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zwischen Wirtschaft Kultur Politik

Handbook of Modules

for the Two-Year Study Program Master of Arts in Public Management & Digitalization M.A. PMD

(Studies beginning in Fall Semester 2021)





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MAJOR PHASE | MANDATORY MODULES

	Mo	dule 2330	06 Resea	arch Methods	
МА	Semester 1-2	6 h/week	12 ECTS	Contact Time / Self Study (in hrs): 72/178	
Teaching	g Methods		Seminar		
Event Ty	/pe		Obligatory	⊠ Elective □	
Period			2 Semester		
Rotation	1		yearly □ per semester ⊠		
Examina	ations				
Scope a	nd Length of Exam	inations			
Module Responsibility with		Prof Dr Martin Elff			
Prerequi	isites	·	None		
Use of M	/lodule		Mandatory	Module MA IRGP	

Contents

The aim of the module is to expand existing basic skills in empirical methods. To do this, on the one hand the scientific theoretical basics of empirical research are discussed, with a special focus on epistemological problems as they can be found in different research approaches and different schools of thought, such as the so-called "quantitative" and "qualitative" research. Throughout the whole sub-module, an integrative viewpoint is adopted, i.e. the point of view that successful research in social sciences requires knowledge and understanding that relate to both research traditions.

Qualification Objectives

The students get to know the prevailing approaches in the theory of science and in research design, can evaluate them regarding specific research questions, and apply them in their own research. The students understand the different methodological approaches of social research and can apply them to their own research questions.

- Agresti, Alan, and Barabara Finlay. 2009. *Statistical Methods for the Social Sciences*. 4th Edition. Upper Saddle River, NJ: Pearson Prentice Hall.
- Box-Steffensmeier, Janet M., Henry E. Brady, and David Collier. 2008. *The Oxford Handbook of Political Methodology*. Oxford: Oxford University Press.
- Chalmers, Allan F. 2013. What is this Thing Called Science? 4th ed. Maidenhead: Open University Press & McGraw-Hill.

Courses in the Module	ECTS	h/week
C 233061 Research Design & Methods I	6	3
C 233062 Research Design & Methods II	6	3

MODULES FROM THE CORE AREA OF PUBLIC MANAGEMENT & DIGITALIZATION

C Selected Topics: Public Management & Digitalisierung

	Module 23	•	Public Ma Insforma	anagement & D tion	igital	
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self 27/123	Study (in h	rs):
Teaching	Methods		Seminar			
Event Ty	ре		Obligatory	□ Elective ⊠		
Period			1 Semeste	r		
Rotation		yearly 🗵	per semester \Box			
Examina	tions		Exam or Pa	aper		
Scope an	d Length of Exam	ninations				
Module F	Responsibility witl	n	Chair of Pu	ıblic Management &	Public Poli	су
Prerequis	sites					
Use of M	odule		Track Pub	olic Management & D	igitalizatio	n
Digitisati made eff conflicts concept of	on". It deals with ective and efficier between econor	the overarchi nt under cond nic, political	ng question itions of sca and legal	s in the field of "Pub of how public task p rcity, taking into acco rationalities. In part -making will be discu	performanc ount ration icular, the	e can be nalisation guiding
p u ir u h m	assify and discus olicy areas nderstand and ev an understandat nderstand, analy pecific challenges ave developed nanagement, team	aluate concre ble way through se and apply to concrete e key qualifica	ete problems gh literature y theoretica examples ations such	s and literature of the s of the subject areas research, discourse I concepts and the as presentation	s and preso and analys ories deal	ent them is ing with
Literature	9					
O P 3.	xford. ollitt, C./Bouckaer Auflage, Oxford			ford Handbook of Poement Reform: A Cor	mparative /	Analysis,
Courses	in the Module				ECTS	h/week

3

	Modi	ıle 233012	-6 Publi	c Administration
MA	Semester 1	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123
Teaching	Methods	•	Seminar	
Event Typ			Obligatory	∕ □ Elective ⊠
Period			1 Semeste	
Rotation		yearly 🗵	per semester $\ \square$	
Examinat	tions		Exam	·
Scope an	d Length of Exa	minations		
	Responsibility wi		Chair of Pu	ublic Management & Public Policy
Prerequis				,
Use of M				
arrangem enterpris	nents for the p	performance (of public t	l design of differentiated institutiona asks with administrations and publi
transform Qualifica t	nents in science nation, intersecto tion Objectives	and practice ar	e dealt with	on to fundamental questions, curren
transform Qualificat The stude ca ex th ac ac cc cc	nents in science nation, intersector tion Objectives ents an explain the further than present the the neories to analyse equire the ability dministration an empresent and comparison,	and practice and practice and cooperation of putthe political pure problems, ity to recognity to recognity discuss diff	re dealt with on, citizen para ublic administrocess, indations of nise the insible reform sierent admi	on to fundamental questions, current, such as employer attractiveness, digital articipation and corruption prevention. Stration in its social interdependence and the administrative sciences and use the attraction between politics and approaches, inistrative models in an international
transform Qualificat The stude ca ex th ac ac cc cc	nents in science nation, intersector tion Objectives ents an explain the further than present the the eories to analyse equire the ability dministration and present and comparison, reable to point of the enter the ability of the explain to present and presen	and practice and practice and cooperation of putthe political pure problems, ity to recognity to recognity discuss diff	re dealt with on, citizen para ublic administrocess, indations of nise the insible reform sierent admi	on to fundamental questions, current, such as employer attractiveness, digital articipation and corruption prevention. Stration in its social interdependence and the administrative sciences and use the attraction between politics and approaches,

Courses in the Module	ECTS	h/week
C Public Administration	6	3

Administration. Cheltenham, Edward Elgar.

Kuhlmann, S./Wollmann, H. (2014): Introduction to Comparative Public

	Module 243	3121-6 Di	gitalizatio	on in the Public Sector		
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teaching Methods		Seminar				
Event Ty	pe		Obligatory	□ Elective ⊠		
Period			1 Semeste	r		
Rotation			yearly ⊠ per semester □			
Examinat	tions		Paper with Presentation, Discussion			
Scope an	d Length of Exam	ninations	Presentation of 30min & Paper of 15 pages			
Module F	Responsibility with	h	Chair of Public Sector & Business Informatics			
Prerequisites		Basic knowledge of Public Administration, preferably: basic knowledge of Administrative Informatics				
Use of M	odule		Track Pub	olic Management & Digitalization		

The module aims to refresh the basic knowledge of public administration and public sector informatics, deepen existing knowledge and strengthen the understanding of current technologies in the public sector.

Qualification Objectives

The course introduces aspects of digitalisation in the public sector and deepens them through seminar papers. The application-oriented use of modern information and communication technologies in the public sector will be the focus: Electronic Government, Open Government, Smart Government and Realtime Government.

The students will gain insights into current concepts, models and tools in public sector informatics and politics informatics, analyse the relevant actors, learn about possible applications in government and administration, in public authorities and public enterprises, and get used in familiarizing oneself with technologies not known yet.

- Jörn von Lucke (Hrsg.): Entdeckung, Erkundung und Entwicklung 2.0: Open Government, Open Government Data und Open Budget 2.0, Schriftenreihe des TICC, Band 1, epubli GmbH, Berlin 2012.
- Roland Heuermann, Matthias Tomenendal und Christian Bressem (Hrsg.): Digitalisierung in Bund, Ländern und Gemeinden IT-Organisation, Management und Empfehlungen, Springer Gabler, Wiesbaden 2018. Online: https://link.springer.com/content/pdf/10.1007%2F978-3-662-54098-5.pdf.
- Seckelmann, Margrit (Hrsg.): Digitalisierte Verwaltung Vernetztes E-Government, 2., völlig neu bearbeitete Auflage, ESV Verlag, Berlin 2019.

Courses in the Module	ECTS	h/week
C Digitalization in the Public Sector	6	3

MA	Semester 2/4	ule 24304 3 h/week	6 ECTS	Contact Time / Self		nrs):
		3 II/Week		27/123		
	Methods		Seminar			
Event Ty	pe		Obligatory	☐ Elective ⊠		
Period			1 Semeste	r		
Rotation			yearly ⊠	per semester \square		
Examina	tions		Exam			
Scope and Length of Examinations			90 minutes	6		
Module F	Responsibility witl	า	Chair of Pu Regulatory	ublic Law, Tax & Euro / Law	pean Law	&
Prerequi	sites					
Use of M	lodule		Track Pub	olic Management & D	Digitalizatio	n
Content						
means o		nd legal pro	tection are	s and actions of the a available. An overy		
The stud	tion Objectives	ones to the va	arious areas		new or the	e special
The stud k ir k G c a k	ents now the sources on practical cases. now the structure dermany. an check the action reable to assess t	f law and bas and organiza ns of adminis the legality of	ic concepts of the a strations for f administrat	is also given. of administrative law administration in the	and can ap Federal Re ons.	pply them
The stud k ir k G c a k	ents now the sources on practical cases. now the structure dermany. an check the action re able to assess to now the administration simple cases.	f law and bas and organiza ns of adminis the legality of	ic concepts of the a strations for f administrat	is also given. of administrative law administration in the legality. ive enforcement acti	and can ap Federal Re ons.	pply them
The stud k ir k G c a k ir k C C A	ents now the sources of practical cases. now the structure dermany. an check the action re able to assess to now the administration simple cases. e Maurer, Hartmut (2) leck schenke, Wolf-Rück C.F. Müller	f law and bas and organizans of adminis the legality of ative procedents	cic concepts of the astration of the astrations for administrational legal professions.	is also given. of administrative law administration in the legality. ive enforcement acti	and can ap Federal Re ons. and can ap age, Münck	oply them epublic of oply them hen: C.H.

C Public Economic Law & Regulatory Law

3

6

ELECTIVE MODULES | MAJOR PHASE

FROM THE CORE AREA OF THE PROGRAM PUBLIC MANAGEMENT & DIGITALIZATION

Мо	dule 243072-	6 Govern	nance & (Controlling of Public Sector	
		01	ganizatio	ons	
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching	Methods		Seminar		
Event Ty	ре		Obligatory □ Elective ⊠		
Period			1 Semester		
Rotation			yearly 🗵	per semester $\ \square$	
Examinat	tions		Project Report / Paper		
Scope and Length of Examinations		ninations			
Module F	Responsibility with	h	Chair of Public Management & Public Policy		
Prerequis	sites				
Use of M	odule	·	Track Pub	olic Management & Digitalization	
	•	•	•	·	

Content

The module deals with how governance and controlling can support public organisations in the effective, efficient and sustainable fulfilment of their tasks. It will be worked out how to work with appropriate concepts, instruments and processes in a context- and level-appropriate manner when making decisions and preparing decisions, and how the guiding principle of "doing good even better" can be realised in a scientifically sound manner. The theories, concepts and instruments developed will be discussed for problem analysis and formulation of design options.

Qualification Objectives

The students

- can discuss the most important theoretical and conceptual foundations of the governance and controlling of public organisations,
- are capable of applying the theories underlying governance and controlling in a situation-adequate manner for problem analysis and for the formulation of design recommendations,
- are able to assess the possibilities and adaptation requirements for the contextappropriate use of governance and controlling instruments in public organisations,
- are able to discuss basic research methods in the field of governance and controlling.

- Boven, M./Goodin, R./Schillemans, T. (2014): The Oxford Handbook of Public Accountability, Oxford.
- Lægreid, P./Verhoest, K. (2010): Governance of Public Sector Organizations, Houndmills.

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Courses in the Module	ECTS	h/week
C Governance & Controlling in Public Sector Organizations	6	3

	Module 24316	•	-	ics: Politics Inte	ernation	al
МА	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self 27/123	Study (in h	nrs):
Teachi	ng Methods		Seminar			
Event	Туре		Obligatory	□ Elective ⊠		
Period			1 Semeste	r		
Rotation			yearly 🗵	per semester \Box		
Exami	nations		Exam or Pa	aper		
Scope	and Length of Exam	ninations				
Modul	e Responsibility wit	า	Chair of In	ternational Relations		
Prereq	uisites					
Use of	Module		Track Inte	rnational Relations 8	& Global Po	olitics
role of international of the o	of international orgational conflicts and issues of interest incircumental protection cation Objectives Understand and criareas, Understand and eventuation on literature	ganizations a crises? How clude new for on, migration tically assess valuate practi reviews, veri etical concep	and the Undo protest a rms of interrand trade. basic concertical problem bal as well a	ational politics. What ited Nations? How not resistance shape a stitutional cooperation opts and literature in the stin each issue area is textual analysis.	can we global gove on challen the respect	manage ernance? ges such sive issue
Literat	ura				,,	
Literat						them to
Literat	Park, Susan (2018) Explanations. Cam Jönsson, Christer; Governance: Patte Palgrave Macmillar Stephen, Matthew powers, non-gover	bridge, UK: C Tallberg, Jo rns, Explana n. D., and Micha rnmental orga	ambridge Uonas (Hg.) (ations and lations and lations and lations)	ons and Global Prob niversity Press. 2010): Transnationa mplications. Hound s. (2019): Contested v and the politics of au	lems: Theo I Actors in mills, Bas vorld order	them to pries and n Global ingstoke:
 	Park, Susan (2018) Explanations. Cam Jönsson, Christer; Governance: Patte Palgrave Macmillar Stephen, Matthew powers, non-gover	bridge, UK: C Tallberg, Jo rns, Explana n. D., and Micha rnmental orga	ambridge Uonas (Hg.) (ations and lations and lations and lations)	niversity Press. 2010): Transnationa mplications. Hound s. (2019): Contested v and the politics of au	lems: Theo I Actors in mills, Bas vorld order	them to pries and n Global ingstoke:

Module 243122-6 Administrative Informatics & Artificial Intelligence					
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching	Methods		Seminar		
Event Ty	ре		Obligatory □ Elective ⊠		
Period			1 Semester		
Rotation		yearly ⊠ per semester □			
Examinations		Paper with Presentation, Discussion			
Scope an	nd Length of Exam	inations	Presentation of 30min & Paper of 15 pages		
Module F	Responsibility witl	า	Chair of Public Sector & Business Informatics		
Prerequisites		Basic knowledge of Public Administration, preferably: basic knowledge of Administrative Informatics			
Use of Module			Track Public Management & Digitalization		

With this module, the existing knowledge should be deepened and the understanding of new technologies should be strengthened. The aim is that students will learn the relevance and the possible uses of information technologies and artificial intelligence for government modernisation, organisation and process.

Qualification Objectives

The course deals with current trends in computer science for administration and artificial intelligence in the public sector. The application-oriented use of modern information and communication technologies in administration will be in the foreground, whereby current technology trends and projects relevant to the public sector at federal, state and municipal level will be given special consideration. With a view to current developments, the thematic focus shifts from year to year.

The students gain insight into current trends, novel concepts, models and tools of public sector informatics, learn about possible applications and should be enabled to prepare and make strategic decisions on the use of innovative technologies. The programming of computers and computer networks is not part of the module.

Literature

information-quarterly.

Hessische Zentrale für Datenverarbeitung: Frendberichte:
https://hzd.hessen.de/presse/publikationen/trendberichte-der-hzd.
Kompetenzzentrum Öffentliche IT: Trendschau:
https://www.oeffentliche-it.de/trendschau.
Government Information Quarterly: https://www.journals.elsevier.com/government-

Courses in the Module	ECTS	h
C Public Sector Informatics & Artificial Intelligence	6	3

Module 243145-6 Selected Topics: Public Management & Digitalization				
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123
Teaching	Methods		Seminar	
Event Typ	e		Obligatory □ Elective ⊠	
Period			1 Semester	
Rotation			yearly ⊠	per semester □
Examinations				
Scope and Length of Examinations				
Module Responsibility with			Chair of Public Management & Public Policy	
Prerequisites				
Use of Module			Track Pub	lic Management & Digitalization

This module deals with different current challenges in the field of "Public Management & Digitisation". It deals with the overarching question of how public task performance can be made effective and efficient under conditions of scarcity, taking into account rationalisation conflicts between economic, political and legal rationalities. In particular, the guiding concept of evidence-based management and policy-making will be discussed and applied.

Qualification Objectives

The students can,

classify and discuss basic theories, concepts and literature of the specific topics and policy areas understand and evaluate concrete problems of the subject areas and present them in an understandable way through literature research, discourse and analysis

understand, analyse and apply theoretical concepts and theories dealing with specific challenges to concrete examples

have developed key qualifications such as presentation skills, project/time management, teamwork skills, etc.

Literature

Ferlie, E./Lynn, L./Pollit, C. (2007): The Oxford Handbook of Public Management, Oxford. Pollitt, C./Bouckaert, G. (2011): Public Management Reform: A Comparative Analysis, 3. Auflage, Oxford

Courses in the Module	ECTS	h/week
C Selected Topics: Public Management & Digitalization	6	3

				zoppomi am	
Module 243111-6 Comparative Public Policy Analysis					
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teaching	Methods		Seminar		
Event Typ	е		Obligatory	□ Elective ⊠	
Period			1 Semeste	r	
Rotation			yearly 🗵	per semester □	
Examinati	ions				
Scope and	d Length of Exan	ninations			
Module R	esponsibility wit	h	Chair of Political Science		
Prerequis	ites				
Use of Mo	odule				
Content					
The module deals with the systematic research of comparative policies on an international level. Comparative political research will focus specifically on following scientific questions: Why do policies vary between countries and within those countries over time? In which patterns do certain policies spread from one country to another? Which role does the success of specific policies play in the stability of political systems? These questions will be answered by examining various policy fields, such as regulations of					
the labor market, taxation and transfer payments, education, healthcare, crime and environmental issues. Qualification Objectives					
The students will familiarize themseCes with fundamental methods and techniques of comparative policy analysis and learn to apply them to specific political problems.					
They will get to know the political background conditions needed for the emergence,					

They will get to know the political background conditions needed for the emergence, adoption and transfer of policies and learn to estimate the successful realization of specific policies.

	Braans, Marleen/ Iris Geva-May/Michael Howlett (Hrsg.)(2017): Routledge Handbook
	of Comparative Policy Analysis.Routledge
1	

Knill, Christoph/ Christian Adam/ Steffen Hurka (hrsg.) (2015): On the Road to
Permissiveness?: Change and Covergence of Moral Regulation in Europe. Oxford:
Oxford University Press

Courses in the Module	ECTS	h/week
C Comparative Public Policy Analysis	6	3

Module 243171-6 Human Decisionmaking					
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teachir	g Methods		Seminar		
Event T	уре		Obligatory □ Elective ⊠		
Period		1 Semester			
Rotation		yearly ⊠ per semester □			
Examinations					
Scope and Length of Examinations					
Module Responsibility with		Chair of Social & Economic Psychology			
Prerequ	Prerequisites				
Use of Module			Track Pol	itical Norms, Institutions & Behavior	

We will explore psychological processes of decisions in general and more specifically in the legal domain. After an introduction to important theories and models and empirical findings on human decisions and their weaknesses, we will start to discuss decisions by algorithms. Since nowadays, governments are increasingly interested in the use of algorithms in decision making, we will deCe deeper into the literature on costs and benefits of using Al systems especially in the legal system.

Qualification Objectives

Students will understand the basics of human decision making and automatic decisions by algorithms. In addition, they learn to reflect on the fairness of algorithmic decisions and how to test the quality of an algorithm. They will also understand what Big Data are.

Literature

Literature will be announced at the beginning of the semester.

Courses in the Module	ECTS	h/week
C Human Decisionmaking	6	3

Module 223013-6 fundamentals of Law							
ВА	Semester 1-2	9 h/week	15 ECTS	Contact Time / Self Study (in hrs): 81/294neu			
Teach	ning Methods		Lecture, S	Seminar, Tutorials			
Event	Туре		Obligatory	y □ Elective ⊠			
Period	b		Semester	1			
Rotati	ion		yearly \square	per semester ⊠			
Exam	inations		Exam				
Scope	e and Length of Exa	aminations					
Module Responsibility with				Chair of Public Law, Tax & European Law & Regulatory Law			
Prerequisites							
Use of Module							
Content							
	Introduction to jurisprudential methods and basic overview of the legal system. Constitutional law and fundamental rights						
Qualification goals.							
Students acquire an insight into jurisprudential methods and a basic overview of the legal system. They are able to apply their methodical knowledge in cases out of the constitutional law.							

		Module 2	42102-6	Leadership		
MA PMD	Semester 2-4	3 h/week	6 ECTS	Contact time/self-st	udy (in h):	
Teaching I	Methods		Seminar	1		
Event Typ			Pflicht □	Wahlpflicht ⊠		
Period			1 Semeste	r		
Rotation			jährlich ⊠	semesterweise	e 🗆	
Examinati	ons		Exam			
Scope and	Length of Exam	inations	90 min			
Module Re	esponsibility witl	า	Endowed (osef Wieland Chair of Institutional eadership Excellence		eppelin
Prerequisi	tes					
Use of Mo	dule					
Types of Leadership Leadership Style, Corporate Cull Character Formation, Ethical Lea Normative Strategic Manageme Transcultural Leadership Qualification Objectives Theories of Leadership The role of Integrity Managemee Ethical Characteristic Formation Transcultural map in a globalize Interconnection between response			dership, Cas nt as Leaders nt in Corpora and Organiz ed world	te Governance	ement deci	sions and
 Literature Bass, B. M. (1990). From transactional to transformational leadership: Learning to sthe vision. Organizational dynamics, 18(3), 19-31. Uhl-Bien, M. (2006). Relational leadership theory: Exploring the social processe leadership and organizing. The leadership quarterly, 17(6), 654-676. Wieland, J. (2014). Governance Ethics: Global value creation, economic organization normativity (Vol. 48). Cham: Springer International Publishing. Wieland, J. (2016). Transculturality and Economic Governance. In J. Wieland & K. Leisinger (Eds.), Transculturality - Leadership, Management and Governance (pp. 12 Marburg: Metropolis. Wieland, J. (2017). Relationale Führung und Intersektorale Governance. In M. Lehn & M. Tyrell (Eds.), Komplexe Freiheit: Wie ist Demokratie möglich? (pp. 237– 					cesses of zation and d & K. M. o. 12–32).	
Wi	esbaden: Spring		reineit: vvi	e ist Demokratie mo		
	the Module				ECTS	h/week
C Leaders	nip				6	3

N	lodule 2421	12-0 Mol	oility Inno	ovations & Digitalization	
MA PMD	Semester 3	3 h/week	6 ECTS	Contact time/self-study (in h): 36/114	
Teaching I	Methods		seminar le	cture with group work	
Event Typ	е		Mandatory	□ Elective ⊠	
Period			1 Semeste	r	
Rotation			annually ⊠ by semester □		
Examinati	Examinations		Group Research Project Research Report		
			Poster Presentation		
Scope and	l Length of Exam	inations	According to agreement		
Module Re	esponsibility witl	า	Prof. Dr. Wolfang H. Schulz		
, ,			Chair of Mobility, Trade & Logistics Director of the Amadeus Center for Mobility Studies		
Prerequisi	tes				
Use of Mo	dule		Major Phas	se MSc CME, MA GEMA	

| Basics, Trends and Evaluation

| Effects, institutions and public sector

| Process, Organization and IT

Innovation, Partnering and Implementation

Qualification Objectives

Students gain insight into

| the influences of political objectives and regulations taking into account communication technology for the strategic positioning of the industry and users;

| the central trends and drivers of mobility as well as the associated challenges for the economy;

I the technological development initiated by the trends;

communications technology as an "enabler" of new business models;

I the consumer orientation of mobility;

I the drivers and barriers in the implementation of mobility innovations.

Literature

Literature will be defined in each course.

Courses in the Module	ECTS	h/week
C Selected Topics: Political Norms, Institutions & Behavior	6	3

OTHER ELECTIVE MODULES

	Module 243022-6 International Relations							
MA	Semester 1	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123				
Teaching Methods		Seminar						
Event Type	е		Obligatory ⊠ Elective □					
Period	Period		1 Semester					
Rotation		yearly ⊠ per semester □						
Examinations		Paper or Written Exam						
Scope and	Scope and Length of Examinations							
Module Responsibility with		Chair of International Relations						
Prerequisites								
Use of Module								

Contents

How can we explain political dynamics between and beyond states? In this module, students get introduced to key concepts of International Relations theories. It deals with why "theory" is important in shaping our thinking about policy options. We discuss different theoretical perspectives on concepts such as anarchy, sovereignty, diplomacy, law and normativity. Students apply these concepts and theoretical insights to current issues in international politics. Are we facing a new nuclear arms race? How can we make sense of the lack of cooperation on climate change? Is diplomacy a peaceful means of world politics or does it facilitate armed conflict? Can international law constrain state behaviour? In discussing these questions students learn how to use theoretical tools for the analysis of world politics and how to criticise theoretical claims and political events.

Qualification Objectives

Students should be able to

- discuss the role of theory in understanding international politics;
- apply theoretical assumptions to empirical problems and cases;
- critically analyse the limits of specific theoretical schools.

Literature

Dunne, Tim / Kurki, Milja / Smith, Steve (2013, eds.): International Relations Theories: Discipline and Diversity, Oxford: Oxford University Press

Courses in the Module	ECTS	h/week
C International Relations	6	3

Module 243021-6 Global Governance							
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123			
Teachir	ng Methods		Seminar				
Event T	ype		Obligatory	☐ Elective ⊠			
Period		1 Semester					
Rotatio	n		yearly ⊠ per semester □				
Examin	ations		Exam or Written Exam				
Scope	and Length of Exam	ninations					
Module	Responsibility wit	h	Prof Dr Lisbeth Zimmermann				
Prerequ	uisites						
Use of Module		Mandatory Module MA IRGP					
Conten	t						
			-	ive relations in international politics			

Global Governance refers to the rise of cooperative relations in international politics – documented, for instance, by the increasing number of international organizations, norms and regulations. Such relations often include not only states but also non-state actors, such as NGOs or multinational coporations.

This module covers current changes of the state and the effects thereof on global governance in different policy fields. The module analyzes institutions, actors and policy processes as well as their implications. To this aim, the module draws on a variety of empirical cases, including disarmament, resource management or health policy. Moreover, the module addresses questions of authority and legitimacy of such new governance forms as well as their contestation.

Qualification Objectives

Students

- are able to understand and present central conceptual and theoretical approaches of global governance;
- have gained experience in applying the conceptual and theoretical approaches to empirical cases in different policy fields;
- are able to analyze and assess different forms of global governance as well as their legitimacy and contestation;
- are able to critically assess different types of global governance.

- Held, David/Andrew McGrew (Hg.) (2002): Governing Globalization. Power, Authority and Global Governance. Cambridge: Polity Press.
- Avant, Deborah D.; Finnemore, Martha; Sell, Susan K. (Hg.) (2010): Who Governs the Globe? Cambridge: Cambridge University Press.
- Zürn, Michael (2013): "Globalization and Global Governance." In Handbook of International Relations, edited by Walter Carlsnaes, Thomas Risse, and Beth Simmons, 401-25. London: Sage.

Courses in the Module	ECTS	h/week
C Global Governance	6	3

			zeppenn umv				
Module 243164-6 War & Peace							
Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123				
ng Methods		Seminar					
ype		Obligatory	□ Elective ⊠				
		1 Semeste	r				
n		yearly ⊠ per semester □					
ations		Paper or Written Exam					
and Length of Exam	inations						
Responsibility with	า	Chair of International Relations					
uisites							
Module		Track Inte	rnational Relations & Global Politics				
s							
Violent conflicts are getting more and more complex. We observe a rise of civil wars as we as a rise of activities of transnational violent actors. Technical advances in the weapon industry and digitalization pose new threats. We seem to be moving back to old-school bloc confrontations of great. Simultaneously, international institutions organize more comple multilateral peacekeeping and peacebuilding activities, and wars get more regulated, based for example, on the introduction of a responsibility to protect (R2P) or the establishment of the International Criminal Court (ICC).							
	Semester 2/4 ng Methods Type nations and Length of Exame Responsibility with uisites Module s conflicts are getting se of activities of try and digitalization attaitions of great. Siteral peacekeeping ample, on the introductional Criminal contactional Criminal contactional Criminal contactional Criminal contactional Criminal contactional Criminal contactions.	Semester 2/4 3 h/week ng Methods ype n ations and Length of Examinations Responsibility with uisites Module s conflicts are getting more and more of activities of transnational y and digitalization pose new threatations of great. Simultaneously teral peacekeeping and peacebuic mple, on the introduction of a regrnational Criminal Court (ICC).	Semester 2/4 3 h/week 6 ECTS 1 Seminar 1 Semester 2 1 Semester 2 1 Semester 3 h/week 6 ECTS 1 Seminar 1 Semester 2 2 2 3 h/week 6 ECTS 1 Seminar 1 Semester 2 3 h/week 6 ECTS 6 Seminar 6 Cobligatory 1 Semester 7 yearly 8 Paper or Wearly 8 Chair of Interest Inte				

This module tries to make sense of these different observations. It will give an overview of central categories and controversies in the field of Peace and Conflict Studies. We will think about concepts like war, conflict, violence, and peace and analyze the theoretical assumptions linked to these terms. We will also discuss different forms of violent conflicts as well as major theoretical explanations for such conflicts. Last, but not least, we will deal with different international strategies of peacebuilding as well as the international regulation of violent conflicts.

Qualification Objectives

After participating in this class, students should be able

- to distinguish and critically discuss basic concepts in the field of Peace and Conflict Studies;
- to analyze empirical phenomena of violent conflict and to link them to theoretical perspectives;
- to critically discuss different theoretical perspectives in Peace and Conflict Studies.

- Barash, D. P. & Webel, C. (2014). Peace and Conflict Studies, 3rd edition. Los Angeles, CA: SAGE.
- Schlotter, P. & Wisotzki, S. (Eds.) (2011). Friedens- und Konfliktforschung. Baden-Baden: Nomos.

Courses in the Module	ECTS	h/week
C War & Peace	6	3

	Modu	pean Institutions			
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123	
Teachir	ng Methods		Seminar		
Event T	уре		Obligatory □ Elective ⊠		
Period			1 Semester		
Rotatio	n		yearly ⊠ per semester □		
Examinations					
Scope a	and Length of Exam	ninations			
Module Responsibility with		Chair of Comparative Politics			
Prerequisites		С			
Use of I	Module	·	Track International Relations & Global Politics		

The institutions of the European Union (EU) constitute a unique, supranational political system. Focusing on different pieces of literature, specifically on theories of regional integration and EU decision-making, this module will put an emphasis on the European Institutions – namely the European Parliament, the European Council, the Council of Europe and the European Commission, as well as the Court of Justice of the European Union and the European Central bank. Their functioning and their exchange relationship will be analysed systematically. This module will furthermore examine the interactions between said European Institutions and the national institutions of the EU member countries in various policy areas.

Qualification Objectives

Students will gain a broad overview of the political system of the European Union and can assess tasks and functions of central institutions of the EU. Furthermore, they will be familiar with crucial theories of regional integration, of the EU-decision-making-process and can apply said theories in independent analyses of empirical case studies.

- Dermot Hodson & John Peterson (eds.), 2017: The Institutions of the European Union (4th ed.). Oxford: Oxford University Press.
- Nugent, Neill, 2017: The Government and Politics of the European Union (8th ed.). Houndmills: Palgrave Macmillan.
- Saurugger, Sabine (2013): Theoretical Approaches to European Integration. Houndmills: Palgrave Macmillan.

Courses in the Module	ECTS	h/week
C European Institutions	6	3

MA	Semester 1	3 h/week	6 ECTS	e Politics & Institutions Contact Time / Self Study (in hrs): 27/123	
Teaching	Methods		Seminar		
Event Typ	е		Obligatory	☐ Elective ⊠	
Period			1 Semester		
Rotation			yearly ⊠ per semester □		
Examinati	ons				
Scope and	d Length of Exam	ninations			
Module R	esponsibility witl	h	Chair of Political Science		
Prerequisi	tes				
Use of Module					
Contents					
	•	•		ative comparisons and covers both the	

The module specializes on political and administrative comparisons and covers both the institutional and the actor-centered dimensions of social and political power structures (polity and politics dimensions), as well as the policy dimension of the contents of political programs (policy analysis). In its overall perspective the module thus provides a comprehensive overview of the main governance models in a European and non-European, as well as international comparison.

Qualification Objectives

Thus, the students are enabled to analyze and evaluate converging and diverging developments of governance systems. They can critically evaluate policy transfers and the diffusion of political solutions in their scope, and can analyze them on a sound methodological basis.

- Boix, Charles/ Susan C. Stokes (Hrsg.)(2007): The Oxford Handbook of Comparative Politics. Oxford
- Clark, William Roberts/ Matthew R. Golder/ Sona Nadenichek Golder (Hrsg.) (2017): Principles of Comparative Politics. Sage
- McCormick, John/ Rod Hague / Martin Harrop (Hrsg.)(2019): Comparative Government and Politics: An Introduction. Red Globe Press.

Courses in the Module	ECTS	h/week
C Comparative Politics & Institutions	6	3

	Module 243151-6 Political Behavior & Public Opinion								
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123					
Teaching Methods			Seminar						
Event T	ype		Obligatory	□ Elective ⊠					
Period	Period			1 Semester					
Rotation			yearly ⊠ per semester □						
Examinations									
Scope and Length of Examinations									
Module	Responsibility wit	h	Chair of Political Sociology						
			Chair of Political Science						
Prerequ	Prerequisites								
Use of I	Module		Track Pol	itical Norms, Institutions & Behavior					

Building on the Module "Research Design and Methods", this course focuses on topics in political behavior and public opinion, including electoral behavior. It is concerned with the ways in which citizens form opinions, how they process political information and how they make voting choices. Accordingly, the topics of courses in this module include political Culture and political socialization, patterns of opinion formation and ideological thinking, and patterns of political participation and patterns of voting. Courses in this module provide an overview of the respective topic and introduce to the current state of research. When appropriate, the topics are illustrated by current affairs, such as Bundestag elections, elections abroad, or major political movements.

Qualification Objectives

After completing the module, students are expected to be familiar with the basic concepts and theoretical approaches relevant to a specific research area on political attitudes and political behavior and to know the main findings of the relevant research literature and are able to assess their implications. They should be able to choose topics for their master thesis and to take the first steps toward independent research.

Literature

Dalton, Russel, and Hans-Dieter Klingemann. 2007. *The Oxford Handbook of Political Behaviour*. Oxford: Oxford University Press.

Courses in the Module	ECTS	h/week
C Political Behavior & Public Opinion	6	3

	Module 233022-6 Modern Political Theory						
MA	Semester 1/3	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123			
Teachir	ng Methods		Seminar				
Event T	уре		Obligatory	□ Elective ⊠			
Period			1 Semeste	r			
Rotation			yearly ⊠ per semester □				
Examinations							
Scope a	and Length of Exam	ninations					
Module	Responsibility wit	h	Chair of Political Science				
Prerequ	ıisites						
Use of	Module		Track Political Norms, Institutions & Behavior				
Conten	•		•				
The ser	ninar covers the m	=	-	ary political theories and discusses their . The seminar focuses especially on the			
Egalitarian Liberalism Libertarianism							

Communitarianism

Theories of Deliberative Democracy

These theories deliver the theoretical foundation for the discussion of relevant practical issues in politics as redistribution, just taxation, national and international public health, the significance of political and social rights, immigration and asylum, secession and humanitarian military interventions and poor economics.

Qualification Objectives

Students learn to identify and understand the logical structure of the fundamental concepts of different strands of political theory and philosophy and to apply them to the normative discussion of practical problems in the sphere of politics.

Literature

Colin Farelly (2014): Contemporary political theory. A Reader. Sage

Will Kymlicka (2001): Contemporary political philosophy. Oxford Univ. Press

Courses in the Module	ECTS	h/week
C Modern Political Theory	6	3

Module 243153-6 Inequality and Justice							
MA	Semester 2/4	3 h/week	6 ECTS Contact Time / Self Study (in hrs): 27/123				
Teaching Methods			Seminar				
Event Ty	pe		Obligatory	□ Elective ⊠			
Period		1 Semester					
Rotation			yearly ⊠ per semester □				
Examina	tions						
Scope ar	Scope and Length of Examinations						
Module F	Responsibility wit	h	Chair of Political Science				
Prerequis	sites						
Use of Module		Track Political Norms, Institutions & Behavior					
Content	last years the ton	ic of inequalit	ty has gained	d attention in the context of scientific and			

Over the last years the topic of inequality has gained attention in the context of scientific and societal debates. These debates about the increasing gap between the rich and the poor in a society and about different political possibilities to participate and different capabilities in a general sense are taking place in the realm of sociology, philosophy, political science and economics.

In the seminar the concept of inequality is discussed under the perspectives of the disciplines of sociology, economics and political philosophy. Also it is examined what conditions of inequality constitute violations of concepts of justice.

Specific areas are dealt with, in which problems of inequality and injustice arise. Furthermore the seminar focuses on the causes and consequences of inequality and injustice and political instruments are discussed, which are appropriate to eliminate or mitigate the problems of inequality and injustice.

Qualification Objectives

Students learn to appreciate to what extent and under what circumstances inequality is a problem. They understand the social and economic relations and the analysis and the development of policies dealing with inequality and injustice and their effects.

Literature

Thomas	Scanlon	(2018):	Why	does	inequality	matter?	Oxford:	Oxford	University
Press									

Joseph Stiglitz (2012): Price of Inequality. New York: Norton

Richard Wilkinson und Kate Pickett (2012): The Spirit Level: Why Equality is Better for Everyone. London: Penguin

Courses in the Module	ECTS	h/week
C Inequality of Justice	6	3

	Module 243113-6 Computational Political Science								
MA	Semester 2/4	3 h/week	6 ECTS	Contact Time / Self Study (in hrs): 27/123					
Teaching I	Teaching Methods		Seminar						
Event Typ	е		Obligatory	□ Elective ⊠					
Period	Period		1 Semester						
Rotation		yearly ⊠ per semester □							
Examinations									
Scope and	Scope and Length of Examinations								
Module Re	esponsibility wit	h	Chair of Political Sociology						
		Chair of Political Science							
Prerequisites									
Use of Mo	dule								

The "digital transformation", the increasing importance of (digital) information technology and of digital modes of communication, is a major source of technical, economical, and social innovations. Yet it also poses considerable challenges to society, politics, and policy. This module examines these challenges from a social science perspective. It also provides an overview of the methods and methodologies that are necessary to deal with these new possibilities and challenges in empirical social and political research. One set of methods and methodologies comprises the computer-assisted collection of textual data from the Internet ("web scraping") and the analysis of (usually large) text corpora thus generated, e.g. using topic modelling and algorithms of natural language processing (NLP). Another set of methods comprises the reconstruction and analysis of complex social networks, processes, and organisations using agent-based modelling or non-linear systems modelling. The analysis of social processes based on extensive spatio-temporal event data and behavioural data or the use and further development of computational methods in the construction, estimation, and application of complex statistical and econometrical models are also potential topics of this module.

Qualification Objectives

Students acquire and understanding how computational approaches to social science research questions and to social and political problems differ from traditional approaches and are provided with an overview of the relevant methods and techniques.

- ACarez, R. Michael. 2016. *Computational Social Science: Discovery and Prediction.*Cambridge: Cambridge University Press.
- Blätte, Andreas, Joachim Behnke, Kai-Uwe Schnapp und Claudius Wagemann. 2018. Computational Social Science. Die Analyse von Big Data. Baden-Baden: Nomos.

Courses in the Module	ECTS	h/week
C Computational Political Science	6	3

Module 243114-6 Applied Data Analysis						
r	3 h/week	6 ECTS Contact Time / Self Study (in hrs): 27/123				
		Seminar				
		Obligatory □ Elective ⊠				
Period		1 Semester				
Rotation			yearly ⊠ per semester □			
Examinations						
Scope and Length of Examinations						
Module Responsibility with		Chair of Political Sociology				
Prerequisites						
Use of Module						
F	er F Exam	3 h/week	Seminar Obligatory 1 Semeste yearly f Examinations			

This module is concerned with the practical analysis of research data sets, which may come from academic surveys, such as the *German Longitudinal Election Study* (GLES), the *Eurobarometer*, the *European Social Survey* or the *International Social Survey Program* (ISSP), or from other data collections, such as the *Manifesto Project* or the *Chapel Hill Expert Survey* (CHES). Courses in this module will discuss the acquisition of such data sets from scientific data archives, such as *GESIS*, or from data repositories, such as *DataVerse* and *Zenodo*; the preparation of such data sets for data analysis (including the creation of subsets, merging data sets and recoding of data variables); the selection and application of data analysis techniques suitable for answering the research questions selected by participants; and the creation of publication-ready tables and graphics that present the results of the analysis. Data management and analysis as well as the presentation of results are usually done with statistical software (such as *R*). This module thus provides the opportunity to exercise and deepen the skills and techniques acquired the module "Research Design and Methods" in their application to "real world" research data.

Qualification Objectives

After completion of the module students are expected to be able to analyse scientific data sets in order to answer their self-chosen research questions. They are thus able to deal successfully with the empirical aspects of the work on their master thesis.

- Box-Steffensmeier, Janet M., Henry E. Brady and David Collier. 2008. The Oxford Handbook of Political Methodology. Oxford: Oxford University Press.
- Dalton, Russel, und Hans-Dieter Klingemann. 2007. *The Oxford Handbook of Political Behaviour*. Oxford: Oxford University Press.
- Field, Andy, Jeremy Miles und Zoë Field. 2012. Discovering Statistics Using R. London, Thousand Oaks, New Delhi, Singapore: Sage Publications.

Courses in the Module	ECTS	h/week
C Applied Data Analysis	6	3

MULTIDISZIPLINARY ELECITVE MODULE

Module 24353 Elinor-Ostrom-Project						
MA	Semester 2/4	2 h/week	18 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teaching I	Methods		Seminar	Seminar		
Event Type	е		Obligatory □ Elective ⊠			
Period		1 Semester				
Rotation		yearly □ per semester ⊠				
Examinations						
Scope and Length of Examinations						
Module Responsibility with		Chair of Po	olitical Science			
Prerequisites						
Use of Module						

Content

The Module "Elinor-Ostrom-Project" addresses students with a pronounced interest in science and a research-oriented field of work. It offers the opportunity of a supervised and scientifically accompanied realization of a research project at one of our ZU chairs, a center of research, a research cluster or partnership. In connection to the research project, the students will formulate a report in the shape of a written homework or scientific paper. This written composition represents an independent scientific output, that enables the students to apply the scientific methods and findings to a concrete research topic. The mentoring will be provided by the ZU chairs.

Difficulties and advances regarding the project will be discussed in a research colloquium. While the necessary contents and methods will be taught in a seminar.

Qualification Objectives

The students will learn to independently conduct a research project and will be familiarized with advanced knowledge in scientific work.

Courses in the Module	ECTS	h/week
C 243523 Research Colloquium	3	2
C 123241-44 Advanced Methods	3	2
C 243522 Research Project	15	

Module 12344 Advanced Methods						
MA	Semester 2/4	2 h/week	18 ECTS	Contact Time / Self Study (in hrs): 27/123		
Teaching I	Methods		Seminar	Seminar		
Event Typ	е		Obligatory □ Elective ⊠			
Period		1 Semester				
Rotation		yearly \square per semester $oximes$				
Examinations						
Scope and Length of Examinations						
Module Responsibility with		Chair of Political Sociology				
Prerequisites						
Use of Module						

The module "Advanced Methods" consists in the participation in two methods workshops, which can be chosen freely, as long as they have two different topics. In dach semester between two and four of such workshops are offered, which may invoCe topics such as agent-based modelling, analysis of binary and categorical data, panel data analysis, causal inference, design and application of case studies, discourse analysis, questionnaire design, design of experiments, grounded theory, hermeneutics, content analysis, multilevel analysis, multivariate analysis, network analysis, qualitative comparative analysis (QCA), web scraping, or time series analysis.

Qualification Objectives

After completion of the module students have acquired practical experiences in the use of advanced and innovative methods and are able to critically reflect and assess the application of such methods in the research literature they encounter in their later academic studies and in their work on their master thesis.

Literature

Box-Steffensmeier, Janet M., Henry E. Brady and David Collier. 2008. The Oxford Handbook of Political Methodology. Oxford: Oxford University Press.

Courses in the Module	ECTS	h/week
C 123241-44 Advanced Methods	3	2
C 123241-44 Advanced Methods	3	2

MASTERPHASE

Module 55000 Final Module						
3 h/week	24 ECTS	Contact Time / Self Study (in hrs): 27/123				
	Seminar					
	Obligatory ⊠ Elective □					
Period		1 Semester				
Rotation		yearly \square per semester \boxtimes				
Examinations						
Scope and Length of Examinations						
Module Responsibility with		olitical Science				
Prerequisites						
Use of Module						
	3 h/week	3 h/week 24 ECTS Seminar Obligatory 1 Semeste yearly ninations				

Content

The module provides the preparation for the master examination. The students become familiar with the standards of academic work on the master level and learn to present and defend their master thesis.

Qualification Objectives

The students develop their own research question and answer it by critically reflecting on theories and methods of political and administrative sciences, as well as international relations.

Courses in the Module	ECTS	h/week
Master's Thesis	22	
Disputation	2	

ZU|plus

Mod	lule 11001 W	/orkshop	Fundamentals of Entrepreneurship		
BA	Semester 1-8	2 h/week	1 ECTS	Contact Time / Self Study (in hrs): 18/7	
Teaching	Methods		Workshop		
Event Ty	ре		Obligatory □ Elective ⊠		
Period			1 Semester		
Rotation			yearly \square per semester $oximes$		
Examinations			Active Participation		
Scope and Length of Examinations					
Module Responsibility with					
Prerequisites					
Use of Module				·	

Content

The fundamentals of entrepreneurship form a prominent research focus at ZU, especially in the field of social entrepreneurship. Corresponding (student) projects are sustainably supported. The workshop on multi-value entrepreneurship familiarizes students with the background, questions, risks and potentials of start-up. Closely oriented to the chronology of the start-up project, it provides an overview of the necessary steps for planning new business ideas and discusses the theories and concepts of entrepreneurship.

Qualification Objectives

Upon completion of the workshop, students will possess techniques and tools to independently identify and assess a marketable innovation potential and to plan, finance and successfully market their own business ideas.

Courses in the Module	ECTS	h/week
Workshop Fundamentals of Entrepreneurship	1	2

Module 11001 Workshop Creativity & Performance						
ВА	Semester 1-8	2 h/week	1 ECTS	Contact Time / Self Study (in hrs): 18/7		
Teaching	Methods		Workshop			
Event Typ	ре		Obligatory	Obligatory □ Elective ⊠		
Period		1 Semester				
Rotation			yearly \square	per semester 🗵		
Examinations			Active Participation			
Scope and Length of Examinations						
Module Responsibility with						
Prerequisites						
Use of Module						

The module focuses on the question of how the new and different comes into the world and how one gains unfamiliar perspectives on the familiar. Students are encouraged to experiment and perform with the possibilities of aesthetic and artistic forms of knowledge and to become creatively active. They learn observation, improvisation and imagination techniques and become familiar with forms of world appropriation that derive from practical, creative action and unfold in the work with their own bodies and senses.

Within the module, different focal points are offered and combined with each other. These range from performative forms of presentation and filmic work, photography and drawing, design to ritual self-techniques of yoga. Practical workshop blocks and a public final presentation structure the program. Students interested in a more intensive exploration of the above topics should take Module 121403 "Creative Performance," which is elective for CCM students and multidisciplinary for students in other programs.

Qualification Objectives

The module aims at sharpening perception and imparts knowledge of alternative forms of knowledge and creativity techniques in the context of university education. Students receive a practical introduction to creative competencies and a sense of the soci8al situatedness of their actions.

Courses in the Module	ECTS	h/week
Workshop Creativity & Performativity	1	2