

Academic Staff	Chair, Institute, Project	Research topics	Link to chair's website
Achtziger, Anja Prof Dr	Chair of Social & Economic Psychology	Social and economic psychology, motivation psychology and psychology of action, social neuroscience and neuroeconomics	https://www.zeppelin-university.com/chairs/swp/index.php
Bader, Florian Dr rer pol	Chair of Political Science	Attitude research, immigration, social justice (survey experiments), big data (quantitative text analysis)	https://www.zeppelin-university.com/chairs/politikwissenschaft/index.php
Behnke, Joachim Prof Dr rer pol	Chair of Political Science	Political institutions, process of development of informed opinions and decision-making, implementation of politics, theoretical perspective	https://www.zeppelin-university.com/chairs/politikwissenschaft/index.php
Brand, Lennart Dr	Leadership Excellence Institute Zeppelin LEIZ	Societal effects of long-term developments in digital (or in general high-tech) transformation, future scenarios, science fiction, German studies and comparative literature	https://www.zeppelin-university.com/research-issues/research-centers/leiz/profile.php
Dieter, Heribert PD Dr	Visiting Professor of International Political Economy	International economic relations, globalization and regionalization, financial crises, re-design of the international financial system	https://www.zeppelin-university.com/chairs/ipoloe/index.php
Eisenkopf, Alexander Prof Dr rer pol	ZEPPELIN Chair of Economic & Transport Policy	Transport infrastructure, regulation, sustainability	https://www.zeppelin-university.com/chairs/verkehrspolitik/index.php
Elff, Martin Prof Dr	Chair of Political Sociology	Social and socio-structural conditions for political behavior and action, political institutions, effects of political processes and actions on society	
Enkel, Ellen Prof Dr phil	Chair of Innovation Management	Digital transformation, digital business models, measurement and management of cognitive distance in cross-industry innovation, Influence of corporate strategy and culture on the innovative performance of corporations, Management and balance of open versus closed innovation	https://www.zeppelin-university.com/chairs/innovationsmanagement/index.php
Fidrmuc, Jarko Prof Dr	ZEPPELIN Chair of International Economics	Empirical analysis of European integration, Empirical analysis of globalization, Analysis of economic cycles and theory of optimal currency area theory, Development of emerging economies in Eastern Europe and Asia, Financing of small and medium-sized enterprises, Financing conditions of households and banks	https://www.zeppelin-university.com/chairs/international-economics/index.php
Göttlich, Udo Prof Dr	Chair of Media & Communication Science	Relationships and connections of diverse processes of change in media and society	https://www.zeppelin-university.com/chairs/amk/index.php
Herbers, Martin Dr phil	Chair of General Media and Communication Science	Public and public communication in transition, media production of amateurs, political entertainment	https://www.zeppelin-university.com/chairs/amk/index.php
Jochum, Georg Prof Dr	Chair of Public Law, Tax & European Law & Regulatory Law	State and administrative law, constitutional law and basic law, legalities of market control, fiscal law and economic administrative law, European Community law (financial and currency legislation)	https://www.zeppelin-university.com/chairs/europarecht/index.php
Lehmann, Maren Prof Dr phil habil	Chair of Sociological Theory	Contingency and complexity	https://www.zeppelin-university.com/chairs/soziologie/index.php
Meidert, Nadine Dr	Project Lead Simulation Game Lab	Political Sociology (attitude research, behavioral research, identity research)	https://www.zeppelin-university.com/studying-lifelong-learning/educational-formats/simulation-games-lab/index.php
Mietzner, Mark Prof Dr	Chair of Finance at FIF	Corporate governance of family businesses, corporate risk management	https://www.zeppelin-university.com/chairs/finanz-fif/index.php

Opitz, Christian Prof Dr rer pol	ZF Friedrichshafen Chair for Strategic Management & Human Resources Management	Strategic and human resources management, empirical approach	https://www.zeppelin-university.com/chairs/personalmanagement/index.php
Papenfuß, Ulf Prof Dr	Chair of Public Management & Public Policy	Public corporate governance	https://www.zeppelin-university.com/chairs/pmpp/index.php
Peter, Franziska Prof Dr	Chair of Empirical Finance & Econometrics	Quantifying price discovery between international stock markets, financial market microstructure, informational linkages between financial markets (corporate bond and credit default swap markets), high frequency trading (impact of high frequency trading & market microstructure effects on price efficiency, quantifying stock market risk using implied volatility measures	https://www.zeppelin-university.com/chairs/oecono/index.php
Pfister, Thomas Dr	Director of Research Group Energy Cultures	Sustainability and transformation from a socio-scientific perspective, social science technology research, social science research, science policy, interdisciplinarity and transdisciplinarity, Qualitative (especially interpretive) methods, disability studies, equality policy	https://www.zeppelin-university.com/chairs/energy-cultures/index.php
Prügl, Reinhard Prof Dr	Chair of Innovation, Technology & Entrepreneurship	Innovation, technology and entrepreneurship	https://www.zeppelin-university.com/chairs/innovation-technologie/index.php
Schirmer, Dietmar Prof Dr phil	Chair of Comparative Politics - Focus on European Institutions	Empirical policy research	
Schulz, Wolfgang H. Prof Dr habil	Chair of Mobility, Trade & Logistics	New innovative business ideas	https://www.zeppelin-university.com/chairs/cfm/index.php
Seng, Kilian Dr	Project Lead Methods Center	Methods of empirical social research, statistics, causal inference	https://www.zeppelin-university.com/research-issues/research-centers/methodcenter/profile.php
Söffner, Jan Prof Dr	Chair of Cultural Theory and - Analysis	Literature and theater	https://www.zeppelin-university.com/chairs/kulturanalyse/index.php
Steigerwald, Claudia Dr phil	Project Lead Orientation-Studies	Cultural policy, cultural sociology (eg. visitor research, audience development)	
Tanner, Carmen Prof Dr	Chair of Economic Psychology and Leadership Ethics at Leadership Excellence Institute Zeppelin LEIZ	Behavioral business ethics, moral intelligence, honesty, corporate culture	https://www.zu.de/lehrstuehle/economic-psychology/index.php
Tröndle, Martin Prof Dr	WÜRTH Chair of Cultural Production	Sociology of arts and culture, cultural policy and cultural management, artistic research and empirical aesthetics	https://www.zeppelin-university.com/chairs/wuerth/index.php
Tyrell, Marcel Prof Dr	Guest Professorship for Economics of Financial Institutions Institute of Entrepreneurship and Finance	Financial systems and their dynamics of change, the influence of digitization on corporate financing structures, FinTechs, Blockchain technology and its application	https://www.zeppelin-university.com/institutes/unternehmerfinanz/index.php
van den Berg, Karen Prof Dr phil	Chair of Art Theory & Curating	Art and politics, theory and history of displaying & curating, museum studies and educational architecture artistic episteme, art market studies and studio practice	https://www.zeppelin-university.com/chairs/kunsttheorie/index.php
von Lucke, Jörn Prof Dr	Chair of Public Sector & Business Informatics	The open government institute transparency, citizen participation and collaboration	https://www.zeppelin-university.com/institutes/togi/index.php
Wieland, Josef Prof Dr	Chair of Institutional Economics	Corporate governance, relational leadership, shared value creation, transcultural management	https://www.zeppelin-university.com/chairs/institutional-economics/index.php
Zimmermann, Lisbeth Prof Dr	Chair of International Relations	International organizations, international norms, democracy and rule of law promotion, international human rights critique, non-state actors in international politics	https://www.zeppelin-university.com/chairs/international-relations/index.php