

**Subject-Specific Study and Examination  
Regulations  
for the two-year MA Study Program  
Cultural Production and Cultural Policy  
SSSER MA CPP | 2y**

(starting from Fall Semester 2024)



**Subject-Specific Study and Examination Regulations  
for the two-year Master's Study Program  
Cultural Production and Cultural Policy | 2y MA CPP  
at Zeppelin University  
dated 06/12/2023**

Based on § 70 Para. 6 in conjunction with § 32 Para. 1 of the law governing universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on 06/12/2023, the Senate of Zeppelin University has decided upon the following regulations, last amended on 06/12/2023, governing teaching, studies and examinations in the master's study program Cultural Production and Cultural Policy (CPP):

**§ 1 Study program objective**

The aim of the Master's program "Cultural Production and Cultural Policy" (CPP) is to acquire comprehensive skills for occupations in the field of cultural production and policy. A particular focus of the Master's program is on the analysis and design of transformation processes and the development of approaches to future-oriented and internationally oriented cultural work and policy.

**§ 2 Study program structure**

- (1) The study program (120 ECTS credits) is divided into the first two semesters with 7 mandatory areas and 2 elective modules (48-60 ECTS credits), semesters 2 to 4 with 8 elective modules (36-48 ECTS credits) and the Master's phase with the Master's thesis including defense (24 ECTS credits, semester 4). Three fields of expertise are identified ("Programming & Curating", "Cultural Organization, Cultural Economy & New Publics", "Arts, Politics & Social Change"), which facilitate different areas of focus.
- (2) Elective modules totaling max. 12 ECTS credits can be replaced with an internship or multidisciplinary modules. Alternatively, elective modules worth 18 ECTS credits can be replaced by the "Research Project" module.
- (3) Participation in the workshop "Fundamentals of Entrepreneurship" is open to students as an extracurricular activity.

### **§ 3 Elective Modules**

- (1) Options within a mandatory module or modules in the elective section can be found in Appendix 2 of these regulations.
- (2) As a rule, students can choose any mandatory and elective modules within the Zeppelin University master's study programs that are not included in the student's own study program (major) as multidisciplinary elective modules (depending on availability and subject-related admissions requirements), as well as StudentStudies and GlobalStudies.

### **§ 4 Authorization of the Examination Committee**

The Central Examination Committee is authorized to adopt amendments to these regulations, in the event of which they will notify the Senate. This does not apply to significant changes, particularly those which affect the very essence, content-related orientation or the basic structure of the study program.

### **§ 5 Effective date**

The regulations come into force on the day of their publication.

Appendix 1 | Study Structure MA CPP 2y

Semester 1	Semester 2	Semester 3	Semester 4
<p>Mandatory Modules</p> <ul style="list-style-type: none"> <li>  Project &amp; Field Studies</li> <li>  Creativity &amp; Performativity</li> <li>  Cultural Policy</li> <li>  Cultural Organization</li> <li>  2 of 4 Theories for Social Change</li> <li>  Methods</li> </ul> <p>Elective Modules</p> <ul style="list-style-type: none"> <li>  Public Management</li> <li>  Law in the Media &amp; Cultural Sector</li> <li>  Human Resource Management</li> </ul>	<p><b>Elective Modules total amounting to 36-48 ECTS points;</b> of which a maximum of 18 ECTS points from the Open Content Elective Modules (see Appendix 2)</p> <p><b>Competence Area "Programming &amp; Curating"</b></p> <ul style="list-style-type: none"> <li>  Making of Art in Society</li> <li>  Theory &amp; History of Curating</li> <li>  Curatorial Practice</li> </ul> <p><b>Competence Area "Cultural Organization, Cultural Economy &amp; New Publics"</b></p> <ul style="list-style-type: none"> <li>  International Cultural Relations</li> <li>  Audience Studies</li> <li>  Current Markets for the Arts &amp; Digital Culture</li> </ul> <p><b>Competence Area "Arts, Politics &amp; Social Change"</b></p> <ul style="list-style-type: none"> <li>  Analysis of Arts, Politics &amp; Activism</li> <li>  Understanding (Planetary) Futures</li> <li>  Digitalization and Social Transformation</li> <li>  Science, Fiction &amp; Society</li> </ul> <p><b>Cross Sectional Modules</b></p> <ul style="list-style-type: none"> <li>  Independent Project in Media, Culture &amp; Entrepreneurship</li> <li>  Selected Topics I-III</li> </ul> <p><b>Open Content Elective Modules</b></p> <ul style="list-style-type: none"> <li>  Multidisciplinary Modules</li> <li>  Elinor Ostrom Project</li> </ul>		<p>Final Module</p> <ul style="list-style-type: none"> <li>  Master's Thesis</li> <li>  Disputation</li> </ul>

Appendix 2 | Study Plan MA CPP 2y

Semesters 1-2 Mandatory Modules

Modules **totaling 48-60 ECTS credits**

Module Course (C)	Semester / hours per week					ECTS	
	1	2	3	4	Σ	C	Module
<b>Module 231010</b> <b>Project &amp; Field Studies</b>		3				12	30
<b>Module 241127</b> <b>Creativity &amp; Performativity</b>		3				6	
<b>Module 241129</b> <b>Cultural Policy</b>		3				6	
<b>Module 241130</b> <b>Cultural Organization</b>		3				6	
<b>Module 24120</b> <b>Theories for Social Change (2 out of 4)</b>					6-12		12-24
C 231032 Cultural Theories & Postcolonial Studies		3				6	
C 100115 World Society (Differentiation and Integration)		3				6	
C 241118 Digital Public Sphere		3				6	
C 241119 Diversity and Change Management		3				6	
<b>Module 24121</b> <b>Methods</b> (Courses worth 6 or 12 ECTS credits are to be chosen independently, taking into account previous knowledge)					3-6		6-12
C 234012 Interdisciplinary Methods		3				6	
C 123241-44 (A-Z) Advanced Methods I		1.5					
C 123241-44 (A-Z) Advanced Methods II		1.5					
C 123241-44 (A-Z) Advanced Methods III		1.5					6-12
C 123241-44 (A-Z) Advanced Methods IV		1.5					
<b>Total mandatory modules in semesters 1 and 2</b>							<b>48</b>

Semesters 1-2 Elective Modules

Module Course (C)	Semester / hours per week					ECTS	
	1	2	3	4	Σ	C	Module
Module 231010 <b>Public Management</b>		3				6	
Module 231010 <b>Law in the Media &amp; Cultural Sector</b>		3				6	
Module 522016-6 <b>Human Resource Management</b>		3				6	
<b>Total elective modules in semesters 1 and 2</b>							<b>12</b>
<b>Total in semesters 1 and 2</b>							<b>48-60</b>

## Semesters 2-3 Elective Modules

Elective modules **totaling 36-48 ECTS credits**

| Depending on the ECTS credits earned in the mandatory modules: Mandatory and elective modules must add up to a total of 96 ECTS credits  
| of which a maximum of 18 ECTS credits from the Open Content elective modules

Module Course (C)	Semester / hours per week					Σ	ECTS	
	1	2	3	4	C		Module	
<b>Field of Expertise "Programming &amp; Curating"</b>								
Module 241153								
<b>Making of Art in Society</b>		3				3		6
Module 241154								
<b>Theory &amp; History of Curating</b>		3				3		6
Module 241155								
<b>Curatorial Practice</b>		3				3		6
<b>Field of Expertise "Cultural Organization, Cultural Economy &amp; New Publics"</b>								
Module 241113								
<b>International Cultural Relations</b>		3				3		6
Module 241116								
<b>Audience Studies</b>		3				3		6
Module 241133								
<b>Current Markets for the Arts &amp; Digital Culture</b>		3				3		6
<b>Field of Expertise "Arts, Politics &amp; Social Change"</b>								
Module 241120								
<b>Analysis of Arts, Politics &amp; Activism</b>		3				3		6
Module 244113								
<b>Understanding (Planetary) Futures</b>		3				3		6
Module 244111								
<b>Digitalization and Social Transformation</b>		3				3		6
Module 244132								
<b>Science, Fiction &amp; Society</b>		3				3		6
<b>Cross Sectional Area</b>								
Module 24115-12								
<b>Independent Project in Media, Culture &amp; Entrepreneurship</b>						3		12
C 241151								
Input Workshop		1					1	
C 241152								
Project Coaching & Implementation		2					11	
Module 241491								
<b>Selected Topics I</b>		3				3		6
Module 241492								
<b>Selected Topics II</b>		3				3		6
Module 241493								
<b>Selected Topics III</b>		3				3		6
<b>Total credits from elective modules</b>								<b>36-48</b>

## Semesters 2-3 Open Content Elective Modules

Elective modules with a maximum of **18 ECTS credits**

Module Course (C)	Semester / hours per week					Σ	ECTS	
	1	2	3	4	C		Module	
<b>Multidisciplinary Module(s)</b> (can replace elective modules worth 6-12 ECTS credits)		3-6				3-6		6-12
<b>Module 24353</b> <b>Elinor Ostrom Project</b> (can replace elective modules worth 18 ECTS credits)								18
C 243523 Research Colloquium		2					3	
C 243522 Research Project		2					15	
<b>Module 24354</b> <b>Elinor Ostrom Project</b> (can replace elective modules worth 18 ECTS credits)								18
C 123241-44 (A-Z) Advanced Methods		1.5					3	
C 243522 Research Project		2					15	
<b>Total from open content elective modules</b>								<b>0-18</b>
<b>Total elective modules in semesters 2 and 3</b>								<b>36-48</b>

## Master Phase (Semester 4)

Module Course (C)	Semester / hours per week					Σ	ECTS	
	1	2	3	4	C		Module	
<b>Module 55000</b> <b>Final Module</b>								24
Master Thesis							22	
Disputation							2	
<b>Total Master Phase</b>								<b>24</b>
<b>Total number of credits</b>								<b>120</b>

## ZU|Plus (Semesters 1-4)

Course (C)	Semester / hours per week					Σ	ECTS	
	1	2	3	4	C		Modules	
<b>Workshops</b> C 110011 Fundamentals of Entrepreneurship		2					2	