
Decision & Game Theory					3				3		6	
Module 123132												
Political Actors & Institutions					3				3		6	
Module 123111												
Theories of Democracy and the State					3				3		6	
Module 123133												
Political Attitudes & Political Behavior					3				3		6	
Module 123171												
Election Systems & Electoral Behavior					3				3		6	
Module 124053												
Social Psychology					3				3		6	
Module 123113												
Political Communication					3				3		6	
Module 123172												
Selected Topics: Political Behaviour & Institutions I					3				3		6	
Module 123173												
Selected Topics: Political Behaviour & Institutions II					3				3		6	

TRACK: PUBLIC MANAGEMENT, PUBLIC POLICY & DIGITALIZATION										
Module 123141										
Organizational Theories				3					3	6
Module 113062										
Sustainable Governance & Public Policy				3					3	6
Module 123142										
Public Entrepreneurship & Corporate Governance in the Public Sector				3					3	6
Module 123251										
Comparative Public Policy Analysis				3					3	6
Modul 123123										
Administrative Law				3					3	6
Module 123192										
Business Informatics & Digitalization				3					3	6
Modul 123191										
Administrative Informatics & Digitalization				3					3	6
Module 123193										
Selected Topics: Public Management, Public Policy & Digitalization I				3					3	6
Module 123194										
Selected Topics: Public Management, Public Policy & Digitalization II				3					3	6
ELECTIVE MODULES BEYOND TRACKS										
Module 12344										
Advanced Methods									4	6
C 123241-44 A-Z										
Advanced Methods I				2					3	
C 123241-44 A-Z										
Advanced Methods II				2					3	
Sum Major Elective Modules										84

Humboldt Year (Semester 6-7)

2 major fields of study, of which one major (with 30 ECTS) has to be elected.

Module Course (C)	Semester / hours per week										ECTS	
	1	2	3	4	5	6	7	8	Σ		C	Module
OPTION 1 RESEARCH PROJECT												
Module 112711 Research Project						1			1			21
Module 114712 Research Colloquium						2			2			3
Module 12349 1 module matching the research project from all Bachelor elective modules						3			3			6
OR												
Module 112711 Research Project						1			1			21
Module 113533 1 Advanced Seminar matching the research project						3			3			9
OPTION 2 SPEZIALIZATION												
Module 113533 1 Advanced Seminar						3			3			9
Module 113534 1 Advanced Seminar						3			3			9
Module 12349 PAIR mandatory elective module(s) worth 12 ECTS credits						6			6			12
Sum Humboldt Year												30
Total Sum Major Phase												150

Bachelor Phase (Semester 8)

Module Course (C)	Semester / hours per week										ECTS	
	1	2	3	4	5	6	7	8	Σ		LV	Mo- dule
Module 11280												
Final module												14
Bachelor Thesis											12	
Disputation											2	
2 mandatory internships												16
Sum Bachelor Phase												30
Sum Total												240