



SOLVING THE CHINA PUZZLE

Share knowledge - Combine forces - Seize opportunities

With the method of DECIDER.ONE®

Monday, 10/07/2024, 16:00-18:30

ONLINE

In Cooperation with

zeppelin universität

zwischen
Wirtschaft Kultur Politik



CHINA NETZWERK
BADEN-WÜRTTEMBERG
巴登符腾堡中德经济协会



Together for the right answers

Uncertainty how China will continue to develop has not decreased in recent months. Economic development has fallen short of original expectations. After the end of the corona period, the hoped-for catch-up process has not taken off at full speed; instead, new problems and uncertainties have arisen.

The signals from politicians are also contradictory. It is therefore still necessary for foreign companies to monitor their own risks in China businesses carefully. This is nothing new for companies, even if it has now reached a new level.

Our event is the starting signal for the establishment of an expert community for the exchange of information on practical issues of doing business in China. We would like to work with you and other China managers and experts on the following question:

What do we have to do in the short and medium term to ensure the long-term success of our business in China, even in a difficult and volatile environment??

The DECIDER® methodology ensures that each participant can contribute their own questions and that the entire collective knowledge is used to answer the question.

Of course, we don't know how China will develop, but we are convinced that the collective intelligence of a larger group of experts will enable us to formulate the right questions and develop better answers..

Impulsvortrag

Prof. Dr. Klaus Mühlhahn

Präsident der Zeppelin Universität



Foto: ZU/Ilja Mess

„Die Beziehung Europa-China aus unternehmerischer Sicht“

These answers are concrete recommendations on how existing opportunities can be exploited and risks reduced. Become part of this community, benefit from the diverse experiences of the group and let us answer your questions together.

Our EXPER



Dr. Claus Knoth has been supporting European companies in strategy projects with a special focus on China since his studies in Beijing over 30 years ago. In addition to his role as a strategy consultant and organizational developer, Claus works for his clients as a management trainer and coach.



Dr. Gunter Nittbaur is an expert in designing "strategies from within", the development and implementation of which relies on the collective intelligence of the entire organization. The DECIDER.ONE® process developed by him ensures maximum consensus and commitment with the help of AI and enables companies to deal with complex issues quickly and effectively.

Dr. Claus Knoth

Management Experts St. Gallen
Rosenbergstrasse 42b
9000 St. Gallen
phone +41 (0) 71 511 29 44
Mobile +49 (0) 151 4054 2527
claus.knoth@mesg.ch
www.mesg.ch

Dr. Gunter Nittbaur

Management Experts St. Gallen
Rosenbergstrasse 42b
9000 St. Gallen
Phone +41 (0) 71 511 29 44
Mobile +49 (0) 160 95601250
Gunter.Nittbaur@mesg.ch
www.mesg.ch

The special WORKSHOP-CONCEPT: SOLVING THE CHINA PUZZLE

Process

Before the online workshop on June 10, 2024, you will receive your personal access to the Decider platform, where you can place all the topics and questions you consider relevant. We will use these answers for an initial structuring of our online workshop and structure it using AI. The focus of the workshop on 10 June will be on

prioritizing and processing the topics associated with the key question, which we will condense together into concrete recommendations for action. The Decider platform will also be available to all participants after the workshop for further exchange and in-depth work on selected topics as well as for networking purposes.

Why should you participate?

- You bring in your own questions.
- You discuss your questions with other China experts.
- You get to know other ideas for solutions.
- You will receive concrete suggestions for your question.
- You will expand your network and become part of a community of experts.
- You will get to know a very special workshop concept.
- You can discuss with other experts on the Decider platform.

What do you have to do?

- Register for the workshop on June 10, 2024 on the following page:
www.mesg.ch/china/decider
- You will receive a personal invitation to our Decider platform, where you can log in and place the topics you consider relevant with regard to the overarching question and thus help shape the content of the workshop.
- A few days before the event on June 10, 2024, you will receive the link to the online event.

Do you have any further questions? Then please contact us directly:

Dr. Claus Knoth
Management Experts St. Gallen
Rosenbergstrasse 42b
CH-9000 St. Gallen
Mobile +49 (0) 151 4054 2527
claus.knoth@mesg.ch

Dr Ann-Kristin Bannenberg MA
Zeppelin Universität Executive Education
Am Seemooser Horn 20
D- 88045 Friedrichshafen
P +49 7541 6009 1607
ann-kristin.bannenberg@zu.de