

**Subject-Specific Study and Examination
Regulations for the Two-Year M.A. Study
Program Public Management &
Digitalization
SSER M.A. PMD**

(studies beginning in Fall Semester 2021)



**Subject-Specific Study and Examination Regulations
for the Two-Year M.A. Study Program
Public Management & Digitalization | PMD
at Zeppelin University
dated 11/4/2020**

Based on § 70 Para. 6 in conjunction with § 34 Para. 1 Item 1 of the law regarding universities in Baden-Württemberg (State Higher Education Act – LHG) in the version valid on November 04, 2020, the Senate of Zeppelin University has decided upon the following regulations governing teaching, studies and examinations in the master study program Public Management & Digitalization.

§ 1 Study program objective

The objective of the study program is to prepare future executives in high-level employment in management and public enterprises for the challenges presented by digitalization and managing demographic change. By imparting methodological and occupational expertise, which is not limited simply to the observation, description and explanation of challenges and policies, but also provides creative skills for the “executives of tomorrow”, students are trained in the sustainable digital organization of government and administration.

§ 2 Program structure

The study program consists in essence of lectures on public management, administrative science, policy development, administrative law, administrative informatics, human resources/leadership, ethics, psychology of decision-making/behavioral public administration, public corporate governance.

The study program is divided into 5 compulsory modules (36 ECTS, 1-2 semesters) and up to 10 elective modules (max. 60 ECTS, 2-4 semesters) in the major phase and master thesis including a thesis defense in the master phase (24 ECTS, 4 study semester). In practice, the modules are organized throughout the semester as follows.

Semester	Compulsory modules	Elective modules	Final assignment
1.	1 Lecture from the research methods module 2 Module with one lecture on the core content of the study program in each case	2	
2.	1 Lecture from the research methods module 2 Module with one lecture on the core content of the study program in each case	2	
3.		5	
4.		1	1

§ 3 Options

- (1) Options within a compulsory module or modules in the elective section can be found in Appendix 2 of these regulations.
- (2) As a rule, all mandatory and elective modules within the Zeppelin University master study programs that are not included in the student's own program can be chosen as a multidisciplinary elective module (depending on availability), as well as offerings from StudentStudies and GlobalStudies.
- (3) A minor qualification in MA PMD is offered to students in other master study programs.
- (4) Participation in the "Creativity & Performance" workshop (provided it is not attended as part of the CCM elective module) and the "Value-added Entrepreneurship" workshop is open to students as an extracurricular activity; it is not graded with ECTS, but it may on request be reported in the diploma supplement.
- (5) Elective modules totaling max. 12 ECTS can be replaced with an internship or multidisciplinary modules. Alternatively, elective modules totaling 18 ECTS can be replaced with the "Research Project" module.
- (6) Two modules may be chosen from "selected topics", addressing different themes.

§ 4 Authorization of the Examination Committee

When minor changes are made to the SSER, the faculty may allow the Central Examination Committee to make the decision, if consideration by the Senate is not considered necessary. For this purpose, the Central Examination Committee is authorized to undertake changes to these regulations, in the event of which, they will notify the Senate. This does not apply to significant changes, particularly those which affect the very essence, content-related orientation or the basic structure of the study program. Consideration by the senate is absolutely essential in this case. The faculty is always entitled to consult the Senate directly regarding any proposed changes.

§ 5 Effective date

These regulations come into force on the day of their publication.

Appendix 1 | Study Structure two-year MA PMD

Major-Phase

Semester 1	Semester 2	Semester 3	4. Semester 4
MANDATORY MODULES			
<ul style="list-style-type: none"> Research Design and Methods I Public Administration Public Management and Digital Transformation 	<ul style="list-style-type: none"> Research Design and Methods II Digitization in the Public Sector Administrative Law 		<ul style="list-style-type: none"> Final Module consisting of Masterthesis Disputation
ELECTIVE MODULES			
2 Elective Modules	2 Elective Modules	5 Elective Modules	1 Elective Module
Elective Modules in amount of 60 ECTS			
Core area of the program PUBLIC MANAGEMENT & DIGITALIZATION			
<ul style="list-style-type: none"> Governance and Controlling of Public Sector Organizations Administrative Informatics and Artificial Intelligence Comparative Public Policy Analysis Human Decisionmaking Leadership Mobility Innovations & Digitalization Fundamentals of Law¹ Selected Topics: Public Management and Digital Transformation I Selected Topics: Public Management and Digital Transformation II 			
Other Elective Modules			
<ul style="list-style-type: none"> International Relations Global Governance War and Peace European Institutions Political Behavior & Public Opinion Modern Political Theory Comparative Politics & Institutions Inequality and Justice Computational Political Science Applied Data Analysis Advanced Methods Any 2 multidisciplinary elective Modules from other programs 			
Replacement of elective modules			
<ul style="list-style-type: none"> 2 Elective modules in amount of 12 ECTS can be replaced by an internship 3 Elective modules in amount of 18 ECTS- can be replaced by a research project 			

¹ Attendance of this module in the first semester is strongly recommended to students without any previous legal knowledge..

Appendix 2 | Study plan MA PMD

Major Phase (Semester 1 - 2)							
Mandatory Modules in amount of 36 ECTS in total							
Module Course (C)	Semester / hours per week					ECTS	
	1.	2.	3.	4.	Σ	C	Module
Module 23306 Research Methods Courses in the amount of 24 ECTS in total					6		12
C 233061 Research Design and Methods I	3					6	
C 233062 Research Design and Methods II		3				6	

Module Course (C)	Semester / hours per week					ECTS	
	1.	2.	3.	4.	Σ	C	Module
Modules from the core area of Public Management & Digitalization					12		24
Module 233041-6 Public Management and Digital Transformation	3					6	
Module 233012-6 Public Administration	3					6	
Module 243121-6 Digitization in the public sector		3				6	
Module 243044-6 Administrative Law		3				6	
Sum ECTS of the Major-Mandatory Modules of the Major Phase							36

Major Phase (Semester 2 - 4) Elective Modules

Elective Modules in amount of **60 ECTS** in total

Module Course (C)	Semester / hours per week					Σ	LV	ECTS Module
	1.	2.	3.	4.				
Modules from the core area of the program PUBLIC MANAGEMENT & DIGITALIZATION								
Module 243072-6 Governance and Controlling of Public Organizations		3		3			6	
Module 243122-6 Administrative Informatics and Artificial Intelligence			3				6	
Module 243145-6 Selected Topics: Public Management & Digitization I		3		3			6	
Module 243146-6 Selected Topics: Public Management & Digitization II			3		3		6	
Module 243111-6 Comparative Public Policy Analysis	3		3				6	
Module 243171-6 Human Decision Making	3		3				6	
Module 223013-6 Fundamentals of Law	3		3				6	
Module 242102-6 Leadership		3		3			6	
Module 242142-0 Mobility Innovations & Digitalization		3		3			6	
Other Elective Modules								
Module 243022-6 International Relations	3		3				6	
Module 243021-6 Global Governance	3		3				6	
Module 243164-6 War and Peace		3		3			6	
Module 243163-6 European Institutions		3		3			6	
Module 233021-6 Comparative Politics & Institutions	3		3				6	
Module 243151-6 Political Behavior & Public Opinion		3		3			6	
Module 233022-6 Modern Political Theory	3		3				6	
Module 243153-6 Inequality and Justice		3		3			6	
Module 243113-6 Computational Political Science		3		3			6	
Module 243114-6 Applied Data Analysis	3		3				6	

Multidisciplinary Elective Modules						3	6
Module Course (C)	Semester / hours per week					ECTS	
	1.	2.	3.	4.	Σ	C	Module
Module 24353 Elinor-Ostrom-Projekt C243523 Research Colloquium C 243522 Research Project					2		18
		2				3	
						15	
Module 24353 Elinor-Ostrom-Projekt C123241 - 44 A – P Advanced Methods C 243522 Research Project							18
		2				3	
						15	
Module 12344 Advanced Methods C 123241 - 44 A – P Advanced Methods C 123241 - 44 A – P Advanced Methods					4		6
		2				3	
		2				3	
Internship					4		12
Sum ECTS of the Elective Modules of the Major-Phase							60

Master Phase (Semester 4)							
Module 55000 Final Module							24
Masterthesis						24	
Disputation							
Sum ECTS of the Master Phase							24
Total Sum ECTS							120

ZU plus							
Facultative modules count as extracurricular activity and do not contribute to the final grade.							
„Fundamentals of Entrepreneurship“							1
„Creativity & Performativity“							1