

**Module Handbook  
for the four-year B.A. Study Program  
Psychology, Economics & Politics  
BA PEP | 4y**

(starting from Fall Semester 2024)

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**Note on the topicality of the module descriptions**

Current information on contents and examinations, which may vary depending on the lecturer, can be found in the course catalog or at ZU|hause.

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## Zeppelin Year

Module 10000   Interdisciplinary Module   Zeppelin Project				
BA PEP	Semester 1-2	6 h/week	13 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/253
Teaching methods			lecture, workshop, project coaching	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			paper, presentation, research project and project documentation in groups	
Scope and duration of examinations			approx. 20.000 characters; approx. 60 min.; scope of the final paper defined in consultation with supervisor depending on topic and size of the group. Workload of 8 ECTS is taken into account.	
Module responsibility with			Chair of Sociological Theory   Chair of International & Digital Economics   Chair of Political Science	
Prerequisites			-	
Use of module			Zeppelin Year	
<p><b>Content</b></p> <p>The objective of this module is the independent work on study-relevant contents and the ability to carry out academic work. The students will be encouraged to independently formulate a scientific research question, to apply theories and scientific methods and to interpret research results. The results are presented in a final conference open to the whole university. This research project is supplemented by an interdisciplinary seminar and courses on methods. The students are supported in their work by an academic supervisor.</p> <p><b>Learning objectives</b></p> <p>The students are enabled to ask and work on academic questions in the framework of an individual paper. They learn to work on academic questions in a project format by accessing and using expert knowledge from various disciplines. The content and methodological support of the students will take place within the framework of the seminar „Disciplinary Perspectives“ and the Methods Workshops. Through multi- and transdisciplinary research methods, the students are in a position to reveal themselves to a research field or to a social field of problems.</p> <p>Furthermore, the focus lies on defining and monitoring the processes of cooperation and coordination within a project team. In this module the students learn to observe and contain a current social problem area. They learn to carry out a research project and present this at the conference “Zeppelin</p>				

Project" from the Zeppelin University. In order to accomplish that, the students are taught the necessary forms of academic work and the appropriate methods.

**Literature**

Depending on the course.

Courses in the module	ECTS	h/week
C 100006   Disciplinary Perspectives	3	2
C 100007   A-K   Methods Workshop I	1	1.5
C 100007   A-K   Methods Workshop II	1	1.5
C 100008   Project Work in Groups	8	1

Module 10001   Interdisciplinary Module   Introduction to Science				
BA PEP	Semester 1-2	6 h/week	5 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/53
Teaching methods				Seminar
Event type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam   homework in the seminar
Scope and duration of examinations				approx. 90 min.
Module responsibility with				Chair of Political Science Chair of Innovation Management & Transformation Chair of General Media and Communication Studies
Prerequisites				–
Use of module				Zeppelin Year
<p><b>Content</b></p> <p>The module deals with fundamental questions of scientific theory, explains central scientific theory concepts, theories and controversies in economics, social sciences, and cultural studies, and deals with the special features of interdisciplinary work and research. In addition, the basics of artificial intelligence are taught with a view to their use in research, studies and practice. The basics of scientific work are also taught.</p> <p>Possible topics of the module include:</p> <ul style="list-style-type: none"> <li>  What is science?</li> <li>  Theories, methods, hypotheses</li> <li>  What is economic, social and cultural science?</li> <li>  Concepts of interdisciplinary work</li> <li>  Weber's program scientific theory (objectivity and value freedom)</li> <li>  Popper's critical rationalism</li> <li>  Kuhn's theory of the paradigm shift</li> <li>  Lakatos' research program</li> <li>  Feyerabend's methodological pluralism</li> <li>  Lyotard and postmodern knowledge</li> <li>  Science and scientific theories as a social construct</li> <li>  How does artificial intelligence work?</li> <li>  What data- and model-related biases can exist?</li> <li>  What are potential ethical implications of AI use?</li> <li>  How can predictions made by AI algorithms be critically evaluated?</li> </ul> <p><b>Learning objectives</b></p>				

After completing the module, students should be familiar with various basic concepts of scientific and epistemological theory in economics, social sciences and cultural studies and be able to critically relate these to each other and evaluate scientific approaches against the background of developments in scientific theory and current challenges. Furthermore, students should be able to understand and critically evaluate the basic functioning of artificial intelligence in general and with regard to its application in research.

### Literature

Adorno, Th. W. u.a. (1972): Der Positivismusstreit in der deutschen Soziologie, Darmstadt.

Chalmers, Alan F. (2001)[1976]: Wege der Wissenschaft, Berlin.

Geertz, Clifford (2003): Dichte Beschreibung. Beiträge zum Verstehen kultureller Systeme. Suhrkamp, Frankfurt a.M.

Hollis, Martin (1994): The Philosophy of Social Science, Cambridge.

Giere, Ronald N. (1991): Understanding Scientific Reasoning, Fort Worth.

Moses, Jonathon W./ Torbjorn L. Knutsen (2007): Ways of Knowing. Competing Methodologies in Social and Political Research, New York.

Weber, Max (1988) [1922]: Gesammelte Aufsätze zur Wissenschaftslehre, Tübingen.

Wright, Georg Henrik von (1991): Erklären und Verstehen, Frankfurt a. M.

Heine, M., Dhungel, A. K., Schrills, T., & Wessel, D. (2023). Künstliche Intelligenz in öffentlichen Verwaltungen: Grundlagen, Chancen, Herausforderungen und Einsatzszenarien (p. 208). Springer Nature.

Courses in the module	ECTS	h/week
C 100014   Philosophy of Science	3	3
C 100015   Introduction to Academic Research	1	1.5
C 100009   Fundamentals of Artificial Intelligence (AI)	1	1.5

Module 10002   Foundations of Methods				
BA PEP	Semester 1-2	6 h/week	12 ECTS	Contact Time/Self Study (in weekly lecture hours): 72/228
Teaching methods			lecture, tutorials	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			written exam (Midterm and Endterm)	
Scope and duration of examinations			approx. 45 min.	
Module responsibility with			Chair of Empirical Capital Market Research & Econometrics Research Methodology Training Center	
Prerequisites			–	
Use of module			Zeppelin Year	
<p><b>Content</b></p> <p>The course “Empirical Social Research” introduces basic principles and methodological terms. The topics of research design, sampling and measurement will be also covered. Different data collection procedures like qualitative interviews and quantitative surveys, observational studies and content analysis will be introduced. Practical aspects like questionnaire design and problems of data collection like reactivity will be discussed, too.</p> <p>The course “Statistics” provides an introduction to basic principles of probability theory, descriptive and inference statistics. Starting with univariate and bivariate statistics, the course will successively expand to measures of association and tests for variables with different scale levels.</p> <p><b>Learning objectives</b></p> <p>Goal of the module is to go through the steps of a research project from the theoretical foundations, the planning, the data collection to the analysis. Furthermore, students will be sensitized for an appropriate use of statistical measures and they will get an overview over descriptive and inductive statistics.</p> <p><b>Literature</b></p> <p>Diekmann, A. (2010). <i>Empirische Sozialforschung. Grundlagen, Methoden, Anwendungen</i>. Reinbek: Hamburg.</p> <p>Porst, R. (2011). <i>Fragebogen. Ein Arbeitsbuch</i>. Wiesbaden: VS Verlag.</p> <p>Jann, B. (2005). <i>Einführung in die Statistik</i>. 2. Auflage, München: Oldenbourg.</p> <p>Kühnel, S. M. &amp; Krebs, D. (2012). <i>Statistik für die Sozialwissenschaften. Grundlagen, Methoden, Anwendungen</i>. Reinbek: Rowohlt</p>				
Courses in the module			ECTS	h/week
C 100024   Empirical Social Research			6	3
C 100025   Statistics			6	3

Module 10006   Program Module PEP				
BA PEP	Semester 1-2	9 h/week	18 ECTS	Contact Time/Self Study (in Weekly lecture hours): 108/342
Teaching methods				lecture, seminar, tutorials
Event type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam, presentation, paper
Scope and duration of examinations				approx. 60 min., approx. 20 min., approx. 20.000 characters
Module responsibility with				Chair of Social & Economic Psychology Chair of Economic and Transportation Policy Chair of Political Science
Prerequisites				–
Use of module				Zeppelin Year
<p>The PEP program module includes three courses: "Social Psychology", "Introduction to Economics" and "Polity, Politics, Policy".</p> <p><b>Content</b></p> <p>The course "Social Psychology" includes a scientific introduction to the psychology of decision-making. Prominent theories that describe how people make decisions and various factors that can influence and distort these decisions are discussed. The topics of learning and judgment expertise are also part of the course.</p> <p>The aim of the "Introduction to Economics" course is to raise students' awareness of economic issues. They are given an introductory overview of the main areas of economics, in particular microeconomics and macroeconomics. The theories on which these areas are based are applied to current economic policy issues.</p> <p>In the political science course "Polity, Politics, Policy", students are introduced to the conceptual foundations of the public policy making process. They are also given an overview of democratic input structures and the implementation of state programs in modern democratic states. A particular focus of the course is the presentation of basic political institutions from a comparative perspective.</p> <p><b>Learning objectives</b></p> <p>Students should deal intensively with current empirical research on judgment and decision-making. They should become familiar with the limits of rationality in human decision-making. They will also learn about the typical judgment biases that people are subject to and how these can be influenced or prevented. Students will gain an insight into classical decision theories and current empirical research. Participants will learn how social processes influence individual decision-making.</p>				

Students will acquire the ability to analyze and interpret the impact of political institutions depending on their design. In addition, they learn to conceptually classify political phenomena in the process of public policy making and to recognize and critically question the reciprocal functional, organizational and personal entanglements between politics and administration.

Students are comprehensively sensitized to economic issues. They are given an introductory overview of the main areas of economics. The course enables students to analyze macroeconomic problems using basic microeconomic and macroeconomic methods. They should also master the methodological foundations of economics as well as central concepts of economic thinking.

#### **Literature**

Will be announced in the respective courses.

Courses in the module	ECTS	h/week
C 100095   Social Psychology	6	3
C 100072   Introduction to Economics	6	3
C 100091   Polity, Politics, Policy	6	3

Module 10016   Interdisciplinary Perspectives				
BA PEP	Semester 1-2	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching methods			lecture, seminar, tutorials	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			written exam   presentation   paper	
Scope and duration of examinations			approx. 60 to 90 min.; approx. 20 min.; approx. 20.000 characters	
Module responsibility with			Academic Program Management SPE Academic Program Management CCM Academic Program Management PAIR Academic Program Management CME	
Prerequisites			-	
Use of module			Zeppelin Year	
<p><b>Content</b></p> <p>This module is composed of the mandatory courses from the program specific modules of all BA Programs. The students are free to choose 2 courses out of nine.</p> <p><b>Learning objectives</b></p> <p>Starting from the first semester, students can focus on additional areas beside their mandatory courses and they get insights into theoretical heuristic and methods of other disciplines.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 100081   Introduction to Communication Sciences			6	3
C 100082   Introduction to Cultural Science			6	3
C 100083   Cultural History			6	3
C 100071   Introduction to Business Management			6	3
C 100092   Public Administration			6	3
C 100073   Business Accounting			6	3
C 100094   International Relations			6	3
C 100093   Fundamentals of Law			6	3
C 100151   Foundation of Sociology			6	3

## Major Phase | Mandatory Modules

Module 11416   Methods				
BA PEP	Semester 3-4	9 h/week	18 ECTS	Contact Time/Self Study (in Weekly lecture hours): 108/342
Teaching methods				lecture, exercise, workshop, tutorials
Event type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam   paper
Scope and duration of examinations				
Module responsibility with				Chair of Business Psychology and Leadership Ethics Research Methodology Training Center Chair of Political Sociology Chair of Political Science
Prerequisites				–
Use of module				BA PEP Major Phase
<p><b>Content</b></p> <p>The module builds on the methods and statistics skills acquired during the Zeppelin Year. The course “Applied Statistics” introduces statistical software and enables the participants to perform their own analyses. Contents are reading data in and data management, descriptive statistics and data visualization as well as measures and tests for association and multivariate analyses. The course “Applied Research” gives an insight into the planning and process of research projects. Important aspects are the theoretical foundation and the development of a research question as well as the planning of the following steps within a given time frame. Real applications will be discussed with regard to research standards. The course “Advanced Methods” allows specialization in different methods. The topics are alternating from semester to semester with a different focus on qualitative and quantitative methods. The course “Advanced Methods” can be replaced by the course 112044 “Econometrics”. Prerequisite for the attendance of the course 112044 “Econometrics” is that the course 112041 “Business Mathematics” within the scope of the multidisciplinary modules from the CME Program has been attended in advance.</p> <p><b>Learning objectives</b></p> <p>The goal of this module is to enable students to work on their own empirical research questions by applying appropriate research methods and using software. Scientific standards as well as practical guidance will be provided. Furthermore, the previous method skills will be deepened and there is the possibility for specialization.</p>				

**Literature**

Hellbrück, R. (2011). Angewandte Statistik mit R. Eine Einführung für Ökonomen und Sozialwissenschaftler. Wiesbaden: Gabler.

King, G., Keohane R. & Verba S. (1994). Designing Social Inquiry. Scientific Inference in Qualitative Research. Princeton: Princeton University Press.

Wooldridge, J. M. (2012). Introductory Econometrics: A Modern Approach. Boston MA: Cengage Learning

Courses in the module	ECTS	h/week
C 114161   Applied Statistics	6	3
C 114162   Applied Research	6	3
C 123241-44   A-Z   Advanced Methods I-II	6	3

Module 11617   Psychology				
BA PEP	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching methods			Seminar	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Social & Economic Psychology	
Prerequisites			–	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The course "Psychology of Decision-Making" provides a scientific introduction to the psychology of decision-making. Based on empirical studies, it shows how people make decisions in an increasingly complex and uncertain environment.</p> <p>The course "Cognition, Language &amp; Perception" teaches basic psychological principles that are helpful for understanding attention and thought processes, language and perception. How does human perception work? How are perceptual contents processed by means of cognitive processes? What is the relationship between thinking and language? How does language develop? How are experiences anchored in memory and recalled? What errors are our memories subject to? etc. Particular emphasis will be placed on psychological aspects of communication and culture.</p> <p>In the course "Emotion, Motivation &amp; Action", theories and studies on the following questions will be discussed: "How are emotions activated?" "What happens first? The thought or the emotion?" "Why do people set goals? What are goals anyway? Which ones work best?" "Why do we need self-control?" "When does ego-depletion affect performance? How can we control ego-depletion?"</p> <p><b>Learning objectives</b></p> <p>Students should deal intensively with current empirical research on judgment and decision-making. They should become familiar with the limits of rationality in human decision-making.</p> <p>Development of basic findings and theories of psychology on cognition, perception, thinking and language</p> <p>Basic theories and empirical studies on human motivation and emotions should be understood and learned. This should make it possible to understand human behavior in different situations.</p> <p><b>Literature</b></p> <p>Will be announced in the respective courses.</p>				

Courses in the module	ECTS	h/week
C 124053   Psychology of Judgment and Decision Making	6	3
C 121241   Psychology: Cognition, Language, Perception	6	3
C 121242   Psychology: Emotion, Motivation, Action	6	3

Module 11418   Politics				
BA PEP	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching methods			Seminar	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			presentation, paper or written exam	
Scope and duration of examinations			approx. 40 min.; approx. 20.000 characters or approx. 90 min.	
Module responsibility with			Chair of Political Science Chair of Comparative Politics Chair of Global Governance	
Prerequisites			–	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The module takes up central problems of politics by paying particular attention to a comparative analysis of governance-systems in national and global contexts, on the basis of their policy-influence and their normative basis in the idea-historical and philosophical-political discourses.</p> <p>A comprehension of the basics of political control in national state and the analysis of processes and control models of public policies will be provided.</p> <p>In political philosophy, power shapes and conditions are crucial. Basic definitions of political philosophy like Justice, Rights and Duties will be explained and debated as well as relations of conflicts and cooperation within a society and between groups of society.</p> <p>Moreover, the module will focus on challenges and conflict situations which globalization and social integration process bring and on how multilateral institutions and social movements canalize and deal with them.</p> <p>From the three courses two must be chosen.</p> <p><b>Learning objectives</b></p> <p>Based on the chosen focus, upon the successful completion of the module the students are able</p> <ul style="list-style-type: none"> <li>  to understand the problems of the control of national states;</li> <li>  to compare government systems in their basic components;</li> <li>  to critically compare and evaluate the scope and the content orientation of modern government activity – considering especially welfare state politics – in an international comparison;</li> <li>  to recognize basic concepts of political philosophy, as well as to evaluate and assess political institutions based on these concepts;</li> <li>  to apply politico-economic hypotheses to questions resulting both structurally and institutionally from globalization.</li> </ul> <p><b>Literature</b></p>				

Nye, J. & Donahue, J. (Eds.) (2000). *Governance in a globalizing world*. Washington, D. C.: Brookings Press.

Hill, M. (2012). *The Public Policy Process*. Prentice Hall: Pearson.

Hampton, J. (1997). *Political Philosophy*. Boulder: Westview Press.

Chhotray, V., & Stoker, G. (2010). *Governance Theory and Practice: A Cross-Disciplinary Approach*. New York: Palgrave MacMillan.

Stichweh, R. (2000). *Die Weltgesellschaft. Soziologische Analysen*. Frankfurt: Suhrkamp.

Willke, H. (2007). *Smart governance. Governing the global knowledge society*. Frankfurt, New York: Campus.

Courses in the module	ECTS	h/week
C 114081   Comparative Politics	6	3
C 114082   Political Philosophy	6	3
C 114083   Global Governance	6	3

Module 11419   Economics				
BA PEP	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching methods			seminar, tutorial	
Event type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			presentation, paper or written exam	
Scope and duration of examinations			approx. 20 min.; approx. 20.000 characters, approx. 60 min.	
Module responsibility with			Chair of International & Digital Economics Chair of Institutional Economics, Organizational Governance, Integrity Management & Transcultural Leadership	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>  Change of thinking economic added value;</li> <li>  From the Economics of Aristotle to industry firms in modern markets;</li> <li>  Theory of the firm in capitalistic management;</li> <li>  Advanced models of microeconomic consumer, production, and market theory;</li> <li>  Application of microeconomic concepts to current problems of economic policy;</li> <li>  Regulation and deregulation of markets;</li> <li>  Decisions in uncertainty, markets with asymmetrical information;</li> <li>  Fundamentals of national accounting;</li> <li>  Classical-neoclassical and Keynesian basic model of macroeconomics;</li> <li>  Modern concepts of political economics.</li> </ul> <p>From the three courses two must be chosen. It is recommended to complete the courses in the following order: 114091 „Microeconomics“ (3rd semester) 114092 „Macroeconomics“ (4th semester) 100111 „History of Economic Theory“ (4th semester)</p> <p><b>Learning objectives</b></p> <p>The students</p> <ul style="list-style-type: none"> <li>  understand categories and objects of economics at their origin;</li> <li>  get to know the basics of organisational economics;</li> <li>  work out the theory of the firm based on relevant texts on their own;</li> <li>  are able to carry out a micro- and macroeconomic analysis of coordination and market processes based on the division of labour;</li> </ul>				

- | gain the ability to evaluate the functioning of markets and the role of governmental market interventions;
- | learn to understand the principles of designing incentive systems and institutions;
- | discuss the effects of fiscal and monetary policy on the economy and;
- | understand the macroeconomic and politico-economic models and learn to apply them to current questions and problems of global economic policy.

#### Literature

Schumpeter, J.A. (1965). *Geschichte der ökonomischen Analyse*. Göttingen: Vandenhoeck und Ruprecht.

Wieland, J. (2012). *Die Entdeckung der Ökonomie. Kategorien, Gegenstandsbereiche und Rationalitätstypen der Ökonomie an ihrem Ursprung*. Bern, Stuttgart: Metropolis.

Blanchard, O. & Illing, G. (2014). *Makroökonomik*. München: Pearson.

Pindyck, R. S. & Rubinfeld, D. L.(2013). *Mikroökonomie*. 8. Aufl. München: Pearson.

Courses in the module	ECTS	h/week
C 114091   Microeconomics	6	3
C 114092   Macroeconomics	6	3
C 100111   History of Economic Theory	6	3

## Major Phase | Elective Modules

Module 123111   Theories of the State & Democracy				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and duration of examinations			approx. 20.000 characters; approx. 40 min.	
Module responsibility with			Chair of Political Science	
Prerequisites			– It is strongly recommended to have completed the following course: 114082 "Political Philosophy"	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The module "Theories of the State &amp; Democracy" deals primarily with the justification and execution of democratic rule, or respectively the legitimization of political actions.</p> <p><b>Learning objectives</b></p> <p>In this module the students learn</p> <ul style="list-style-type: none"> <li>  foundations of the legitimization of government actions;</li> <li>  the theoretical basis of democratic decision-making structures;</li> <li>  to critically reflect problems in the practical implementation of democratic decision-making structures;</li> <li>  to critically analyse and question the legitimization of the execution of "rule" in different contexts;</li> <li>  to consider the concepts of power, rule, and leadership both from the normative and the positive perspective, and especially the mutual conditionality of theory and practice regarding these concepts.</li> </ul> <p><b>Literature</b></p> <p>Dahl, R. A. (1989). <i>Democracy and its Critics</i>. New Haven: Yale University Press.</p> <p>Dryzek, J. S. (2000). <i>Deliberative Democracy and Beyond</i>. Oxford: Oxford University Press.</p> <p>Goodin, R. E. (2003). <i>Reflective Democracy</i>. Oxford: Oxford University Press.</p> <p>Kersting, W. (1994). <i>Die politische Philosophie des Gesellschaftsvertrags</i>. Darmstadt: Wissenschaftliche Buchgesellschaft.</p> <p>Riker, W. H. (1982). <i>Liberalism against Populism</i>. Prospect Heights: Waverland Press.</p> <p>Sartori, G. (1992). <i>Demokratietheorie</i>. Darmstadt: Wissenschaftliche Buchgesellschaft.</p>				
Courses in the module			ECTS	h/week

C 123111   Theories of the State & Democracy	6	3
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Module 113072   Politics of the European Union				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			presentation and essay or written exam	
Scope and duration of examinations			approx. 40 min.; approx. 15.000 characters; approx. 60 min.	
Module responsibility with			Chair of International Relations Chair of Global Governance	
Prerequisites			–	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>This module addresses the process and results of European integration from a social science perspective. Besides the political science central issues, the economic and political-sociological aspects of the European integration process will be taken into account. Based on historical consideration of the European integration process, from the early community institutions to the current situation of the European Union, this module analyses the institutional bases of the European Union's political system, particularly the tension between supranationality and intergovernmentalism. Functions and modes of action of EU institutions as well as concerned actors will be analysed through examples of selected policy fields and relevant consensus building and decision-making processes. The focus will be on the multi-level system of the EU which especially applies for the planning and implementation of public policies. A critic and comparative approach of theories for analysing the European integration process will complete the empirical-analytical perspective of the module.</p> <p><b>Learning objectives</b></p> <p>After completing this module, the students are able to:</p> <ul style="list-style-type: none"> <li>  Link the history of the origins of European integration with contemporary history;</li> <li>  Reflect critically the political, economic and social aspects of the European integration from a theory perspective;</li> <li>  Analyse the functions and modes of action of the European Union's political system;</li> <li>  Discuss and judge selected policy fields in the multi-level system of the European Union.</li> </ul> <p><b>Literature</b></p> <p>Hix, S., Hoyland, B. (2011). Introduction: Explaining the EU Political System, in: S. Hix &amp; B. Hoyland, <i>The Political System of the European Union</i>. Houndsmill: Palgrave Macmillan.</p> <p>Nugent, N. (2010). <i>The Government and Politics of the European Union</i> (7th edition). Houndsmill: Palgrave Macmillan.</p>				

Richardson, J. (2006). *European Union: Power and Policy-Making*. London, New York: Routledge.  
Wallace, H., Pollack, M. A. & Young, A. R. (2010). *Policy-Making in the European Union*. Oxford: Oxford University Press.

Courses in the module	ECTS	h/week
C 113072   Politics of the European Union	6	3

Module 123182   Governance of the European Union				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods				
Event type				
mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>				
Duration				
1 Semester				
Rotation				
yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>				
Examinations				
Scope and duration of examinations				
Module responsibility with				
Chair of Comparative Politics				
Prerequisites				
Use of module				
BA PEP Major Phase				
<p><b>Content</b></p> <p>The module deals with the fundamentals of the European legal system as well as with policy field-specific arrangements of political governance. It deals with the question of how European law is created, implemented and enforced. Which political conflicts dominate these processes? What role do the EU institutions play? What role do national administrations and courts play? On this basis, the module deals with the problem-solving capacity of the European multinational system.</p> <p><b>Learning objectives</b></p> <p>Students learn the basics of the European legal system as well as governance arrangements of the European multi-level system specific to political fields. In addition, students are enabled to identify relevant hurdles in relation to the decision-making capacity of the European Union as well as the causes of implementation and enforcement problems. On this basis, students acquire the ability to critically reflect on the problem-solving capacity of the European multi-level system in different policy areas.</p> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Cini, M. and N. Pérez-Solórzano Borragán, Eds. (2019). European Union Politics. Oxford University Press.</li> <li>  Coman, R., et al., Eds. (2020). Governance and Politics in the Post-Crisis European Union. Cambridge, Cambridge University Press.</li> </ul>				
Courses in the module			ECTS	h/week
LV 121291   Governance of the European Union			6	3

Module 123131   Decision & Game Theory				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			written exam	
Scope and duration of examinations			approx. 90 min.	
Module responsibility with			Chair of Political Science	
Prerequisites			– It is strongly recommended to have completed the following course: 114091 "Microeconomics"	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The fundamental concepts of Game Theory were developed in the context of economics where Game Theory was mainly applied in the beginning. Nowadays it finds application in nearly every social discipline to analyse so-called strategic decisions. That is to say that the player will take the expected actions of the other player into consideration in regard to the choice of his own actions. Classical applications of game theory in sociology, politics or economics are social dilemmas, international politics (arms race, deterrence), economic theory of democracy, availability of public goods and contract theory (Hobbes).</p> <p>In the module the most important notions of Game Theory like cardinal utility, Nash-equilibrium and Min-Max-Theorem will be explained, if possible, always with reference to problems for the solution of which the concepts can be applied.</p> <p><b>Learning objectives</b></p> <p>Students know a variety of elementary "games". They can identify them and use them to analyse problems. They can shape their own simple game in order to analyse some problems.</p> <p><b>Literature</b></p> <p>Behnke, J. (2013). <i>Entscheidungs- und Spieltheorie</i>. Baden-Baden: Nomos</p> <p>Brandenburger, A. &amp; Nalebuff, B. (2007). <i>Coopetition: kooperativ konkurrieren - Mit der Spieltheorie zum Geschäftserfolg</i>. Eschborn: Rieck-Verlag</p> <p>Diekmann, A. (2009). <i>Spieltheorie</i>. Reinbek: Rowohlt.</p> <p>Gibbons, R. (1992). <i>Game Theory for applied Economists</i>. Princeton: Princeton University Press</p> <p>Taylor, M. (1987). <i>The possibility of cooperation</i>. Cambridge: Cambridge University Press.</p>				
Courses in the module			ECTS	h/week
C 123131   Decision & Game Theory			6	3

Module 124072   Social Movements and Political Protest				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Oral report as well as either oral exam, written exam, or term paper	
Scope and duration of examinations			ca. 30 Minutes (oral exam), ca. 60 Minuten (written exam), ca. 20.000 Characters (term paper)	
Module responsibility with			Chair of Sociological Theory	
Prerequisites			None (Recommended: Module 11417 Sociology)	
Use of module			BA PEP Major Phase	
<p><b>Contents</b></p> <p>Political protest is an important additional mode of participation beside elections. While elections are usually organized on a national level and electoral participation usually depends on the citizenship, there is no institutional guarantee for the effectiveness of political protest. It is open for the politically excluded as a way to articulate their grievances and interests and often it is the only way. Yet protest is only politically efficacious in so far as it is noticed by the public and by political incumbents. Thus protesters are faced by the dilemma between the need to gain attention by disruption and the peril of counter-reactions from institutions and other groups.</p> <p>Political protest is a central element of the action repertoire of social movements. These are more or less organized efforts by social groups to bring about social change, such as the political and social emancipation of the industrial working class in case of the labour movement, gender equality in case of the feminist movement, or the transition to an ecologically sustainable economy and society in case of the environmentalist movement.</p> <p>The seminar enquires about the sources, carriers, and topics of political protest, about which forms of actions attract the attention of the public and the media and have political consequences. It also discusses how social movements emerge from citizens' protest activities and how they contribute to social and political change, by raising new issues, founding new parties, influencing government policies, or even by establishing new social norms. In addition, it looks into established political actors' reactions to political protest and the conditions under which they responds to protesters' grievances.</p> <p><b>Qualification Objectives</b></p> <p>Students learn to apply their analytical and observational skills to a dynamic, frequently and abruptly changing present-day problem and to distinguish and integrate perspectives from sociology and political science.</p>				

**Literature**

- Koopmans, Ruud. 2007. Social Movements. *The Oxford Handbook of Political Behavior*, ed. By Russel J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 693-707.
- Opp, Karl-Dieter. 2009. *Theories of Political Protest and Social Movements A Multidisciplinary Introduction, Critique, and Synthesis*. Abingdon: Routledge.
- Rucht, Dieter. 2007. The Spread of Protest Politics. *The Oxford Handbook of Political Behavior*, ed. By Russel J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 708-723.
- Rucht, Dieter. 2023. *Kollektive Proteste und soziale Bewegungen. Eine Grundlegung*. Weinheim/Basel: Beltz/Juventa.
- Tilly, Charles. 1978. *From Mobilization to Revolution*. New York: McGraw-Hill.
- Tilly, Charles. 2004. *Social Movements 1768-2004*. Boulder/London: Paradigm.

Courses in the module	ECTS	h/week
C 124072   Social Movements and Political Protest	6	3

Module 123171   Electoral Systems & Electoral Behavior				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Paper	
Scope and duration of examinations				
Module responsibility with with			Chair of Political Sociology	
Prerequisites			Successful completion of the module 113121 „Political Sociology“	
Use of module			BA PEP Major Phase	
<p><b>Contents</b></p> <p>The module “Electoral Systems &amp; Electoral Behavior” builds on module “Political Sociology &amp; Empirical Political Research” but addresses more specialized topics and is more research-oriented. Ideally, students develop their own research questions that they can further pursue in a Humboldt or BA thesis. Courses in this module may be concerned with all aspects of elections and electoral behavior, from system-level to individual-level perspectives. Potential topics include: long-term changes in the patterns of electoral behavior, analyses of electoral behavior in comparative perspective, elections and political competition in the USA, electoral systems and electoral behavior in comparative perspective, emergence and electoral success of radical/extremist parties.</p> <p><b>Qualification objectives</b></p> <p>With successfully completing the module, students are</p> <ul style="list-style-type: none"> <li>  familiar with the most important theoretical approaches and empirical findings with regards to specific research questions in Political Sociology</li> <li>  able to develop their own research questions and to pursue them by studying the literature or, if applicable, in their own research</li> <li>  capable to critically engage with research literature and to evaluate its relevance for their own research questions</li> </ul> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Arzheimer, Kai / Evans, Jocelyn / Lewis-Beck, Michael S. (2017): The SAGE Handbook of Electoral Behaviour. London: Sage.</li> <li>  Evans, Jocelyn A.J. (2004): Voters &amp; Voting. London: Sage.</li> <li>  Fisher, Justin / Fieldhouse, Edward / Franklin, Mark / Gibson, Rachel / Cantijoch, Marta / Wlezién, Christopher (2017): The Routledge Handbook of Elections, Voting Behavior and Public Opinion. London: Routledge.</li> <li> </li> </ul>				

Courses in the Module	ECTS	h/week
C 123171   Electoral Systems & Electoral Behavior	6	3

Module 123132   Political Actors & Institutions					
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching methods					
Event type				Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>	
Duration				1 Semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations					
Scope and duration of examinations					
Module responsibility with with				Chair of Political Science	
Prerequisites					
Use of module				BA PEP Major Phase	
<p><b>Content</b></p> <p>The seminar aims on the teaching of investigation of political decisions and institutions with analytical methods. In this view institutions help actors - like citizens, politicians and parties - to coordinate their individual actions and to overcome obstacles to mutual cooperation. According to this approach institutions can be seen as constraints in regard to which the actors have to choose their optimal option of action. The seminar deals among other things with the following topics:</p> <ul style="list-style-type: none"> <li>  Problems of collective action</li> <li>  Decision rules for groups</li> <li>  Elections and electoral systems</li> <li>  Parties and competition</li> <li>  Interest groups</li> <li>  The making of coalitions in multiparty systems</li> <li>  The process of legislation</li> <li>  Administrative action</li> <li>  Supreme courts and judicial</li> <li>  International conflict and international cooperation</li> </ul> <p><b>Qualification Objectives</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>  gain knowledge of several approaches to the explanation of political phenomena</li> <li>  learn to critically evaluate the heuristic value of theoretical models.</li> </ul> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Kenneth A. Shepsle (2010): Analyzing Politics. Norton</li> </ul>					
Courses in the Module				ECTS	h/week
LV 123132 Political Actors & Institutions				6	3

Module 124081   Political Communication & Public Sphere				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and duration of examinations			approx. 20.000 characters; 20 min.	
Module responsibility with			Chair of Communication Science with a focus on Digital Communication	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>This module aims to provide students with a theoretical overview on structures and actors of political communication in modern societies. It seeks to develop this understanding in the framework of concepts of the public sphere, public opinion, the media system as well as theories of democracy.</p> <p><b>Learning objectives</b></p> <p>Students learn to theoretically reflect on basic concepts of political communication from the perspectives of communication and political studies as well as from sociology. Students will be equipped to theoretically analyse and discuss the conditions of political communication in modern democracies.</p> <p><b>Literature</b></p> <p>Depending on topic.</p>				
Courses in the module			ECTS	h/week
C 124081   Political Communication & Public Sphere			6	3

Module 124082   Strategic Political Communication					
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching methods				Seminar	
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and duration of examinations				approx. 20.000 characters; 20 min.	
Module responsibility with				Chair of Communication Science with a focus on Digital Communication	
Prerequisites				-	
Use of module				BA PEP Major Phase	
<p><b>Content</b></p> <p>This module aims to provide students with the practice of strategies in political communication of different social actors from politics, administration, interest groups, civil society, think tanks, science and consulting. It also seeks to bring students together and discuss with practitioners from political communication.</p> <p><b>Learning objectives</b></p> <p>Students learn to reflect on basic concepts and strategies of political communication and develop their own real case-studies in the field of political communication.</p> <p><b>Literature</b></p> <p>Depending on topic.</p>					
Courses in the module				ECTS	h/week
C 124082   Strategic Political Communication				6	3

Module 123133   Political Attitudes & Political Behavior				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with with			Chair of Political Sociology	
Prerequisites			Successful completion of the module „Political Sociology & Empirical Political Research“	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Module “Public Opinion &amp; Political Participation” builds on module “Political Sociology &amp; Empirical Political Research” but addresses more specialized topics and is more research oriented. Ideally, students develop their own research questions that they can further pursue in a Humboldt or BA thesis. Courses in this module are concerned with political activities beyond the electoral cycle, as well as the formation of value orientations, attitudes, and opinions.</p> <p>Potential topics of courses in this module include:</p> <ul style="list-style-type: none"> <li>  Political knowledge and political opinion formation</li> <li>  Political ideologies, values, and political attitudes</li> <li>  Value change in politics</li> <li>  Political participation in cross-national comparative perspective</li> <li>  Nationalism, ethnocentrism, and attitudes towards immigration</li> </ul> <p><b>Qualification objectives</b></p> <p>With successfully completing the module, students are</p> <ul style="list-style-type: none"> <li>  familiar with the most important theoretical approaches and empirical findings with regards to specific research questions in Political Sociology</li> <li>  able to develop their own research questions and to pursue them by studying the literature or, if applicable, in their own research</li> <li>  capable to critically engage with research literature and to evaluate its relevance for their own research questions</li> </ul> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Dalton, Russel J./Hans-Dieter Klingemann (2009): The Oxford Handbook of Political Behavior. Oxford, UK: Oxford University Press.</li> </ul>				

Dalton, Russel J. (2013): Citizen Politics: Public Opinion and Political Parties in Advanced Industrial Democracies. 6 <sup>th</sup> edition Washington DC: CQPress		
Courses in the Module	ECTS	h/week
C 123133   Political Attitudes & Political Behavior	6	3

Module 113121   Fundamentals & Topics of Political Sociology				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar, practical exercises	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Political Sociology	
Prerequisites				
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The module deals with the history of the EU, its institutions and decision-making processes, selected policy areas and current challenges. In this sense, the seminar offers a basic introduction to the "Polity, Policy and Politics" of the EU.</p> <p><b>Learning objectives</b></p> <p>The students</p> <ul style="list-style-type: none"> <li>  have basic knowledge of integration processes and theories</li> <li>  are familiar with the governance structures of the European Union</li> <li>  are able to recognize the current challenges in selected policy areas</li> </ul> <p><b>Literature</b></p> <p>Simon Bulmer, Owen Parker, Ian Bache, Stephen George, and Charlotte Burns (2020) Politics in the European Union, Oxford University Press (fifth edition).</p>				
Courses in the module			ECTS	h/week
LV 113121   Fundamentals & Topics of Political Sociology			6	3

Module 121283   Social Psychological Aspects of Communication				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Presentation and its preparation	
Scope and duration of examinations			s. ZU home or course catalog	
Module responsibility with			Chair of Social & Economic Psychology	
Prerequisites			- We recommend attending modules 121271 "Theory, Criticism & Analysis of Communication Media", 121272 "Public Sphere & Public Communication" and 11107 "Methods of Communication Studies"	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Basic concepts of social psychology, methods of social psychology, self-concept, self-esteem, construction of the social world, attribution of causes, attitudes and prejudices, social perception, change of attitudes, interpersonal relationships (partnership), helping behaviour, aggression, social influence, group dynamics, groupthink, polarization in groups, territoriality.</p> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  Development of basic theories of social psychology from the aspect of communication</li> <li>  Recognizing socio-psychological principles in everyday life and thereby reflecting on one's own thinking, feeling and acting in social situations and from a communicative point of view.</li> </ul> <p><b>Literature</b></p> <p>The Social Psychology of Communication. Editors: Hook, D., Franks, B., Bauer, M. (Eds.). Palgrave MacMillan Verlag. 2011</p>				
Courses in the module			ECTS	h/week
C 121283   Social Psychological Aspects of Communication			6	3

Module 243171-6   Human Decision Making				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Social & Economic Psychology	
Prerequisites				
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The module examines psychological issues relating to decisions and their processes as well as the influence of goals. The analysis of decisions based on their components plays an important role here, as do modern decision research approaches that require the use of algorithms, for example.</p> <p><b>Learning objectives</b></p> <p>Students acquire expertise in the content and methodology of psychological perspectives on decision-making and learn to deal critically with original English-language literature on this topic.</p> <p><b>Literature</b></p> <p>Current original literature from international journals will be announced at the beginning of the course, as it is updated for each semester.</p>				
Courses in the module			ECTS	h/week
LV 121283   Human Decision Making			6	3

Module 126100   Determinants of Honesty				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar   Case study	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Midterm   Exam	
Scope and duration of examinations			60 minutes	
Module responsibility with			Chair of Social & Economic Psychology	
Prerequisites			Basic knowledge of statistics and experimental methodology	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Since the last financial and economic crisis and the numerous scandals involving companies (e.g. En-ron, Worldcom, Volkswagen), banks (e.g. Libor scandal) or individuals (e.g. Madoff, Adoboli), questions of (in)honesty have once again attracted a great deal of attention. Dishonesty includes behaviors such as lying, cheating, deception, data manipulation, etc. But why do people behave honestly or dishonestly? What are the conditions that promote dishonesty? How can honesty be promoted? There are various attempts to answer this question, from economics, philosophy and psychology. The course will delve into these different perspectives, the underlying concepts of human nature, and most importantly, the implications of these different approaches for understanding honesty (and why people behave more honestly or dishonestly) using current empirical research studies that will be read weekly. The exam requirement will take the form of a presentation during the semester and a written exam on the course content at the end of the semester. Regular attendance and thorough reading of the articles is also expected.</p> <p><b>Learning objectives</b></p> <p>The students</p> <ul style="list-style-type: none"> <li>  acquire knowledge about important perspectives and influencing factors of dishonesty;</li> <li>  are sensitized to psychological and situational factors that influence dishonesty;</li> <li>  expand their methodological knowledge in the field of empirical research.</li> <li>  learn to apply research results to their own everyday and practical examples.</li> </ul> <p><b>Literature</b></p> <p>Original literature from international journals.</p> <p>De Cremer, D.; Tenbrunsel, A.E. (2012). Behavioral business ethics: shaping an emerging field. Taylor &amp; Francis.</p> <p>Bazerman, M.H.; Tenbrunsel, A.E. (2011). Blind Spots. Why We Fail to Do What's Right and What to Do about It. Princeton University Press.</p> <p>Bazerman, M.H. (2014): The power of noticing: What the best leaders see. Simon &amp; Schuster.</p> <p>Kaptein, Muel (2013). Workplace morality. Behavioral ethics in organizations. Emerald.</p>				

Courses in the module	ECTS	h/week
LV 126100   Determinants of Honesty	6	3

Module 126101   Psychology of Environment and Climate Change					
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114	
Teaching methods					
Event type					
mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>					
Duration					
1 Semester					
Rotation					
yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>					
Examinations					
Scope and duration of examinations					
Module responsibility with					
Chair of Social & Economic Psychology gy					
Prerequisites					
-					
Use of module					
BA PEP Major Phase					
<p><b>Content</b></p> <p>The seminar deals with psychological processes relating to the environment and climate change in particular.</p> <p>Topics include:</p> <ul style="list-style-type: none"> <li>  The psychological effect of climate change on mental health</li> <li>  Attitudes towards climate change and environmental problems and their determinants, especially with regard to acceptance or denial of climate change</li> <li>  Effects of public communication about environmental problems and climate change</li> <li>  Determinants of personal behavior related to environmental problems and climate change</li> <li>  Perceptions of personal moral responsibility in relation to environmental problems and climate change</li> <li>  Perception of the legitimacy of certain forms of protest or political action</li> </ul> <p><b>Learning objectives</b></p> <p>The students</p> <ul style="list-style-type: none"> <li>  acquire knowledge about important factors influencing attitudes and behavioral dispositions related to environmental problems and climate change</li> <li>  Learn to assess the effectiveness of public and political communication in relation to environmental problems</li> <li>  Learn about strategies and processes that promote environmentally and climate-friendly behavior</li> </ul> <p><b>Literature</b></p> <p>Will be announced in the seminar.</p>					
Courses in the module				ECTS	h/week
LV 126101   Psychology of Environment and Climate Change				6	3

Module 126102   Political Psychology				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Political Science Chair of Social & Economic Psychology Chair of Political Sociology	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Explaining political behavior through affects, personality structures or group identities has established itself as an interdisciplinary field of research between political science and psychology in recent years. The focus of the seminar is on the behavior of individuals - voters, citizens and politicians and other functionaries - within a state or in the public sphere.</p> <p>Questions addressed in the seminar will be discussed with particular reference to current social issues.</p> <p>These include, among others:</p> <ul style="list-style-type: none"> <li>  How do political beliefs and attitudes develop?</li> <li>  What influences an individual's information processing and decision-making?</li> <li>  What role do emotions play in the behavior of individuals?</li> <li>  How do conspiracy theories develop?</li> <li>  What are the determinants of the acceptance of political rule?</li> </ul> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  Get to know important concepts, theories and empirical results from the field of political psychology</li> <li>  Discussion of the significance of psychological phenomena in politics</li> </ul> <p><b>Literature</b></p> <p>Will be announced by the lecturers in the seminar.</p>				
Courses in the module			ECTS	h/week
LV 126102   Political Psychology			6	3

Module 126103   Behavioral Economics				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Social & Economic Psychology Chair of Political Science	
Prerequisites				
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>In economics, the model of Homo Oeconomicus is usually used to model human behavior: the human being as a rational thinking and acting being that is able to calculate the benefits of all available options, follow the best possible course of action and thus make optimal decisions. The research field of behavioral economics questions precisely these assumptions. In everyday life, important information often remains unconsidered and judgments are influenced on the basis of mental simplifications in the form of so-called heuristics. Furthermore, the preferences of those acting are often not aimed at maximizing a narrowly understood self-interest, but also take into account aspects of fairness, equality and justice.</p> <p>Of fundamental importance for behavioral economics are experimental research designs, which will therefore play an outstanding role in the seminar.</p> <p><b>Learning objectives</b></p> <p>The aim of the seminar is to provide participants with an introduction to behavioral and experimental economics and their application to politically and economically relevant fields of action. In addition, participants will be given the tools to work on an empirical question. What they have learned can be applied when working on selected topics in behavioral and experimental economics as part of a seminar paper.</p> <p><b>Literature</b></p> <p>Will be announced by the lecturers in the seminar.</p>				
Courses in the module			ECTS	h/week
LV 126103   Behavioral Economics			6	3

Module 114093   Political Economy				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			presentation and essay or written exam	
Scope and duration of examinations			approx. 40 min.; approx. 15.000 characters; approx. 60 min.	
Module responsibility with			Chair of International & Digital Economics	
Prerequisites			– It is strongly recommended to have completed the following courses: 114091 "Microeconomics" and 114092 "Macroeconomics"	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>A fundamental question in new political economy is which factors determine the institutions of collective decision making. Why some countries are democracies with regular elections and where politicians are accountable to citizens, while other countries are not. The framework of the new political economy is 'economic-based'; it stresses the individual economic incentives determining political preferences. The new political economy assumes that people behave strategically and that their behaviour can be modelled by the means of the game theory. Different groups have opposing interests over political outcomes and these translate into opposing interests over the form of political institution which determine the political outcome. The lecture will also discuss the importance of culture, religion and geography on the economic development.</p> <p><b>Learning objectives</b></p> <p>The students should improve and deepen their knowledge and analytical capabilities in the areas of political economy, macroeconomics and empirical economics.</p> <p><b>Literature</b></p> <p>Acemoglu, D. &amp; Robinson, J. (2012). <i>Economic Origins of Dictatorship and Democracy</i>. New York: Crown Publisher.</p> <p>Acemoglu, D. &amp; Robinson, J. (2012). <i>Why Nations Fail: The Origins of Power, Prosperity, and Poverty</i>. New York: Cambridge University Press.</p> <p>Selected Journal Articles and Working</p>				
Courses in the module			ECTS	h/week
C 114093   Political Economy			6	3

Module 124042   Corporate Responsibility & Leadership				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods				Seminar
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation, paper or written exam
Scope and duration of examinations				approx. 20 min.; approx. 20.000 characters, approx. 60 min.
Module responsibility with				Chair of Institutional Economics, Organizational Management, Integrity Management & Transcultural Leadership
Prerequisites				– It is strongly recommended to have completed the following course: 100111 "History of Economic Theory"
Use of module				BA PEP Major Phase
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>  Nature of the firm &amp; Institutional Economics</li> <li>  Strategic Normative Management</li> <li>  Integrity &amp; Compliance Management &amp; Values Management</li> <li>  Corporate Responsibility &amp; Human Rights</li> <li>  Sustainable Development Goals &amp; Sustainability</li> <li>  Stakeholder Management &amp; Shared Value</li> <li>  Case studies &amp; Stakeholder Model</li> </ul> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  learn the incorporation of economic ethics as a strategic and operative success factor for good leadership in corporations;</li> <li>  obtain a deep insight in the field of economic ethics;</li> <li>  learn models with which dilemmas in economic ethics can be solved from a business administration perspective;</li> <li>  learn about Corporate Social Responsibility and Human Rights, Sustainability: Standards, Management System, Discourses;</li> <li>  learn the basics of legal requirements in a corporation;</li> <li>  learn about public and private regulation with regard to Integrity and Compliance;</li> <li>  learn the opportunities and challenges in applying these requirements;</li> <li>  learn about implementation strategies for effective Compliance Management System;</li> <li>  learn the implementation strategies, instruments and audits of the respective management systems and work out the foundations of national and global strategies of corporations.</li> </ul>				

**Literature**

Carroll, A.B. & Buchholtz, A.K. (2008). *Business and Society: Ethics and Stakeholder Management*. Mason: South Western Cengage Learning

Sacconi, L., Blair, M. & Freeman, R.E. (Eds.) (2010). *Corporate Social Responsibility and Corporate Governance: The Contribution of Economic Theory and Related Disciplines*. London: Palgrave Macmillan.

Küng, H., Leisinger, K.M. & Wieland, J. (2010). *Manifesto Globale Economic Ethic*. München: dtv.

Wieland, J., Steinmeyer, R. & Grüniger, S. (hrsg.) (2010). *Handbuch Compliance-Management*. Berlin: Erich Schmidt Verlag.

Wieland, J. (Ed.). (2007 -2017). *Studien zur Governanceethik*. Band 1-12. Marburg: Metropolis.

Courses in the module	ECTS	h/week
C 124042   Corporate Responsibility & Compliance	6	3

Module 124043   Theory of the Firm				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Chair of Institutional Economics, Organizational Management, Integrity Management & Transcultural Leadership	
Prerequisites			<p>–</p> <p>It is strongly recommended to have completed the following courses: 114073 "Organisational &amp; Network Theory", 114091 "Microeconomics", 100111 "History of Economic Theory" and 123131 "Decision &amp; Game Theory"</p>	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <ul style="list-style-type: none"> <li>  Institutional Economic Theory of the Firm</li> <li>  Transaction-Cost-Theory</li> <li>  Property-Rights-Theory</li> <li>  Principal-Agent-Theory</li> </ul> <p><b>Learning objectives</b></p> <p>The students will understand the basics of organizational economics and independently work through the texts relevant to the theory of the firm; understand especially the institutional economic theory approach of the Property-Rights-Theory, the Transaction-Cost-Theory and the Principal-Agent-Theory und analyse based on primary texts.</p> <p><b>Literature</b></p> <p>Hirschey, M. (2003). <i>Managerial Economics</i>. Manson, Ohio: Thomson South-Western.</p> <p>Foss, N.J. (Ed.) (1997). <i>Resources, Firms, and Strategies. A Reader in the Resource-Based Perspective</i>. Oxford: Oxford University Press.</p> <p>Richter, R. &amp; Furubotn, E.G. (2003). <i>Neue Institutionenökonomik</i>. Tübingen: Mohr Siebeck.</p>				
Courses in the module			ECTS	h/week
C 124043   Theory of the Firm			6	3

Module 124101   Money and Capital				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and duration of examinations			approx. 20.000 characters; approx. 40 min.	
Module responsibility with			Academic Program Management BA SPE	
Prerequisites			<p>–</p> <p>It is strongly recommended to have completed the following courses: 112044 "Econometrics", 114092 "Macroeconomics", 100111 "History of Economic Theory" and 123131 "Decision &amp; Game Theory"</p>	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Money is a prominent medium of the society, efficient for exchanges, storing value and as unit of account. Capital in its different forms as physical, monetary, human and social capital, is a calculus of past profits in current situations used to guarantee future profits. Money &amp; capital formulate therefore the functional conditions and consequences of a time calculation, which must prove itself on goods and services and to get through social conflicts. The time calculation is also evidenced by the fact that inflation and deflation are inseparable from a monetary economy. It is definitively difficult to give money a clear function in (market) economic (equilibrium) models. That is making the theory-guided, empirically based study of consequences and effects of monetary economy even more difficult.</p> <p><b>Learning objectives</b></p> <p>Basic and advanced understanding of money and capital  Understanding of models: model design</p> <p><b>Literature</b></p> <p>Gurley, J. G. &amp; Shaw, E. S. (1960). <i>Money in a Theory of Finance</i>. Washington: The Brookings Inst.  Stiglitz, J. E. &amp; Greenwald, B. (2003). <i>Towards a New Paradigm in Monetary Economics</i>. Cambridge: Cambridge University Press.  Mishkin, M. (2010). <i>The Economics of Money, Banking and Financial Markets</i> (9th ed.). Boston: Pearson.  Friedman, B. &amp; Woodford, M. (2011). <i>Handbook of Monetary Economics</i>, vol. 3. San Diego: North-Holland.</p>				

Courses in the module	ECTS	h/week
C 124101   Money & Capital	6	3

Module 124102   Capitalism – Idea, Development, Future				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and duration of examinations			approx. 20.000 characters; approx. 40 min.	
Module responsibility with			Chair of Sociological Theory	
Prerequisites			– It is strongly recommended to have completed the following courses: 114092 "Microeconomics" and 114092 "Macroeconomics"	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>The module offers the opportunity to read primary texts on the commodity, on risk, on the market, on homo economicus (as an axiom of equilibrium theory, not as a conception of man), on the entrepreneur as rival and alter ego of the bureaucrat (as at least Max Weber claimed), on the connection between technical and social evolution, etc. within the framework of a social theory of the economy (as presented above all by Karl Marx). From there, alternative forms of capitalism up to questions of »green« capitalism, of »degrowth«, of »platform capitalism« can be discussed in order to open the view for cultural configurations of the economy.</p> <p><b>Learning objectives</b></p> <p>Students apply social and societal theoretical perspectives to classical economic theoretical concepts in a critical, i.e. comparative, manner, discussing current problems of the social reality of economics.</p> <p><b>Literature</b></p> <p>Baecker, Dirk (Hg., 2003): Kapitalismus als Religion. Berlin.</p> <p>Deutschmann, Christoph (2008): Kapitalistische Dynamik. Eine gesellschaftstheoretische Perspektive. Wiesbaden.</p> <p>Plumpe, Werner (2019): Das kalte Herz. Kapitalismus – Die Geschichte einer andauernden Revolution. Berlin.</p> <p>Vogl, Joseph (2021): Kapital und Ressentiment. Eine kurze Theorie der Gegenwart. München.</p>				
Courses in the module			ECTS	h/week
C 124102   Capitalism – Idea, Development, Future			6	3

Module 123192   Business Informatics & Digitalization				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods				Lecture, Seminar, Colloquium (in German)
Event type				Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>
Duration				1 Semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Exam or oral examination, discussion
Scope and duration of examinations				90 min. exam or 4 h take-home-exam
Module responsibility with with				Chair of Administrative and Business Informatics
Prerequisites				
Use of module				BA PEP Major Phase
<p><b>Content and Qualification Objectives</b></p> <p>The course is the introduction to business informatics. It focuses on the scientific approach of business informatics and the application-oriented use of modern information and communication technologies in economy and administration. The huge number of applicable tools and system solutions opens up a large field of possible applications. Outstanding attempts will be retreated and discussed in group. The students receive an insight into essential concepts, models and tools of business informatics, get known to the application spectrum in companies, and public sector and should be enabled to look ahead to new technologies foreseeable not yet. The Contents covers the topics of computer science and business informatics as well as data, information and knowledge management. Also relevant are planning, development and operation of information systems; business processes, office information systems and ERP systems, management support systems, business intelligence and big data. The effects of the Internet, the World Wide Web, the Internet of People, the Internet of Data, the Internet of Things, the Internet of Services and the Tactile Internet are reflected. Finally, portals and distribution channels; electronic business and electronic commerce, management support systems and digital transformation are discussed.</p> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  von Lucke, Jörn: E-Government und Wirtschaftsinformatik, in: HMD-Praxis der Wirtschaftsinformatik, Stuttgart 2009</li> <li>  Schwarzer, Bettina &amp; Krcmar, Helmut: Wirtschaftsinformatik – Grundlagen betrieblicher Informationssysteme 5. Überarbeitete Auflage, Schäffer-Poeschel Verlag, Stuttgart 2014</li> <li>  Wirtschaftsinformatik &amp; Management (WUM), Springer Verlag, Wiesbaden. Online: <a href="http://www.wirtschaftsinformatik.de">http://www.wirtschaftsinformatik.de</a></li> </ul>				

Courses in the Module	ECTS	h/week
C 123192   Business Informatics & Digitalization	6	3

Module 123191   Administrative Informatics & Digitalization				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods				Lecture, Seminar, Colloquium (in German)
Event type				Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>
Duration				1 Semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Exam or oral examination, discussion
Scope and duration of examinations				90 min. exam or 4 h take-home-exam
Module responsibility with with				Chair of Administrative and Business Informatics
Prerequisites				None
Use of module				BA PEP Major Phase
<p><b>Content and Qualification Objectives</b></p> <p>The course is the introduction to public sector informatics. It focuses on Electronic Government and the application-oriented use of modern information and communication technologies in political boards and administration to the fulfilment of public tasks. The number of tools and system solutions under consideration opens up a wide range of possible applications, from which particularly relevant approaches can be prepared in exemplary fashion and discussed together. The students receive an insight into essential concepts, models and tools of public sector informatics, get known to the application spectrum in governmental agencies, offices and public enterprises and should be enabled to get used to the work in the future independently with new technologies foreseeable not yet. Public sector informatics and electronic government as well as the e-government players in the Federal Republic of Germany are covered. Secure documents and secure communication are further focal points. Open government, transparency, citizen participation and cooperation have to be additional topics. One Stop Government and portals for public administration will complete the range of subjects. Finally, the use of information and communication technologies in the administration of public order, the financial administration, the judiciary and the health administration will be analyzed and reflected upon.</p> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Heuermann, Roland; Tomenendal, Matthias und Bressemer, Christian (Hrsg.): Digitalisierung in Bund, Ländern und Gemeinden - IT-Organisation, Management und Empfehlungen, Springer Gabler, Wiesbaden 2018.</li> <li>  von Lucke, Jörn: Regieren und Verwalten im Informationszeitalter, Schriftenreihe der Hochschule Speyer, Band 156, Berlin 2003.</li> <li>  Seckelmann, Margrit (Hrsg.): Digitalisierte Verwaltung - Vernetztes E-Government, 2. Auflage, ESV Verlag, Berlin 2019. ISBN: 978-3-503-18139-1.</li> </ul>				

Courses in the Module	ECTS	h/week
C 123191   Administrative Informatics & Digitalization	6	3

Module 113062   Sustainable Governance & Public Policy				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examination				
Scope and duration of examinations				
Module responsibility with			Chair of Public Management & Public Policy	
Prerequisites				
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>Sustainable governance in administrations and public companies is particularly important for the state and society in order to achieve the UN's Sustainable Development Goals (SDGs). In the discussion on sustainability, the ESG concept emphasizes the governance pillar alongside the environmental and social pillars. To this end, this module develops skills for the sustainable design of public organizations.</p> <p><b>Qualification objectives</b></p> <p>Students will be able to discuss relevant concepts and instruments on how sustainable organizational management and relevant public policies in this context can be specifically promoted in the context of public companies and administrations. They will be able to discuss measures and regulations on how sustainability can become a central guiding principle for the actions of managers and organizations in everyday life.</p> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Krause, R./Feiock, R./Hawkins, C. (2016): The Administrative Organization of Sustainability Within Local Government, in: Journal of Public Administration Research and Theory, 26 (1), S. 113–127.</li> <li>  Papenfuß, U. (2023): Corporatised Public Service Provision of Local Governments in Germany: A Key Topic for UN-SDGs and Promising Public Corporate Governance Developments, in: Marieke van Genugten/Bart Voorn/Ulf Papenfuß/Rhys Andrews/Harald Torsteinen (Hrsg.), Corporatisation in Local Government, S. 197-220</li> <li>  Roos, N./Sassen, R./Guenther, E. (2023), Sustainability Governance Toward an Organizational Sustainability Culture at German Higher Education Institutions, International Journal of Sustainability in Higher Education, 24 (3), S. 553-583.</li> </ul>				

Courses in the Module	ECTS	h/week
C 113062   Sustainable Governance & Public Policy	6	3

Module 123142   Public Entrepreneurship & Corporate Governance					
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching methods					
Event type				Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>	
Duration				1 Semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations					
Scope and duration of examinations					
Module responsibility with with				Chair of Public Management & Public Policy	
Prerequisites					
Use of module				BA PEP Major Phase	
<p><b>Content</b></p> <p>In this course, participants will gain insight into scientific findings on the effects of HR management on the experience and behavior of people in organizations. Particular attention is paid to the requirements and framework conditions in public sector organizations. Important topics include the basis of central theories of HR management, the introduction to fundamental approaches of HR management (e.g. personnel selection, marketing, development) and the transfer of knowledge concerning the influences of leadership (especially through different incentive systems) on an organizational and individual level. This gives students an insight into the basic models and instruments of personnel management in the private and public sectors and practice their application in hands-on case work.</p> <p><b>Qualification Objectives</b></p> <p>After successful completion of the course, students will be familiar with essential theories, models and tools of HR management and be able to apply them in practice. They should be able to recognize problems in the field of HR management and independently develop appropriate solutions.</p> <p><b>Literature</b></p> <ul style="list-style-type: none"> <li>  Greenberg, Jerald &amp; Baron, Robert A. (2003): Behavior in Organizations, New Jersey: Prentice Hall</li> <li>  Schuler, Heinz (2006): Lehrbuch der Personalpsychologie, Göttingen: Hogrefe</li> <li>  Yukl, Gary A. (2002): Leadership in Organizations: Prentice Hall Englewood Cliffs, NJ</li> </ul>					
Courses in the Module				ECTS	h/week
C 123142   Public Entrepreneurship & Corporate Governance				6	3

Module 124401   Selected Topics I				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Academic Program Management BA PEP	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p><b>Learning objectives</b></p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124401   Selected Topics I			6	3

Module 124402   Selected Topics II				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Academic Program Management BA PEP	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p><b>Learning objectives</b></p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124402   Selected Topics II			6	3

Module 124403   Selected Topics III				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Academic Program Management BA PEP	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p><b>Learning objectives</b></p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124403   Selected Topics III			6	3

Module 124404   Selected Topics IV				
BA PEP	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and duration of examinations				
Module responsibility with			Academic Program Management BA PEP	
Prerequisites			-	
Use of module			BA PEP Major Phase	
<p><b>Content</b></p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p><b>Learning objectives</b></p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124404   Selected Topics IV			6	3

## Humboldt Year

Option 1   Research Project					
BA PEP	Semester 6-7	5-6 h/week	30 ECTS	Contact Time/Self study (in weekly lecture hours): 60/690 -72/678	
Teaching methods			individual supervision, project-specific seminar, colloquium		
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>		
Duration			2 semesters		
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>		
Examinations			project documentation, presentation		
Scope and duration of examinations			approx. 25-30 pages; approx. 30 min.		
Module responsibility with			Academic Program Management BA PEP		
Prerequisites			–		
Use of module			Humboldt Year		
<p><b>Content</b></p> <p>The module "Research Project" addresses students with a pronounced interest in academic work and research-oriented professional fields. It offers students the chance to realise – academically supported – a research-oriented project at a ZU chair, research cluster, research association, or research centre. Linked to their projects, the students write an academic paper as a report on their projects. This written examination is an independently prepared academic work in which students apply academic methods and findings to a concrete research topic.</p> <p>Besides the individual academic supervision, the students are accompanied through the project by relevant content and methods courses and/or a research colloquium.</p> <p><b>Learning objectives</b></p> <p>The students are to acquire advanced knowledge in academic work and research. Therefore, they improve independent work, link between theory and application and work on a research question over a longer time. All these competences are necessary for the bachelor thesis.</p> <p><b>Literature</b></p> <p>Subject-related textbooks and articles from scientific journals</p>					
Courses in the module				ECTS	h/week
C 114711   Research Project				21	1
C 114712   Research Colloquium				3	2
Module matching the research project from MES/PEP/SPE/CCM/CME/PAIR- Elective modules				6	3
C 116533   Advanced Seminar				9	4

Option 2   Specialization				
BA PEP	Semester 6-7	12 h/week	30 ECTS	Contact Time/Self Study (in weekly lecture hours): 144/606
Teaching methods			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			paper and presentation	
Scope and duration of examinations			approx. 25-30 pages; approx. 30 min.	
Module responsibility with			Academic Program Management BA PEP	
Prerequisites			–	
Use of module			Humboldt Year	
<p><b>Content</b></p> <p>Advanced seminars deal with current issues from a psychological, political and/or economic perspective in detail and with an elevated level of reflection. Independent literature research, intensive literature study and willingness to reflect at a high theoretical and empirical level are expected from the students.</p> <p>PEP-students can choose modules from either the PEP elective modules or from the other study programs in order to build a thematic or a methodical specialisation of study.</p> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  Literature research</li> <li>  Theory-based reflection</li> <li>  Ability to deal with a topic intensively and from various theory perspectives</li> <li>  Knowledge about the topic</li> <li>  Advanced use of methods</li> </ul> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 116533   Advanced Seminar			9	3
C 116534   Advanced Seminar			9	3
Modules matching the research project from MES/PEP/SPE/CCM/CME/PAIR-Elective modules			12	6

## Bachelor Phase

Module 11280   Final Module					
BA PEP	Semester 8		14 ECTS	Contact Time/Self Study (in Weekly lecture hours): /	
Teaching methods				individual supervision	
Event type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				bachelor-thesis and disputation	
Scope and duration of examinations				approx. 50.000 characters; approx. 40 min.	
Module responsibility with				Academic Program Management BA PEP	
Prerequisites				–	
Use of module				Bachelor Phase	
<p><b>Content</b></p> <p>Students</p> <ul style="list-style-type: none"> <li>  Learn to develop and present a scientific research question;</li> <li>  Acquire the skill to discuss their project with an expert audience, to make use of these discussions in their further working process.</li> </ul> <p>Contents depend on the research interests of the students. The questions they are working on in their bachelor thesis are the topic of the course.</p> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  Critical analysis and evaluation of relevant issues for the thesis</li> <li>  Production of an abstract and presentation as a draft</li> </ul> <p><b>Literature</b></p> <p>Depending on the course.</p>					
Courses in the module				ECTS	h/week
Bachelor Thesis				12	
Disputation				2	

Workshop 110012   Creativity & Performativity					
BA PEP	1.-8. Semester	2 h/week	2 ECTS	Contact Time/Self Study (in h): 24/50	
Teaching methods				Workshop	
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				active participation	
Scope and duration of examinations				80% attendance	
Module responsibility with				Chair of Art Theory & Staging Practice	
Prerequisites				–	
Use of module				ZU Plus	
<p><b>Content</b></p> <p>The module focuses on the question of how innovation enters the world and how to gain unfamiliar perspectives on the familiar. Students are encouraged to experiment and perform with the possibilities of aesthetic and artistic forms of knowledge and to become creatively active. They learn observation, improvisation, and imagination techniques and are familiarized with forms of world appropriation that are derived from practical creative action and unfold in work with their own body and senses. Different focal points are offered and combined within the module. These range from performative forms of presentation to filmic works, photography and drawing, design, and the ritual self-techniques of yoga. Practical workshop blocks and a final public presentation structure the program. If you are interested in a more intensive examination of the topics mentioned, you should take module 12141 Creativity &amp; Performance instead of the Workshop. This module can be selected as a compulsory elective module for CCM students and as a multidisciplinary module for students of other programs.</p> <p><b>Learning objectives</b></p> <p>The module aims to sharpen perception and imparts knowledge of alternative forms of epistememes and creativity techniques in the context of university education. Students receive a practical introduction to creative skills and a sense of the social situation of their actions.</p> <p><b>Literature</b></p> <p>See ZU hause or course catalog</p>					
Courses in the module				ECTS	h/week
C 110012   Workshop Creativity & Performativity				2	2

Workshop 110011   Fundamentals of Entrepreneurship					
BA PEP	1.-8. Semester	2 h/week	2 ECTS	Contact Time/Self Study (in h): 24/50	
Teaching methods				Workshop	
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				active participation	
Scope and duration of examinations				80% attendance	
Module responsibility with				Pioneer Port	
Prerequisites				–	
Use of module				ZU Plus	
<p><b>Content</b></p> <p>The essentials of entrepreneurship are a prominent research focus at ZU, particularly in the field of social entrepreneurship. Corresponding (student) projects are supported in the long term. The workshop on value-added entrepreneurship familiarizes students with the background, questions, risks, and potentials of founding a company. Closely aligned with the timeline of the start-up project, it provides an overview of the necessary steps for planning new business ideas and discusses the theories and concepts of entrepreneurship.</p> <p><b>Learning objectives</b></p> <p>After completing the workshop, students will have the techniques and tools to independently identify and assess market-effective innovation potential and to plan, finance, and successfully market their own business ideas.</p> <p><b>Literature</b></p> <p>See ZU hause or course catalog</p>					
Courses in the module				ECTS	h/week
C 110011   Workshop Fundamentals of Entrepreneurship				2	2