

**Subject-Specific Study- and
Examination Regulations for
the M.A. Program
Transformation Management
in Digital Societies (DS)**

English Branch of Study

SSSER MA DS

(Start of studies Fall Semester 2021)

**Subject-Specific Study- and Examination
Regulations for the M.A. Program
Transformation Management in Digital Societies | DS
English Branch of Study
at Zeppelin University
02.12.2020**

In order to regulate teaching, study and examinations in the Master's program Transformation Management in Digital Societies, the Senate of Zeppelin University has adopted the following regulations, last amended on 22.06.2021, on the basis of § 70 Para. 6 in conjunction with § 32 Para. 1 of the Law on Universities in Baden- Württemberg (Landeshochschulgesetz - LHG) in the respective version on 02.12.2020:

§ 1 Aims of the study program

The interdisciplinary and research-oriented Master's program Transformation Management in Digital Societies prepares students for a career in academia as well as in the public, non-profit and private sectors.

In particular, the aim is to enable students to understand, anticipate, utilize, and accompany high-tech-driven change in the economy, society, and culture on an intersectoral basis.

§ 2 Admission requirements

As a rule, admission to the Master's program Transformation Management in Digital Societies is open to students who have completed a university degree in one of the disciplines included in this program (economics, sociology, cultural studies/philosophy, communication studies, political science and administrative sciences) with a minimum of 180 ECTS credits.

Furthermore, a solid knowledge of English is required.

§ 3 Program structure

The degree program (120 ECTS) is divided into the Foundation Phase (30 ECTS, 1st semester), the Major Phase (66 ECTS, 2nd/3rd semester) and the Master Phase with the final thesis including a disputation (24 ECTS, 4th semester).

Tandem coaching is part of the workload according to ECTS and extends from the 1st to the 4th semester.

§ 4 Options

- (1) During the Foundation Phase, two modules are selected from the compulsory elective area according to Appendix 2.
- (2) During the major phase, one module from the compulsory elective area "Methods"

is chosen with a total of 6 ECTS credits.

- (3) During the major phase, a project module with a total of 18 ECTS credits is also selected. The options can be found in Appendix 2 of these regulations.
- (4) In the elective compulsory area of the major phase, a track with a total of 42 ECTS points is compulsory; for this purpose, all elective compulsory courses contained in the respective track must be completed in accordance with Appendix 2. The track will be shown in the Transcript of Records (ToR) upon application to the Study and Examination Centre.
- (5) In principle, enrolment in a track requires prior academic knowledge in at least one of its respective core disciplines to an extent that enables the study of this discipline at Master's level. The core disciplines are defined as follows:
Track 1: Sociology, Cultural Studies/Philosophy, Communication Studies,
Economics, Political Science, Administrative Sciences
Track 2: Cultural Studies/Philosophy, Economics, Communication Studies,
Political Science, Administrative Sciences
Track 3: Economics
- (6) The possibility of a minor degree in Transformation Management in Digital Societies (for students of other degree programs) is excluded.

§ 5 Authorization of the Audit Committee

The Central Examination Board shall be authorized to adopt amendments to these regulations; it shall inform the Senate thereof. This does not apply to significant changes, in particular those that affect the essence, the content or the basic structure of the study program.

§ 6 Entry into force

These Regulations will enter into force on the day of their publication.

SSSER MA DS | Appendix 1 Study Structure

1st Semester	2nd Semester	3rd Semester	4th Semester
<div>Foundation Phase</div> <div><div>Compulsory modules</div><div><div> Ring Seminar: Ring Seminar: Trends and Challenges of Digital Societies</div><div> Philosophy of Present-Day Culture</div><div> Artificial and Human Intelligence</div></div></div> <div><div>Elective modules (2 out of 3)</div><div><div> History of Theories in Economics</div><div> Theories of Communication</div><div> Comparative Politics & Institutions</div></div></div>	<div>Major Phase</div> <div><div>Compulsory modules</div><div><div> Digital Public Spheres</div><div> Understanding (Planetary) Futures</div><div> Prognostics & Scenario Development</div></div></div> <div><div>Elective modules “Methods” (1 out of 3)</div><div><div> Quantitative Methods</div><div> Interdisciplinary Methods</div><div> Advanced Methods (2 Workshops)</div></div></div> <div><div>Track 1: Possible Futures – Shaping the Digital Future</div><div><div> Theory of Time</div><div> Science, Fiction & Society</div><div> Digital Entre-/Intrapreneurship</div><div> Coding/Virtual Reality Design</div><div> Research Project OR Practice Project</div></div></div> <div><div>Track 2: Ethics and Innovation</div><div><div> Digital Ethics</div><div> Shared Value Creation / Impact Innovation</div><div> Digital Entre-/Intrapreneurship</div><div> Coding/Virtual Reality Design</div><div> Research Project OR Practice Project</div></div></div> <div><div>Track 3: Digital Business Models</div><div><div> Understanding Consumer Behavior in the Digital Age</div><div> Digital Business</div><div> Digital Entre-/Intrapreneurship</div><div> Coding/Virtual Reality Design</div><div> Research Project OR Practice Project</div></div></div>	<div>Master Phase</div> <div><div>Final module</div><div><div> Master’s Thesis</div><div> Disputation</div></div></div>	

SSSER MA DS | Appendix 2 Curriculum

Module Course	Semester / SWS					ECTS	
	1	2	3	4	Σ	C	Module
Foundation Phase (1st semester) – Modules amounting to 30 ECTS							
Compulsory modules amounting to 18 ECTS					9		
Module 244111 Ring Seminar: Ring Seminar: Trends and Challenges of Digital Societies	3					6	6
Module 241125 Philosophy of Present-Day Culture	3					6	6
Module 244112 Artificial and Human Intelligence	3					6	6
Compulsory elective modules (2 out of 3) amounting to 12 ECTS					6		
Module 100111 History of Economic Theory	3					6	6
Module 231031-6 Theories of Communication	3					6	6
Module 233021-6 Comparative Politics & Institutions	3					6	6
Sum Foundation Phase							30
Major Phase (2nd - 3rd semester) – Modules amounting to 66 ECTS							
Compulsory modules amounting to 18 ECTS					9		
Module 241118 Digital Public Spheres		3				6	6
Module 244113 Understanding (Planetary) Futures		3				6	6
Module 241128 Prognostics & Scenario Development		3				6	6
Elective "Methods" (1 out of 3) (6 ECTS)					3		
Module 522045 - 6 Quantitative Methods		3				6	6
Module XXX Interdisciplinary Methods		3				6	6
Module 12344 Advanced Methods		3					6
LV 123241 - 123244 Advanced Methods		1,5				3	
LV 123241 - 123244 Advanced Methods		1,5				3	

Major Phase (2nd - 3rd semester): Tracks – A track with a total of 42 ECTS must be completed in full							
Track 1: Possible Futures – Shaping the Digital Future Module 244131 Theory of Time Module 244132 Science, Fiction & Society Module 244133 Digital Entre-/Intrapreneurship Module 244134 Coding/Virtual Reality Design Module 24353/24354 Elinor-Ostrom-Project LV 114712 Research Colloquium OR LV 123241-44 Advanced Methods LV 243522 Research Project OR Module 24355 Practice Project		3				6	6
			3			6	6
			3			6	6
			3			6	6
			3			6	6
			2			18	18
			2			3	
		1,5				3	
						15	
		2				18	18
		3				6	6
			3			6	6
			3			6	6
			3			6	6
Track 2: Ethics and Innovation Module 244141 Digital Ethics Module 244142 Shared Value Creation / Impact Innovation Module 244133 Digital Entre-/Intrapreneurship Module 244134 Coding/Virtual Reality Design Module 24353/24354 Elinor-Ostrom-Project LV 114712 Research Colloquium OR LV 123241-44 Advanced Methods LV 243522 Research Project OR Module 24355 Practice Project		3				6	6
			3			6	6
			3			6	6
			3			6	6
			3			6	6
			2			18	18
			2			3	
		1,5				3	
						15	
		2				18	18
		3				6	6
			3			6	6
			3			6	6
			3			6	6
Track 3: Digital Business Models Module 244151 Understanding Consumer Behavior in the Digital Age Module 244152 Digital Business Module 244133 Digital Entre-/Intrapreneurship Module 244134 Coding/Virtual Reality Design Module 24353/24354 Elinor-Ostrom-Project LV 114712 Research Colloquium OR LV 123241-44 Advanced Methods LV 243522 Research Project OR Module 24355 Practice Project		3				6	6
			3			6	6
			3			6	6
			3			6	6
			3			6	6
			2			18	18
			2			3	
		1,5				3	
						15	
		2				18	18
		3				6	6
			3			6	6
			3			6	6
			3			6	6
Sum Major Phase						66	

Master Phase (4th semester)							
Final module				1	1	22	24
Master's Thesis						2	
Defense							
Total							120
ZU Plus (1st - 4th semester) optional							
Workshop Creativity & Performativity	2					2	