

**Subject-specific study- and
examination regulations for
the M.A. programme
Transformation Management
In Digital Societies**

FSPO MA DS

(Start of studies Fall Semester 2021)

2020 | Zeppelin Universität Non-profit limited liability company

Subject-specific study- and examination regulations for the M.A. programme**Transformation Management in Digital Societies | DS at Zeppelin University** from nn.nn.2020

In order to regulate teaching, study and examinations in the Master's programme in Transformation Management in Digital Societies, the Senate of Zeppelin University has adopted the following regulations, last amended on nn.nn.2020, on the basis of § 70 Para. 6 in conjunction with § 32 Para. 1 of the Law on Universities in Baden- Württemberg (Landeshochschulgesetz - LHG) in the respective version on nn.nn.2020.:

§ 1 Aims of the study programme

The interdisciplinary and research-oriented Master's programme Transformation Management in Digital Societies prepares students for a career in academia as well as in the public, non-profit and private sectors.

In particular, the aim is to enable students to understand, anticipate, utilise and accompany high-tech-driven change in the economy, society and culture on an intersectoral basis.

§ 2 Admission requirements

As a rule, admission to the Master's programme Transformation Management in Digital Societies is open to students who have completed a university degree in one of the disciplines included in this programme (economics, sociology, cultural studies/philosophy, communication studies, political science and administrative sciences) with a minimum of 180 ECTS credits.

Furthermore, a solid knowledge of English is required.

§ 3 Studiengangstruktur

The degree programme (120 ECTS) is divided into the Foundation Phase (30 ECTS, 1st semester), the Major Phase (66 ECTS, 2nd/3rd semester) and the Master Phase with the final thesis including a disputation (24 ECTS, 4th semester).

Tandem coaching is part of the workload according to ECTS and extends from the 1st to the 4th semester.

§ 4 Wahlmöglichkeiten

- (1) During the Foundation Phase, two modules are selected from the compulsory elective area according to Appendix 2
- (2) During the major phase, one module from the compulsory elective area "Methods" is chosen with a total of 6 ECTS credits.
- (3) During the major phase, a project module with a total of 18 ECTS credits is also selected. The options can be found in Appendix 2 of these regulations.
- (4) In the elective compulsory area of the major phase, a track with a total of 42 ECTS points is compulsory; for this purpose, all elective compulsory courses contained in the respective track must be completed in accordance with Appendix 2. The track will be shown in the Transcript of Records (ToR) upon application to the Study and Examination Centre.
- (5) In principle, enrolment in a track requires prior academic knowledge in at least one of the of its respective core disciplines to an extent that enables the study of this discipline at Master's level. The core disciplines are defined as follows:
 - Track 1: Sociology, Cultural Studies/Philosophy, Communication Sciences, Economics, Political Science, Administrative Sciences
 - Track 2: Cultural Studies/Philosophy, Economics, Communication Studies, Political Science, Administrative Sciences
 - Track 3: Economics
 - Track 4: Political science, administrative science.
- (6) The possibility of a minor degree in Transformation Management in Digital Societies (for students of other degree programmes) is excluded.

§ 5 Authorisation of the Audit Committee

The Central Examination Board shall be authorised to adopt amendments to these regulations; it shall inform the Senate thereof. This does not apply to significant changes, in particular those that affect the essence, the content or the basic structure of the study programme.

§ 6 Entry into force

These Regulations will enter into force on the day of their publication.

Approval pursuant to § 70, section 6 in conjunction with § 32, section 1 of the LHG is granted and the regulations are announced:

FSPO MA DS | Appendix 1 **Study structure**

1st Semester	2nd Semester	3rd Semester	4th Semester
<p>Foundation Phase</p> <p>3 Major Compulsory modules</p> <ul style="list-style-type: none"> Ring Seminar: Technological Megatrends and Problem Complexes in the Digital Age Philosophy of Present-Day Culture Artificial and human intelligence <p>Elective modules (2 of 4)</p> <ul style="list-style-type: none"> History of theories in economics Communication Theories Comparative Politics & Institutions Social Theory 	<p>Major Phase</p> <p>Compulsory modules</p> <ul style="list-style-type: none"> Digital public Ethics and Responsibility in Philosophy & Society Forecasting & scenario development <p>Elective modules “Methods” (1 of 3)</p> <ul style="list-style-type: none"> Quantitative Methods Qualitative und analytical Methods Advanced Methods (2 Workshops) <p>Track 1: Possible Futures – Shaping the digital future</p> <ul style="list-style-type: none"> Sociology of Time Science, Fiction & Society Digital Entre-/Intrapreneurship Coding/Virtual Reality Design Research project OR practice project <p>Track 2: Ethics and Innovation</p> <ul style="list-style-type: none"> Digitale Ethik Shared Value Creation / Impact Innovation Digital Entre-/Intrapreneurship Coding/Virtual Reality Design Research project OR practice project <p>Track 3: Digital business models</p> <ul style="list-style-type: none"> Understanding Consumer Behavior in the Digital Age Digital Business Digital Entre-/Intrapreneurship Coding/Virtual Reality Design Research project OR practice project <p>Track 4: Digital Politics & Society</p> <ul style="list-style-type: none"> Computational Political Sciences Human Decision Making Public Management & Digital Transformation Administrative Informatics and Artificial Intelligence 	<p>Master Phase</p> <p>Final module</p> <ul style="list-style-type: none"> Master Thesis Disputation 	

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| | Research project OR practice project

FSPO MA DS | Appendix 2 Curriculum

Modul Course	Semester / SWS					ECTS	
	1	2	3	4	∑	LV	Modul
Foundation Phase (1st Semester) - Modules amounting to 30 ECTS							
Compulsory modules amounting to 18 ECTS							
Modul XXXXX Ring seminar: Technological megatrends and problem complexes in the digital age	3				9	6	6
Modul 241125 Philosophy of Present-Day Culture	3					6	6
Modul XXXXX Artificial and human intelligence	3					6	6
Compulsory elective modules (2 out of 4) amounting to 12 ECTS							
Modul 100111 History of theories of Economics	3				6	6	6
Modul 231031 - 6 Theories of Communication	3					6	6
Modul 233021-6 Comparative Politics & Institutions	3					6	6
Modul 100116 Social theory	3					6	6
Summe Foundation Phase							30
Major Phase (2nd - 3rd semester) - Elective modules amounting to 66 ECTS							
Compulsory modules amounting to 18 ECTS							
Modul XXXXX Digital public		3			9	6	6
Modul XXXXX Ethics and Responsibility in Philosophy and society		3				6	6
Modul XXXXX Forecasting & scenario development		3				6	6
Elective "Methods" (1 out of 3) (6 ECTS)							
Modul 522045 - 6 Quantitative Methods		3			3	6	6
Modul 231032 - 6 Qualitative and Analytical Methods		3				6	6
Modul 12344 Advanced Methods Modul		3					6
LV 123241 - 123244 Advanced Methods		1,5				3	
LV 123241 - 123244 Advanced Methods		1,5				3	
Major Phase (3rd semester) Tracks (A track with a total of 36 ECTS credits must be completed in full.)							
Track 1: Possible Futures – Shaping the digital future							
Modul XXXXX Sociology of Time		3				6	6
Modul XXXXX Science, Fiction & Society			3			6	6
Modul XXXXX							

Digital Entre-/Intrapreneurship Modul XXXXX Coding/Virtual Reality Design Modul 24353 Elinor-Ostrom-Project Mit LV 114712 Research colloquium or Modul XXXXX Practice project		3				6	6
Track 2: Ethics and innovation Modul XXXXX Digitale Ethik Modul XXXXX Shared Value Creation / Impact Innovation Modul XXXXX Digital Entre-/Intrapreneurship Modul XXXXX Coding/Virtual Reality Design Modul 24353 Elinor-Ostrom-Project with LV 114712 Research colloquium or Modul XXXXX Practice project		3				6	6
Track 3: Digital business models Modul XXXXX Understanding Consumer Behavior in the Digital Age Modul XXXXX Digital Business Modul XXXXX Digital Entre-/Intrapreneurship Modul XXXXX Coding/Virtual Reality Design Modul 24353 Elinor-Ostrom-Projekt with LV 114712 Research colloquium or Modul XXXXX Practice project		3				6	6
Track 4: Digital Politics & Society Modul 243113 Computational Political Sciences Modul 243171 Human Decision Making Modul 243041 Public Management & Digital Transformation Modul 243122 Administrative Informatics and Artificial Intelligence Modul 24353 Elinor-Ostrom-Project Mit LV 114712 Research colloquium or Modul XXXXX Practice project		3				6	6
Total elective courses Major Phase							66
Master Phase (4th Semester)							
Final module							24

Master Thesis				1	1	22	
Disputation						2	
Total							120
ZU Plus (1st-4th semester) optional							
Additional Cours							
Language							
Modul 11001					4		4
Interdisciplinary workshops							
LV 1100111							
Fundamentals of entrepreneurship				2		2	
LV 1100112							
Creativity & Performativity				2		2	