



Module Handbook
for the four-year Bachelor Program
Sociology, Politics & Economics
BA SPE | 4y

(starting from Fall Semester 2024)

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Note on the correctness of the module descriptions

Current information on contents and examinations that can vary with the allocation of lecturers to courses can be found by looking for the courses online via the intranet ZU|hause.

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Zeppelin Year

Module 10000 Interdisciplinary Module Zeppelin Project				
BA SPE	Semester 1-2	6 h/week	13 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/253
Teaching Methods			lecture, workshop, project coaching	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			paper, presentation, research project and project documentation in groups	
Scope and Length of Examinations			approx. 20.000 characters; approx. 60 min.; scope of the final paper defined in consultation with supervisor depending on topic and size of the group. Workload of 8 ECTS in taken into account.	
Module Responsibility			Chair of Sociological Theory Chair of International&Digital Economics Chair of Political Science	
Prerequisites			–	
Use of Module			mandatory module in semester 1 and 2	
<p>Content</p> <p>The objective of this module is the independent work on study-relevant contents and the ability to carry out academic work. The students will be encouraged to independently formulate a scientific research question, to apply theories and scientific methods and to interpret research results. The results are presented in a final conference open to the whole university. This research project is supplemented by an interdisciplinary seminar and courses on methods. The students are supported in their work by an academic supervisor.</p> <p>Qualification objectives</p> <p>The students are enabled to ask and work on academic questions in the framework of an individual paper. They learn to work on academic questions in a project format by accessing and using expert knowledge from various disciplines. The content and methodological support of the students will take place within the framework of the seminar „Disciplinary Perspectives“ and the Methods Workshops. Through multi- and transdisciplinary research methods, the students are in a position to reveal themselves to a research field or to a social field of problems.</p> <p>Furthermore, the focus lies on defining and monitoring the processes of cooperation and coordination within a project team. In this module the students learn to observe and contain a current social problem area. They learn to carry out a research project and present this at the conference “Zeppelin</p>				

Project" from the Zeppelin University. In order to accomplish that, the students are taught the necessary forms of academic work and the appropriate methods.

Literature

Depending on the course.

Courses in the module	ECTS	h/week
C 100006 Disciplinary Perspectives	3	2
C 100007 A-K Methods Workshop I	1	1.5
C 100007 A-K Methods Workshop II	1	1.5
C 100008 Project Work in Groups	8	1

Module 10001 Interdisciplinary Module Introduction to Science				
BA SPE	Semester 1-2	6 h/week	5 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/53
Teaching Methods			Seminar	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			written exam homework in the seminar	
Scope and Length of Examinations			approx. 90 min.	
Module Responsibility			Chair of Political Science Chair of Socio-Economics Chair of Media & Communication Science	
Prerequisites			–	
Use of Module			mandatory module in semester 1	
<p>Content</p> <p>The module deals with fundamental questions of scientific theory, explains central scientific theory concepts, theories and controversies in economics, social sciences, and cultural studies, and deals with the special features of interdisciplinary work and research. In addition, the basics of artificial intelligence are taught with a view to their use in research, studies and practice. The basics of scientific work are also taught.</p> <p>Possible topics of the module include:</p> <ul style="list-style-type: none"> What is science? Theories, methods, hypotheses What is economic, social and cultural science? Concepts of interdisciplinary work Weber's program scientific theory (objectivity and value freedom) Popper's critical rationalism Kuhn's theory of the paradigm shift Lakatos' research program Feyerabend's methodological pluralism Lyotard and postmodern knowledge Science and scientific theories as a social construct How does artificial intelligence work? What data- and model-related biases can exist? What are potential ethical implications of AI use? How can predictions made by AI algorithms be critically evaluated? <p>Qualification objectives</p>				

After completing the module, students should be familiar with various basic concepts of scientific and epistemological theory in economics, social sciences and cultural studies and be able to critically relate these to each other and evaluate scientific approaches against the background of developments in scientific theory and current challenges. Furthermore, students should be able to understand and critically evaluate the basic functioning of artificial intelligence in general and with regard to its application in research.

Literature

Adorno, Th. W. u.a. (1972): Der Positivismusstreit in der deutschen Soziologie, Darmstadt.
 Chalmers, Alan F. (2001)[1976]: Wege der Wissenschaft, Berlin.
 Geertz, Clifford (2003): Dichte Beschreibung. Beiträge zum Verstehen kultureller Systeme. Suhrkamp, Frankfurt a.M.
 Hollis, Martin (1994): The Philosophy of Social Science, Cambridge.
 Giere, Ronald N. (1991): Understanding Scientific Reasoning, Fort Worth.
 Moses, Jonathon W./ Torbjorn L. Knutsen (2007): Ways of Knowing. Competing Methodologies in Social and Political Research, New York.
 Weber, Max (1988) [1922]: Gesammelte Aufsätze zur Wissenschaftslehre, Tübingen.
 Wright, Georg Henrik von (1991): Erklären und Verstehen, Frankfurt a. M.
 Heine, M., Dhungel, A. K., Schrills, T., & Wessel, D. (2023). Künstliche Intelligenz in öffentlichen Verwaltungen: Grundlagen, Chancen, Herausforderungen und Einsatzszenarien (p. 208). Springer Nature.

Courses in the module	ECTS	h/week
C 100014 Philosophy of Science	3	3
C 100015 Introduction to Academic Research	1	1.5
C 100009 Fundamentals of Artificial Intelligence (AI)	1	1.5

Module 10002 Foundations of Methods					
BA SPE	Semester 1-2	6 h/week	12 ECTS	Contact Time/Self Study (in weekly lecture hours): 72/228	
Teaching Methods				lecture, tutorials	
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration				2 semesters	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				written exam (Midterm and Endterm)	
Scope and Length of Examinations				approx. 45 min.	
Module Responsibility				Chair Empirical Finance&Econometrics Head of Method Center	
Prerequisites				-	
Use of Module				mandatory in semester 1 and 2	
<p>Content</p> <p>The course "Empirical Social Research" introduces basic principles and methodological terms. The topics of research design, sampling and measurement will be also covered. Different data collection procedures like qualitative interviews and quantitative surveys, observational studies and content analysis will be introduced. Practical aspects like questionnaire design and problems of data collection like reactivity will be discussed, too.</p> <p>The course "Statistics" provides an introduction to basic principles of probability theory, descriptive and inference statistics. Starting with univariate and bivariate statistics, the course will successively expand to measures of association and tests for variables with different scale levels.</p> <p>Qualification objectives</p> <p>Goal of the module is to go through the steps of a research project from the theoretical foundations, the planning, the data collection to the analysis. Furthermore, students will be sensitized for an appropriate use of statistical measures and they will get an overview over descriptive and inductive statistics.</p> <p>Literature</p> <p>Diekmann, A. (2010). <i>Empirische Sozialforschung. Grundlagen, Methoden, Anwendungen</i>. Reinbek: Hamburg.</p> <p>Porst, R. (2011). <i>Fragebogen. Ein Arbeitsbuch</i>. Wiesbaden: VS Verlag.</p> <p>Jann, B. (2005). <i>Einführung in die Statistik</i>. 2. Auflage, München: Oldenbourg.</p> <p>Kühnel, S. M. & Krebs, D. (2012). <i>Statistik für die Sozialwissenschaften. Grundlagen, Methoden, Anwendungen</i>. Reinbek: Rowohlt</p>					
Courses in the module				ECTS	h/week
C 100024 Empirical Social Research				6	3
C 100025 Statistics				6	3

Module 10006 Program Module SPE				
BA SPE	Semester 1-2	9 h/week	18 ECTS	Contact Time/Self Study (in Weekly lecture hours): 108/342
Teaching Methods				lecture, seminar, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam, presentation, paper
Scope and Length of Examinations				approx. 60 min., approx. 20 min., approx. 20.000 characters
Module Responsibility				Chair of Sociological Theory Chair of Political Science Chair of Economic&Transport Policy
Prerequisites				–
Use of Module				mandatory module in semester 1 and 2
<p>Content</p> <p>The module provides basic knowledge in sociology, politics and economics.</p> <p>“Foundations of sociology” is about the basic concepts and theories of sociology in their French (from Comte through Durkheim to Latour), German (from Tönnies through Weber and Simmel to Luhmann), Russian (Sorokin), English (Giddens) and American (from Mead through Goffman and Parsons to White) traditions. Theories and terms will also be understood as diagnostic concepts of present time observations, so that the foundations of sociology at the same time reflect social history since the French Revolution.</p> <p>In the course “Polity, Politics, Policy”, students will be introduced into the fundamental concepts of the Public-Policy-Making process. Also, an insight into democratic input structures as well as the implementation of State Programmes in modern democratic states will be offered. The course gives specific attention to a comparative perspective on the working of political institutions.</p> <p>The course “Introduction to Economics” discusses the main topics of economics like:</p> <ul style="list-style-type: none"> Introduction to methodology of economics Fundamentals of microeconomic modelling: consumption, production, price and market theory Fundamentals of macroeconomic modelling: overall economic demand and national income, goods and money market Functioning of markets: market forms, competition and state interventions Monetary and fiscal policy Economic policy Concepts of economic thought 				

Qualification objectives

In this module, the students learn to analyse various social issues through the different disciplines of their program of study. They get to know disciplinary approaches and methodologies. The students acquire critical reflection skills of social situations on the basis of historical backgrounds.

The students are able to analyse and interpret how political institutions work depending on their respective design. In addition, they learn to categorize political phenomena in the Public-Policy-Making process as well as to recognize and critically analyse functional, organizational and personal overlaps between politics and administration.

The course is aimed at making the students aware of issues and fundamental topics of economics. Through the course, the students will be able to analyse overall economy on the basis of micro- and macroeconomic methodology. Furthermore, they acquire fundamentals of economic methodology as well as concepts of economic thought.

Literature

Schneider, W. L. (2002-4). *Grundlagen der soziologischen Theorie 1-3*. Wiesbaden: Springer VS.

Ball, A. R. & Peters, B. G. (2000). *Modern Politics and Government*. 6th Edition. New York, London. Chatham House.

Glaessner, G.-J. (2005). *Demokratie in Deutschland*. Wiesbaden: VS Verlag.

Mankiw, N. G. & Taylor, M. P. (2012). *Grundzüge der Volkswirtschaftslehre*. Stuttgart: Schäffer-Poeschel.

Courses in the module	ECTS	h/week
C 100151 Foundations of Sociology	6	3
C 100091 Polity, Politics, Policy	6	3
C 100072 Introduction to Economics	6	3

Module 10014 Interdisciplinary Perspectives				
BA SPE	Semester 1-2	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching Methods			lecture, seminar, tutorials	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			written exam presentation paper	
Scope and Length of Examinations			approx. 60 to 90 min.; approx. 20 min.; approx. 20.000 characters	
Module Responsibility			Academic Program Management SPE Academic Program Management CCM Academic Program Management PAIR Academic Program Management CME	
Prerequisites			-	
Use of Module			mandatory module in semester 1 and 2	
<p>Content</p> <p>This module is composed of the mandatory courses from the program specific modules of all BA Programs. The students are free to choose two courses out of nine.</p> <p>Qualification objectives</p> <p>Starting from the first semester, students can focus on additional areas beside their mandatory courses and they get insights into theoretical heuristic and methods of other disciplines.</p> <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 100071 Introduction to Business Management			6	3
C 100073 Company Accounting			6	3
C 100081 Introduction to Communication Sciences			6	3
C 100082 Introduction to Cultural Science			6	3
C 100083 Cultural History			6	3
C 100092 Public Administration			6	3
C 100093 Fundamentals of Law			6	3
C 100095 Social Psychology			6	3
C 100094 International Relations			6	3

Major Phase SPE | Mandatory Modules

Module 11416 Methods				
BA SPE	Semester 3-4	9 h/week	18 ECTS	Contact Time/Self Study (in Weekly lecture hours): 108/342
Teaching Methods				lecture, exercise, workshop, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam paper
Scope and Length of Examinations				
Module Responsibility				Chair of Economic Psychology and Leadership Ethics Head of Method Center Chair of Political Sociology
Prerequisites				–
Use of Module				mandatory module in semester 3 and 4
<p>Content</p> <p>The module builds on the methods and statistics skills acquired during the Zeppelin Year. The course “Applied Statistics” introduces statistical software and enables the participants to perform their own analyses. Contents are reading data in and data management, descriptive statistics and data visualization as well as measures and tests for association and multivariate analyses. The course “Applied Research” gives an insight into the planning and process of research projects. Important aspects are the theoretical foundation and the development of a research question as well as the planning of the following steps within a given time frame. Real applications will be discussed with regard to research standards.</p> <p>The course “Advanced Methods” allows specialization in different methods. The topics are alternating from semester to semester with a different focus on qualitative and quantitative methods. The course “Advanced Methods” can be replaced by the course 112044 “Econometrics”. Prerequisite for the attendance of the course 112044 “Econometrics” is that the course 112041 “Business Mathematics” within the scope of the multidisciplinary modules from the CME Program has been attended in advance.</p> <p>Qualification objectives</p> <p>The goal of this module is to enable students to work on their own empirical research questions by applying appropriate research methods and using software. Scientific standards as well as practical guidance will be provided. Furthermore, the previous method skills will be deepened and there is the possibility for specialization.</p>				

Literature

Hellbrück, R. (2011). *Angewandte Statistik mit R. Eine Einführung für Ökonomen und Sozialwissenschaftler*. Wiesbaden: Gabler.

King, G., Keohane R. & Verba S. (1994). *Designing Social Inquiry. Scientific Inference in Qualitative Research*. Princeton: Princeton University Press.

Wooldridge, J. M. (2012). *Introductory Econometrics: A Modern Approach*. Boston MA: Cengage Learning

Courses in the module	ECTS	h/week
C 114161 Applied Statistics	6	3
C 114162 Applied Research	6	3
C 123241-44 Advanced Methods	3	1.5
C 123241-44 Advanced Methods	3	1.5

Module 11417 Sociology				
BA SPE	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching Methods				Seminar
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				presentation, paper
Scope and Length of Examinations				approx. 40 min.; approx. 20.000 characters
Module Responsibility				Chair of Sociological Theory
Prerequisites				–
Use of Module				mandatory in semester 3 and 4
<p>Content</p> <p>The module takes up classical and current questions of sociological theory. The reference problem is always the question of the possibility (thus also: of the improbability) of social order: of structured sociality, of the constellations, formations, media and systems of the social. Three basic concepts are introduced against the background of the concept of society and discussed with regard to their topicality: (1) interaction among present people as a question about the connection between perception, motivation and attribution of action, (2) formal organization as a question about the decision about membership, responsibility and communication, and (3) the differentiation of world society as a question about spheres of meaning and value, functional systems and hierarchies, and as a question about integration, inclusion and exclusion. The initial question in all three cases (interaction and action, differentiation and integration, organization and society) is how social order and disorder are possible and what their social function is.</p> <p>Two of the three courses must be taken.</p> <p>Qualification objectives</p> <p>The module tries to build and establish sufficient familiarity with sociological issues in interdisciplinary discourse and analytical skills in dealing with current or also historical social problems.</p> <p>Literature</p> <p>Goffman, Erving (1974): Frame Analysis. An Essay on the Organization of Experience. Boston.</p> <p>Luhmann, Niklas (1997): Die Gesellschaft der Gesellschaft. Frankfurt am Main.</p> <p>Meyer, John W. (2005): Weltkultur. Wie die westlichen Prinzipien die Welt durchdringen. Frankfurt am Main.</p> <p>Parsons, Talcott /Shils, Edvard A. (1951): Toward a General Theory of Action. Cambridge, MA.</p> <p>Weber, Max (2002): Wirtschaft und Gesellschaft. Grundriss der verstehenden Soziologie. Tübingen.</p>				

Courses in the module	ECTS	h/week
C 114071 Action and Interaction Theory	6	3
C 100115 World Society (Differentiation and Integration)	6	3
C 114073 Social Theory of Organization	6	3

Module 11418 Politics				
BA SPE	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching Methods			Seminar	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			presentation, paper or written exam	
Scope and Length of Examinations			approx. 40 min.; approx. 20.000 characters or approx. 90 min.	
Module Responsibility			Chair of Political Science Chair of Comparative Politics – Focus on European Institutions Chair of Global Governance	
Prerequisites			–	
Use of Module			mandatory in semester 3 and 4	
<p>Content</p> <p>The module takes up central problems of politics by paying particular attention to a comparative analysis of governance-systems in national and global contexts, on the basis of their policy-influence and their normative basis in the idea-historical and philosophical-political discourses.</p> <p>A comprehension of the basics of political control in national state and the analysis of processes and control models of public policies will be provided.</p> <p>In political philosophy, power shapes and conditions are crucial. Basic definitions of political philosophy like Justice, Rights and Duties will be explained and debated as well as relations of conflicts and cooperation within a society and between groups of society.</p> <p>Moreover, the module will focus on challenges and conflict situations which globalization and social integration process bring and on how multilateral institutions and social movements canalize and deal with them.</p> <p>From the three courses two must be chosen.</p> <p>Qualification objectives</p> <p>Based on the chosen focus, upon the successful completion of the module the students are able</p> <ul style="list-style-type: none"> to understand the problems of the control of national states; to compare government systems in their basic components; to critically compare and evaluate the scope and the content orientation of modern government activity – considering especially welfare state politics – in an international comparison; to recognize basic concepts of political philosophy, as well as to evaluate and assess political institutions based on these concepts; to apply politico-economic hypotheses to questions resulting both structurally and institutionally from globalization. 				

Literature

Nye, J. & Donahue, J. (Eds.) (2000). *Governance in a globalizing world*. Washington, D. C.: Brookings Press.

Hill, M. (2012). *The Public Policy Process*. Prentice Hall: Pearson.

Hampton, J. (1997). *Political Philosophy*. Boulder: Westview Press.

Chhotray, V., & Stoker, G. (2010). *Governance Theory and Practice: A Cross-Disciplinary Approach*. New York: Palgrave MacMillan.

Stichweh, R. (2000). *Die Weltgesellschaft. Soziologische Analysen*. Frankfurt: Suhrkamp.

Willke, H. (2007). *Smart governance. Governing the global knowledge society*. Frankfurt, New York: Campus.

Courses in the module	ECTS	h/week
C 114081 Comparative Politics	6	3
C 114082 Political Philosophy	6	3
C 114083 Global Governance	6	3

Module 11419 Economics				
BA SPE	Semester 3-4	6 h/week	12 ECTS	Contact Time/Self Study (in Weekly lecture hours): 72/228
Teaching Methods			seminar, tutorial	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			presentation, paper or written exam	
Scope and Length of Examinations			approx. 20 min.; approx. 20.000 characters, approx. 60 min.	
Module Responsibility			Chair International & Digital Economics Chair of Institutional Economics & Trans-cultural Leadership	
Prerequisites			-	
Use of Module			mandatory in semester 3 and 4	
<p>Content</p> <ul style="list-style-type: none"> Change of thinking economic added value; From the Economics of Aristotle to industry firms in modern markets; Theory of the firm in capitalistic management; Advanced models of microeconomic consumer, production, and market theory; Application of microeconomic concepts to current problems of economic policy; Regulation and deregulation of markets; Decisions in uncertainty, markets with asymmetrical information; Fundamentals of national accounting; Classical-neoclassical and Keynesian basic model of macroeconomics; Modern concepts of political economics. <p>From the three courses two must be chosen. It is recommended to complete the courses in the following order: 114091 „Microeconomics“ (3rd semester) 114092 „Macroeconomics“ (4th semester) 100111 „History of Economic Theory“ (4th semester)</p> <p>Qualification objectives</p> <p>The students</p> <ul style="list-style-type: none"> understand categories and objects of economics at their origin; get to know the basics of organisational economics; work out the theory of the firm based on relevant texts on their own; are able to carry out a micro- and macroeconomic analysis of coordination and market processes based on the division of labour; 				

- | gain the ability to evaluate the functioning of markets and the role of governmental market interventions;
- | learn to understand the principles of designing incentive systems and institutions;
- | discuss the effects of fiscal and monetary policy on the economy and;
- | understand the macroeconomic and politico-economic models and learn to apply them to current questions and problems of global economic policy.

Literature

Schumpeter, J.A. (1965). *Geschichte der ökonomischen Analyse*. Göttingen: Vandenhoeck und Ruprecht.

Wieland, J. (2012). *Die Entdeckung der Ökonomie. Kategorien, Gegenstandsbereiche und Rationalitätstypen der Ökonomie an ihrem Ursprung*. Bern, Stuttgart: Metropolis.

Blanchard, O. & Illing, G. (2014). *Makroökonomik*. München: Pearson.

Pindyck, R. S. & Rubinfeld, D. L.(2013). *Mikroökonomie*. 8. Aufl. München: Pearson.

Courses in the module	ECTS	h/week
C 114091 Microeconomics	6	3
C 114092 Macroeconomics	6	3
C 100111 History of Economic Thought	6	3

Major Phase SPE | Elective Modules

Module 123111 Theories of the State & Democracy				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				paper, presentation
Scope and Length of Examinations				Term paper (10-15 pages), presentation (15min)
Module Responsibility				Chair of Political Science
Prerequisites				– It is strongly recommended to have completed the following course: 114082 "Political Philosophy"
Use of Module				elective module from semester 3
<p>Content</p> <p>The module "Theories of the State & Democracy" deals primarily with the justification and execution of democratic rule, or respectively the legitimization of political actions.</p> <p>Qualification objectives</p> <p>In this module the students learn</p> <ul style="list-style-type: none"> foundations of the legitimization of government actions; the theoretical basis of democratic decision-making structures; to critically reflect problems in the practical implementation of democratic decision-making structures; to critically analyse and question the legitimization of the execution of "rule" in different contexts; to consider the concepts of power, rule, and leadership both from the normative and the positive perspective, and especially the mutual conditionality of theory and practice regarding these concepts. <p>Literature</p> <p>Dahl, R. A. (1989). <i>Democracy and its Critics</i>. New Haven: Yale University Press.</p> <p>Dryzek, J. S. (2000). <i>Deliberative Democracy and Beyond</i>. Oxford: Oxford University Press.</p> <p>Goodin, R. E. (2003). <i>Reflective Democracy</i>. Oxford: Oxford University Press.</p> <p>Kersting, W. (1994). <i>Die politische Philosophie des Gesellschaftsvertrags</i>. Darmstadt: Wissenschaftliche Buchgesellschaft.</p> <p>Riker, W. H. (1982). <i>Liberalism against Populism</i>. Prospect Heights: Waverland Press.</p> <p>Sartori, G. (1992). <i>Demokratietheorie</i>. Darmstadt: Wissenschaftliche Buchgesellschaft.</p>				

Courses in the module	ECTS	h/week
C 123111 Theories of the State & Democracy	6	3

Module 114093 Political Economy				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			presentation and essay or written exam	
Scope and Length of Examinations			approx. 40 min.; approx. 15.000 characters; approx. 60 min.	
Module Responsibility			Chair of International & Digital Economics	
Prerequisites			– It is strongly recommended to have completed the following courses: 114091 "Microeconomics" and 114092 "Macroeconomics"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>A fundamental question in new political economy is which factors determine the institutions of collective decision making. Why some countries are democracies with regular elections and where politicians are accountable to citizens, while other countries are not. The framework of the new political economy is 'economic-based'; it stresses the individual economic incentives determining political preferences. The new political economy assumes that people behave strategically and that their behaviour can be modelled by the means of the game theory. Different groups have opposing interests over political outcomes and these translate into opposing interests over the form of political institution which determine the political outcome. The lecture will also discuss the importance of culture, religion and geography on the economic development.</p> <p>Qualification objectives</p> <p>The students should improve and deepen their knowledge and analytical capabilities in the areas of political economy, macroeconomics and empirical economics.</p> <p>Literature</p> <p>Acemoglu, D. & Robinson, J. (2012). <i>Economic Origins of Dictatorship and Democracy</i>. New York: Crown Publisher.</p> <p>Acemoglu, D. & Robinson, J. (2012). <i>Why Nations Fail: The Origins of Power, Prosperity, and Poverty</i>. New York: Cambridge University Press.</p> <p>Selected Journal Articles and Working</p>				
Courses in the module			ECTS	h/week
C 114093 Political Economy			6	3

Module 124024 Cities – Structures, Logics, Media				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 20 min.	
Module Responsibility			Chair of Sociological Theory	
Prerequisites			– It is strongly recommended to have completed the following course: 114083 "Global Society & Integration"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>In general, this module discusses the relationship between openness and closure. It occurs as a relationship of distance and proximity, freedom and dependence, recruitment and displacement, construction and demolition. Since the early modern period and up to now, cities have been places of freedom from something – particularly from the ties and obligations of more traditional rural or provincial life. Cities also promise to be places of freedom for something – for unfolding individuality and sociality (an expression that historically nearly coincides with that of the city). Both in performance and in consumption expectations, this unfolding above all follows economic rationalities, which take the place of traditional ties. In this way, the city becomes a structured field and a social medium, always acting and communicating under the name of individual freedom; it becomes a social space par excellence.</p> <p>Qualification objectives</p> <p>On an material object, students learn historical and empirical work and critical discussion.</p> <p>Literature</p> <p>Berking, Helmuth/Löw, Martina (eds., 2008): Die Eigenlogik der Städte. Neue Wege für die Stadtforschung. Frankfurt am Main/New York.</p> <p>Davis, Mike (2007): Planet der Slums. Berlin.</p> <p>Löw, Martina (2016): The Sociology of Space: Materiality, Social Structures, and Action. New York.</p> <p>Sassen, Saskia (2002): The Global City: New York, London, Tokyo. 2nd ed. Princeton N.J.</p> <p>Sennett, Richard (1994): Flesh and Stone: The Body and the City in Western Civilization. New York/London.</p>				
Courses in the module			ECTS	h/week
C 124024 Cities – Structures, Logics, Media			6	3

Module 124025 Global Culture & Communication				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Paper or two expert reports of theories	
Scope and Length of Examinations			approx. 20.000 characters; approx. 10.000 characters	
Module Responsibility			Chair of Media&Communication Science	
Prerequisites			-	
Use of Module			elective module from semester 3	
<p>Content</p> <p>The processes of internationalisation and trans-nationalisation of mass communication recently intermingle with questions of the role of the internet and communication in the so-called "social web". This leads to a reformulation of the problem of the mass media's role for societal and cultural integration in the global modernity. Against this backdrop, the module deals with questions of the development and change of so-called "spaces of identity", as well as "spaces of culture" on a national, European, international and global level. Exemplary analyses of these phenomena include questions of cultural imperialism through transnational media, the development of a global internet culture against the backdrop of questions of ethnicity and identity, framed by the concepts of "diaspora" or global protest movements.</p> <p>Qualification objectives</p> <p>The module gives insights on relevant concepts, methods, and theories regarding networks of communication on a global, intercultural, and transcultural level. Students are introduced to the discourse on the consequences of societal and cultural globalization from the perspective of communication science.</p> <p>Literature</p> <p>Hall, S. (1994). <i>Rassismus und kulturelle Identität. Ausgewählte Schriften 2</i>. Hamburg: Argument.</p> <p>Tomlinson, J. (2002). Internationalismus, Globalisierung und kultureller Imperialismus. In: M. Löffelholz & A. Hepp (eds.), <i>Transkulturelle Kommunikation</i>. In: M. Löffelholz & A. Hepp (eds.), <i>Grundlagentexte zur transkulturellen Kommunikation</i> (p. 140-163). Konstanz: UKV.</p> <p>Welsch, W. (1999). Transculturality: The Puzzling Form of Cultures Today. In: M. Featherstone & S. Lash (eds.), <i>Spaces of Culture</i> (p. 199-213). London: Sage.</p> <p>Wolton, D. (2003). <i>L'Autre Mondialisation</i>. Paris : Flammarion.</p>				

Courses in the module	ECTS	h/week
C 124025 Global Culture & Communication	6	3

Module 124032 Sustainability – Concepts, Practices, Policies				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation and paper
Scope and Length of Examinations				approx. 20 min; approx. 20.000 characters
Module Responsibility				Chair of Socio Economics
Prerequisites				–
Use of Module				elective module from semester 3
<p>Content</p> <ul style="list-style-type: none"> the Anthropocene as a new phase of geological history modernization and the limits of growth growth compulsion and the post growth economy - economic models and their anthropological assumptions origin and history of the concept of sustainability and its functional equivalents concepts of sustainability; criticism of the sustainability discourse; special topics such as climate discourse political actors and strategies of sustainability, as well as their opponents - national, transnational, and post national level policies of sustainability evaluation of sustainability on an organizational, national, and global level – systems of indicators methods of sustainability management and of social intervention ("change") evolution and failure of regulation <p>Qualification objectives</p> <ul style="list-style-type: none"> Knowledge of the basic concepts, definitions, strategies, and barriers of sustainability on the levels of nature, economy, and society Insight into the post national dimension of the topic Ability to criticize political practice, as well to intervene socially in political contexts Basic knowledge of sustainability management on an organizational level (corporations, communities, NGOs) <p>Literature</p> <p>Beck, U. (1986). <i>Risikogesellschaft - auf dem Weg in eine andere Moderne</i>. Frankfurt a. M.: Suhrkamp.</p> <p>Grunewald, A. & Kopfmüller, J. (2012): <i>Nachhaltigkeit</i> (2nd Edition.). Frankfurt a. M., New York: Campus.</p>				

Moldaschl, M. (Weekly lecture hoursg.) (2007). *Immaterielle Ressourcen. Nachhaltige Unternehmensführung und Arbeit I* (2nd Edition). München: Hampp.

Ott, K. & Döring, R. (2008). *Theorie und Praxis starker Nachhaltigkeit*. Marburg: Metropolis.

Skidelsky, R. & Skidelsky E. (2013). *Wie viel ist genug? Vom Wachstumswahn zu einer Ökonomie des guten Lebens*. München: Kunstmann.

WBGU (Wissenschaftl. Beirat der Bundesregierung für Globale Umweltveränderungen) (2011). *Gesellschaftsvertrag für eine Große Transformation*. URL: <http://www.wbgu.de/hauptgutachten/hg-2011-transformation/>

Weizsäcker, E. U. von (2010). *Faktor Fünf: die Formel für nachhaltiges Wachstum*. München: Droemer.

Courses in the module	ECTS	h/week
C 124032 Sustainability – Concepts, Practices, Policies	6	3

Module 126103 Behavioral Economics					
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114	
Teaching methods				Seminar	
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 Semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations					
Scope and duration of examinations					
Module responsibility with				Chair of Social & Economic Psychology Chair of Political Science	
Prerequisites					
Use of module				elective module from semester 3	
<p>Content</p> <p>In economics, the model of Homo Oeconomicus is usually used to model human behavior: the human being as a rational thinking and acting being that is able to calculate the benefits of all available options, follow the best possible course of action and thus make optimal decisions. The research field of behavioral economics questions precisely these assumptions. In everyday life, important information often remains unconsidered and judgments are influenced on the basis of mental simplifications in the form of so-called heuristics. Furthermore, the preferences of those acting are often not aimed at maximizing a narrowly understood self-interest, but also take into account aspects of fairness, equality and justice.</p> <p>Of fundamental importance for behavioral economics are experimental research designs, which will therefore play an outstanding role in the seminar.</p> <p>Learning objectives</p> <p>The aim of the seminar is to provide participants with an introduction to behavioral and experimental economics and their application to politically and economically relevant fields of action. In addition, participants will be given the tools to work on an empirical question. What they have learned can be applied when working on selected topics in behavioral and experimental economics as part of a seminar paper.</p> <p>Literature</p> <p>Will be announced by the lecturers in the seminar.</p>					
Courses in the module				ECTS	h/week
LV 126103 Behavioral Economics				6	3

Module 124042 Corporate Responsibility & Leadership				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation, paper or written exam
Scope and Length of Examinations				approx. 20 min.; approx. 20.000 characters, approx. 60 min.
Module Responsibility				Chair of Institutional Economics & Trans-cultural Leadership.
Prerequisites				– It is strongly recommended to have completed the following course: 100111 "History of Economic Theory"
Use of Module				elective module from semester 3
<p>Content</p> <ul style="list-style-type: none"> Nature of the firm & Institutional Economics Strategic Normative Management Integrity & Compliance Management & Values Management Corporate Responsibility & Human Rights Sustainable Development Goals & Sustainability Stakeholder Management & Shared Value Case studies & Stakeholder Model <p>Qualification objectives</p> <ul style="list-style-type: none"> learn the incorporation of economic ethics as a strategic and operative success factor for good leadership in corporations; obtain a deep insight in the field of economic ethics; learn models with which dilemmas in economic ethics can be solved from a business administration perspective; learn about Corporate Social Responsibility and Human Rights, Sustainability: Standards, Management System, Discourses; learn the basics of legal requirements in a corporation; learn about public and private regulation with regard to Integrity and Compliance; learn the opportunities and challenges in applying these requirements; learn about implementation strategies for effective Compliance Management System; learn the implementation strategies, instruments and audits of the respective management systems and work out the foundations of national and global strategies of corporations. 				

Literature

Carroll, A.B. & Buchholtz, A.K. (2008). *Business and Society: Ethics and Stakeholder Management*. Mason: South Western Cengage Learning

Sacconi, L., Blair, M. & Freeman, R.E. (Eds.) (2010). *Corporate Social Responsibility and Corporate Governance: The Contribution of Economic Theory and Related Disciplines*. London: Palgrave Macmillan.

Küng, H., Leisinger, K.M. & Wieland, J. (2010). *Manifesto Globale Economic Ethic*. München: dtv.

Wieland, J., Steinmeyer, R. & Grüniger, S. (hrsg.) (2010). *Handbuch Compliance-Management*. Berlin: Erich Schmidt Verlag.

Wieland, J. (Ed.). (2007 -2017). *Studien zur Governanceethik*. Band 1-12. Marburg: Metropolis.

Courses in the module	ECTS	h/week
C 124042 Corporate Responsibility & Compliance	6	3

Module 124043 Theory of the Firm				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				
Scope and Length of Examinations				
Module Responsibility			Chair of Institutional Economics & Trans-cultural Leadership	
Prerequisites			<p>–</p> <p>It is strongly recommended to have completed the following courses: 114073 "Organisational & Network Theory", 114091 "Microeconomics", 100111 "History of Economic Theory" and 123131 "Decision & Game Theory"</p>	
Use of Module			elective module from Semester 3	
<p>Content</p> <ul style="list-style-type: none"> Institutional Economic Theory of the Firm Transaction-Cost-Theory Property-Rights-Theory Principal-Agent-Theory <p>Qualification objectives</p> <p>The students will understand the basics of organizational economics and independently work through the texts relevant to the theory of the firm; understand especially the institutional economic theory approach of the Property-Rights-Theory, the Transaction-Cost-Theory and the Principal-Agent-Theory und analyse based on primary texts.</p> <p>Literature</p> <p>Hirschey, M. (2003). <i>Managerial Economics</i>. Manson, Ohio: Thomson South-Western.</p> <p>Foss, N.J. (Ed.) (1997). <i>Resources, Firms, and Strategies. A Reader in the Resource-Based Perspective</i>. Oxford: Oxford University Press.</p> <p>Richter, R. & Furubotn, E.G. (2003). <i>Neue Institutionenökonomik</i>. Tübingen: Mohr Siebeck.</p>				
Courses in the module			ECTS	h/week
C 124043 Theory of the Firm			6	3

Module 124052 Safety & Risk				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Presentation and paper	
Scope and Length of Examinations			approx. 20 min.; approx. 20.000 characters	
Module Responsibility			Chair of International Security Policy	
Prerequisites			– It is strongly recommended to have completed the following course: 100115 "Social Theory"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>Modern society likes to claim that it deals rationally with risks. This is all the more surprising as the concept of risk implies the idea of an unknown future. How is it possible to deal rationally with an unknown future? The module increases knowledge of different conceptions of rationality (instrumental rationality, value rationality, and system rationality), discusses their criticism, addresses the sociology, economy, and psychology of risk, different forms of risk management, and possible, yet futile attempts to come to the "safe" side of decisions.</p> <p>Qualification objectives</p> <p>Knowledge of the traditions of the conceptions of rationality and risk, of models of risky decision-making, of processes of risk analysis, risk assessment, and risk management, as well as of the sociology and psychology of risky decisions in every-day life, organizations, and public criticism.</p> <p>Literature</p> <p>Knight, K. H. (1921). <i>Risk, Uncertainty, and Profit</i>. Boston: Houghton Mifflin.</p> <p>Douglas M. & Wildavsky, A. (1982): <i>Risk and Culture: An Essay on the Selection of Technical and Environmental Dangers</i>. Berkeley: University of California Press.</p> <p>Luhmann, N. (1991). <i>Die Soziologie des Risikos</i>. Berlin: de Gruyter.</p> <p>Gigerenzer, G. (2013). <i>Risiko: Wie man die richtigen Entscheidungen trifft</i>. München: Bertelsmann.</p>				
Courses in the module			ECTS	h/week
C 124052 Safety & Risk			6	3

Module 123131 Decision & Game Theory				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			written exam	
Scope and Length of Examinations			approx. 90 min.	
Module Responsibility			Chair of Political Science	
Prerequisites			– It is strongly recommended to have completed the following course: 114091 "Microeconomics"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>The fundamental concepts of Game Theory were developed in the context of economics where Game Theory was mainly applied in the beginning. Nowadays it finds application in nearly every social discipline to analyse so-called strategic decisions. That is to say that the player will take the expected actions of the other player into consideration in regard to the choice of his own actions. Classical applications of game theory in sociology, politics or economics are social dilemmas, international politics (arms race, deterrence), economic theory of democracy, availability of public goods and contract theory (Hobbes).</p> <p>In the module the most important notions of Game Theory like cardinal utility, Nash-equilibrium and Min-Max-Theorem will be explained, if possible, always with reference to problems for the solution of which the concepts can be applied.</p> <p>Qualification objectives</p> <p>Students know a variety of elementary "games". They can identify them and use them to analyse problems. They can shape their own simple game in order to analyse some problems.</p> <p>Literature</p> <p>Behnke, J. (2013). <i>Entscheidungs- und Spieltheorie</i>. Baden-Baden: Nomos</p> <p>Brandenburger, A. & Nalebuff, B. (2007). <i>Coopetition: kooperativ konkurrieren - Mit der Spieltheorie zum Geschäftserfolg</i>. Eschborn: Rieck-Verlag</p> <p>Diekmann, A. (2009). <i>Spieltheorie</i>. Reinbek: Rowohlt.</p> <p>Gibbons, R. (1992). <i>Game Theory for applied Economists</i>. Princeton: Princeton University Press</p> <p>Taylor, M. (1987). <i>The possibility of cooperation</i>. Cambridge: Cambridge University Press.</p>				
Courses in the module			ECTS	h/week
C 123131 Decision & Game Theory			6	3

Module 124053 Psychology of Judgment and Decision Making				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Presentation and written exam	
Scope and Length of Examinations			approx. 20 min.; approx. 60 min.	
Module Responsibility			Chair of Social & Economic Psychology Chair of Economic Psychology and Leadership Ethics	
Prerequisites			– It is strongly recommended to have completed the following courses: 114161 "Applied Statistics" and 12346 "Advanced Methods (Experiments)"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>This lecture offers an introduction to the psychology of judgment and decision making. Based on empirical research, the lecture depicts how people make decisions in an environment that gets ever more complex and uncertain.</p> <p>In the first part, the lecture deals with human decisions with a focus on information search, information usage, and effects of feedback on decision making. Judgment heuristics and judgmental biases will be discussed intensively. We will also focus on decision making under uncertainty and how individuals deal with risks, including the effects of learning and expertise on decision making. By taking a closer look at current social psychological research on group decision making, the lecture offers insight in how groups reach judgments. Finally, the lecture emphasizes the influence of emotions on individual decisions.</p> <p>This lecture is tailored for students in economics, political and social sciences. As research on judgment and decisions is interdisciplinary, studies from cognitive psychology, social psychology, economic psychology, economics, and behavioural ethics constitute the literature basis.</p> <p>Qualification objectives</p> <p>Students will get to know current empirical research on judgment and decision making. They will become more familiar with the limits of rationality in human decision making, i.e. the concept of bounded rationality. Moreover, the lecture depicts when and why individuals are subject to biases and how these biases can be influenced or impeded. In the course of this lecture, they shall gain insight in classical decision making theories and current empirical research. In this context, they shall also understand how social processes influence individual decision making. The aim of this lecture is to transfer knowledge from various research streams to problems and challenges in the field of economics, society and politics.</p>				

Literature

Newell, B. R., Lagnado, D. A., & Shanks, D. R. (2015). *Straight choices: The psychology of decision making*. Psychology Press.

Jungermann, H., Pfister, H. R., & Fischer, K. (2012). *Die Psychologie der Entscheidung*. Heidelberg: Spektrum.

Hardman, D. K., & Hardman, D. (2009). *Judgment and decision making: Psychological perspectives* (Vol. 11). John Wiley & Sons.

Courses in the module	ECTS	h/week
C 124053 Psychology of Judgment and Decision Making	6	3

Module 124073 Networks – Fields, Forms, Semantics				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				
Scope and Length of Examinations				
Module Responsibility				Chair of Sociological Theory
Prerequisites				–
Use of Module				elective module from semester 3
<p>Content</p> <p>The module discusses one of the most successful and impactful concepts in recent social sciences: the network. This term integrates cultural theoretical rather than social theoretical and mathematical rather than sociological origins. Both shifts certainly contribute to the prevalence of network approaches in contemporary science. The network term carries myths and legends across vast periods of time and cultural differences, denotes associations of persons that dispense with detailed knowledge and familiarity and yet achieve the highest liabilities, and enables flows and channels for liquid resources such as money or data, and convey contexts of meaning without requiring them to become intelligible to each other in a deeper sense. Last but not least, it describes both analog and digital architectures whose entire materiality consists of these descriptions themselves. Thus, it is not surprising that the modern society, being at the same time individualized, capitalized and digitalized, finds in the network concept one of its basic concepts.</p> <p>Qualification goals</p> <p>The students compare sociological, scientific-theoretical and cultural-historical concepts and theories of network and apply the insights from these comparisons to concrete phenomena, social structures and media dispositives.</p> <p>Basic Literature</p> <p>Castells, Manuel (1996): The Rise of the Network Society. Vol. I: The Information Age: Economy, Society and Culture. Cambridge, Mass./Oxford, UK.</p> <p>Gießmann, Sebastian (2014): Die Verbundenheit der Dinge. Eine Kulturgeschichte der Netze und Netzwerke. Berlin.</p> <p>Latour, Bruno (2005): Reassembling the Social. Oxford.</p> <p>Simon, Herbert A. (1962): The Architecture of Complexity, in: Proceedings of the American Philosophical Society 6/106, pp.467-482.</p> <p>White, Harrison C. (2008): Identity and Control. How Social Formations Emerge. Princeton</p>				

Courses in the module	ECTS	h/week
C 114073 Networks – Fields, Forms, Semantics	6	3

Module 124071 Social Inequality – Work, Credit, Distinction				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper,presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 20 min.	
Module Responsibility			Chair of Sociological Theory	
Prerequisites			– It is strongly recommended to have completed the following course: 100115 "Social Theory"	
Use of Module			elective module from Semester 3	
<p>Content</p> <p>On the one hand, the module introduces the basic concepts and basic problems of sociological inequality research and thus of social structure analysis. On the other hand, empirical questions are discussed. It starts with questions of inequality caused by work – which is considered the medium of overcoming traditional inequality caused by birth, but at the same time is also the medium of enforcing new, modern inequalities. Work leads to performance expectations and presupposes competencies, and is thus closely linked to education, which in turn is anything but organized in an egalitarian and equitable manner. Work is linked to expectations of prosperity and security, it promises social capital and open futures, thus it trusts in social credit and in individuality through opportunities for distinction, which, however, go hand in hand with promises of consumption and lifestyles that are by no means realizable for everyone. The seminar will analyze these and other questions empirically, especially qualitatively and quantitatively, without neglecting historical and contemporary diagnostic problems.</p> <p>Qualification goals</p> <p>Students learn the basic concepts of social structure analysis and practice their sociological problem description and analysis skills.</p> <p>Basic Literature</p> <p>Dlabaja, Cornelia / Fernandez, Karina / Hoffmann, Julia (Hg., 2023): Aktuelle Ungleichheitsforschung. Befunde _ Theorien – Praxis. Weinheim/Basel.</p> <p>Kumkar, Nils C. / Holubek, Stefan / Gottschall, Karin / Hollstein, Bettina / Schimank, Uwe (2022): Die beharrliche Mitte: Wenn investive Statusarbeit funktioniert. Wiesbaden.</p> <p>Mau, Steffen (2019): Lütten Klein. Leben in der ostdeutschen Transformationsgesellschaft. Berlin.</p> <p>Reckwitz, Andreas (2019): Die Gesellschaft der Singularitäten. Zum Strukturwandel der Moderne. Berlin.</p>				

Courses in the module	ECTS	h/week
C 124071 Social Inequality – Work, Credit, Distinction	6	3

Module 124072 Social Movements and Political Protest				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Oral report as well as either oral exam, written exam, or term paper
Scope and Length of Examinations				ca. 30 Minutes (oral exam), ca. 60 Minuten (written exam), ca. 20.000 Characters (term paper)
Module Responsibility				Chair of Political Sociology Chair of Sociological Theory
Prerequisites				None (Recommended: Module 11417 Sociology)
Use of Module				elective module from semester 3
<p>Content</p> <p>Political protest is an important additional mode of participation beside elections. While elections are usually organized on a national level and electoral participation usually depends on the citizenship, there is no institutional guarantee for the effectiveness of political protest. It is open for the politically excluded as a way to articulate their grievances and interests and often it is the only way. Yet protest is only politically efficacious in so far as it is noticed by the public and by political incumbents. Thus protesters are faced by the dilemma between the need to gain attention by disruption and the peril of counter-reactions from institutions and other groups.</p> <p>Political protest is a central element of the action repertoire of social movements. These are more or less organized efforts by social groups to bring about social change, such as the political and social emancipation of the industrial working class in case of the labour movement, gender equality in case of the feminist movement, or the transition to an ecologically sustainable economy and society in case of the environmentalist movement.</p> <p>The seminar enquires about the sources, carriers, and topics of political protest, about which forms of actions attract the attention of the public and the media and have political consequences. It also discusses how social movements emerge from citizens' protest activities and how they contribute to social and political change, by raising new issues, founding new parties, influencing government policies, or even by establishing new social norms. In addition, it looks into established political actors' reactions to political protest and the conditions under which they responds to protesters' grievances.</p> <p>Qualification objectives</p> <p>Students learn to apply their analytical and observational skills to a dynamic, frequently and abruptly changing present-day problem and to distinguish and integrate perspectives from sociology and political science.</p>				

Literature

- Koopmans, Ruud. 2007. Social Movements. *The Oxford Handbook of Political Behavior*, ed. By Russel J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 693-707.
- Opp, Karl-Dieter. 2009. *Theories of Political Protest and Social Movements A Multidisciplinary Introduction, Critique, and Synthesis*. Abingdon: Routledge.
- Rucht, Dieter. 2007. The Spread of Protest Politics. *The Oxford Handbook of Political Behavior*, ed. By Russel J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 708-723.
- Rucht, Dieter. 2023. *Kollektive Proteste und soziale Bewegungen. Eine Grundlegung*. Weinheim/Basel: Beltz/Juventa.
- Tilly, Charles. 1978. *From Mobilization to Revolution*. New York: McGraw-Hill.
- Tilly, Charles. 2004. *Social Movements 1768-2004*. Boulder/London: Paradigm.

Courses in the module	ECTS	h/week
C 124072 Social Movements and Political Protest	6	3

Module 122161 Legal Framework of Economic Activity					
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching Methods				seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				exam (endterm)	
Scope and Length of Examinations				approx. 90 min.	
Module Responsibility				Chair of Public Law, Tax & European Law & Regulatory Law	
Prerequisites				–	
Use of Module				elective module from semester 3	
<p>Content</p> <p>Entrepreneurial activity is subject to a variety of legal constraints. Without a basic knowledge of the legal framework in which companies operate, entrepreneurial activity, in particular the founding of companies, is practically impossible today. The course deals with the most important public law regulations for entrepreneurial activity, in particular competition law, tax law and public commercial law.</p> <p>Qualification objectives</p> <p>Students are familiar with the fundamentals of tax law, competition law and public commercial law. They are able to integrate these framework conditions into their entrepreneurial considerations and business decisions and to understand their consequences. In addition, they should be able to understand and critically reflect on the purpose and system of tax and commercial law regulations.</p> <p>Literature</p> <p>according to the lecturer</p>					
Courses in the module				ECTS	h/week
C 122161 Legal Framework of Economic Activity				6	3

BusiModule 124081 Political Communication & Public Sphere				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; 20 min.	
Module Responsibility			Chair of Communication Studies with a Focus on Digital Communication	
Prerequisites			–	
Use of Module			elective module from semester 3	
<p>Content</p> <p>This module aims to provide students with a theoretical overview on structures and actors of political communication in modern societies. It seeks to develop this understanding in the framework of concepts of the public sphere, public opinion, the media system as well as theories of democracy.</p> <p>Qualification objectives</p> <p>Students learn to theoretically reflect on basic concepts of political communication from the perspectives of communication and political studies as well as from sociology. Students will be equipped to theoretically analyse and discuss the conditions of political communication in modern democracies.</p> <p>Literature</p> <p>Depending on topic.</p>				
Courses in the module			ECTS	h/week
C 124081 Political Communication & Public Sphere			6	3

Module 124082 Strategic Political Communication					
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; 20 min.	
Module Responsibility				Chair of Communication Studies with a Focus on Digital Communication	
Prerequisites				–	
Use of Module				elective module from semester 3	
<p>Content</p> <p>This module aims to provide students with the practice of strategies in political communication of different social actors from politics, administration, interest groups, civil society, think tanks, science and consulting. It also seeks to bring students together and discuss with practitioners from political communication.</p> <p>Qualification objectives</p> <p>Students learn to reflect on basic concepts and strategies of political communication and develop their own real case-studies in the field of political communication.</p> <p>Literature</p> <p>Depending on topic.</p>					
Courses in the module				ECTS	h/week
C 124082 Strategic Political Communication				6	3

Module 113072 Politics of the European Union				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Short presentation, written exam	
Scope and Length of Examinations			Short presentation (5min), written exam (90min)	
Module Responsibility			Chair of International Relations Chair of Global Governance	
Prerequisites			–	
Use of Module			elective module from semester 3	
<p>Content</p> <p>This module addresses the process and results of European integration from a social science perspective. Besides the political science central issues, the economic and political-sociological aspects of the European integration process will be taken into account. Based on historical consideration of the European integration process, from the early community institutions to the current situation of the European Union, this module analyses the institutional bases of the European Union's political system, particularly the tension between supranationality and intergovernmentalism. Functions and modes of action of EU institutions as well as concerned actors will be analysed through examples of selected policy fields and relevant consensus building and decision-making processes. The focus will be on the multi-level system of the EU which especially applies for the planning and implementation of public policies. A critic and comparative approach of theories for analysing the European integration process will complete the empirical-analytical perspective of the module.</p> <p>Qualification objectives</p> <p>After completing this module, the students are able to:</p> <ul style="list-style-type: none"> Link the history of the origins of European integration with contemporary history; Reflect critically the political, economic and social aspects of the European integration from a theory perspective; Analyse the functions and modes of action of the European Union's political system; Discuss and judge selected policy fields in the multi-level system of the European Union. <p>Literature</p> <p>Hix, S., Hoyland, B. (2011). Introduction: Explaining the EU Political System, in: S. Hix & B. Hoyland, <i>The Political System of the European Union</i>. Houndsmill: Palgrave Macmillan.</p> <p>Nugent, N. (2010). <i>The Government and Politics of the European Union</i> (7th edition). Houndsmill: Palgrave Macmillan.</p>				

Richardson, J. (2006). *European Union: Power and Policy-Making*. London, New York: Routledge.
Wallace, H., Pollack, M. A. & Young, A. R. (2010). *Policy-Making in the European Union*. Oxford: Oxford University Press.

Courses in the module	ECTS	h/week
C 113072 Politics of the European Union	6	3

Module 123182 Governance of the European Union				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			summaries compulsory reading, presentation and its written summary	
Scope and Length of Examinations			0.5-1-page summaries Compulsory reading (approx. 16 texts), presentation (15 min) and its written summary (6-8 pages)	
Module Responsibility			Chair of Comparative Politics – Focus on European Institutions	
Prerequisites			–	
Use of Module			elective module from semester 3	
<p>Content</p> <p>In this module we will discuss in detail the legal foundations and legal acts of the European Union. The law of the European Union, with regards to the institutional law of the community as well as the material law of the domestic market, is the topic of the course. Central issues:</p> <ul style="list-style-type: none"> Regional international law in Europe, particularly Council of Europe and European Court of Human Rights Legal nature of the EU Legal relation to the member states Legal acts of the EU Fundamental rights protection on European level System of legal protection Market freedom Monetary law and overview on selected policies <p>Qualification objectives</p> <p>The students</p> <ul style="list-style-type: none"> receive an insight into the EU's function as a legal community; know the influence of community law on national law; are able to discern the European dimension of a legal problem and to solve it; know the legal acts of the EU and the way of their creation; can solve simple case-studies on market freedom and fundamental rights. <p>Literature</p>				

Collection of public law with the Treaty on the European Union and the Treaty on the Functioning of the European Union		
Courses in the module	ECTS	h/week
C 123182 Governance of the European Union	6	3

Module 124101 Money and Capital				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 40 min.	
Module Responsibility			Academic Program Management SPE	
Prerequisites			<p>–</p> <p>It is strongly recommended to have completed the following courses: 112044 "Econometrics", 114092 "Macroeconomics", 100111 "History of Economic Theory" and 123131 "Decision & Game Theory"</p>	
Use of Module			elective module from semester 3	
<p>Content</p> <p>Money is a prominent medium of the society, efficient for exchanges, storing value and as unit of account. Capital in its different forms as physical, monetary, human and social capital, is a calculus of past profits in current situations used to guarantee future profits. Money & capital formulate therefore the functional conditions and consequences of a time calculation, which must prove itself on goods and services and to get through social conflicts. The time calculation is also evidenced by the fact that inflation and deflation are inseparable from a monetary economy. It is definitively difficult to give money a clear function in (market) economic (equilibrium) models. That is making the theory-guided, empirically based study of consequences and effects of monetary economy even more difficult.</p> <p>Qualification objectives</p> <p>Basic and advanced understanding of money and capital Understanding of models: model design</p> <p>Literature</p> <p>Gurley, J. G. & Shaw, E. S. (1960). <i>Money in a Theory of Finance</i>. Washington: The Brookings Inst. Stiglitz, J. E. & Greenwald, B. (2003). <i>Towards a New Paradigm in Monetary Economics</i>. Cambridge: Cambridge University Press. Mishkin, M. (2010). <i>The Economics of Money, Banking and Financial Markets</i> (9th ed.). Boston: Pearson. Friedman, B. & Woodford, M. (2011). <i>Handbook of Monetary Economics</i>, vol. 3. San Diego: North-Holland.</p>				

Courses in the module	ECTS	h/week
C 124101 Money & Capital	6	3

Module 124102 Capitalism – Idea, Development, Future				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 40 min.	
Module Responsibility			Chair of Sociological Theory	
Prerequisites			– It is strongly recommended to have completed the following courses: 114092 "Microeconomics" and 114092 "Macroeconomics"	
Use of Module			elective module from semester 3	
<p>Content</p> <p>The module offers the opportunity to read primary texts on the commodity, on risk, on the market, on homo economicus (as an axiom of equilibrium theory, not as a conception of man), on the entrepreneur as rival and alter ego of the bureaucrat (as at least Max Weber claimed), on the connection between technical and social evolution, etc. within the framework of a social theory of the economy (as presented above all by Karl Marx). From there, alternative forms of capitalism up to questions of »green« capitalism, of »degrowth«, of »platform capitalism« can be discussed in order to open the view for cultural configurations of the economy.</p> <p>Qualification objectives</p> <p>Students apply social and societal theoretical perspectives to classical economic theoretical concepts in a critical, i.e. comparative, manner, discussing current problems of the social reality of economics.</p> <p>Literature</p> <p>Baecker, Dirk (Hg., 2003): Kapitalismus als Religion. Berlin.</p> <p>Deutschmann, Christoph (2008): Kapitalistische Dynamik. Eine gesellschaftstheoretische Perspektive. Wiesbaden.</p> <p>Plumpe, Werner (2019): Das kalte Herz. Kapitalismus – Die Geschichte einer andauernden Revolution. Berlin.</p> <p>Vogl, Joseph (2021): Kapital und Ressentiment. Eine kurze Theorie der Gegenwart. München.</p>				
Courses in the module			ECTS	h/week
C 124102 Capitalism – Idea, Development, Future			6	3

Module 122174 Advanced Microeconomics					
BA SPE	Sem. 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114	
Teaching form				Seminar	
Eventy type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration				1 semester	
Rotation				annually <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examination				Written test	
Scope and duration of examination				90 min	
Module responsibility				Prof. Dr. Alexander Eisenkopf ZEPPELIN Chair of Economic & Transport Policy	
Prerequisites				C 122061 Microeconomics	
Use of module				elective module from semester 3	
<p>Content</p> <ul style="list-style-type: none"> Building blocks of industrial economics Oligopolies and oligopoly markets Concepts of game theory Fundamentals of behavioral economics Theory and politics of externalities Microeconomic foundations of competition policy <p>Qualification objectives</p> <p>Students acquire knowledge of in-depth and advanced microeconomic concepts. They understand the theoretical approaches of industrial economics, oligopoly theory, and behavioral economics and master their application to economic policy problems. They will be able to explain and justify competition policy decisions on the basis of microeconomic theories. They are proficient in the theory of externalities and are able to apply it to the solution of e.g. environmental economic problems.</p> <p>Literature</p> <p>Bellaflame, P.; Peitz, M. (2015). Industrial Organization. Markets and Strategies. Cambridge.</p> <p>Fritsch, Michael: Marktversagen und Wirtschaftspolitik. Mikroökonomische Grundlagen staatlichen Handelns. Vahlen.</p> <p>Knieps, G. (2008). Wettbewerbsökonomie. Regulierungstheorie, Industrieökonomie, Wettbewerbspolitik. Springer.</p>					
Courses in the module				ECTS	h/week
C 122174 Advanced Microeconomics				6	3

Module 122171 Advanced Macroeconomics				
BA SPE	Sem. 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching form				Seminar
Event type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				1 semester
Rotation				annually <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examination				Multiple choice
Scope and duration of examination				90 minutes
Module responsibility				Prof. Dr. Jarko Fidrmuc Chair of International Economic Theory & Economic Policy
Prerequisites				C 112062 Macroeconomics
Use of module				elective module from semester 3
<p>Content</p> <p>A fundamental question in macroeconomic theory and policy is what factors determine income, growth, inflation, employment and unemployment, as well as welfare. The traditional macroeconomic theory analyzes the role of fiscal and monetary policies, which should be used mainly in order to stabilize growth around a country's long-term growth-rate. Based on the assumption of fully rational economic agents (e.g. consumers, investors, firms, and government representatives), economic development follows a standard business cycle pattern, which is caused mainly by exogenous shocks of different types (e.g. demand or liquidity shocks).</p> <p>By contrast, Paul De Grauwe and Yuemei Yi propose a new behavioral framework for macroeconomics, which reflects that agents are heterogeneous. Moreover, these agents are subject to important cognitive limitations which determine their behavior. Instead of the earlier assumption of rational expectations, these agents use simple forecasting rules (heuristics), which are continuously evaluated with respect to their actual performance. Despite the simplicity of these behavioral rules, high complexity emerges in macroeconomic developments. It will be shown that adaptive learning leads to the emergence of a so-called animal spirit (market sentiments which are subject to waves of optimism and pessimism). As a result, macroeconomic development is characterized by periods of macroeconomic stability (tranquility) alternating in an unpredictable way with periods of boom and bust. This pattern can also include large and repeated economic crises. In other words, the distribution of income growth follows a non-normal distribution with fat tails.</p> <p>The behavioral macroeconomic approach will be used to analyze the role of fiscal and monetary policy, structural reforms, and international synchronization of business cycles. Policy implications will be compared with conclusions of standard macroeconomic models.</p> <p>High attendance (80%) at all lectures is obligatory!</p> <p>Qualification objectives</p> <p>Students will improve and deepen their knowledge and analytical capabilities in the areas of macroeconomics, economic policy, and empirical economics.</p> <p>Literature</p> <p>Acemoglu, D. (2009). Introduction to Modern Economic Growth Princeton University Press.</p> <p>Blanchard, O. (2017). Macroeconomics. Pearson.</p> <p>De Grauwe, P.; Ji, Y. (2019). Behavioral Macroeconomics: Theory and Policy. Oxford University Press.</p> <p>Selected Papers.</p>				

Courses in the module	ECTS	h/week
C 122171 Advanced Macroeconomics	6	3

Module 112045 Data Science				
BA SPE	Sem. 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching form			Lecture Exercise or tutorial Seminar	
Eventy type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			1 semester	
Rotation			annually <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examination			Written test (30%) Project work and presentation (70%)	
Scope and duration of examination			60 minutes written exam 20 pages of project work 30 minutes presentation	
Module responsibility			Prof. Dr. Christian Opitz ZF Friedrichshafen Chair of Corporate Management & Personnel Management	
Prerequisites			Basic knowledge of R	
Use of module			elective module from semester 3	
<p>Content</p> <p>The course provides an insight into the field of data science, understood as the targeted extraction of knowledge from large and complex data sets.</p> <p>It builds on initial knowledge of the R programming language and introduces the various steps involved in data collection and data preparation. Students learn various methods of data analysis (cluster methods, regression methods, decision trees, etc.) and model evaluation, and can apply these to practical problems.</p> <p>Qualification objectives</p> <ul style="list-style-type: none"> Gaining information about the conceptual foundations and possible fields of application of data science A sound insight into the various process steps of a corresponding project Knowledge of selected methods and procedures in the areas of data collection, data preparation, and data analysis Ability to interpret and critically evaluate the results obtained Knowledge of the special potential of this approach and how to deal with possible ethical and moral limits Ability to plan and implement smaller projects independently <p>Literature</p> <p>James, G.; Witten, D.; Hastie, T.; Tibshirani, R. (2017). An Introduction to Statistical Learning. Springer.</p> <p>Munzert, S.; Rubba, C.; Meißner, P; Nyhuis, D. (2015). Automated Data Collection. A Practical Guide to Web Scraping and Text Mining. Wiley.</p> <p>Provost, F.; Fawcett, T: (2013). Data Science for Business. O'Reilly.</p> <p>Zumel, N.; Mount, J. (2014). Practical Data Science with R. Manning.</p>				
Courses in the module			ECTS	h/week
C 112045 Data Science			6	3

Module 113121 Foundations & Topics of Political Sociology				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar, Tutorial	
Event Type			Obligatory <input checked="" type="checkbox"/> Elective <input type="checkbox"/>	
Period			1 Semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			Presentation, term paper or take-home exam	
Scope and Length of Examinations			Presentation (15min), term paper (10-15 pages) or take-home exam (3h)	
Module Responsibility with			Chair of Political Sociology	
Prerequisites				
Use of Module			elective module from semester 3	
<p>Content</p> <p>This module introduces into the topics in political science that focus on the intersections and interrelations between politics and society. The module is concerned with questions such as: What kind of attitudes contribute to the stability of democracy? Why do citizens turn out to or abstain from elections? When do they prefer other, non-electoral forms of political participation? What are the main motives and factors in the voting decision? How do young people grow into democratic politics? How stable and informed are citizens' political opinions?</p> <p>Topics of this module are: political culture, political parties and organized interests, political participation, electoral behavior, political socialisation, formation of political attitudes and opinions.</p> <p>Qualification objectives</p> <p>By successful completion the module, students understand the most important theoretical approaches of political sociology as well as the main methods of empirical research in this area.</p> <p>Literature</p> <p>Dalton, Russell J. 2019. Citizen Politics in Western Democracies: Public Opinion and Political Parties in the United States, Great Britain, West Germany, and France. Seventh Edition. Thousand Oaks, Cf: Sage/CQ Press.</p> <p>Dalton, Russel J. and Hans-Dieter Klingemann. 2009. The Oxford Handbook of Political Behavior. Oxford: Oxford University Press.</p>				
Courses in the Module			ECTS	h/week
C 113121 Foundations & Topics of Political Sociology			6	3

Module 121284 Sociological Aspects of Communication				
BA SPE	Semesters 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching form			Seminar	
Event type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Availability			annually <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examination			Exam, term paper, essay	
Scope and duration of examination			<p>- For only 1 examination: written exam (90min), term paper (10-15 pages)</p> <p>- For several examinations: Written exam (60min), term paper (8-12 pages), essay (8-12 pages)</p>	
Responsible for module			Prof. Dr. Udo Göttlich Prof. Dr. Maren Lehmann Prof. Dr. Florian Muhle	
Prerequisites				
Use of module			elective module from semester 3	
<p>Content</p> <p>The module focuses on critical analysis of the development of communication media and the formation of social order. The study of the development of communication and the media, starting with the use of signs and symbols through interpersonal communication or book printing, the press, and finally mass media as well as currently digital online media, forms the frame of reference for the examination of fundamental sociological theories on the communication and action-related conditions of media-mediated communication in society. These sociological perspectives focus on the role and significance of media communication for the reproduction and transformation of society as well as on the relevance of communication media for the social construction of reality.</p> <p>Qualification objectives</p> <p>Students learn basic media and communication sociology concepts, theories and perspectives for analyzing the relationship between media and society as well as social and media change. This enables them to recognize and reflect on the central role of the media in society.</p> <p>Literature</p> <p>BURKART, Roland (2002): Kommunikationswissenschaft, Wien, Köln, Weimar.</p> <p>FUCHS, Peter (1993): Moderne Kommunikation, Frankfurt am Main.</p> <p>SCHÜTZEICHEL, Rainer (2004): Soziologische Kommunikationstheorien, Konstanz.</p> <p>WENZEL, Harald (2001): Die Abenteuer der Kommunikation, Weilerswist.</p>				
Courses in the module			h/week	ECTS
C 121284 Sociological Aspects of Communication			3	6

Module 124103 Gender Studies				
BA SPE	Semesters 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching form				Seminar
Event type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Availability				annually <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examination				midterm, presentation, term paper, oral exam
Scope and duration of examination				60 min, 20 min, 20.000 characters
Responsible for module				Chair of Sociological Theory and Dr. Defne Erzene-Bürgin
Prerequisites				
Use of module				elective module from semester 3
Content				
<p>This course offers an introduction to Women`s and Gender Studies, an interdisciplinary academic field that explores critical questions about the meaning of gender in society. We will explore the complex ways in which gender intersects with class, race, ethnicity, sexuality and age within various spheres and institutions of society.</p> <p>The topics discussed in this module include, among others:</p> <ul style="list-style-type: none"> Social Construction of Gender History of Feminism and Feminist Movements (first, second, third, fourth waves and LGBT) Feminist perspectives and theories (liberal, radical, social, postmodern, queer, etc.) Intersectionality (Structural inequality and power dynamics) Gender and Culture (Cultural Constructions of Gender Roles and Expectations, Norms, Values) Gender, Work, and Economics (Gender Wage Gap, Labor Force Participation, Occupational Segregation, Unpaid Labor and Care Work, Gender and Poverty, Glass Ceiling) Gender and State (Political Participation of Women, Gender Policies and Legislation, Gender and Education, Gender and Health) Activism and Social Change (Strategies of women`s empowerment) 				
Qualification objectives				
<ul style="list-style-type: none"> Students will be equipped with the tools for both critical analysis of gender in society and for creating positive social change. To define, describe, and analyze different approaches to feminist thought. analyze the intersections of gender, race, ethnicity, sexuality, class, and age on women`s identities and issues. articulate the importance of understanding feminism from local and global points of view. 				
Literature				
Holmes, Mary; Gender and Everyday Life; Routledge (2009)				
Lorber, Judith; Gender Inequality, Feminist Theories and and Politics, Oxford University Press (2011)				
Gamble Sarah, The Routledge Companion to Feminism and Postfeminism, Routledge (2006)				
LeGates, Marlene, In Their Time, A History of Feminism in Western Society, Routledge (2001)				

Courses in the module	h/week	ECTS
C 124103 Gender Studies	3	6

Module 123192 Business Informatics & Digitalization				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching methods				Lecture, Seminar, Colloquium (in German)
Event type				Mandatory <input type="checkbox"/> Elective <input checked="" type="checkbox"/>
Duration				1 Semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Exam or oral examination, discussion
Scope and duration of examinations				90 min. exam or 4 h take-home-exam
Module responsibility with with				Chair of Administrative and Business Informatics
Prerequisites				
Use of module				elective module from semester 3
<p>Content and Qualification Objectives</p> <p>The course is the introduction to business informatics. It focuses on the scientific approach of business informatics and the application-oriented use of modern information and communication technologies in economy and administration. The huge number of applicable tools and system solutions opens up a large field of possible applications. Outstanding attempts will be retreated and discussed in group. The students receive an insight into essential concepts, models and tools of business informatics, get known to the application spectrum in companies, and public sector and should be enabled to look ahead to new technologies foreseeable not yet. The Contents covers the topics of computer science and business informatics as well as data, information and knowledge management. Also relevant are planning, development and operation of information systems; business processes, office information systems and ERP systems, management support systems, business intelligence and big data. The effects of the Internet, the World Wide Web, the Internet of People, the Internet of Data, the Internet of Things, the Internet of Services and the Tactile Internet are reflected. Finally, portals and distribution channels; electronic business and electronic commerce, management support systems and digital transformation are discussed.</p> <p>Literature</p> <ul style="list-style-type: none"> • von Lucke, Jörn: E-Government und Wirtschaftsinformatik, in: HMD-Praxis der Wirtschaftsinformatik, Stuttgart 2009 • Schwarzer, Bettina & Krcmar, Helmut: Wirtschaftsinformatik – Grundlagen betrieblicher Informationssysteme 5. Überarbeitete Auflage, Schäffer-Poeschel Verlag, Stuttgart 2014 • Wirtschaftsinformatik & Management (WUM), Springer Verlag, Wiesbaden. Online: http://www.wirtschaftsinformatik.de 				
Courses in the Module			ECTS	h/week
C 123192 Business Informatics & Digitalization			6	3

Module 12344 Advanced Methods I				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper (application of the studied methods)
Scope and Length of Examinations				approx. 20.000 characters
Module Responsibility				Chair of Political Science Chair of Political Sociology
Prerequisites				– It is strongly recommended to have completed the following courses: 114161 "Applied Statistics" and 114162 "Applied Research"
Use of Module				elective module from semester 5
<p>Content</p> <p>The module „Advanced Methods I“ consists of the participation in two methods workshops. Students can combine workshops at their own discretion, as long as appropriately designated workshops (Nr. 123241-44) are concerned. In any semester one or two workshops are offered. Example topics are:</p> <ul style="list-style-type: none"> Time Series Analysis Case Study Design Qualitative Comparative Analysis (QCA) Agent Based Modelling Multivariate Data Analysis Analysis of Binary and Categorical Data Qualitative Content Analysis Quantitative Content Analysis (including computerized techniques) Network Analysis Cluster Analyse Panel Data Analysis Grounded Theory Design-based Causal Inference Hermeneutics Discourse Analysis <p>Qualification objectives</p> <p>Students are introduced to innovative and advanced techniques of data collection and data analysis in the social sciences. They learn to apply the methods critically and in a reflected manner.</p>				

Literature

Reading will depend on the specific workshops as specified

Courses in the module	ECTS	h/week
C 123241-44 A-O Advanced Methods	3	1.5
C 123241-44 A-O Advanced Methods	3	1.5

Module 12345 Advanced Methods II				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper (application of the studied methods)
Scope and Length of Examinations				approx. 20.000 characters
Module Responsibility				Chair of Political Science Chair of Political Sociology
Prerequisites				module 11416 „Methods“ completed
Use of Module				elective module from semester 5
<p>Content</p> <p>The module „Advanced Methods II“ consists of the participation in two methods workshops. Students can combine workshops at their own discretion, as long as appropriately designated workshops (123241-123244) are concerned. In any semester one or two workshops are offered. Example topics are:</p> <ul style="list-style-type: none"> Time Series Analysis Case Study Design Qualitative Comparative Analysis (QCA) Agent Based Modelling Multivariate Data Analysis Analysis of Binary and Categorical Data Qualitative Content Analysis Quantitative Content Analysis (including computerized techniques) Network Analysis Cluster Analyse Panel Data Analysis Grounded Theory Design-based Causal Inference Hermeneutics Discourse Analysis <p>Qualification objectives</p> <p>Students are introduced to innovative and advanced techniques of data collection and data analysis in the social sciences. They learn to apply the methods critically and in a reflected manner.</p> <p>Literature</p> <p>Reading will depend on the specific workshops as specified.</p>				

Courses in the module	ECTS	h/week
C 123241-44 A Advanced Methods 3	3	1.5
C 123241-44 A Advanced Methods 4	3	1.5

Module 124401 Selected Topics I				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 20 min.	
Module Responsibility			Academic Program Management SPE	
Prerequisites			-	
Use of Module			elective module from semester 3	
<p>Content</p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p>Qualification objectives</p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124401 Selected Topics I			6	3

Module 124401 Selected Topics II				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 20 min.	
Module Responsibility			Academic Program Management SPE	
Prerequisites			-	
Use of Module			elective module from semester 3	
<p>Content</p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p>Qualification objectives</p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis competences, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124402 Selected Topics II			6	3

Module 124403 Selected Topics III				
BA SPE	Semester 3-7	3 h/week	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations			paper, presentation	
Scope and Length of Examinations			approx. 20.000 characters; approx. 20 min.	
Module Responsibility			Academic Program Management SPE	
Prerequisites			-	
Use of Module			elective module from semester 3	
<p>Content</p> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <p>Qualification objectives</p> <p>While doing this, the students learn on the one hand to apply the reflection and analysis competences, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 124403 Selected Topics III			6	3

Humboldt Year

Module 114711 Research Project					
BA SPE	Semester 6-7	4-6 h/week	30 ECTS	Contact Time/Self study (in weekly lecture hours): 48/702-72/678	
Teaching Methods			individual supervision, project-specific seminar, colloquium		
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>		
Duration			2 semesters		
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>		
Examinations			project documentation, presentation		
Scope and Length of Examinations			approx. 40.000 characters; approx. 20 min.		
Module Responsibility			Chair International & Digital Economics Chair of Sociological Theory Chair of Political Science		
Prerequisites			–		
Use of Module			elective module from semester 6		
<p>Content</p> <p>The module "Research Project" addresses students with a pronounced interest in academic work and research-oriented professional fields. It offers students the chance to realise – academically supported – a research-oriented project at a ZU chair, research cluster, research association, or research centre. Linked to their projects, the students write an academic paper as a report on their projects. This written examination is an independently prepared academic work in which students apply academic methods and findings to a concrete research topic.</p> <p>Besides the individual academic supervision, the students are accompanied through the project by relevant content and methods courses and/or a research colloquium.</p> <p>Qualification objectives</p> <p>The students are to acquire advanced knowledge in academic work and research. Therefore, they improve independent work, link between theory and application and work on a research question over a longer time. All these competences are necessary for the bachelor thesis.</p> <p>Literature</p> <p>Depending on the course.</p>					
Courses in the module				ECTS	h/week
C 114711 Research Project				21	1
C 114712 Research Colloquium				3	2
Module matching the research project from SPE/CCM/CME/PAIR-Elective modules				6	3

C 12347 Advanced Methods	3	1.5
C 114533 Advanced Seminar from SPE/CCM/CME/PAIR	9	3

Module 11454 Specialisation Field				
BA SPE	Semester 6-7	12 h/week	30 ECTS	Contact Time/Self Study (in weekly lecture hours): 144/606
Teaching Methods			Seminar	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			2 semesters	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			paper and presentation	
Scope and Length of Examinations			30.000 characters; 40 min.	
Module Responsibility			Chair of Sociological Theory Chair of Political Science Chair International & Digital Economics	
Prerequisites			–	
Use of Module			elective module from semester 6	
<p>Content</p> <p>Advanced seminars deal with current issues from a sociological, political and/or economic perspective in detail and with an elevated level of reflection. Independent literature research, intensive literature study and willingness to reflect at a high theoretical and empirical level are expected from the students.</p> <p>SPE-students can choose modules from either the SPE elective modules or from the other study programs in order to build a thematic or a methodical specialisation of study.</p> <p>Qualification objectives</p> <ul style="list-style-type: none"> Literature research Theory-based reflection Ability to deal with a topic intensively and from various theory perspectives Knowledge about the topic Advanced use of methods <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C Advanced Seminar from SPE/CCM/CME/PAIR			9	3
C Advanced Seminar from SPE/CCM/CME/PAIR			9	3
C Elective Module from SPE/CCM/CME/PAIR			6	3
C Elective Module from SPE/CCM/CME/PAIR			6	3
2 C Advanced Methods			6	3

Bachelor Phase

Module 11280 Final Module				
BA SPE	Semester 8	-	14 ECTS	Contact Time/Self Study (in Weekly lecture hours): -
Teaching Methods			individual supervision	
Event Type			mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			bachelor-thesis and disputation	
Scope and Length of Examinations			approx. 50.000 characters; approx. 40 min.	
Module Responsibility			Academic Program Management SPE	
Prerequisites			-	
Use of Module			mandatory module from semester 8	
<p>Content</p> <p>Students</p> <ul style="list-style-type: none"> Learn to develop and present a scientific research question; Acquire the skill to discuss their project with an expert audience, to make use of these discussions in their further working process. <p>Contents depend on the research interests of the students. The questions they are working on in their bachelor thesis are the topic of the course.</p> <p>Qualification objectives</p> <ul style="list-style-type: none"> Critical analysis and evaluation of relevant issues for the thesis Production of an abstract and presentation as a draft <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
Bachelor Thesis			12	-
Disputation			2	-

Workshop 110012 Creativity & Performativity				
BA SPE	1.-8. Semester	2 h/week	2 ECTS	Contact Time/Self Study (in h): 24/26
Teaching Methods			Workshop	
Event Type			mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration			1 semester	
Rotation			yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations			active participation	
Scope and Length of Examinations			80% attendance	
Module Responsibility			Chair of Art Theory & Curating	
Prerequisites			-	
Use of Module			ZU Plus	
<p>Content</p> <p>This module focuses on what makes innovation possible and how one can gain a new perspective on what is common. The students will receive the possibility to put various forms of artistic and aesthetic knowledge to test in an experimental and performative setting. Employing strategies and ideas that derive from the practical interaction with their body, they will get an insight into new techniques of observing, improvising and imagining that are not usually taught in academic setting.</p> <p>Within the module, different focuses can be chosen or combined: they will span from the field of the performing arts to film, drawing, design, photography and yoga. The program is structured by practical workshops and a final public presentation.</p> <p>Qualification objectives</p> <p>The workshop aims to foster the students' perceptiveness and to convey fundamentals in alternative forms of knowledge within an academic setting. Moreover, the students will receive an introduction to design competencies and more sophisticated understanding of their social interactions.</p> <p>Literature</p> <p>Depending on the course.</p>				
Courses in the module			ECTS	h/week
C 110012 Workshop Creativity & Performativity			2	2

Workshop 110011 Fundamentals of Entrepreneurship					
BA SPE	1.-8. Semester	2 h/week	2 ECTS	Contact Time/Self Study (in h): 24/26	
Teaching Methods				Workshop	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				active participation	
Scope and Length of Examinations				80% attendance	
Module Responsibility				Pioneer Port	
Prerequisites				–	
Use of Module				ZU Plus	
<p>Content</p> <p>The founding idea, especially in the area of <i>social entrepreneurship</i> plays a major role at ZU and respective (student) projects are supported sustainably.</p> <p>The workshop on the fundamentals of entrepreneurship thus aims to make all students of our university familiar with the backgrounds, questions, risks and potentials of founding. It provides an overview of the necessary planning for new business ideas, the many individual steps on the way to one's own founding, as well as the underlying theoretical knowledge. The students are encouraged to identify new corporate ideas, and to conceptualize, plan, finance, and successfully market them. The structure of the workshop follows the chronology of the founding process.</p> <p>Qualification objectives</p> <p>In the course of the workshop the students learn the necessary skills to discover market-efficient innovation potentials, to implement their own ideas, and to evaluate the founding initiatives of others.</p> <p>Literature</p> <p>Depending on the course.</p>					
Courses in the module				ECTS	h/week
C 110011 Workshop Fundamentals of Entrepreneurship				2	2