

zeppelin university

bridging
business culture politics

Course
language
English

Cultural Production & Cultural Policy Master of Arts | CPP

Rethinking Arts, Culture & Curating for Democratic Civil Societies

SEQUENCE OF STUDIES

Mandatory Modules (Semester 1–2)

totaling 48 to 60 ECTS

Mandatory Modules

Project & Field Studies

Creativity & Performativity

Cultural Policy

Cultural Organization

Theories for Social Change (2 of 4)

- | Cultural Theories & Postcolonial Studies
- | World Society (Differentiation & Integration)
- | Digital Public Sphere
- | Diversity & Change Management

Methods

- | Interdisciplinary Methods
- | Advanced Methods (2 or 4 workshops)

Elective Modules

Public Management

Law in the Media & Cultural Sector

HR Management

Elective Modules (Semester 2–3)

totaling 36 to 48 ECTS,
including a maximum of 18 ECTS from the
open-content elective modules

Field of Expertise: Programming & Curating

- | Making of Art in Society
- | Theory & History of Curating
- | Curatorial Practice

Field of Expertise: Cultural Organization, Cultural Economy & New Publics

- | International Cultural Relations
- | Audience Studies
- | Current Markets for the Arts & Digital Culture

Field of Expertise: Arts, Politics & Social Change

- | Analysis of Arts, Politics & Activism
- | Understanding (Planetary) Futures
- | Digitalization & Social Transformation
- | Science, Fiction & Society

Cross-Sectional Area

- | Selected Topics I + II + III
- | Independent Project in Media, Culture & Entrepreneurship

Open-Content Elective Modules

- | Multidisciplinary Modules
- | Elinor Ostrom Project

Master's Phase (Semester 4)

encompassing 24 ECTS

Final Module

- | Master's Thesis
- | Thesis Defense

ZU|plus (optional)

Semester 1–4
totaling 2 ECTS

- | Essentials of Entrepreneurship

THE DEPARTMENT OF COMMUNICATION STUDIES & CULTURAL STUDIES

We offer the ideal Master's program for those seeking to explore new perspectives on art, culture, and curating within democratic civil societies.

In this context, we are inspired by the following questions:

Cultural Politics

What kind of new alliances and forms of cooperation are decolonizing art and politics?
▶ zeppelin-university.com/cultural-policy

Art Markets

How is the price of "priceless" goods determined?
▶ zeppelin-university.com/sociology-art-field

Culture at the interface of artificial and human Intelligence

What does creativity mean today?
▶ zeppelin-university.com/cultural-analysis

Visitors and Non-Visitors

Who wants to be part of the audience these days?
▶ zeppelin-university.com/cultural-production

Art and Activism

What does the term art mean when everyone is an artist?
▶ zeppelin-university.com/art-theory

Media Theory

How are new technologies changing us and how are we changing them?
▶ zeppelin-university.com/media-theory

Digital Communication

What are the communicative conditions framing work in the cultural field today?
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Sociology

Where is the environment if not in society?
▶ zeppelin-university.com/sociology

Public Sphere

What influence does the cultural public sphere have on public opinion?
▶ zeppelin-university.com/media-analysis

Working in order to learn

How does an organization function within a network?
▶ zeppelin-university.com/social-theory

Sociology of Emotions

What are the consequences of undemocratic emotions?
▶ zeppelin-university.com/emotions-modernity

What questions guide you?

AT A GLANCE

Rethinking Arts, Culture & Curating for Democratic Civil Societies

This interdisciplinary English-language Master's degree program in Cultural Production & Cultural Policy **qualifies students for programmatic, research-based, artistic and curatorial work in the cultural sector.**

As part of this study program, research-oriented lecturers students collaboratively investigate, develop, and examine innovative cultural formats. The Master **combines project-based courses**, in which students conduct field research and curate their own events, **with sophisticated theoretical work and empirical research.**

The Master's study program provides students with the in-depth qualifications they need to become change agents in the cultural sector.

Contact

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zeppelin-university.com/ma-cpp

Employment prospects

- | Process designers, curators, researchers and managers of cultural organizations
- | Activists, consultants in the area of international cultural policy
- | Doctoral students in humanities or social sciences

Cultural Production & Cultural Policy Master of Arts

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| Standard period of study | 4 semesters (2 years) |
| ECTS | 120 |
| Admission requirements | Bachelor's degree in humanities, arts or social sciences |
| Faculty | Communication Studies & Cultural Studies |
| Language | English |
| Course begins | September |