

# **Module Handbook for the four-year Bachelor Program Sociology, Politics & Economics (BA SPE)**

Start of all studies Fall 2023

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**Note on the correctness of the module descriptions**

Current information on contents and examinations that can vary with the allocation of lecturers to courses can be found by looking for the courses online via the intranet ZU|hause.

## The Zeppelin Year

Module 10000   Interdisciplinary Module   Zeppelin Project				
BA SPE	Semester 1-2	7	14 ECTS	Contact Time/Self Study (in Weekly lecture hours): 63/287
Teaching Methods				lecture, workshop, project coaching
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper, presentation, research project and project documentation in groups
Scope and Length of Examinations				approx. 20.000 characters; approx. 60 min.; scope of the final paper defined in consultation with supervisor depending on topic and size of the group. Workload of 8 ECTS in taken into account.
Module Responsibility				Chair of Sociological Theory Chair of International&Digital Economics Chair of Political Science
Prerequisites				–
Use of Module				mandatory module in semester 1 and 2
<b>Content</b>  The objective of this module is the independent work on study-relevant contents and the ability to carry out academic work. The students will be encouraged to independently formulate a scientific research question, to apply theories and scientific methods and to interpret research results. The results are presented in a final conference open to the whole university. This research project is supplemented by an interdisciplinary seminar and courses on methods. The students are supported in their work by an academic supervisor.				
<b>Learning objectives</b>  The students are enabled to ask and work on academic questions in the framework of an individual paper. They learn to work on academic questions in a project format by accessing and using expert knowledge from various disciplines. The content and methodological support of the students will take place within the framework of the seminar „Disciplinary Perspectives“ and the Methods Workshops. Through multi- and transdisciplinary research methods, the students are in a position to reveal themselves to a research field or to a social field of problems.  Furthermore, the focus lies on defining and monitoring the processes of cooperation and coordination within a project team. In this module the students learn to observe and contain a current social problem area. They learn to carry out a research project and present this at the conference “Zeppelin Project” from the Zeppelin University. In order to accomplish that, the students are taught the necessary forms of academic work and the appropriate methods.				

**Literature**

Depending on the course.

Courses in the module	ECTS	hours per week
C 100006   Disciplinary Perspectives	4	3
C 100007   A-K   Methods Workshop I	1	1,5
C 100007   A-K   Methods Workshop II	1	1,5
C 100008   Project work in Groups	8	1

Module 10001   Interdisciplinary Module   Introduction to Science				
BA SPE	Semester 1	5	4 ECTS	/Self Study (in weekly lecture hours): 45/55
Teaching Methods				Seminar
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam   homework in the seminar
Scope and Length of Examinations				approx. 90 min.
Module Responsibility				Chair of Political Science Chair of Socio-Economics Chair of Media&Communication Science
Prerequisites				–
Use of Module				mandatory module in semester 1
<div><b>Content</b></div> <p>The module deals with fundamental questions of the theory of science. It encompasses concepts of the theory of science, its fundamental theories and controversies with regard to economics, social science and cultural science. Furthermore, a special emphasis is placed on interdisciplinary research. An introduction to the principles of research is given as well.</p> <p>The topics discussed in this module include, among others:</p> <ul style="list-style-type: none"><li>  What is science?</li><li>  Theories, methods, hypotheses</li><li>  What is economics, social science, and cultural science?</li><li>  Concepts of interdisciplinarity</li><li>  Weber’s idea of the study of science (objectivity and value-free sociology)</li><li>  Popper’s critical rationalism</li><li>  Kuhn’s theory of paradigm shift</li><li>  Lakatos’ research program</li><li>  Feyerabend’s plurality of methods</li><li>  Lyotard and the postmodern knowledge</li><li>  Geertz and the thick description</li><li>  Science and scientific theories as societal constructs</li></ul> <div><b>Learning objectives</b></div> <p>After completion of this module, the students are able to distinguish theories of science and epistemology with regard to economics, social sciences, and cultural sciences. They are able to differentiate them in a critical manner. Furthermore, they are able to evaluate scientific approaches against the backdrop of recent developments in the theory of science.</p> <div><b>Literature</b></div> <p>Adorno, Th. W. u.a. (1972). <i>Der Positivismusstreit in der deutschen Soziologie</i>. Darmstadt, Neuwied: Luchterhand.</p>				

Chalmers, A. F. (2001). *Wege der Wissenschaft: Einführung in die Wissenschaftstheorie*. Berlin: Springer.

Geertz, C. (2003). *Dichte Beschreibung. Beiträge zum Verstehen kultureller Systeme*. Frankfurt a.M.: Suhrkamp.

Hollis, M. (1994). *The Philosophy of Social Science*. Cambridge: Cambridge University Press.

Giere, R. N. (1991). *Understanding Scientific Reasoning*. Fort Worth: Harcourt Brace Jovanovich.

Moses, J. W. & Knutsen, T. L. (2007). *Ways of Knowing. Competing Methodologies in Social and Political Research*. New York: Palgrave Macmillan.

Weber, M. (1988). *Gesammelte Aufsätze zur Wissenschaftslehre*. Tübingen: Mohr Siebeck.

Wright, G. H. von (1991). *Erklären und Verstehen*. Frankfurt a. M.: Hain.

Courses in the module	ECTS	hours per week
C 100014   Philosophy of Science	3	3
C 100015   Introduction to Academic Research	1	2

Module 10002   Methods				
BA SPE	Semester 1-2	6	12 ECTS	Contact Time/Self Study (in weekly lecture hours): 54/246
Teaching Methods				lecture, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam (Midterm and Endterm)
Scope and Length of Examinations				approx. 45 min.
Module Responsibility				Chair Empirical Finance&Econometrics Head of Method Center
Prerequisites				–
Use of Module				mandatory in semester 1 and 2
<b>Content</b> The course “Empirical Social Research” introduces basic principles and methodological terms. The topics of research design, sampling and measurement will be also covered. Different data collection procedures like qualitative interviews and quantitative surveys, observational studies and content analysis will be introduced. Practical aspects like questionnaire design and problems of data collection like reactivity will be discussed, too. The course “Statistics” provides an introduction to basic principles of probability theory, descriptive and inference statistics. Starting with univariate and bivariate statistics, the course will successively expand to measures of association and tests for variables with different scale levels.				
<b>Learning objectives</b> Goal of the module is to go through the steps of a research project from the theoretical foundations, the planning, the data collection to the analysis. Furthermore, students will be sensitized for an appropriate use of statistical measures and they will get an overview over descriptive and inductive statistics.				
<b>Literature</b> Diekmann, A. (2010). <i>Empirische Sozialforschung. Grundlagen, Methoden, Anwendungen</i> . Reinbek: Hamburg. Porst, R. (2011). <i>Fragebogen. Ein Arbeitsbuch</i> . Wiesbaden: VS Verlag. Jann, B. (2005). <i>Einführung in die Statistik</i> . 2. Auflage, München: Oldenbourg. Kühnel, S. M. & Krebs, D. (2012). <i>Statistik für die Sozialwissenschaften. Grundlagen, Methoden, Anwendungen</i> . Reinbek: Rowohlt				
Courses in the module				ECTS      hours per week
C 100024   Empirical Social Research				6      3
C 100025   Statistics				6      3



Module 10006   Program Module SPE				
BA SPE	Semester 1-2	9 SWS	15 ECTS	Contact Time/Self Study (in Weekly lecture hours): 81/294
Teaching Methods				lecture, seminar, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam, presentation, paper
Scope and Length of Examinations				approx. 60 min., approx. 20 min., approx. 20.000 characters
Module Responsibility				Chair of Sociological Theory Chair of Political Science Chair of Economic&Transport Policy
Prerequisites				–
Use of Module				mandatory module in semester 1 and 2
<p><b>Content</b></p> <p>The module provides basic knowledge in sociology, politics and economics.</p> <p>“Foundations of sociology” is about the basic concepts and theories of sociology in their French (from Comte through Durkheim to Latour), German (from Tönnies through Weber and Simmel to Luhmann), Russian (Sorokin), English (Giddens) and American (from Mead through Goffman and Parsons to White) traditions. Theories and terms will also be understood as diagnostic concepts of present time observations, so that the foundations of sociology at the same time reflect social history since the French Revolution.</p> <p>In the course “Polity, Politics, Policy”, students will be introduced into the fundamental concepts of the Public-Policy-Making process. Also, an insight into democratic input structures as well as the implementation of State Programmes in modern democratic states will be offered. The course gives specific attention to a comparative perspective on the working of political institutions.</p> <p>The course “Introduction to Economics” discusses the main topics of economics like:</p> <ul style="list-style-type: none"> <li>  Introduction to methodology of economics</li> <li>  Fundamentals of microeconomic modelling: consumption, production, price and market theory</li> <li>  Fundamentals of macroeconomic modelling: overall economic demand and national income, goods and money market</li> <li>  Functioning of markets: market forms, competition and state interventions</li> <li>  Monetary and fiscal policy</li> <li>  Economic policy</li> <li>  Concepts of economic thought</li> </ul> <p><b>Learning objectives</b></p> <p>In this module, the students learn to analyse various social issues through the different disciplines of their program of study. They get to know disciplinary approaches and methodologies. The students acquire critical reflection skills of social situations on the basis of historical backgrounds.</p>				

The students are able to analyse and interpret how political institutions work depending on their respective design. In addition, they learn to categorize political phenomena in the Public-Policy-Making process as well as to recognize and critically analyse functional, organizational and personal overlaps between politics and administration.

The course is aimed at making the students aware of issues and fundamental topics of economics. Through the course, the students will be able to analyse overall economy on the basis of micro- and macroeconomic methodology. Furthermore, they acquire fundamentals of economic methodology as well as concepts of economic thought.

#### Literature

Schneider, W. L. (2002-4). *Grundlagen der soziologischen Theorie 1-3*. Wiesbaden: Springer VS.

Ball, A. R. & Peters, B. G. (2000). *Modern Politics and Government*. 6<sup>th</sup> Edition. New York, London. Chatham House.

Glaessner, G.-J. (2005). *Demokratie in Deutschland*. Wiesbaden: VS Verlag.

Mankiw, N. G. & Taylor, M. P. (2012). *Grundzüge der Volkswirtschaftslehre*. Stuttgart: Schäffer-Poeschel.

Courses in the module	ECTS	hours per week
C 100151   Foundations of Sociology	5	3
C 100091   Polity, Politics, Policy	5	3
C 100072   Introduction to Economics	5	3

Module 10014   Interdisciplinary Perspectives				
BA SPE	Semester 1-2	9	15 ECTS	Contact Time/Self Study (in Weekly lecture hours): 81/294
Teaching Methods				lecture, seminar, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam   presentation   paper
Scope and Length of Examinations				approx. 60 to 90 min.; approx. 20 min.; approx. 20.000 characters
Module Responsibility				Academic Program Management SPE Academic Program Management CCM Academic Program Management PAIR Academic Program Management CME
Prerequisites				–
Use of Module				mandatory module in semester 1 and 2
<b>Content</b>  This module is composed of the mandatory courses from the program specific modules of all BA Programs. The students are free to choose three courses out of seven.				
<b>Learning objectives</b>  Starting from the first semester, students can focus on additional areas beside their mandatory courses and they get insights into theoretical heuristic and methods of other disciplines.				
<b>Literature</b>  Depending on the course.				
Courses in the module				ECTS      hours per week
C 100071   Introduction to Business Management				5      3
C 100073   Company Accounting				5      3
C 100081   Introduction to Communication Sciences				5      3
C 100082   Introduction to Cultural Science				5      3
C 100083   Cultural History				5      3
C 100092   Public Administration				5      3
C 100093   Fundamentals of Law				5      3
C 100094 International Relations				5      3

## Major Phase SPE | Mandatory Modules

Module 11416   Methods				
BA SPE	Semester 3-4	9	18 ECTS	Contact Time/Self Study (in Weekly lecture hours): 81/369
Teaching Methods				lecture, exercise, workshop, tutorials
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				written exam   paper
Scope and Length of Examinations				
Module Responsibility				Chair of Economic Psychology and Leadership Ethics Head of Method Center Chair of Political Sociology
Prerequisites				–
Use of Module				mandatory module in semester 3 and 4
<p><b>Content</b></p> <p>The module builds on the methods and statistics skills acquired during the Zeppelin Year.</p> <p>The course “Applied Statistics” introduces statistical software and enables the participants to perform their own analyses. Contents are reading data in and data management, descriptive statistics and data visualization as well as measures and tests for association and multivariate analyses.</p> <p>The course “Applied Research” gives an insight into the planning and process of research projects. Important aspects are the theoretical foundation and the development of a research question as well as the planning of the following steps within a given time frame. Real applications will be discussed with regard to research standards.</p> <p>The course “Advanced Methods” allows specialization in different methods. The topics are alternating from semester to semester with a different focus on qualitative and quantitative methods.</p> <p>The course “Advanced Methods” can be replaced by the course 112044 “Econometrics”. Prerequisite for the attendance of the course 112044 “Econometrics” is that the course 112041 “Business Mathematics” within the scope of the multidisciplinary modules from the CME Program has been attended in advance.</p> <p><b>Learning objectives</b></p> <p>The goal of this module is to enable students to work on their own empirical research questions by applying appropriate research methods and using software. Scientific standards as well as practical guidance will be provided. Furthermore, the previous method skills will be deepened and there is the possibility for specialization.</p> <p><b>Literature</b></p> <p>Hellbrück, R. (2011). <i>Angewandte Statistik mit R. Eine Einführung für Ökonomen und Sozialwissenschaftler</i>. Wiesbaden: Gabler.</p>				

King, G., Keohane R. & Verba S. (1994). *Designing Social Inquiry. Scientific Inference in Qualitative Research*. Princeton: Princeton University Press.

Wooldridge, J. M. (2012). *Introductory Econometrics: A Modern Approach*. Boston MA: Cengage Learning

Courses in the module	ECTS	hours per week
C 114161   Applied Statistics	6	3
C 114162   Applied Research	6	3
C 12346   Advanced Methods	6	3

Module 11417   Sociology				
BA SPE	Semester 3-4	6	12 ECTS	/Self Study (in Weekly lecture hours): 54/246
Teaching Methods				Seminar
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				presentation, paper
Scope and Length of Examinations				approx. 40 min.; approx. 20.000 characters
Module Responsibility				Chair of Sociological Theory
Prerequisites				–
Use of Module				mandatory in semester 3 and 4
<div><b>Content</b></div> <p>The module takes up classical and current questions of sociological theory. The reference problem is always the question of the possibility (thus also: of the improbability) of social order: of structured sociality, of the constellations, formations, media and systems of the social. Three basic concepts are introduced against the background of the concept of society and discussed with regard to their topicality: (1) interaction among present people as a question about the connection between perception, motivation and attribution of action, (2) formal organization as a question about the decision about membership, responsibility and communication, and (3) the differentiation of world society as a question about spheres of meaning and value, functional systems and hierarchies, and as a question about integration, inclusion and exclusion. The initial question in all three cases (interaction and action, differentiation and integration, organization and society) is how social order and disorder are possible and what their social function is.</p> <p>Two of the three courses must be taken.</p> <div><b>Learning objectives</b></div> <p>The module tries to build and establish sufficient familiarity with sociological issues in interdisciplinary discourse and analytical skills in dealing with current or also historical social problems.</p> <div><b>Literature</b></div> <p>Goffman, Erving (1974): Frame Analysis. An Essay on the Organization of Experience. Boston.</p> <p>Luhmann, Niklas (1997): Die Gesellschaft der Gesellschaft. Frankfurt am Main.</p> <p>Meyer, John W. (2005): Weltkultur. Wie die westlichen Prinzipien die Welt durchdringen. Frankfurt am Main.</p> <p>Parsons, Talcott /Shils, Edvard A. (1951): Toward a General Theory of Action. Cambridge, MA.</p> <p>Weber, Max (2002): Wirtschaft und Gesellschaft. Grundriss der verstehenden Soziologie. Tübingen.</p>				
Courses in the module				ECTShours per week
C 114071   Action and Interaction Theory				63
C 100115   World Society (Differentiation and Integration)				63
C 114073   Social Theory of Organization				63

Module 11418   Politics				
BA SPE	Semester 3-4	6	12 ECTS	/Self Study (in weekly lecture hours): 54/246
Teaching Methods				Seminar
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				presentation, paper or written exam
Scope and Length of Examinations				approx. 40 min.; approx. 20.000 characters or approx. 90 min.
Module Responsibility				Chair of Political Science Chair of Comparative Politics – Focus on European Institutions Chair of Global Governance
Prerequisites				–
Use of Module				mandatory in semester 3 and 4
<b>Content</b> The module takes up central problems of politics by paying particular attention to a comparative analysis of governance-systems in national and global contexts, on the basis of their policy-influence and their normative basis in the idea-historical and philosophical-political discourses. A comprehension of the basics of political control in national state and the analysis of processes and control models of public policies will be provided. In political philosophy, power shapes and conditions are crucial. Basic definitions of political philosophy like Justice, Rights and Duties will be explained and debated as well as relations of conflicts and cooperation within a society and between groups of society. Moreover, the module will focus on challenges and conflict situations which globalization and social integration process bring and on how multilateral institutions and social movements canalize and deal with them.  From the three courses two must be chosen.				
<b>Learning objectives</b> Based on the chosen focus, upon the successful completion of the module the students are able <ul style="list-style-type: none"><li>to understand the problems of the control of national states;</li><li>to compare government systems in their basic components;</li><li>to critically compare and evaluate the scope and the content orientation of modern government activity – considering especially welfare state politics – in an international comparison;</li><li>to recognize basic concepts of political philosophy, as well as to evaluate and assess political institutions based on these concepts;</li><li>to apply politico-economic hypotheses to questions resulting both structurally and institutionally from globalization.</li></ul>				
<b>Literature</b> Nye, J. & Donahue, J. (Eds.) (2000). <i>Governance in a globalizing world</i> . Washington, D. C.: Brookings Press.				

Hill, M. (2012). *The Public Policy Process*. Prentice Hall: Pearson.

Hampton, J. (1997). *Political Philosophy*. Boulder: Westview Press.

Chhotray, V., & Stoker, G. (2010). *Governance Theory and Practice: A Cross-Disciplinary Approach*. New York: Palgrave MacMillan.

Stichweh, R. (2000). *Die Weltgesellschaft. Soziologische Analysen*. Frankfurt: Suhrkamp.

Willke, H. (2007). *Smart governance. Governing the global knowledge society*. Frankfurt, New York: Campus.

Courses in the module	ECTS	hours per week
C 114081   Comparative Politics	6	3
C 114082   Political Philosophy	6	3
C 114083   Global Governance	6	3



Module 11419   Economics				
BA SPE	Semester 3-4	6	12 ECTS	/Self Study (in weekly lecture hours): 54/246
Teaching Methods				seminar, tutorial
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				presentation, paper or written exam
Scope and Length of Examinations				approx. 20 min.; approx. 20.000 characters, approx. 60 min.
Module Responsibility				Chair International & Digital Economics Chair of Institutional Economics & Transcultural Leadership
Prerequisites				-
Use of Module				mandatory in semester 3 and 4
<b>Content</b> <ul style="list-style-type: none"><li>  Change of thinking economic added value;</li><li>  From the Economics of Aristotle to industry firms in modern markets;</li><li>  Theory of the firm in capitalistic management;</li><li>  Advanced models of microeconomic consumer, production, and market theory;</li><li>  Application of microeconomic concepts to current problems of economic policy;</li><li>  Regulation and deregulation of markets;</li><li>  Decisions in uncertainty, markets with asymmetrical information;</li><li>  Fundamentals of national accounting;</li><li>  Classical-neoclassical and Keynesian basic model of macroeconomics;</li><li>  Modern concepts of political economics.</li></ul> <p>From the three courses two must be chosen.</p> <p>It is recommended to complete the courses in the following order:</p> <p>114091 „Microeconomics“ (3rd semester)</p> <p>114092 „Macroeconomics“ (4th semester)</p> <p>100111 „History of Economic Theory“ (4th semester)</p> <b>Learning objectives</b> <p>The students</p> <ul style="list-style-type: none"><li>  understand categories and objects of economics at their origin;</li><li>  get to know the basics of organisational economics;</li><li>  work out the theory of the firm based on relevant texts on their own;</li><li>  are able to carry out a micro- and macroeconomic analysis of coordination and market processes based on the division of labour;</li><li>  gain the ability to evaluate the functioning of markets and the role of governmental market interventions;</li><li>  learn to understand the principles of designing incentive systems and institutions;</li></ul>				

- | discuss the effects of fiscal and monetary policy on the economy and;
- | understand the macroeconomic and politico-economic models and learn to apply them to current questions and problems of global economic policy.

#### Literature

Schumpeter, J.A. (1965). *Geschichte der ökonomischen Analyse*. Göttingen: Vandenhoeck und Ruprecht.

Wieland, J. (2012). *Die Entdeckung der Ökonomie. Kategorien, Gegenstandsbereiche und Rationalitätstypen der Ökonomie an ihrem Ursprung*. Bern, Stuttgart: Metropolis.

Blanchard, O. & Illing, G. (2014). *Makroökonomik*. München: Pearson.

Pindyck, R. S. & Rubinfeld, D. L. (2013). *Mikroökonomie*. 8. Aufl. München: Pearson.

Courses in the module	ECTS	hours per week
C 114091   Microeconomics	6	3
C 114092   Macroeconomics	6	3
C 100111   History of Economic Theory	6	3

## Major Phase SPE | Elective Modules

Module 123111   Theories of the State & Democracy				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				paper, presentation
Scope and Length of Examinations				approx. 20.000 characters; approx. 40 min.
Module Responsibility				Chair of Political Science
Prerequisites				–  It is strongly recommended to have completed the following course: 114082 “Political Philosophy”
Use of Module				elective module from semester 3
<b>Content</b>  The module "Theories of the State & Democracy" deals primarily with the justification and execution of democratic rule, or respectively the legitimization of political actions.				
<b>Learning objectives</b>  In this module the students learn <ul style="list-style-type: none"><li>  foundations of the legitimization of government actions;</li><li>  the theoretical basis of democratic decision-making structures;</li><li>  to critically reflect problems in the practical implementation of democratic decision-making structures;</li><li>  to critically analyse and question the legitimization of the execution of "rule" in different contexts;</li><li>  to consider the concepts of power, rule, and leadership both from the normative and the positive perspective, and especially the mutual conditionality of theory and practice regarding these concepts.</li></ul>				
<b>Literature</b>  Dahl, R. A. (1989). <i>Democracy and its Critics</i> . New Haven: Yale University Press. Dryzek, J. S. (2000). <i>Deliberative Democracy and Beyond</i> . Oxford: Oxford University Press. Goodin, R. E. (2003). <i>Reflective Democracy</i> . Oxford: Oxford University Press. Kersting, W. (1994). <i>Die politische Philosophie des Gesellschaftsvertrags</i> . Darmstadt: Wissenschaftliche Buchgesellschaft. Riker, W. H. (1982). <i>Liberalism against Populism</i> . Prospect Heights: Waverland Press. Sartori, G. (1992). <i>Demokratietheorie</i> . Darmstadt: Wissenschaftliche Buchgesellschaft.				
Courses in the module				ECTS
				hours per week

C 123111   Theories of the State & Democracy	6	3
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Module 114093   Political Economics					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				presentation and essay or written exam	
Scope and Length of Examinations				approx. 40 min.; approx. 15.000 characters; approx. 60 min.	
Module Responsibility				Chair of International & Digital Economics	
Prerequisites				—  It is strongly recommended to have completed the following courses: 114091 “Microeconomics” and 114092 “Macroeconomics”	
Use of Module				elective module from semester 3	
<div><b>Content</b> A fundamental question in new political economy is which factors determine the institutions of collective decision making. Why some countries are democracies with regular elections and where politicians are accountable to citizens, while other countries are not. The framework of the new political economy is ‘economic-based’; it stresses the individual economic incentives determining political preferences. The new political economy assumes that people behave strategically and that their behaviour can be modelled by the means of the game theory. Different groups have opposing interests over political outcomes and these translate into opposing interests over the form of political institution which determine the political outcome. The lecture will also discuss the importance of culture, religion and geography on the economic development.</div> <div><b>Learning objectives</b> The students should improve and deepen their knowledge and analytical capabilities in the areas of political economy, macroeconomics and empirical economics.</div> <div><b>Literature</b> Acemoglu, D. &amp; Robinson, J. (2012). <i>Economic Origins of Dictatorship and Democracy</i>. New York: Crown Publisher. Acemoglu, D. &amp; Robinson, J. (2012). <i>Why Nations Fail: The Origins of Power, Prosperity, and Poverty</i>. New York: Cambridge University Press. Selected Journal Articles and Working</div>					
Courses in the module				ECTS	hours per week
C 114093   Political Economics				6	3

Module 124024   Cities – Structures, Logics, Media					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 Semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; approx. 20 min.	
Module Responsibility				Chair of Sociological Theory	
Prerequisites				– It is strongly recommended to have completed the following course: 114083 “Global Society & Integration”	
Use of Module				elective module from semester 3	
<b>Content</b> In general, this module discusses the relationship between openness and closure. It occurs as a relationship of distance and proximity, freedom and dependence, recruitment and displacement, construction and demolition. Since the early modern period and up to now, cities have been places of freedom from something – particularly from the ties and obligations of more traditional rural or provincial life. Cities also promise to be places of freedom for something – for unfolding individuality and sociality (an expression that historically nearly coincides with that of the city). Both in performance and in consumption expectations, this unfolding above all follows economic rationalities, which take the place of traditional ties. In this way, the city becomes a structured field and a social medium, always acting and communicating under the name of individual freedom; it becomes a social space par excellence.					
<b>Learning objectives</b> On an material object, students learn historical and empirical work and critical discussion.					
<b>Literature</b> Berking, Helmuth/Löw, Martina (eds., 2008): Die Eigenlogik der Städte. Neue Wege für die Stadtforschung. Frankfurt am Main/New York. Davis, Mike (2007): Planet der Slums. Berlin. Löw, Martina (2016): The Sociology of Space: Materiality, Social Structures, and Action. New York. Sassen, Saskia (2002): The Global City: New York, London, Tokyo. 2 <sup>nd</sup> ed. Princeton N.J. Sennett, Richard (1994): Flesh and Stone: The Body and the City in Western Civilization. New York/London.					
Courses in the module				ECTS	hours per week
C 124024   Cities – Structures, Logics, Media				6	3

Module 124025   Global Culture & Communication					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 Semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				Paper or two expert reports of theories	
Scope and Length of Examinations				approx. 20.000 characters; approx. 10.000 characters	
Module Responsibility				Chair of Media&Communication Science	
Prerequisites				–	
Use of Module				elective module from semester 3	
<p><b>Content</b></p> <p>The processes of internationalisation and trans-nationalisation of mass communication recently intermingle with questions of the role of the internet and communication in the so-called “social web”. This leads to a reformulation of the problem of the mass media’s role for societal and cultural integration in the global modernity. Against this backdrop, the module deals with questions of the development and change of so-called “spaces of identity”, as well as “spaces of culture” on a national, European, international and global level. Exemplary analyses of these phenomena include questions of cultural imperialism through transnational media, the development of a global internet culture against the backdrop of questions of ethnicity and identity, framed by the concepts of “diaspora” or global protest movements.</p> <p><b>Learning objectives</b></p> <p>The module gives insights on relevant concepts, methods, and theories regarding networks of communication on a global, intercultural, and transcultural level. Students are introduced to the discourse on the consequences of societal and cultural globalization from the perspective of communication science.</p> <p><b>Literature</b></p> <p>Hall, S. (1994). <i>Rassismus und kulturelle Identität. Ausgewählte Schriften 2</i>. Hamburg: Argument.</p> <p>Tomlinson, J. (2002). Internationalismus, Globalisierung und kultureller Imperialismus. In: M. Löffelholz &amp; A. Hepp (eds.), <i>Transkulturelle Kommunikation</i>. In: M. Löffelholz &amp; A. Hepp (eds.), <i>Grundlagentexte zur transkulturellen Kommunikation</i> (p. 140-163). Konstanz: UKV.</p> <p>Welsch, W. (1999). Transculturality: The Puzzling Form of Cultures Today. In: M. Featherstone &amp; S. Lash (eds.), <i>Spaces of Culture</i> (p. 199-213). London: Sage.</p> <p>Wolton, D. (2003). <i>L'Autre Mondialisation</i>. Paris : Flammarion.</p>					
Courses in the module				ECTS	hours per week
C 124025   Global Culture & Communication				6	3

Module 124032   Sustainability – Concepts, Practices, Policies				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation and paper
Scope and Length of Examinations				approx. 20 min; approx. 20.000 characters
Module Responsibility				Chair of Socio Economics
Prerequisites				–
Use of Module				elective module from semester 3
<b>Content</b> <ul style="list-style-type: none"><li>  the Anthropocene as a new phase of geological history</li><li>  modernization and the limits of growth</li><li>  growth compulsion and the post growth economy - economic models and their anthropological assumptions</li><li>  origin and history of the concept of sustainability and its functional equivalents</li><li>  concepts of sustainability; criticism of the sustainability discourse; special topics such as climate discourse</li><li>  political actors and strategies of sustainability, as well as their opponents - national, transnational, and post national level</li><li>  policies of sustainability</li><li>  evaluation of sustainability on an organizational, national, and global level – systems of indicators</li><li>  methods of sustainability management and of social intervention ("change")</li><li>  evolution and failure of regulation</li></ul>				
<b>Learning objectives</b> <ul style="list-style-type: none"><li>  Knowledge of the basic concepts, definitions, strategies, and barriers of sustainability on the levels of nature, economy, and society</li><li>  Insight into the post national dimension of the topic</li><li>  Ability to criticize political practice, as well to intervene socially in political contexts</li><li>  Basic knowledge of sustainability management on an organizational level (corporations, communities, NGOs)</li></ul>				
<b>Literature</b> <p>Beck, U. (1986). <i>Risikogesellschaft - auf dem Weg in eine andere Moderne</i>. Frankfurt a. M.: Suhrkamp.</p> <p>Grunewald, A. &amp; Kopfmüller, J. (2012): <i>Nachhaltigkeit</i> (2nd Edition.). Frankfurt a. M., New York: Campus.</p> <p>Moldaschl, M. (Weekly lecture hoursg.) (2007). <i>Immaterielle Ressourcen. Nachhaltige Unternehmensführung und Arbeit I</i> (2nd Edition). München: Hampp.</p> <p>Ott, K. &amp; Döring, R. (2008). <i>Theorie und Praxis starker Nachhaltigkeit</i>. Marburg: Metropolis.</p>				



Skidelsky, R. & Skidelsky E. (2013). *Wie viel ist genug? Vom Wachstumswahn zu einer Ökonomie des guten Lebens*. München: Kunstmann.

WBGU (Wissenschaftl. Beirat der Bundesregierung für Globale Umweltveränderungen) (2011). *Gesellschaftsvertrag für eine Große Transformation*. URL: <http://www.wbgu.de/hauptgutachten/hg-2011-transformation/>

Weizsäcker, E. U. von (2010). *Faktor Fünf: die Formel für nachhaltiges Wachstum*. München: Droemer.

Courses in the module	ECTS	hours per week
C 124032   Sustainability – Concepts, Practices, Policies	6	3

Module 124041   Behavioural Business Ethics				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				presentation, exam
Scope and Length of Examinations				approx. 20 min.; approx. 60 min.
Module Responsibility				Chair of Economic Psychology & Leadership Ethics
Prerequisites				– It is strongly recommended to have completed the following courses: 114161 "Applied Statistics", 124053 "Psychology of Judgment and Decision Making" and 12346 "Advanced Methods"
Use of Module				elective module from semester 3
<p><b>Content</b></p> <p>Behavioural Business Ethics is an interdisciplinary research line, working at the intersection of Psychology, Ethics, and Economics &amp; Finance. Based on an empirical (primarily experimental) approach, this domain examines how human beings respond to moral-ethical issues in the business or finance context and based on which individual and contextual factors unethical practices can develop within organisations. In the seminar, students will read and elaborate on scientific papers which deal with current themes of behavioural ethics. Examples of questions are: How does it come that people (even good people) engage in unethical behaviour without being aware of it. What makes people "morally blind"? Do people rely on reasoning or are they acting intuitively when deciding what is right or wrong? Has ethical behaviour to do with controlling temptations? How does mental depletion affect behaviour? And what happens if people are mentally tired thereby lacking self-control? How do people respond to own (un)ethical behaviour? How does money affect individual behaviour? Does power corrupt human beings?</p> <p><b>Learning objectives</b></p> <p>Students will</p> <ul style="list-style-type: none"> <li>  learn about relevant theories and results from Behavioural Ethics research</li> <li>  learn about psychological biases and situational factors that can hinder or foster ethical behaviour</li> <li>  expand their methodological skills by learning about more the experimental approach</li> <li>  learn to apply the findings to daily life and applied fields.</li> </ul> <p><b>Literature</b></p> <p>De Cremer, D. &amp; Tenbrunsel, A.E. (2012). <i>Behavioral Business Ethics: Shaping an Emerging Field</i>. New York: Taylor &amp; Francis Group.</p> <p>De Cremer, D. (2009). <i>Psychological Perspectives on Ethical Behavior and Decision Making</i>. Charlotte: Information Age Publishing.</p>				

Bazerman, M.H. & Tenbrunsel, A.E. (2011). *Blind Spots. Why We Fail to Do What's Right and What to Do about It*. New Jersey: Princeton University Press.

Courses in the module	ECTS	hours per week
C 124041   Behavioural Business Ethics	6	3

Module 124042   Corporate Responsibility & Leadership				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation, paper or written exam
Scope and Length of Examinations				approx. 20 min.; approx. 20.000 characters, approx. 60 min.
Module Responsibility				Chair of Institutional Economics & Transcultural Leadership.
Prerequisites				—  It is strongly recommended to have completed the following course: 100111 “History of Economic Theory”
Use of Module				elective module from semester 3
<b>Content</b> <ul style="list-style-type: none"><li>Nature of the firm &amp; Institutional Economics</li><li>Strategic Normative Management</li><li>Integrity &amp; Compliance Management &amp; Values Management</li><li>Corporate Responsibility &amp; Human Rights</li><li>Sustainable Development Goals &amp; Sustainability</li><li>Stakeholder Management &amp; Shared Value</li><li>Case studies &amp; Stakeholder Model</li></ul>				
<b>Learning objectives</b> <ul style="list-style-type: none"><li>learn the incorporation of economic ethics as a strategic and operative success factor for good leadership in corporations;</li><li>obtain a deep insight in the field of economic ethics;</li><li>learn models with which dilemmas in economic ethics can be solved from a business administration perspective;</li><li>learn about Corporate Social Responsibility and Human Rights, Sustainability: Standards, Management System, Discourses;</li><li>learn the basics of legal requirements in a corporation;</li><li>learn about public and private regulation with regard to Integrity and Compliance;</li><li>learn the opportunities and challenges in applying these requirements;</li><li>learn about implementation strategies for effective Compliance Management System;</li><li>learn the implementation strategies, instruments and audits of the respective management systems and work out the foundations of national and global strategies of corporations.</li></ul>				
<b>Literature</b>				

Carroll, A.B. & Buchholtz, A.K. (2008). *Business and Society: Ethics and Stakeholder Management*. Mason: South Western Cengage Learning

Sacconi, L., Blair, M. & Freeman, R.E. (Eds.) (2010). *Corporate Social Responsibility and Corporate Governance: The Contribution of Economic Theory and Related Disciplines*. London: Palgrave Macmillan.

Küng, H., Leisinger, K.M. & Wieland, J. (2010). *Manifesto Globale Economic Ethic*. München: dtv.

Wieland, J., Steinmeyer, R. & Grüninger, S. (hrsg.) (2010). *Handbuch Compliance-Management*. Berlin: Erich Schmidt Verlag.

Wieland, J. (Ed.). (2007 -2017). *Studien zur Governanceethik*. Band 1-12. Marburg: Metropolis.

Courses in the module	ECTS	hours per week
C 124042   Corporate Responsibility & Compliance	6	3

Module 124043   Theory of the Firm				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				
Scope and Length of Examinations				
Module Responsibility				Chair of Institutional Economics & Transcultural Leadership
Prerequisites				<div>–</div> <div>It is strongly recommended to have completed the following courses: 114073 “Organisational &amp; Network Theory”, 114091 “Microeconomics”, 100111 “History of Economic Theory” and 123131 “Decision &amp; Game Theory”</div>
Use of Module				elective module from Semester 3
<div><b>Content</b></div> <div><div>  Institutional Economic Theory of the Firm</div><div>  Transaction-Cost-Theory</div><div>  Property-Rights-Theory</div><div>  Principal-Agent-Theory</div></div> <div><b>Learning objectives</b></div> <div>The students will understand the basics of organizational economics and independently work through the texts relevant to the theory of the firm; understand especially the institutional economic theory approach of the Property-Rights-Theory, the Transaction-Cost-Theory and the Principal-Agent-Theory und analyse based on primary texts.</div> <div><b>Literature</b></div> <div>Hirschey, M. (2003). <i>Managerial Economics</i>. Manson, Ohio: Thomson South-Western.</div> <div>Foss, N.J. (Ed.) (1997). <i>Resources, Firms, and Strategies. A Reader in the Resource-Based Perspective</i>. Oxford: Oxford University Press.</div> <div>Richter, R. &amp; Furubotn, E.G. (2003). <i>Neue Institutionenökonomik</i>. Tübingen: Mohr Siebeck.</div>				
Courses in the module				<div>ECTS</div> <div>hours per week</div>
C 124043   Theory of the Firm				<div>6</div> <div>3</div>

Module 124052   Safety & Risk					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				Presentation and paper	
Scope and Length of Examinations				approx. 20 min.; approx. 20.000 characters	
Module Responsibility				Chair of International Security Policy	
Prerequisites				– It is strongly recommended to have completed the following course: 100115 “Social Theory”	
Use of Module				elective module from semester 3	
<b>Content</b> Modern society likes to claim that it deals rationally with risks. This is all the more surprising as the concept of risk implies the idea of an unknown future. How is it possible to deal rationally with an unknown future? The module increases knowledge of different conceptions of rationality (instrumental rationality, value rationality, and system rationality), discusses their criticism, addresses the sociology, economy, and psychology of risk, different forms of risk management, and possible, yet futile attempts to come to the "safe" side of decisions.					
<b>Learning objectives</b> Knowledge of the traditions of the conceptions of rationality and risk, of models of risky decision-making, of processes of risk analysis, risk assessment, and risk management, as well as of the sociology and psychology of risky decisions in every-day life, organizations, and public criticism.					
<b>Literature</b> Knight, K. H. (1921). <i>Risk, Uncertainty, and Profit</i> . Boston: Houghton Mifflin. Douglas M. & Wildavsky, A. (1982): <i>Risk and Culture: An Essay on the Selection of Technical and Environmental Dangers</i> . Berkeley: University of California Press. Luhmann, N. (1991). <i>Die Soziologie des Risikos</i> . Berlin: de Gruyter. Gigerenzer, G. (2013). <i>Risiko: Wie man die richtigen Entscheidungen trifft</i> . München: Bertelsmann.					
Courses in the module				ECTS	hours per week
C 124052   Safety & Risk				6	3

Module 123131   Decision & Game Theory					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				written exam	
Scope and Length of Examinations				approx. 90 min.	
Module Responsibility				Chair of Political Science	
Prerequisites				– It is strongly recommended to have completed the following course: 114091 “Microeconomics”	
Use of Module				elective module from semester 3	
<b>Content</b> The fundamental concepts of Game Theory were developed in the context of economics where Game Theory was mainly applied in the beginning. Nowadays it finds application in nearly every social discipline to analyse so-called strategic decisions. That is to say that the player will take the expected actions of the other player into consideration in regard to the choice of his own actions. Classical applications of game theory in sociology, politics or economics are social dilemmas, international politics (arms race, deterrence), economic theory of democracy, availability of public goods and contract theory (Hobbes). In the module the most important notions of Game Theory like cardinal utility, Nash-equilibrium and Min-Max-Theorem will be explained, if possible, always with reference to problems for the solution of which the concepts can be applied.					
<b>Learning objectives</b> Students know a variety of elementary “games“. They can identify them and use them to analyse problems. They can shape their own simple game in order to analyse some problems.					
<b>Literature</b> Behnke, J. (2013). <i>Entscheidungs- und Spieltheorie</i> . Baden-Baden: Nomos Brandenburger, A. & Nalebuff, B. (2007). <i>Coopetition: kooperativ konkurrieren - Mit der Spieltheorie zum Geschäftserfolg</i> . Eschborn: Rieck-Verlag Diekmann, A. (2009). <i>Spieltheorie</i> . Reinbek: Rowohlt. Gibbons, R. (1992). <i>Game Theory for applied Economists</i> . Princeton: Princeton University Press Taylor, M. (1987). <i>The possibility of cooperation</i> . Cambridge: Cambridge University Press.					
Courses in the module				ECTS	hours per week
C 123131   Decision & Game Theory				6	3



Module 124053   Psychology of Judgment and Decision Making				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Presentation and written exam
Scope and Length of Examinations				approx. 20 min.; approx. 60 min.
Module Responsibility				Chair of Social & Economic Psychology Chair of Economic Psychology and Leadership Ethics
Prerequisites				—  It is strongly recommended to have completed the following courses: 114161 “Applied Statistics” and 12346 “Advanced Methods (Experiments)”
Use of Module				elective module from semester 3
<b>Content</b>  This lecture offers an introduction to the psychology of judgment and decision making. Based on empirical research, the lecture depicts how people make decisions in an environment that gets ever more complex and uncertain.  In the first part, the lecture deals with human decisions with a focus on information search, information usage, and effects of feedback on decision making. Judgment heuristics and judgmental biases will be discussed intensively. We will also focus on decision making under uncertainty and how individuals deal with risks, including the effects of learning and expertise on decision making. By taking a closer look at current social psychological research on group decision making, the lecture offers insight in how groups reach judgments. Finally, the lecture emphasizes the influence of emotions on individual decisions.  This lecture is tailored for students in economics, political and social sciences. As research on judgment and decisions is interdisciplinary, studies from cognitive psychology, social psychology, economic psychology, economics, and behavioural ethics constitute the literature basis.				
<b>Learning objectives</b>  Students will get to know current empirical research on judgment and decision making. They will become more familiar with the limits of rationality in human decision making, i.e. the concept of bounded rationality. Moreover, the lecture depicts when and why individuals are subject to biases and how these biases can be influenced or impeded. In the course of this lecture, they shall gain insight in classical decision making theories and current empirical research. In this context, they shall also understand how social processes influence individual decision making. The aim of this lecture is to transfer knowledge from various research streams to problems and challenges in the field of economics, society and politics.				

**Literature**

Newell, B. R., Lagnado, D. A., & Shanks, D. R. (2015). *Straight choices: The psychology of decision making*. Psychology Press.

Jungermann, H., Pfister, H. R., & Fischer, K. (2012). *Die Psychologie der Entscheidung*. Heidelberg: Spektrum.

Hardman, D. K., & Hardman, D. (2009). *Judgment and decision making: Psychological perspectives* (Vol. 11). John Wiley & Sons.

Courses in the module	ECTS	hours per week
C 124053   Psychology of Judgment and Decision Making	6	3

Module 124073   Networks – Fields, Forms, Semantics					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations					
Scope and Length of Examinations					
Module Responsibility				Chair of Sociological Theory	
Prerequisites				–	
Use of Module				elective module from semester 3	
<b>Content</b> The module discusses one of the most successful and impactful concepts in recent social sciences: the network. This term integrates cultural theoretical rather than social theoretical and mathematical rather than sociological origins. Both shifts certainly contribute to the prevalence of network approaches in contemporary science. The network term carries myths and legends across vast periods of time and cultural differences, denotes associations of persons that dispense with detailed knowledge and familiarity and yet achieve the highest liabilities, and enables flows and channels for liquid resources such as money or data, and convey contexts of meaning without requiring them to become intelligible to each other in a deeper sense. Last but not least, it describes both analog and digital architectures whose entire materiality consists of these descriptions themselves. Thus, it is not surprising that the modern society, being at the same time individualized, capitalized and digitalized, finds in the network concept one of its basic concepts.					
<b>Qualification goals</b> The students compare sociological, scientific-theoretical and cultural-historical concepts and theories of network and apply the insights from these comparisons to concrete phenomena, social structures and media dispositives.					
<b>Basic Literature</b> Castells, Manuel (1996): The Rise of the Network Society. Vol. I: The Information Age: Economy, Society and Culture. Cambridge, Mass./Oxford, UK. Gießmann, Sebastian (2014): Die Verbundenheit der Dinge. Eine Kulturgeschichte der Netze und Netzwerke. Berlin. Latour, Bruno (2005): Reassembling the Social. Oxford. Simon, Herbert A. (1962): The Architecture of Complexity, in: Proceedings of the American Philosophical Society 6/106, pp.467-482. White, Harrison C. (2008): Identity and Control. How Social Formations Emerge. Princeton.					
Courses in the module				ECTS	hours per week
C 114073   Networks – Fields, Forms, Semantics				6	3

Modul 124071   Social Inequality – Work, Credit, Distinction				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				paper, presentation
Scope and Length of Examinations				approx. 20.000 characters; approx. 20 min.
Module Responsibility				Chair of Sociological Theory
Prerequisites				– It is strongly recommended to have completed the following course: 100115 "Social Theory"
Use of Module				elective module from Semester 3
<p><b>Content</b></p> <p>On the one hand, the module introduces the basic concepts and basic problems of sociological inequality research and thus of social structure analysis. On the other hand, empirical questions are discussed. It starts with questions of inequality caused by work – which is considered the medium of overcoming traditional inequality caused by birth, but at the same time is also the medium of enforcing new, modern inequalities. Work leads to performance expectations and presupposes competencies, and is thus closely linked to education, which in turn is anything but organized in an egalitarian and equitable manner. Work is linked to expectations of prosperity and security, it promises social capital and open futures, thus it trusts in social credit and in individuality through opportunities for distinction, which, however, go hand in hand with promises of consumption and lifestyles that are by no means realizable for everyone. The seminar will analyze these and other questions empirically, especially qualitatively and quantitatively, without neglecting historical and contemporary diagnostic problems.</p> <p><b>Qualification goals</b></p> <p>Students learn the basic concepts of social structure analysis and practice their sociological problem description and analysis skills.</p> <p><b>Basic Literature</b></p> <p>Dlabaja, Cornelia / Fernandez, Karina / Hoffmann, Julia (Hg., 2023): Aktuelle Ungleichheitsforschung. Befunde – Theorien – Praxis. Weinheim/Basel.</p> <p>Kumkar, Nils C. / Holubek, Stefan / Gottschall, Karin / Hollstein, Bettina / Schimank, Uwe (2022): Die beharrliche Mitte: Wenn investive Statusarbeit funktioniert. Wiesbaden.</p> <p>Mau, Steffen (2019): Lütten Klein. Leben in der ostdeutschen Transformationsgesellschaft. Berlin.</p> <p>Reckwitz, Andreas (2019): Die Gesellschaft der Singularitäten. Zum Strukturwandel der Moderne. Berlin.</p>				

Courses in the module	ECTS	hours per week
C 124071   Social Inequality – Work, Credit, Distinction	6	3

Module 124072   Social Movements and Political Protest				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				Oral report as well as either oral exam, written exam, or term paper
Scope and Length of Examinations				ca. 30 Minutes (oral exam), ca. 60 Minuten (written exam), ca. 20.000 Characters (term paper)
Module Responsibility				Chair of Political Sociology Chair of Sociological Theory
Prerequisites				None (Recommended: Module 11417 Sociology)
Use of Module				elective module from semester 3
<p><b>Contents</b></p> <p>Political protest is an important additional mode of participation beside elections. While elections are usually organized on a national level and electoral participation usually depends on the citizenship, there is no institutional guarantee for the effectiveness of political protest. It is open for the politically excluded as a way to articulate their grievances and interests and often it is the only way. Yet protest is only politically efficacious in so far as it is noticed by the public and by political incumbents. Thus protesters are faced by the dilemma between the need to gain attention by disruption and the peril of counter-reactions from institutions and other groups.</p> <p>Political protest is a central element of the action repertoire of social movements. These are more or less organized efforts by social groups to bring about social change, such as the political and social emancipation of the industrial working class in case of the labour movement, gender equality in case of the feminist movement, or the transition to an ecologically sustainable economy and society in case of the environmentalist movement.</p> <p>The seminar enquires about the sources, carriers, and topics of political protest, about which forms of actions attract the attention of the public and the media and have political consequences. It also discusses how social movements emerge from citizens' protest activities and how they contribute to social and political change, by raising new issues, founding new parties, influencing government policies, or even by establishing new social norms. In addition, it looks into established political actors' reactions to political protest and the conditions under which they responds to protesters' grievances.</p> <p><b>Qualification Objectives</b></p> <p>Students learn to apply their analytical and observational skills to a dynamic, frequently and abruptly changing present-day problem and to distinguish and integrate perspectives from sociology and political science.</p> <p><b>Literature</b></p> <p>Koopmans, Ruud. 2007. Social Movements. <i>The Oxford Handbook of Political Behavior</i>, ed. By Russel J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 693-707.</p>				

Opp, Karl-Dieter. 2009. *Theories of Political Protest and Social Movements A Multidisciplinary Introduction, Critique, and Synthesis*. Abingdon: Routledge.

Rucht, Dieter. 2007. The Spread of Protest Politics. *The Oxford Handbook of Political Behavior*, ed. By Russell J. Dalton and Hans-Dieter Klingemann. Oxford: Oxford University Press, pp. 708-723.

Rucht, Dieter. 2023. *Kollektive Proteste und soziale Bewegungen. Eine Grundlegung*. Weinheim/Basel: Beltz/Juventa.

Tilly, Charles. 1978. *From Mobilization to Revolution*. New York: McGraw-Hill.

Tilly, Charles. 2004. *Social Movements 1768-2004*. Boulder/London: Paradigm.

Courses in the module	ECTS	hours per week
C 124072   Social Movements and Political Protest	6	3

Module 123121   Law of Market Control					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				lecture, seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				written exam	
Scope and Length of Examinations				approx. 90 min.	
Module Responsibility				Chair of Public Law, Tax & European Law & Regulatory Law	
Prerequisites				–	
Use of Module				elective module from semester 3	
<b>Content</b>  This module discusses EU and national legal framework for economic action. We will focus on legal instruments for state regulation of markets, anti-trust and competition law. This module is to provide the students a basic understanding of the main issues of state regulation and of the regulation in specific sectors (e.g. telecommunication, energy, rail sector).  <b>Learning objectives</b>  The objective of the course is that the students become familiar with the relevant legal framework and the economic basis of regulation. Dealing with the development of the case and decision-making practice in regulation is meant to enable them to competently assess concrete regulatory problems from a legal perspective. Additionally, the participants are to gain knowledge of the relevant regulatory institutions, as well as their influence in order to be able to expertly evaluate regulatory problems from a legal perspective. The content will be learnt through practice cases.  <b>Literature</b>  Books about competition and anti-trust law, advices of professor					
Courses in the module				ECTS	hours per week
C 123121   Law of Market Control				6	3



Module 123122   Political & Economic Aspects of Regulation					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper and presentation	
Scope and Length of Examinations				approx. 20.000 characters; approx. 40 min.	
Module Responsibility				Chair of Economic and Transport Policy	
Prerequisites				– It is strongly recommended to have completed the following course: 114091 “Microeconomics”	
Use of Module				elective module from semester 3	
<b>Content</b> This module is focused on economic and political-economic basics of regulation of markets, in particular regulation of network industries. Concrete contents: <ul style="list-style-type: none"><li>  General legal foundations of regulation</li><li>  Economic foundations of regulation I: market failure as reason of regulation</li><li>  Economic foundations of regulation II: positive regulation theories</li><li>  Regulatory problems and regulatory concepts for network industries</li><li>  Economic and political basis of regulation</li><li>  Current regulatory problems in the economy</li><li>  Political economics of regulation</li></ul> <b>Learning objectives</b> On the basis of analysis of economic, political and economic-political regulation problems, students will be enabled to understand and justify regulation decisions from a political and economic perspective. For that they need a deeper knowledge of economic and political regulations theories. Additionally, the students are to develop an economically and politically well-founded position on regulation problems. Furthermore, students are to understand future political trends on regulation and anticipate, understand and judge their economic meaning for concerned industries. <b>Literature</b> Depending on the course.					
Courses in the module				ECTS	hours per week
C 123122   Political & Economic Aspects of Regulation				6	3

Module 124081   Political Communication & Public Sphere					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; 20 min.	
Module Responsibility				Chair of Communication Studies with a Focus on Digital Communication	
Prerequisites				–	
Use of Module				elective module from semester 3	
<div><b>Content</b></div> <p>This module aims to provide students with a theoretical overview on structures and actors of political communication in modern societies. It seeks to develop this understanding in the framework of concepts of the public sphere, public opinion, the media system as well as theories of democracy.</p> <div><b>Learning objectives</b></div> <p>Students learn to theoretically reflect on basic concepts of political communication from the perspectives of communication and political studies as well as from sociology. Students will be equipped to theoretically analyse and discuss the conditions of political communication in modern democracies.</p> <div><b>Literature</b></div> <p>Depending on topic.</p>					
Courses in the module				ECTS	hours per week
C 124081   Political Communication & Public Sphere				6	3

Module 124082   Strategic Political Communication					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; 20 min.	
Module Responsibility				Chair of Communication Studies with a Focus on Digital Communication	
Prerequisites				–	
Use of Module				elective module from semester 3	
<div><b>Content</b><p>This module aims to provide students with the practice of strategies in political communication of different social actors from politics, administration, interest groups, civil society, think tanks, science and consulting. It also seeks to bring students together and discuss with practitioners from political communication.</p><b>Learning objectives</b><p>Students learn to reflect on basic concepts and strategies of political communication and develop their own real case-studies in the field of political communication.</p><b>Literature</b><p>Depending on topic.</p></div>					
Courses in the module				ECTS	hours per week
C 124082   Strategic Political Communication				6	3

Module 113072   Politics of the European Union				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				presentation and essay or written exam
Scope and Length of Examinations				approx. 40 min.; approx. 15.000 characters; approx. 60 min.
Module Responsibility				Chair of International Relations Chair of Global Governance
Prerequisites				–
Use of Module				elective module from semester 3
<b>Content</b>  This module addresses the process and results of European integration from a social science perspective. Besides the political science central issues, the economic and political-sociological aspects of the European integration process will be taken into account. Based on historical consideration of the European integration process, from the early community institutions to the current situation of the European Union, this module analyses the institutional bases of the European Union’s political system, particularly the tension between supranationality and intergovernmentalism. Functions and modes of action of EU institutions as well as concerned actors will be analysed through examples of selected policy fields and relevant consensus building and decision-making processes. The focus will be on the multi-level system of the EU which especially applies for the planning and implementation of public policies. A critic and comparative approach of theories for analysing the European integration process will complete the empirical-analytical perspective of the module.				
<b>Learning objectives</b>  After completing this module, the students are able to:         Link the history of the origins of European integration with contemporary history;         Reflect critically the political, economic and social aspects of the European integration from a theory perspective;         Analyse the functions and modes of action of the European Union’s political system;         Discuss and judge selected policy fields in the multi-level system of the European Union.				
<b>Literature</b>  Hix, S., Hoyland, B. (2011). Introduction: Explaining the EU Political System, in: S. Hix & B. Hoyland, <i>The Political System of the European Union</i> . Houndsmill: Palgrave Macmillan.  Nugent, N. (2010). <i>The Government and Politics of the European Union</i> (7th edition). Houndsmill: Palgrave Macmillan.				

Richardson, J. (2006). *European Union: Power and Policy-Making*. London, New York: Routledge.

Wallace, H., Pollack, M. A. & Young, A. R. (2010). *Policy-Making in the European Union*. Oxford: Oxford University Press.

Courses in the module	ECTS	hours per week
C 113072   Politics of the European Union	6	3

Module 123182   Governance of the European Union				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				written exam
Scope and Length of Examinations				approx. 90 min.
Module Responsibility				Chair of Comparative Politics – Focus on European Institutions
Prerequisites				–
Use of Module				elective module from semester 3
<p><b>Content</b></p> <p>In this module we will discuss in detail the legal foundations and legal acts of the European Union. The law of the European Union, with regards to the institutional law of the community as well as the material law of the domestic market, is the topic of the course. Central issues:</p> <ul style="list-style-type: none"> <li>  Regional international law in Europe, particularly Council of Europe and European Court of Human Rights</li> <li>  Legal nature of the EU</li> <li>  Legal relation to the member states</li> <li>  Legal acts of the EU</li> <li>  Fundamental rights protection on European level</li> <li>  System of legal protection</li> <li>  Market freedom</li> <li>  Monetary law and overview on selected policies</li> </ul> <p><b>Learning objectives</b></p> <p>The students</p> <ul style="list-style-type: none"> <li>  receive an insight into the EU's function as a legal community;</li> <li>  know the influence of community law on national law;</li> <li>  are able to discern the European dimension of a legal problem and to solve it;</li> <li>  know the legal acts of the EU and the way of their creation;</li> <li>  can solve simple case-studies on market freedom and fundamental rights.</li> </ul> <p><b>Literature</b></p> <p>Collection of public law with the Treaty on the European Union and the Treaty on the Functioning of the European Union</p>				

Courses in the module	ECTS	hours per week
C 123182   Governance of the European Union	6	3

Module 124101   Money and Capital				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				paper, presentation
Scope and Length of Examinations				approx. 20.000 characters; approx. 40 min.
Module Responsibility				Academic Program Management SPE
Prerequisites				–  It is strongly recommended to have completed the following courses: 112044 "Econometrics", 114092 "Macroeconomics", 100111 "History of Economic Theory" and 123131 "Decision & Game Theory"
Use of Module				elective module from semester 3
<div>Content</div> <p>Money is a prominent medium of the society, efficient for exchanges, storing value and as unit of account. Capital in its different forms as physical, monetary, human and social capital, is a calculus of past profits in current situations used to guarantee future profits. Money &amp; capital formulate therefore the functional conditions and consequences of a time calculation, which must prove itself on goods and services and to get through social conflicts. The time calculation is also evidenced by the fact that inflation and deflation are inseparable from a monetary economy. It is definitively difficult to give money a clear function in (market) economic (equilibrium) models. That is making the theory-guided, empirically based study of consequences and effects of monetary economy even more difficult.</p> <div>Learning objectives</div> <p>Basic and advanced understanding of money and capital</p> <p>Understanding of models: model design</p> <div>Literature</div> <p>Gurley, J. G. &amp; Shaw, E. S. (1960). <i>Money in a Theory of Finance</i>. Washington: The Brookings Inst.</p> <p>Stiglitz, J. E. &amp; Greenwald, B. (2003). <i>Towards a New Paradigm in Monetary Economics</i>. Cambridge: Cambridge University Press.</p> <p>Mishkin, M. (2010). <i>The Economics of Money, Banking and Financial Markets</i> (9th ed.). Boston: Pearson.</p> <p>Friedman, B. &amp; Woodford, M. (2011). <i>Handbook of Monetary Economics</i>, vol. 3. San Diego: North-Holland.</p>				
Courses in the module				ECTShours per week
C 124101   Money & Capital				63



Module 124102   Capitalism – Idea, Development, Future					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; approx. 40 min.	
Module Responsibility				Chair of Sociological Theory	
Prerequisites				–  It is strongly recommended to have completed the following courses: 114092 “Microeconomics” and 114092 “Macroeconomics”	
Use of Module				elective module from semester 3	
<b>Content</b>  The module offers the opportunity to read primary texts on the commodity, on risk, on the market, on homo economicus (as an axiom of equilibrium theory, not as a conception of man), on the entrepreneur as rival and alter ego of the bureaucrat (as at least Max Weber claimed), on the connection between technical and social evolution, etc. within the framework of a social theory of the economy (as presented above all by Karl Marx). From there, alternative forms of capitalism up to questions of »green« capitalism, of »degrowth«, of »platform capitalism« can be discussed in order to open the view for cultural configurations of the economy.  <b>Qualification goals</b>  Students apply social and societal theoretical perspectives to classical economic theoretical concepts in a critical, i.e. comparative, manner, discussing current problems of the social reality of economics.  <b>Basic Literature</b>  Baecker, Dirk (Hg., 2003): Kapitalismus als Religion. Berlin.  Deutschmann, Christoph (2008): Kapitalistische Dynamik. Eine gesellschaftstheoretische Perspektive. Wiesbaden.  Plumpe, Werner (2019): Das kalte Herz. Kapitalismus – Die Geschichte einer andauernden Revolution. Berlin.  Vogl, Joseph (2021): Kapital und Ressentiment. Eine kurze Theorie der Gegenwart. München.					
Courses in the module				ECTS	hours per week
C 124102   Capitalism – Idea, Development, Future				6	3

Module 12344   Advanced Methods I				
BA SPE	Semester 3-7	4	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper (application of the studied methods)
Scope and Length of Examinations				approx. 20.000 characters
Module Responsibility				Chair of Political Science Chair of Political Sociology
Prerequisites				–  It is strongly recommended to have completed the following courses: 114161 “Applied Statistics” and 114162 “Applied Research”
Use of Module				elective module from semester 5
<div>Content</div> <p>The module „Advanced Methods I“ consists of the participation in two methods workshops. Students can combine workshops at their own discretion, as long as appropriately designated workshops (Nr. 123241-44) are concerned. In any semester one or two workshops are offered. Example topics are:</p> <div><div> </div>Time Series Analysis</div> <div><div> </div>Case Study Design</div> <div><div> </div>Qualitative Comparative Analysis (QCA)</div> <div><div> </div>Agent Based Modelling</div> <div><div> </div>Multivariate Data Analysis</div> <div><div> </div>Analysis of Binary and Categorical Data</div> <div><div> </div>Qualitative Content Analysis</div> <div><div> </div>Quantitative Content Analysis (including computerized techniques)</div> <div><div> </div>Network Analysis</div> <div><div> </div>Cluster Analyse</div> <div><div> </div>Panel Data Analysis</div> <div><div> </div>Grounded Theory</div> <div><div> </div>Design-based Causal Inference</div> <div><div> </div>Hermeneutics</div> <div><div> </div>Discourse Analysis</div> <div>Learning objectives</div> <p>Students are introduced to innovative and advanced techniques of data collection and data analysis in the social sciences. They learn to apply the methods critically and in a reflected manner.</p> <div>Literature</div> <p>Reading will depend on the specific workshops as specified</p>				

Courses in the module	ECTS	hours per week
C 123241-44   A-O   Advanced Methods	3	2
C 123241-44   A-O   Advanced Methods	3	2

Module 12345   Advanced Methods II				
BA SPE	Semester 3-7	4	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 36/114
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper (application of the studied methods)
Scope and Length of Examinations				approx. 20.000 characters
Module Responsibility				Chair of Political Science Chair of Political Sociology
Prerequisites				module 11416 „Methods“ completed
Use of Module				elective module from semester 5
<p><b>Content</b></p> <p>The module „Advanced Methods II“ consists of the participation in two methods workshops. Students can combine workshops at their own discretion, as long as appropriately designated workshops (123241-123244) are concerned. In any semester one or two workshops are offered. Example topics are:</p> <ul style="list-style-type: none"> <li>  Time Series Analysis</li> <li>  Case Study Design</li> <li>  Qualitative Comparative Analysis (QCA)</li> <li>  Agent Based Modelling</li> <li>  Multivariate Data Analysis</li> <li>  Analysis of Binary and Categorical Data</li> <li>  Qualitative Content Analysis</li> <li>  Quantitative Content Analysis (including computerized techniques)</li> <li>  Network Analysis</li> <li>  Cluster Analyse</li> <li>  Panel Data Analysis</li> <li>  Grounded Theory</li> <li>  Design-based Causal Inference</li> <li>  Hermeneutics</li> <li>  Discourse Analysis</li> </ul> <p><b>Learning objectives</b></p> <p>Students are introduced to innovative and advanced techniques of data collection and data analysis in the social sciences. They learn to apply the methods critically and in a reflected manner.</p> <p><b>Literature</b></p> <p>Reading will depend on the specific workshops as specified.</p>				

Courses in the module	ECTS	hours per week
C 123241-44   A   Advanced Methods 3	3	2
C 123241-44   A   Advanced Methods 4	3	2

Module 124401   Selected Topics in SPE I				
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in Weekly lecture hours): 27/123
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>
Examinations				paper, presentation
Scope and Length of Examinations				approx. 20.000 characters; approx. 20 min.
Module Responsibility				Academic Program Management SPE
Prerequisites				–
Use of Module				elective module from semester 3
<div><b>Content</b></div> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <div><b>Learning objectives</b></div> <p>While doing this, the students learn on the one hand to apply the reflection and analysis skills, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <div><b>Literature</b></div> <p>Depending on the course.</p>				
Courses in the module				ECTS      hours per week
C 124401   Selected Topics in SPE I				6      3

Module 124401   Selected Topics in SPE II					
BA SPE	Semester 3-7	3	6 ECTS	Contact Time/Self Study (in weekly lecture hours): 27/123	
Teaching Methods				Seminar	
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input checked="" type="checkbox"/> per semester <input type="checkbox"/>	
Examinations				paper, presentation	
Scope and Length of Examinations				approx. 20.000 characters; approx. 20 min.	
Module Responsibility				Academic Program Management SPE	
Prerequisites				–	
Use of Module				elective module from semester 3	
<div><b>Content</b></div> <p>In this module the students shall be confronted with current issues and evolutions in sociology, politics and/or economics. These issues can be of a social nature. Also new theoretical and methodological evolutions can be inspiring to approach the solution to earlier or timeless issues.</p> <div><b>Learning objectives</b></div> <p>While doing this, the students learn on the one hand to apply the reflection and analysis competences, which they acquired in other modules. On the other hand, they learn about the current standard of knowledge in the selected science.</p> <div><b>Literature</b></div> <p>Depending on the course.</p>					
Courses in the module				ECTS	hours per week
C 124402   Selected Topics in SPE II				6	3

## The Humboldt Year

Module 114711   Research Project				
BA SPE	Semester 6-7	4 - 6	30 ECTS	Contact Time/Self study (in weekly lecture hours): 36/714-54/696
Teaching Methods				individual supervision, project-specific seminar, colloquium
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				project documentation, presentation
Scope and Length of Examinations				approx. 40.000 characters; approx. 20 min.
Module Responsibility				Chair International & Digital Economics Chair of Sociological Theory Chair of Political Science
Prerequisites				–
Use of Module				elective module from semester 6
<b>Content</b>  The module "Research Project" addresses students with a pronounced interest in academic work and research-oriented professional fields. It offers students the chance to realise – academically supported – a research-oriented project at a ZU chair, research cluster, research association, or research centre. Linked to their projects, the students write an academic paper as a report on their projects. This written examination is an independently prepared academic work in which students apply academic methods and findings to a concrete research topic.  Besides the individual academic supervision, the students are accompanied through the project by relevant content and methods courses and/or a research colloquium.				
<b>Learning objectives</b>  The students are to acquire advanced knowledge in academic work and research. Therefore, they improve independent work, link between theory and application and work on a research question over a longer time. All these competences are necessary for the bachelor thesis.				
<b>Literature</b>  Depending on the course.				
Courses in the module				ECTS      hours per week
C 114711   Research Project				21      1
C 114712   Research Colloquium				3      2
Module matching the research project from SPE/CCM/CME/PAIR-Elective modules				6      3
C   Advanced Methods				3      2
C   Advanced Seminar from SPE/CCM/CME/PAIR				9      3



Module 11454   Specialisation Field				
BA SPE	Semester 6-7	12-13	30 ECTS	Contact Time/Self Study (in weekly lecture hours): 108/642-117/633
Teaching Methods				Seminar
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				2 semesters
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				paper and presentation
Scope and Length of Examinations				30.000 characters; 40 min.
Module Responsibility				Chair of Sociological Theory Chair of Political Science Chair International & Digital Economics
Prerequisites				–
Use of Module				elective module from semester 6
<p><b>Content</b></p> <p>Advanced seminars deal with current issues from a sociological, political and/or economic perspective in detail and with an elevated level of reflection. Independent literature research, intensive literature study and willingness to reflect at a high theoretical and empirical level are expected from the students.</p> <p>SPE-students can choose modules from either the SPE elective modules or from the other study programs in order to build a thematic or a methodical specialisation of study.</p> <p><b>Learning objectives</b></p> <ul style="list-style-type: none"> <li>  Literature research</li> <li>  Theory-based reflection</li> <li>  Ability to deal with a topic intensively and from various theory perspectives</li> <li>  Knowledge about the topic</li> <li>  Advanced use of methods</li> </ul> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module			ECTS	hours per week
C   Advanced Seminar from SPE/CCM/CME/PAIR			9	3
C   Advanced Seminar from SPE/CCM/CME/PAIR			9	3
C   Elective Module from SPE/CCM/CME/PAIR			6	3
C   Elective Module from SPE/CCM/CME/PAIR			6	3
2 C   Advanced Methods			6	4

## Bachelor Phase

Module 11280   Final Module					
BA SPE	Semester 8	0	14 ECTS	Contact Time/Self Study (in Weekly lecture hours): /	
Teaching Methods				individual supervision	
Event Type				mandatory <input checked="" type="checkbox"/> elective <input type="checkbox"/>	
Duration				1 semester	
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>	
Examinations				bachelor-thesis and disputation	
Scope and Length of Examinations				approx. 50.000 characters; approx. 40 min.	
Module Responsibility				Academic Program Management SPE	
Prerequisites				–	
Use of Module				mandatory module from semester 8	
<div><b>Content</b></div> <div>Students</div> <div><div>  Learn to develop and present a scientific research question;</div><div>  Acquire the skill to discuss their project with an expert audience, to make use of these discussions in their further working process.</div></div> <div>Contents depend on the research interests of the students. The questions they are working on in their bachelor thesis are the topic of the course.</div>					
<div><b>Learning objectives</b></div> <div><div>  Critical analysis and evaluation of relevant issues for the thesis</div><div>  Production of an abstract and presentation as a draft</div></div>					
<div><b>Literature</b></div> <div>Depending on the course.</div>					
Courses in the module				ECTS	hours per week
Bachelor Thesis				12	
Disputation				2	

Workshop 110012   Creativity & Performativity				
BA SPE	1.-8. Semester	2 SWS	1 ECTS	Contact Time/Self Study (in h): 18/7
Teaching Methods				Workshop
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				active participation
Scope and Length of Examinations				80% attendance
Module Responsibility				Chair of Art Theory & Curating
Prerequisites				–
Use of Module				ZU Plus
<p><b>Content</b></p> <p>This module focuses on what makes innovation possible and how one can gain a new perspective on what is common. The students will receive the possibility to put various forms of artistic and aesthetic knowledge to test in an experimental and performative setting. Employing strategies and ideas that derive from the practical interaction with their body, they will get an insight into new techniques of observing, improvising and imagining that are not usually taught in academic setting.</p> <p>Within the module, different focuses can be chosen or combined: they will span from the field of the performing arts to film, drawing, design, photography and yoga. The program is structured by practical workshops and a final public presentation.</p> <p><b>Learning objectives</b></p> <p>The workshop aims to foster the students' perceptiveness and to convey fundamentals in alternative forms of knowledge within an academic setting. Moreover, the students will receive an introduction to design competencies and more sophisticated understanding of their social interactions.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module				ECTS
				hours per week
C 110012   Workshop Creativity & Performativity				2
				2

Workshop 110011   Fundamentals of Entrepreneurship				
BA SPE	1.-8. Semester	2 SWS	1 ECTS	Contact Time/Self Study (in h): 18/7
Teaching Methods				Workshop
Event Type				mandatory <input type="checkbox"/> elective <input checked="" type="checkbox"/>
Duration				1 semester
Rotation				yearly <input type="checkbox"/> per semester <input checked="" type="checkbox"/>
Examinations				active participation
Scope and Length of Examinations				80% attendance
Module Responsibility				Pioneer Port
Prerequisites				–
Use of Module				ZU Plus
<p><b>Content</b></p> <p>The founding idea, especially in the area of <i>social entrepreneurship</i> plays a major role at ZU and respective (student) projects are supported sustainably.</p> <p>The workshop on the fundamentals of entrepreneurship thus aims to make all students of our university familiar with the backgrounds, questions, risks and potentials of founding. It provides an overview of the necessary planning for new business ideas, the many individual steps on the way to one's own founding, as well as the underlying theoretical knowledge. The students are encouraged to identify new corporate ideas, and to conceptualize, plan, finance, and successfully market them. The structure of the workshop follows the chronology of the founding process.</p> <p><b>Learning objectives</b></p> <p>In the course of the workshop the students learn the necessary skills to discover market-efficient innovation potentials, to implement their own ideas, and to evaluate the founding initiatives of others.</p> <p><b>Literature</b></p> <p>Depending on the course.</p>				
Courses in the module				ECTS
				hours per week
C 110011   Workshop Fundamentals of Entrepreneurship				2
				2